



*Contact* Michael Nasco  
*Telephone* 949-342-4272  
*Email* [marketing@redmonkeysports.com](mailto:marketing@redmonkeysports.com)  
*Website* [www.RedMonkeySports.com](http://www.RedMonkeySports.com)

FOR IMMEDIATE RELEASE  
June 17, 2019

## WOLF TOOTH ACQUIRES REDMONKEY SPORTS GRIP PRODUCT LINE, RELEASES NEW GRIPS

**LAKE FOREST, CA June 17, 2019**– An expanded grip lineup has been added to the Wolf Tooth bicycle components and accessories offering, as the company announces the acquisition of the RedMonkey Sports grip product line. Five new silicone foam grips in multiple colors are available initially, with further expansion planned to include additional grips and grip accessories in coming months. After extensive product testing and development, these new extruded silicone foam grips have added durability and a soft, tacky feel for extra comfort and control.

The partnership between Wolf Tooth and RedMonkey Sports began two years ago when Wolf Tooth Fat Paw grips were first released. Grip production will remain in California with the original manufacturer, while packaging and fulfillment will move to Wolf Tooth in Minnesota. This will allow Wolf Tooth to continue its record of reliable, responsive, quick fulfillment. All non-grip Red Monkey products are unaffected by this product expansion.

*"The acquisition of the grip product line is a natural progression of the collaborative relationship we've developed with RedMonkey Sports," said Brendan Moore, Vice President of Wolf Tooth. "The proprietary silicone material and process developed by RedMonkey Sports is superior to any other grips we've tested and researched. This allows us to expand our bike shop offering and reach more customers across many cycling disciplines."*

*"RedMonkey Sports is proud to have worked diligently over the last 7 years to develop a proprietary extrusion process and deliver a truly unique silicone-based grip to the market," said Michael Nasco of RedMonkey Sports. "We are proud to have Wolf Tooth continue to advance that product line through their brand, as the Wolf Tooth name is synonymous with quality and design. This acquisition will allow RedMonkey Sports to concentrate on development and innovation efforts with new and current product lines."*

Current dealers have access to these new grips now. New products will be offered wherever Wolf Tooth is sold. Expansion of this new product line is already in the works. Expect more grip-related news from Wolf Tooth in the near future.

###

About Wolf Tooth: Wolf Tooth is a Minnesota-based bicycle accessories and components company built on the foundation of innovative engineering and local manufacturing. Founded in 2013, Wolf Tooth began with chainrings and has since expanded to headsets, tools, soft goods, axles, seat collars, grips, and other accessories. In 2016, Wolf Tooth launched Otso Cycles with the purpose of building versatile and reliable bicycles.

About RedMonkey Sports: RedMonkey Sports, Inc. was founded in 2012 by a junior Moto rider, slash old school BMX racer turned MTB wacko. It began with the idea of perfecting the silicone grip, which we've achieved. Now we are racing forward creating best-in-category products, including RedMonkey Sports Monkey Goo latex-based tire sealant which utilizes small particles of silicone that gather together around a puncture to help reduce air loss. RedMonkey Sports is proud to donate a portion of sales to various cycling charities.