



Pet'n Shape[®]



Westminster
PET PRODUCTS

The Pet 'n Shape brand is a proud member of the Westminster Pet Products family.

Serving **happiness** to people and pets



Our Story



Welcome to the Pet 'n Shape family! Our story began in 2005 when we recognized happiness comes in many shapes. Today, from crunchy to chewy, large to small, we're proud to offer a wide variety of naturally delicious treats and chews to fit your pet's unique needs.

Our Promise



100% Happiness



Customer Service

- ★ Reliable product fulfillment and delivery
- ★ Friendly, attentive support via phone, email and social media



Naturally Delicious

- ★ No artificial additives, colors, or preservatives, and free of wheat, corn, and soy
- ★ Made with all natural ingredients



Community Support

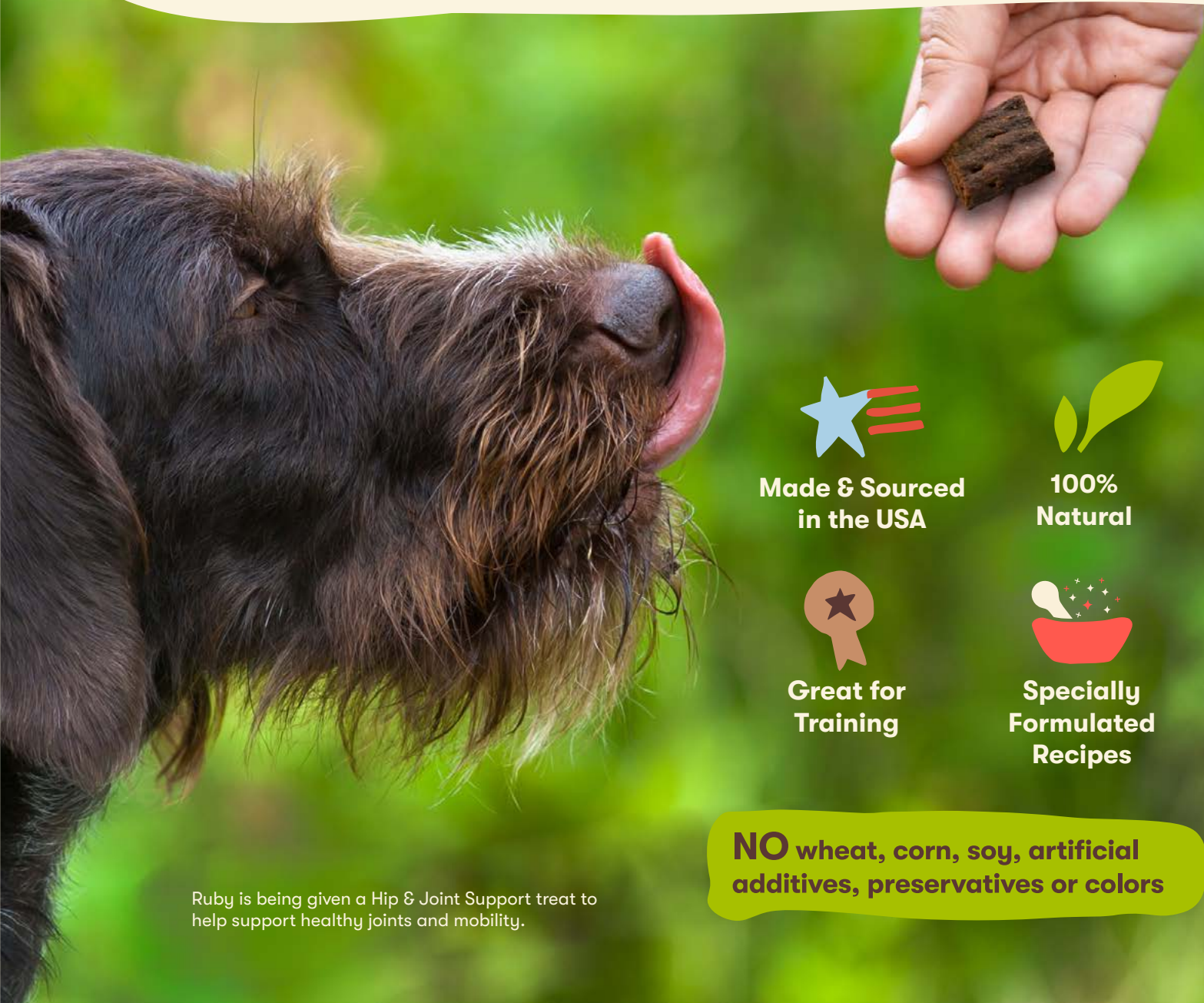
- ★ Supporting charitable organizations that serve happiness to people and pets
- ★ Engaging our partners and consumers in local community events



Introducing Functional Treats

NEW!

Pet 'n Shape's new line of functional treats are formulated with ingredients that help support your dog's overall health, and are crafted with delicious recipes they will love.



**Made & Sourced
in the USA**



**100%
Natural**



**Great for
Training**



**Specially
Formulated
Recipes**

NO wheat, corn, soy, artificial additives, preservatives or colors

Ruby is being given a Hip & Joint Support treat to help support healthy joints and mobility.





Calming Support

Promotes Calming in Anxious Situations

Chik 'n Recipe

Crafted with chicken and nutrient-rich chickpeas, Pet 'n Shape® Calming Support functional treats are formulated with adaptogenic herbs and other natural ingredients that have been shown to help promote relaxation and calming in anxious situations.

Item #30502 | 12 oz (340 g)



0 32657 30502 3

Item #30501 | 6 oz (170 g)



0 32657 30501 6



Hip & Joint Support

Supports Healthy Joints and Mobility

Chik 'n Recipe

Crafted with tasty chicken and nutrient-rich chickpeas, Pet 'n Shape® Hip and Joint Support functional treats are formulated with Glucosamine and Chondroitin, plus Green Lipped Mussel and Turmeric to help support joint health.

Item #30522 | 12 oz (340 g)



0 32657 30522 1

Item #30521 | 6 oz (170 g)



0 32657 30521 4



Immune Support

Supports Daily Immune Health

Chik 'n Blueberries & Cranberries Recipe

Crafted with delicious chicken and nutrient-rich cranberries and blueberries, Pet 'n Shape® Immune Support functional treats are formulated with probiotics and fortified with antioxidants to help support your dog's immune system.

Item #30512 | 12 oz (340 g)



0 32657 30512 2

Item #30511 | 6 oz (170 g)



0 32657 30511 5



Skin & Coat Support

Supports Healthy Skin and Shiny Coat

Salmon Recipe

Crafted with sustainably-sourced, protein-rich salmon, Pet 'n Shape® Skin & Coat Support functional treats are formulated with omega fatty acids to help support healthy skin and coat.

Item #30532 | 12 oz (340 g)



0 32657 30532 0

Item #30531 | 6 oz (170 g)



0 32657 30531 3



Serrano Ham Steak & Bone

NO wheat, corn, soy, artificial additives, preservatives or colors



Genuine Serrano Ham



Fully Cooked & Ready to Serve



Great for Chewing



Serrano Ham Steak

Pet 'n Shape 's Genuine Serrano Ham Steak is not only naturally delicious, but high in protein. Our steak contains only 2 ingredients—pork and salt—and is made with 100% real meat. Plus, its vacuum sealed for guaranteed freshness.

Item #30001 | 4.76 oz (135g)



Serrano Ham Bone

Pet 'n Shape 's Genuine Serrano Ham Bone is a naturally delicious treat. Fully cooked and ready to serve, our Serrano Ham Bone is sure to offer something all dogs will love.

Item #30002 | 8.2 oz (235 g)





Hide Free

★ 100% Rawhide Free Dog Chews

Pet 'n Shape's new line of Hide Free Chews are made with real chicken for a naturally delicious treat that dogs love! These easily digestible chews are great for chewing and each batch is quality tested here in the USA by both our in-house quality team and a certified 3rd party lab.



**No wheat, corn or soy.
No artificial preservatives.**



**Naturally
Delicious**



**Highly
Digestible**



**100%
Rawhide-Free**



**Good Source
of Protein**

Charlie is enjoying a 7 inch Hide Free Chik 'n Retriever Roll.



Hide Free Chik 'n Knotted Bones

Item #30100 | 6 pack | 3.5 in | 9.28 oz (263 g)



Item #30101 | 10 Pack | 3.5 in | 15.5 oz (439 g)



Item #30105 | 20 pack | 2 in | 9.5 oz (269 g)



Item #30106 | 30 pack | 2 in | 14.25 oz (404 g)



Hide Free Chik 'n Peanut Butter Knotted Bones

Item #30110 | 6 pack | 9.28 oz (263 g)



Item #30111 | 10 pack | 3.5 in | 15.5 oz (439 g)



Item #30115 | 20 pack | 2 in | 9.5 oz (269 g)



Item #30116 | 30 pack | 2 in | 14.25 oz (404 g)



 Made with REAL
Peanut Butter



Hide Free Chik 'n Mini Knotted Bones

Item #30120 | 10 pack | 5.2 oz (147 g)



Item #30121 | 20 pack | 10.4 oz (294 g)





Hide Free Chik 'n Retriever Rolls

Item #30130 | 2 pack | 4 in | 4.2 oz (119 g)



Item #30131 | 4 pack | 4 in | 8.4 oz (238 g)



Item #30141 | 4 pack | 7 in | 15.2 oz (430 g)



Item #30132 | 6 pack | 4 in | 12.6 oz (357 g)



Hide Free Chik 'n Peanut Butter Retriever Rolls

Item #30150 | 4 pack | 4 in | 8.4 oz (238 g)



Item #30151 | 6 pack | 4 in | 12.6 oz (357 g)



Item #30161 | 4 pack | 7 in | 15.2 oz (430 g)



 **Made with REAL
Peanut Butter**



Hide Free Chik 'n Stix

Item #30170 | 10 pack | 3.7 oz (105 g)



Made in Vietnam.

 **100% Natural**

NO wheat, corn, soy, artificial additives, preservatives or colors



**Chik 'n Sweet
 Potato Strips**

Item #15029 | 14 oz (397 g)



0 32657 15029 6

“

My pups love these treats so much! They're soft and the perfect size! I have a pugle and chihuahua and they both get so excited when I pull the bag out. We always have these in the house.”

- Chante ★★★★★



**Chik 'n Sweet
 Potato Stix**

Item #15023 | 14 oz (397 g)

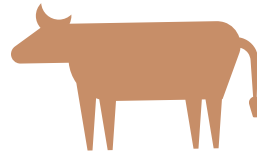


0 32657 15023 4

Item #15034 | 28 oz (794 g)



0 32657 15034 0



Natural Beef Lung

NO wheat, corn, soy, artificial additives, preservatives or colors



Made & Sourced in North America



100% Natural



Dry, Crunchy and Easy to Break



Great for Training



Beef Lung Slices

Item #12123 | 9 oz (255 g)



Beef Lung Bites

Item #12076 | 16 oz (454 g)



Beef Lung Chunks

Item #12140 | 2 lbs (907 g)



Item #12130 | 16 oz (453 g)



Everyone Loves an All-American Patty

These delectable snacks are all natural and contain only four simple ingredients including beef lung sourced from America's heartland.



Great for Training



Only 4 Ingredients



“My dogs love these beef lung treats! I have six dogs from a 15 lb Jack-rat terrier to a 142 lb Great Pyrenees and every where in between...we call them our puppy kryptonite, they come running from all over when they are outside for a piece of this goodie. They can't resist them.”

- Joseph ★★★★★



Break 'em.
Treat 'em.



American Patties

Item #25016 | 1 lb (454 g)



0 32657 25016 3

Made in the USA Bones

“My pup loves these. The bones are huuuuge! My dog walks around with these in his mouth and whines nonstop. Which means he thinks this is extremely valuable!”

- Pat ★★★★★



Large Beef Bones

Item #00019 | 2 pack

Item #00021 | 4 pack



0 32657 00019 5

0 32657 00021 8



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Pet'nShape

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Pet 'n Shape chicken treats are made from naturally delicious chicken breast fillets, carefully roasted to ensure the ultimate quality and flavor.

NO wheat, corn, soy, artificial additives, preservatives or colors



Chik 'n Dumbbells

Item #10408 | 8 oz (227 g)



Item #10416 | 16 oz (454 g)



Item #10432 | 32 oz (907 g)



Our #1 Fan Favorite!



Chik 'n Skewers

Item #10808 | 8 oz (227 g)



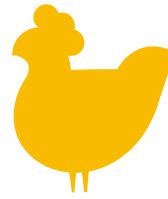
Item #10816 | 16 oz (454 g)



Item #10832 | 32 oz (907 g)



Chik 'n Hide Twists



“

I tried some other rawhides with chicken, but they only had a little chicken and my dogs would eat the chicken, then hardly touch the rawhide. THESE ones, however, they love the whole thing...”

- Roxanne B.



Chik 'n Hide Twists

Small 5"

Item #11616 | 16 oz (454 g)



Small 5"

Item #11632 | 32 oz (907 g)



Large 10"

Item #11606 | 6 pack



**Great Source
of Protein**



“My dog loves this treat and I love that it is fresh and natural!”
- Loo ★★★★★



Chik 'n Chips

Item #10204 | 4 oz (113 g)



Item #10216 | 16 oz (454 g)



Chik 'n Rice Balls

Item #10316 | 16 oz (454 g)



“These are the perfect size for training! Our german shepherd is absolutely crazy about them and so they are amazing to use as a high value training treat. Also we love that the ingredients are just chicken and rice! Healthy and high value, couldn't ask for more.”
- Mattie ★★★★★

Resealable bags

keep 'em fresh and savory.



Chik 'n Breast

Item #10116 | 16 oz (454 g)



Item #10132 | 32 oz (907 g)



“Love the simplicity of the ingredients, and how much my dogs love to eat them!”

- Luciana ★★★★★



Chik 'n Rings

Item #10508 | 8 oz (227 g)



Item #10532 | 32 oz (907 g)

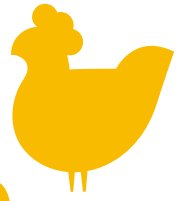


“My dog LOVES these and has them everyday. They're chewy and he drools every time I grab them.”

- Tara ★★★★★



**Great Source
of Protein**



Chik 'n Tenders
with Glucosamine
& Chondroitin

Item #30343 | 16 oz (454 g)



Chik 'n Tenders

Item #30334 | 20 oz (567 g)





Chik 'n Biscuits

Item #10716 | 16 oz (454 g)



Item #10732 | 35 oz (992 g)



“Trying to get our pups attention when in social settings is really tough and required high reward treats, these have been foolproof!”

- Madison ★★★★★

Made with Premium Chicken Breast and Real Peanut Butter



“These treats are the perfect size to carry on our walks. My dog loves them so much he is drools in anticipation.”

- Jason P. ★★★★★



Chik 'n Peanut Butter Biscuits

Item #30363 | 12 oz (340 g)



“Every dog I have given one of these to, has gone crazy for them. One of them wouldn't even leave the bag's side in the hopes of getting another. Great for pets with allergies too.”

- Nathan ★★★★★



Chik 'n Sweet Potato

Item #11208 | 8 oz (227 g)



Item #11216 | 16 oz (454 g)



Item #11232 | 42 oz (1191 g)



The Perfect Combination of Four Fan Favorites All in ONE Bag



Chik 'n Mix

Item #10916 | 16 oz (454 g)



**Tasty Flavor Combinations
Dogs LOVE.**



Chik 'n Apple

Item #11316 | 16 oz (454 g)



"This may be my golden's new favorite Pet 'n Shape treat! I think he enjoys the sweetness of the apple and the savoriness of the chicken. It's the perfect size and soft enough for him to munch on."

- Natalie ★★★★★

Real Dried Apple, Kiwi & Banana Wrapped in Premium Chicken Fillet



Chik 'n Fruit Wraps

Real Dried Apple, Kiwi & Banana
Wrapped in Premium
Chicken Breast

Item #30303 | 16 oz (454 g)





Naturally
Delicious



Pets give two paws up for Pet 'n Shape duck jerky treats. They are made from naturally delicious duck breast fillets, a mouth-watering alternative especially great for dogs with sensitive stomachs and allergies.

NO wheat, corn, soy, artificial additives, preservatives or colors

Duck 'n Hide Twists

“My dogs loves this treat above all other treats. They get really excited when I open the bag.”
- Kuri ★★★★★



Duck Hide Twists

Small 5"

Item #21616 | 16 oz (454 g)



Small 5"

Item #21632 | 32 oz (907 g)



Large 10"

Item #21606 | 6 pack



“

My dog loves these. She begs for them. She is such a picky eater, it was really hard to find something that she will eat willingly. These are her favorite treat.”

★★★★★



Duck 'n Sweet Potato

Item #21208 | 8 oz (227 g)



Item #21216 | 16 oz (454 g)



Duck Skewers

Item #20816 | 16 oz (454 g)



Duck Breast Fillets

Item #20116 | 16 oz (454 g)



Resealable bags

keep 'em fresh and savory.

NO wheat, corn, soy, artificial additives, preservatives or colors



Duck 'n Rice Dumbbells

Item #20403 | 3 oz (85 g)

 0 32657 20403 6

Item #20416 | 16 oz (454 g)


 0 32657 20416 6



Dry, Crunchy and Easy to Break



Duck 'n Rice Stix

Item #20216 | 16 oz (454 g)

 0 32657 20216 2

“These are my swissy’s fav treat! He will do just about anything for them! I love that it’s a large bag and has a ton of treats. Definately a great value for the size! The simple ingredients are what keep me coming back!”
 - Tammy ★★★★★

Pups go wild for Pet 'n Shape sweet potato treats. Made from naturally delicious sweet potato, these treats are a tasty alternative for dogs with sensitive stomachs and allergies.



NO wheat, corn, soy, artificial additives, preservatives or colors



Sweet Potato 'n Chicken Stix*
Made with Premium Beefhide

Item #30071 | 1.6 oz (45 g)



Item #30070 | 15 Pack | 4.7 oz (135 g)



* Contains Wheat and Artificial Colors



Sweet Potato & Chik 'n Wraps
Real Sweet Potato Wrapped in Premium Chicken Fillet

Item #30313 | 16 oz (454 g)



Vitamin Rich





Semi-soft Pet 'n Shape lamb treats are made from naturally delicious lamb meat, a mouth-watering alternative especially great for dogs with sensitive stomachs and allergies.

NO wheat, corn, soy, artificial additives, preservatives or colors



Lamb Strips

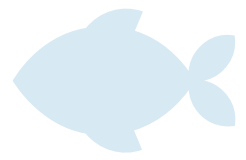
Item #40203 | 3 oz (85 g)



Item #40209 | 9 oz (255 g)



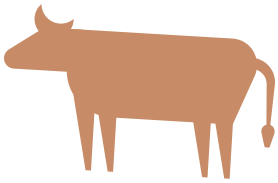
“Oh my goodness, I’ve never seen my picky dogs look so forward to getting their treat; all sitting in a perfect line waiting for their new found favorite.”
- Lisa ★★★★★



Salmon Fillets

Item #30353 | 16 oz (454 g)





Dogs go crazy for these Pet 'n Shape bully treats. Made from real bully stick, these naturally delicious dog treats are low in fat, high in protein, and have a mouth-watering flavor.



Bully Crunch Stix

Item #30050 | 5 pack | 4.7 oz (135 g)



Item #30052 | 15 pack | 14.3 oz (405 g)



Dogs love these Pet 'n Shape venison treats. Made with real beefhide and venison, these naturally delicious dog treats are low in fat, high in protein, and packed with mouth-watering flavor.



Venison Crunch Stix

Item #30060 | 5 pack | 4.7 oz (135 g)



Item #30061 | 10 pack | 9.5 oz (270 g)



Item #30062 | 15 pack | 14.3 oz (405 g)

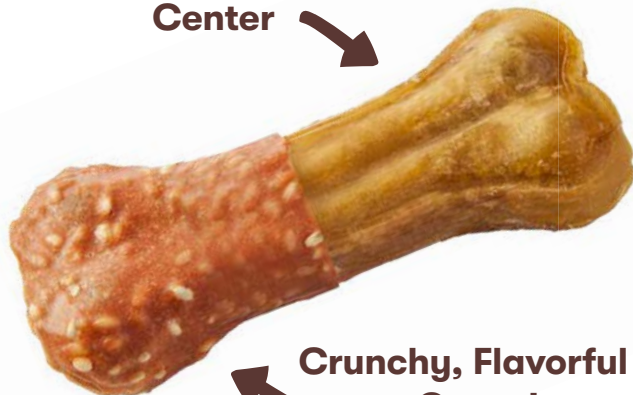


Long Lasting Chewz



A combination of savory chicken wrapped around a rawhide center.

Chewy, Savory Center 



Crunchy, Flavorful Outer Layer 



Completely Digestible

4" Bones

Item #60134 | 6 pack



Great for Chewing



Long Lasting

6" Bone

Item #60136 | 3 pack



Join Our Community



#shapeofhappiness

We are always finding new ways to keep our customers and consumers happy and engaged.

Join us on social media and see for yourself how we're serving happiness to people and pets everyday.

NEW!

Pet'n Shape

Playtime is anytime with the Pet 'n Shape Tuff Plush! These fun friends feature a strong layer of mesh that helps stand up to hours of play, plus the squeaker and crinkle fill help capture your dog's attention. When playtime is over, your pup will love to snuggle up to its cuddly, soft fabric.

Tuff Plush

EXTRA Durable For EXTRA Fun!!



Dragon w/o Stuffing

Item #70003



0 32657 70003 3



Tuff Plush Alligator

Item #70005 | Small

Item #70004 | Large



0 32657 70005 7



0 32657 70004 0



Dragon with Stuffing

Item #70002



0 32657 70002 6



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chomp'ems

RUFFIN' IT

HEALTHFULS

Pet'n Shape

Perfect Pet

lil' squirts TRAINING PADS

The Power of ONE

Strengthening the bond between pets and pet parents

We are committed to providing the best in quality and service to all our customers, and offer an assortment of authentic and trusted brands to meet the needs of all pet parents.



→ Visit us at westminsterpet.com