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## REDMONKEY SPORTS, INC. ACQUIRES ZEVLIN INLINE ROAD/GRAVEL TAPE DIVISION

**LAKE FOREST, CA June 11, 2018** – In an effort to expand their product offerings and move closer to becoming a complete handlebar and cycling accessories solution company, RedMonkey Sports has acquired the Zevlin inline tape division which includes the Z-Attack polymer single and dual-color tape and the Big40 road bar tape lines. Zevlin, a Dallas-based company owned and operated by brothers Drew and Brad Hagestad, was launched at Interbike in 2012 and had enjoyed steady and significant sales growth year over year.

*“RedMonkey Sports has been looking to enter the road and gravel bike segment of the market for a while now. Given the various products we currently have in development, we felt the acquisition of Zevlin would fit well with our current product offerings and align with our new product road map. We look forward to continuing the development of this product line and integrating our production methodology to further enhance and improve market-wide inline bar tape offerings.” – Michael Nasco*

RedMonkey Sports, Inc. is a Southern California based bicycle accessories company focused on manufacturing cutting-edge, category leading products. Their current product line includes both slip-on and lock-on silicone mountain bike grips all manufactured in the USA, and a non-corrosive latex-based tire sealant that upcycles our proprietary silicone particles as the recycled nanoparticulate.

RedMonkey Sports, Inc. proudly donates a portion of all sales to various cycling charities, breast cancer awareness organizations and PTSD Veteran support groups.

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If you would like more information about this topic, please contact RedMonkey Sports, Inc. at 949-434-3567 or email at [marketing@redmonkeysports.com](mailto:marketing@redmonkeysports.com).