

Torcano Industries to Distribute RedMonkey Sports

LAKE FOREST, CA – Torcano Industries has begun distributing RedMonkey Sports grips internationally.

Orange County-based RedMonkey Sports is owned by Michael Nasco, who grew up racing BMX. The first product RedMonkey Sports began shipping to dealers earlier this year was its Kärv MTB silicone grip, which retails for \$20 and are manufactured locally.

Each 5mm and 6.5mm Kärv grip is composed of dual-density, high vibration dampening silicone allowing for a smooth and comfortable ride. Kärv grips are also designed with a slightly tacky compound so they can be used with or without gloves and feature a weather resistant UV coating where they won't fade.

“RedMonkey Sports is extremely excited to partner with Torcano Industries,” Nasco said. “We have been searching for a national distribution company that shares our vision and reflects the values of RedMonkey Sports.”

Nasco said that he's currently working on adding to RedMonkey's product line for 2015.

RedMonkey Sports donates a portion of all sales to cycling charities such as Project Rwanda, Bikes For Boobs and Bike MS just to name a few.

More information: torcanoindustries.com/products.