

PETER STONE JEWELRY

Custom-design Jewelry Request Form

Greetings Friend!

Welcome and Thank You for your interest in creating custom jewelry designs for your store. We'll go through this simple process with you step by step to make sure your design visions become a Sterling Silver or Gold reality.

Businesses that create their own are more highly respected and given a higher value rating by their customers and clients.

This, in turn, will result in Increased word-of-mouth sales for your business. You'll open the door to other sales possibilities that have previously gone untapped. Your New, Unique Signature Line of Jewelry becomes your Brand Magnet and reasons for increased buyer traffic.

No artistic talent is required! We will have do the sketches and drawings for you. It's pretty simple! Here is what we need.

First Name	Last Name	E-mail Address	Phone Number
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Your Call Preference	<input type="checkbox"/> Phone Call	<input type="checkbox"/> Skype	<input type="text"/> Skype ID

Design Considerations

Size: Consider the size of what you want.

Give us the approximate measurements
of the item.

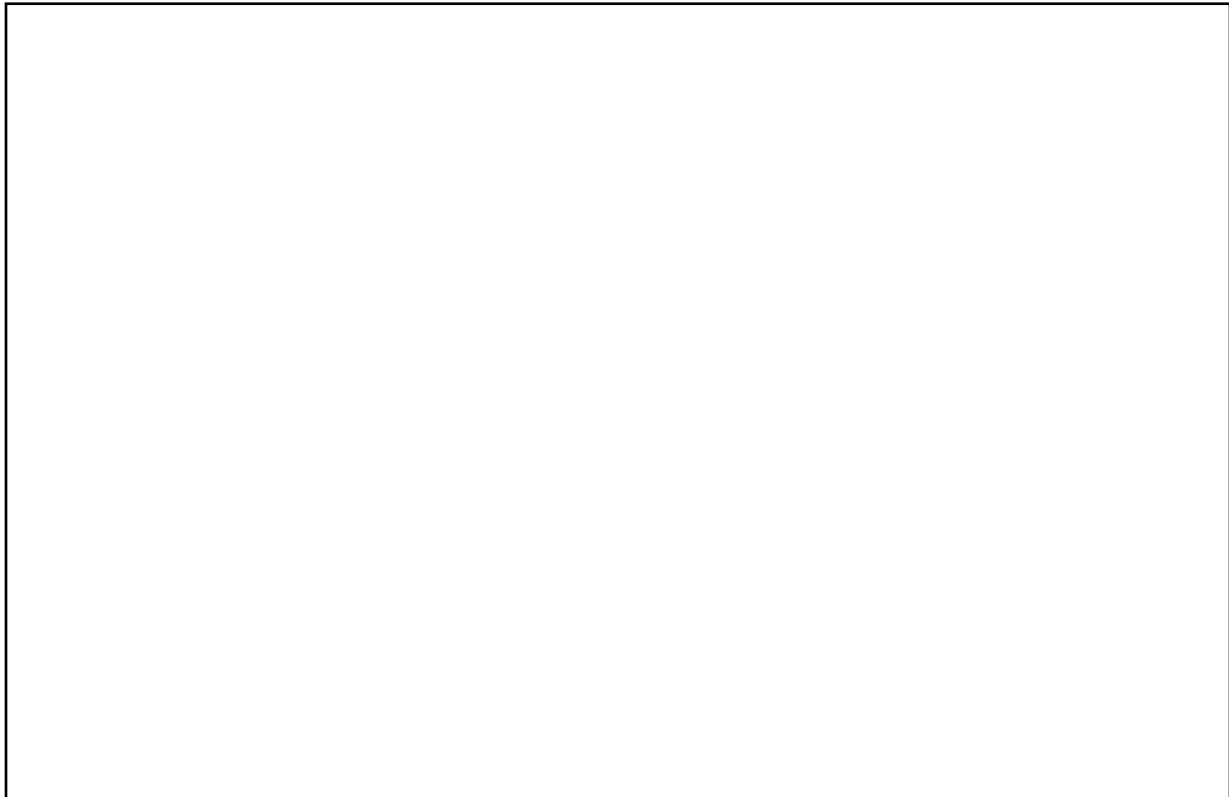
Approximate Measurements

Width _____ Height _____ Thickness (if applicable) _____

Additional Notes: _____

Describe the Design or Sketch it Out

Drawing Area



The more information we have the better we can estimate how much time and effort it will take to create.

Vantage Points: What does the piece look like from all vantage points?

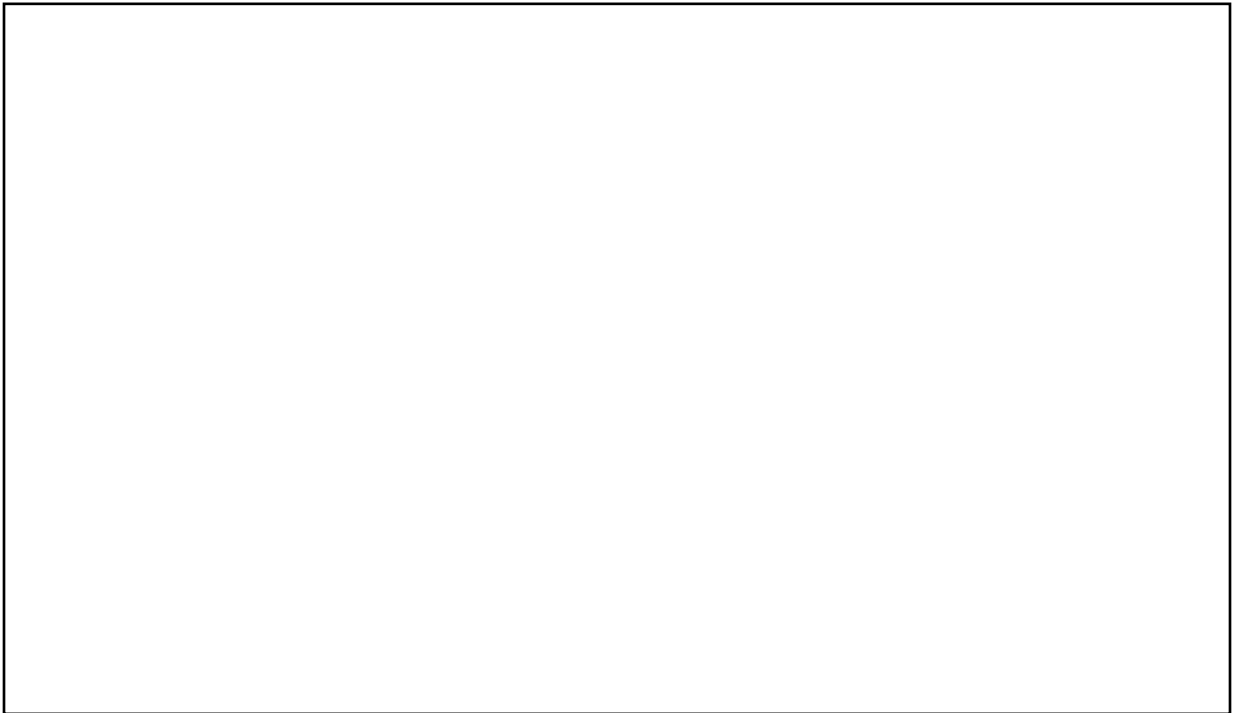
When you look at all angles:

- Top View
 - Side View
 - Front View
 - Back View
 - If a ring - Inside – Any logo, branding or Inscriptions
-
- ◆ Find photos or images of the closest-looking idea and representation of the design concepts you want to be created.
 - ◆ Describe the changes you'd like made.
 - ◆ The more reference and detail we have from you, the better we can accurately create your designs. The detail is the fine-tuning process.

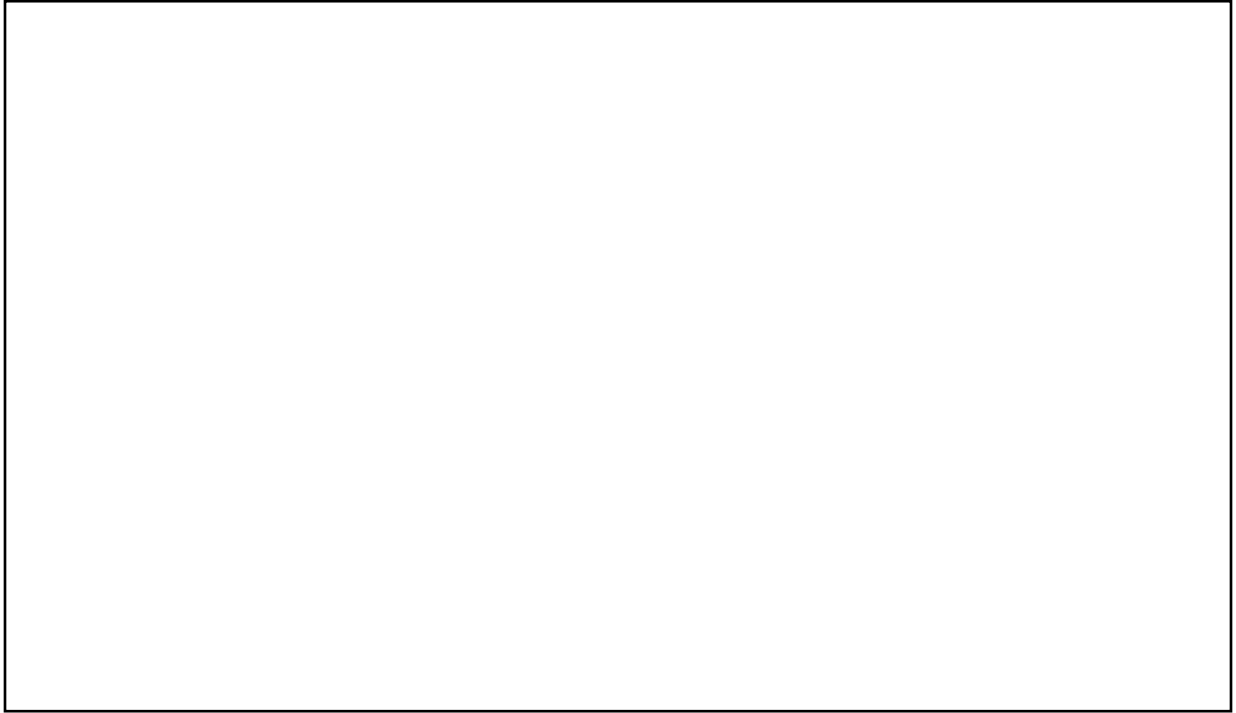
Top View



Back View



Side View



Gems or Inlaid Stones: Do you want gemstones? YES NO

If yes, Stone Sizes if known? _____

Shape/s: your preference _____

Type of Stones

Faceted? Cabachon? Inlaid?

Metal Choice?

Sterling Silver

Gold 14Kt ___ 18Kt ___ 22Kt ___ 24Kt ___

Gold Color Yellow ___ White ___ Rose ___

Note: The more information you provide us, the better outcome you'll get.

If you are creative and draw yourself or use design software such as Illustrator, Photoshop, or C.A.D., the process will be faster.

Simply export your files and send them in JPG format via e-mail and we'll work based on what you've submitted.

If you get stuck at any time, just give us a call or hop on the Live Chat on our website. We'll make this process as simple and easy as possible for you.

After you provide us with your descriptions and references, we will provide you with the design concept of our interpretation of your details.

We'll tweak and change the details until we get it right! Depending on the piece, it might take 3 or 4 exchanges of info, but always worth the effort.

Once it's a G.O., we go to the next step and give you a quotation based on the precious metals market.

Keep in mind: The increased quantity orders increase volume value, and the price per unit drops at different levels.

Sterling Silver quotes are valid for approximately 15 days, and Gold is good for 7 days. The price may decrease, increase or stay the same as the original quote after these times, but we must make these limitations clear.

Last Step:

You have your Drawings and your Quote. Since it all looks great, you will need to put the final order on paper or online.

We will ask you for a 50% deposit to get everything rolling. The final order date and deposit lock in your price for that order.

In most cases, your order will take about 4-8 weeks to become a reality. Determining factors depend on the size of the order, the complexity of the designs, and the number of different designs.

In general, the setup charges, which include the rendering of the design, the silicone or rubber molds, and the jewelry model, run anywhere from \$50 for the most basic up to \$300 on average, with the median cost around \$150-\$175 per design. It all depends on the complexity.

We also have a design option where the model fee is split with Peter Stone, saving you 50%. That means only You and Peter Stone can sell this design. You get credited for the design, you sell it, and we sell it; as long as the design fits, our concepts will work in one of our Niche markets.

Once we complete the project for you, the designer (you) retains ownership of the original model and the copyright of the original design.

We cannot and will not reproduce work owned or copyrighted by another individual or company without written permission and copies of your licensing agreements.

Peter Stone also offers a royalty to you if you want us to assist you in marketing and selling your designs worldwide. This discussion comes after the line is completed for you.

The possibilities are endless! The Peter Stone Team Supports you every step of the way.

For More Information, Please Contact

partners@peterstone.com or Call us at: 1-302-351-4500

or hop on the chat on our home page