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REDMONKEY SPORTS, INC. BECOMES OFFICIAL SPONSOR OF THE WILIER FORCE/7C MTB RACING TEAM FOR 2018

Italian powerhouse MTB pro team chooses RedMonkey Sports to ride to victory in 2018

LAKE FOREST, CA, January 29, 2018 – The Italian Pro MTB team, Wilier Force/7C, will be riding RedMonkey Sports silicone grips during this upcoming 2018 season. One of the strongest European elite teams, Wilier Force/7C, is comprised of both veterans and up-and-coming young riders looking to have a major impact on the European MTB scene.

The team will compete in various UCI and Marathon Series including multi-day stage race events like the Cape Epic in South America. Team Manager, Missimo Debertolis, has the team traveling extensively throughout Italy, Germany, Belgium, Spain, France, Portugal and the Czech Republic, competing in numerous events like Alpen Tour Trophy in Austria, the Roc de l’Afdeen in Belgium and the Marathon World Championships held in Auronzo di Cadore, Italy. They will also be racing in Greece, Croatia, Slovenia and Costa Rica. The complete roster and team information can be viewed at <http://www.squadrawilier.com/>.

“This is really an exciting pairing for our company. We have an excellent network of distributors throughout Europe and being able to further support the brand there is a great opportunity for RedMonkey Sports. Working with our distributor and joint partner in this exciting venture, Zona Infinito in Costa Rica, we hope to gather direct feedback from the Wilier/7C team this year to help further improve and develop new products in the future.” – Michael Nasco founder of RedMonkey Sports

RedMonkey Sports, Inc. is a Southern California based mountain bike accessories company focused on manufacturing cutting-edge, category leading products. Their current product line includes both slip-on and lock-on silicone mountain bike grips all manufactured in the USA. Each grip is composed of high vibration dampening silicone, allowing for a smooth and comfortable ride. They also recently released a latex base tire sealant that is 10 grams lighter per ounce than other popular sealants. RedMonkey

Sports, Inc. proudly donates a portion of all sales to various cycling charities, breast cancer awareness organizations and PTSD Veteran support groups.

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If you would like more information about this topic, please contact Michael Nasco at RedMonkey Sports, Inc. or email at marketing@redmonkeysports.com.