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FOR IMMEDIATE RELEASE
January 22, 2018

REDMONKEY SPORTS, INC. ATTRACTS INVESTOR AND LOOKS TO EXPAND

LAKE FOREST, CA January 22, 2018– A significant investment has been made into developing and marketing the RedMonkey Sports brand and expanding domestic and International sales and distribution.

“RedMonkey Sports is a fast-growing innovative company offering the best products in each category (grips and sealant), so it was easy for me to see the opportunity. Michael Nasco and his team have done a phenomenal job in the companies’ initial emergence by creating great products, growing international sales, and supporting local retailers in the Southern California region. His passion and involvement in support of the local cycling community originally drew me in, now it’s time to introduce the brand to the rest of the U.S. and expand distribution throughout the world.” – Jason Meyerson

Jason Meyerson is currently a business owner and investor with a long history working in the cycling industry. He managed various bike shops throughout Los Angeles and Monterey California and became the Sales and Brand manager for Veltec Sports, Inc. in the 1990’s. Veltec Sports was the exclusive sales and marketing company for Sidi Footwear, LOOK Pedals and Vredestein Tires. He left the industry for other entrepreneurial pursuits but has always had an eagerness to return.

“My passion for cycling has only gotten stronger over the years so I’m really excited to be involved again in an industry I love and helping to build a business with people sharing the same passion”.

Red Monkey Sports, Inc. is a Southern California based mountain bike accessories company focused on manufacturing cutting-edge, category leading products. Their current product line includes both slip on and lock on silicone mountain bike grips all manufactured in the USA. Each grip is composed of high vibration dampening silicone, allowing for a smooth and comfortable ride. The quality of the product caught the attention of Wolf Tooth Components a few years back and together they co-branded the “Fatpaw” 9.5mm silicone grip, the thickest 100% silicone grip on the market. RedMonkey Sports also recently released a latex base tire sealant that is 10 grams lighter per ounce than other popular sealants.

“We are very excited to have Jason join the RedMonkey Team not only as an investor but as someone with the same vision and drive that will actively participate in the continued growth and expansion of the Brand and its product offerings.” – Michael Nasco

Red Monkey Sports, Inc. proudly donates a portion of all sales to various cycling charities, breast cancer awareness organizations and PTSD Veteran support groups.

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If you would like more information about this topic, please contact Michael Nasco at 949-342-4272 or email at marketing@redmonkeysports.com.