



Independent Jewish Voices London supports declaration of Apartheid Free Zone

For immediate release, Tuesday May 18, 2021

The London chapter of Independent Jewish Voices welcomes and applauds the declaration by Reimagine Co that their business is now an [Apartheid Free Zone](#). Being a space of proactive solidarity with the Palestinian people means committing not to sell products from the illegal Israeli settlements or from any Israeli or international company that profits from violations of Palestinian human rights.

"This step is important to us as Canadian Jews of conscience because we cannot support the Israeli government's constant and once again lethal discrimination against Palestinians. For too long Israel has used its military and economic power, supported by Canada, the U.S. and Europe, to oppress Palestine and it has to stop," comments Sara Rans, on behalf of the London IJV chapter. "We encourage Londoners to support Reimagine Co by shopping at this innovative, environmentally responsible business, and we hope many other London businesses and organizations join them, in solidarity with the Palestinian civil society call for Boycotts, Divestment and Sanctions (BDS)."

Palestinians have known for a long time that they live under Israeli apartheid, and recent reports by major human rights organizations [B'Tselem](#) and [Human Rights Watch](#) confirm this reality. "It is long past time for the international community to take note and respond appropriately: with sanctions aimed at promoting and safeguarding fundamental human rights," concluded Rans.

[Independent Jewish Voices Canada](#) (IJV) is a grassroots organization grounded in Jewish tradition that opposes all forms of racism and advocates for justice and peace for all in Israel-Palestine. Our strength comes from our members. IJV has active chapters in cities and on university campuses across the country.

IJV London recognizes that the lands on which we live are the traditional territories of Anishinaabek, Haudenosaunee, Lūnaapéewak, and Neutral (Chonnonton) peoples, an area subject to the Dish with One Spoon Covenant Wampum and other treaties.

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