

MODEL SEARCH 2019

Person's Name: _____

Email: _____

Instagram Account: _____

Pet's Name: _____

Pet's Breed: _____

Country: _____

Competition Rules:

Open to Dogs and Cats, worldwide!

There will be 10 winners!

Post a new photo of you with your Indie Boho product. In your main caption use hashtag
#indiebohohopetsmodelsearch2019

We will mostly choose people that have bought from us before but there is room for a couple that may have been meaning to but haven't tried one of our beds/blankets/mats/bowls/throws yet. So if you don't own an Indie Boho product, you can upload a particularly fabulous new photo showing no other brands.

Make sure your photos are sharp, edited and taken in daylight.

Share it in your stories with hashtag

#indiebohohopetsmodelsearch2019

Tag at least 3 of your friends that would make good Indie Boho models into the comments of the Indie Boho competition post.

And don't forget to fill out this form and send it to info@indiebohohopets.com so we have all your details!

We will choose 10 new ambassadors including at least 3 from Australia and 3 from the USA. The remaining 4 can be from any country.

Entries open from 12 March and closes 12 April 2019.

We will judge the winners on the quality of their photos.

Winners will be announced via our Instagram Stories.

Indie
Boho®

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Ambassador Requirements over 6 months:

- We ask that you **post 1 x weekly photo** featuring our product on your page, tagging us and mentioning your code. And at least **3 x story mentions a week**.
- We request that you have post notifications on for Indie Boho and **engage** with our posts as much as possible. It is all part of being one of our family members!

We also require either:

1. our own Indie Boho **highlight** with the images from your stories collated in it as you go. Or
2. The discount code and our website in your **profile**.

Lastly, by applying you are allowing us **permission** to use your photos that feature our products in our marketing.

Huge Benefits over 6 months:

- Receive your first product, of at least \$50 value
- You will receive a 10% off code to share with your friends and followers
- Previews into new products
- You personally, will receive super specials and deals
- For every 3 times your code is used, we will send you a new product from our range (excluding the jumbo beds).
- We will give you a monthly tally so you know how you're going with your code.
- And there will be extra benefits if you really support us by posting, influencing and reviewing our products on Facebook too!

GOOD LUCK!