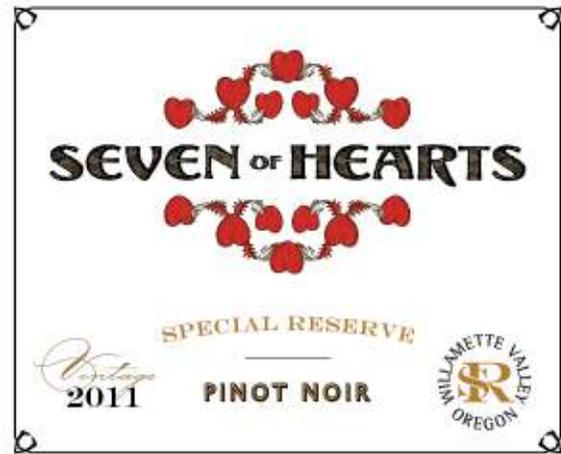


Seven of Hearts features wines from distinct appellations within Oregon's Willamette Valley and neighboring regions, including specific vineyards and portions of vineyards that show unique characteristics. Using traditional winemaking methods, our goal is small production distinctive wines of purity, complexity, and elegance.

The label on the bottle, with its neo-classical elements, symbolizes our passion for the traditional old world style of Pinot noir.

We make wines from our estate vineyard under the Luminous Hills label, which is about that specific site. Seven of Hearts is about exploring other vineyards, other AVAs, and other varietals, including highly regarded and well-managed vineyards in the Willamette Valley AVAs of Eola-Amity Hills, Dundee Hills, Chahalem Mountains, and Ribbon Ridge. We are very fortunate to be working with growers from outstanding vineyard sites where great attention to detail and care is given to the fruit.

Varietals that are classically grown in the Rhône region of France are featured under the Chatte d'Avignon sub-label of Seven of Hearts: Viognier, Roussanne, Grenache, Syrah, and Mourvedre, and the GSM blend. Our new Chateau Figareaux line highlights the Bordeaux varietals Sauvignon Blanc, Cabernet Sauvignon, Merlot, Cabernet Franc, and our classic-style red blend called Tradition.



## 2011 PINOT NOIR

### Special Reserve

### Willamette Valley

Cases Produced: 133

Clones: 114, 115, 777, Pommard, Wadensvil, Mariafeld

Sub-AVAs: Yamhill-Carlton,,Ribbon Ridge

Chehalem Mountains, Dundee Hills

Soils: Volcanic, Sedimentary

Harvest Dates: October 26 – November 4, 2011

Cooperage: French Oak (27% New)

Alcohol: 12.5%

pH: 3.641

TA: 5.992

This blend highlights the highly diverse characteristics from several of the distinct Pinot Noir vineyards we worked with in 2011, including fruit from the Yamhill-Carlton, Dundee Hills, Ribbon Ridge and Chehalem Mountains AVAs. Where our regular Willamette Valley Pinot is a broad expression of all our vineyards, and our single vineyard designates are deep focused expressions of single sites, the Special Reserve is about making the most complete, complex, layered, textured wine we can, drawing upon the very best material from the many fine vineyards we source from.

#### SEVEN OF HEARTS WINE

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