

November 2013

InStyle

DRESS WELL, SPEND LESS!

FASHION EXPERTS SHOP THE STORES YOU LOVE

(Yes, H&M, Target,
Topshop & More!)

LIPSTICK LIKE A PRO

How to
Pick, Apply
& Match
Your
Perfect
Shade

Wake Up Your
**WEEKEND
LOOK**

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**GIVE
YOUR
HOME A
STYLE
MAKEOVER**

10 Easy
Ways to
WOW!

Taylor! HER MOST CANDID INTERVIEW YET



INSTYLE.COM

#bestofdigi

Blow 'Em Away with Your Accessories

BOTICCA

The London-based luxury bazaar colors the globe for emerging talent and showcases the coolest in categories as specific as "feather earrings." A \$65 white geometric-sculpture pinkie ring? Why? [y.eu/boticca.com](#)

CURIO ROAD

A showcase for indie designers and their handmade, super-feminine romantic accessories (plus home decor). Lots of nature motifs, filigree, and simple, colored-crystal drop earrings in the \$20 to \$50 range. They're all made in small runs in the U.S. of A. [curioroad.com](#)

FRAGMENTS

What you won't find: Baubles made for one night only. But if you want jewelry you'll wear daily for years, you can't go wrong at this celeb-beloved N.Y.C. institution that focuses on new designers and features more than 4,500 options online. Prices range from \$50 to the five figures. [fragments.com](#)

ISABELLE K

Sourcing directly from designers who've created pieces for Chanel, Dior, and Saint Laurent, this site specializes in conversation-starting costume jewelry with an elegant European sensibility (such as a python-print and resin-link bracelet, \$200). [isabellek.com](#)

Let Your Inner Designer Out

LOOM DECOR

Design your own pouf (and curtains and



SUZANNE
DAI
NECKLACE
Resin, glass, and
acrylic, \$400,
[fragments.com](#)

(bedding too), choosing from more than 100 fabrics. It'll be stitched and shipped to your door within three weeks; an 18-inch throw pillow comes in at a very competitive \$70. [loomdecor.com](#)

MINTED

The new offering from the people who brought you adorable, customizable stationery now lets you personalize artist-submitted designs and images with your own text and color, starting at \$39 for a framed 8" x 10" print. [minted.com](#)

SPONFLOWER

This is the spot to design, print, and buy your very own fabric, wallpaper, decals, or gift wrap. Enter your images or graphics in weekly contests. Winners are picked by users, and their creations are sold on the site. [sponflower.com](#)

Watch It In Action Before You Wear It

POPBASIC

Each-month San Francisco-based Popbasic releases a trendy micro-collection of three coordinating items (for less than \$100).

Mobile Benefits APPS THAT MAKE SHOPPING BETTER, FASTER, CHEAPER

P PRETTY IN MY POCKET
Drugstores and department-store makeup counters can be dizzying. Cut through the clutter with this iPhone app that lets you scan the bar code of beauty products and instantly pull up reviews. Free; available on iTunes.

PS DEPT
Request a size, style, or general options from the styling teams at high-end retailers (like Barneys, Bergdorf Goodman, and Theory), and they'll message back finds in a snap. You can make in-app purchases, then choose to pick up the items or have them shipped to you free of charge. Free; available on iTunes.

SWIRL
Walk into participating stores and get styling tips on current merch, inspiration boards, and in-store discounts and deals at 200-plus shops, including J. Crew, Macy's, Nordstrom, and Old Navy. Free; available on iTunes.

If You Love This Site YOU'LL LOVE THEIR NEW ...



Net-a-Porter's BEAUTY

The pioneering haute fashion site now offers a collection of equally desirable beauty brands, including established ones like Chantecaille and niche lines like Australis Probiotic Skincare. [net-a-porter.com](#)



One Kings Lane's JEWELRY

Because you can't sit on a 19th-century chaise from One Kings Lane wearing cheapo gems, the site now sells jewelry. Click "vintage & market finds" to locate treasures from Givenchy to Rolex. [onekingslane.com](#)



Shopbop's MEN'S SHOP

While you're browsing for yourself, why not toggle over to East Dane, the men's spot, and pick up a gift for him? More than 100 labels (Steven Alan, Theory), plus free shipping and returns. [eastdane.com](#)

along with a sweet video clip introducing the outfit to viewers in a nontraditional, incredibly intriguing way. [popbasic.com](#)

Get Your Dry- Shampoo Fix

DRYSHAMPOO

Dry shampoo is a hair game changer, and this site lets you narrow down thousands of options by type (foam, sol or powder) and price. Oh, and there's even a version for pups. [dryshampoo.com](#)



SERGE
NORMANT
DRY
SHAMPOO
Mocha Reserve,
\$25, [dryshampoo.com](#)