Privacy Principles | Purpose and Reach | Information Collected, Legal Bases & Disclosures | Marketing, Cookies & Websites | Notice on

principles include:

these principles.

person, by telephone, or by mail.

interacting with us, you are agreeing to this Notice.

applicable, the entity responsible for the collection and use of your Personal Data.

are included below, but please note that not all jurisdictions may recognize all legal bases.

name,

email,

phone

Users of Online

of Inquiries

Children

Services, Visitors to Our

Employment Candidates

Agents, and Contractors

**Business Partners and** 

Their Employees,

Websites and Physical Locations, and Senders number, etc.

 $\mathbf{X}$ 

X

X

 $\mathbf{X}$ 

include age, images,

 $\mathbf{X}$ 

 $\mathbf{X}$ 

X

 $\mathbf{X}$ 

gender, date video, call

of birth, etc. recordings,

etc.

 $\mathbf{X}$ 

 $\mathbf{X}$ 

Users of Online Services, Visitors to Our Websites and Physical Locations, and Senders of Inquiries

Who We Are

Reckitt values your privacy and the protection of your Personal Data. This Company Privacy Notice ("Notice") explains how we collect, store, use, share, transfer, delete, disclose, and process information collected from or about you ("Personal Data") by Company and any directly or indirectly controlled affiliate or subsidiary thereof (collectively, "Company," "we," "our," or "us"). As an international

Cookies | Children's Data, Service Providers & Other Information | Your Rights | International Transfers of Personal Data

company, Company has multiple legal entities in different jurisdictions that are responsible for the Personal Data they process, and we process Personal Data in accordance with these applicable laws and regulations. Learn more about Reckitt and its brands. **Company's Privacy Principles** 

Across all of our business activities we seek to base our privacy practices on accepted principles of privacy and data protection. These

## • *Transparent:* To be open about privacy practices, policies, developments, and the details of any processing that takes place and to specify the purposes for which Personal Data is collected and processed before such collection takes place.

• *Fair in Processing:* To obtain Personal Data in good faith by legitimate, lawful, and fair means and to process Personal Data only in accordance with the purposes for which it was collected. • *Engage in Privacy by Design:* To ensure we create solutions and process data with privacy at the forefront and in accordance with

- Accountable: To be accountable for complying with measures that give effect to these principles, including by ensuring accountability of third parties with whom we interact through appropriate contracts.
- *Responsive to Privacy Requests:* To be responsive to individual's privacy rights afforded by law. • **Protective:** To protect Personal Data using reasonable security safeguards, to ensure data accuracy, and to limit use to that which is necessary for the processing purpose.
- The Purpose and Reach of this Privacy Notice This Notice describes the types of Personal Data that Company may collect or process, how we may use and disclose that Personal Data,
- and how you may exercise any rights you may have regarding our processing of your Personal Data. This Notice applies to Personal Data collected or processed by us online (through websites, applications, email, and otherwise) ("Online **Services**"); and in other situations where you interact with us, including but not limited to interacting with or visiting our sites and offices

or our events (e.g., tradeshows and conferences) (such products, services, Online Services, and other systems collectively, the "**Products** and Services"); when we process your data as an employee of a company for which we provide Products or Services; or anywhere this Notice is posted or referenced. This Notice also applies to Personal Data that is collected or processed when you interact with us in

• Company may have other unique privacy notices that apply to certain specific situations and in such instances, the unique privacy

• Please review this Notice carefully. To the extent permitted by applicable law, by providing us your Personal Data or otherwise

• The Company subsidiary or affiliate with whom you are interacting or who owns and operates the Product or Service is, where

• If you provide us with Personal Data of anyone other than yourself, please note that you are responsible for complying with all applicable privacy and data protection laws prior to providing that information to Company (including obtaining consent, if

**Information Collected** What is Personal Data?

• "Personal Data" is any information—as electronically or otherwise recorded—that can be used to identify a person or that we can link directly to an individual, such as name, address, email address, telephone number, or credit card number, as applicable. In limited circumstances, Personal Data may include information considered sensitive in some jurisdictions, such as biometric

information, genetic information, medical and health information, financial account information, geolocation, ethnic or racial origin, information concerning your sex life or your sexual orientation, and other information. • We will process any Personal Data we collect in accordance with applicable law and as described in this Notice (unless, as explained above, a separate policy or notice governs). In some circumstances, if you do not provide us with your Personal Data, certain offerings may be unavailable to you.

Below is a high-level summary of the types of Personal Data we may collect from you. Following that high-level summary is additional detail and information on how we collect, process, and use Personal Data and the potential recipients of your Personal Data, and how we have done so in the preceding 12 months. Some jurisdictions require us to state the legal bases for processing your Personal Data, which

**Professional Identity** Other Visual and Commercial and Anonymized / **Technical** and and contact deidentified personal audio financial **Information** educational information information information information data information This may This may include | This may Data for which This may This may include include still your individual include This may include job request Internet Protocol

(IP) address,

type, etc.

browser, device

 $\mathbf{X}$ 

 $\mathbf{X}$ 

X

documentation,

X

financial

transaction

history, etc.

title or

etc.

position,

employer,

 $\mathbf{X}$ 

personal

have been

removed

characteristics

 $\mathbf{X}$ 

X

 $\mathbf{X}$ 

We may process your Personal Data when you: (1) visit our websites and our physical locations; (2) submit inquiries to us both online (e.g., via email) or offline (e.g., by written letters); (3) sign up for our newsletters or other informational or marketing materials; and/or (4) register for, visit, or use our online Products and Services.		
Examples of the types of data we process		
	• first and last name	
	• email address	
Identity and contact information, such as:	• postal address	
	• phone number	
	• username and password	
	• age	
Other personal information, such as:	• gender	
	• date of birth	
	• still images	
Visual and audio information, such as:	• video (including via CCTV)	
	• recordings of your calls with our customer service representatives	
	• Internet Protocol (IP) addresses (which may identify your general geographic location or company)	
	browser type and browser language	
	• device type	

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• advertising IDs associated with your device (such as Apple's Identifier for Advertising (IDFA) or Android's
                           Advertising ID (AAID))
Technical Information,

    date and time you use our Products and Services

such as:
                            • Uniform Resource Locators, or URLs (i.e., website addresses) visited prior to arriving and after leaving our
                            Products and Services

    activity on our Products and Services and referring websites or applications

    data collected from cookies or other similar technologies

    geolocation information

                           • Anonymized data is data for which your individual personal characteristics have been removed such that
Anonymized /
Deidentified Data:
                           you are not identified and the information is no longer considered Personal Data under data protection laws
Where do we get the data?
• you directly

    your devices

    our security systems (including CCTV)

    third parties

Why we process the data?

    to provide you with our Products and Services

    to communicate with you (about your inquiry)

 • to administer our relationship with your organization
 • to send you updates

    to identify and authenticate you

    to customize content for you

    to detect security incidents

 • to protect against malicious or illegal activity
• to ensure the appropriate use of our Products and Services

    to improve our Products and Services

• for short-term, transient use

    for administrative purposes

    for marketing, internal research, and development

 • for quality assurance and to assist in training and development of our representatives
The legal bases for processing:
• for the purposes of our legitimate interests
 • in preparation for or to perform a contract with you
 • in circumstances where we have requested and received consent and for other purposes that may be required or allowed by law
Who receives the data?
 • Company, our affiliates, subsidiaries, and related companies
 partners that assist us in providing the Products or Services or help us improve our marketing or administration
Employment and Candidates
We may process your Personal Data when you apply or are a candidate for employment or apprenticeship at Company.
Examples of the types of data we process

    first and last name

                            company/employer
                            email address
Identity and contact
information, such as:

    postal address

                            phone number

    username and password

                           • age
                            gender
Other personal

    marital status

information, such as:

    disability

    date of birth
```

• Internet Protocol (IP) addresses (which may identify your general geographic location or company)

• advertising IDs associated with your device (such as Apple's Identifier for Advertising (IDFA) or Android's

• Uniform Resource Locators, or URLs (i.e., website addresses) visited prior to arriving and after leaving our

browser type and browser language

date and time you use our Products and Services

data collected from cookies or other similar technologies

activity on our Products and Services and referring websites or applications

device type

Technical Information,

such as:

Advertising ID (AAID))

Products and Services

• geolocation information

• job title or position

	• job title or position
Professional and educational information, such as:	• employer
	• work skills
	• employment history
	• graduate degrees
	• certifications
	• specialized training
	• responses to surveys and questionnaires
Anonymized / Deidentified Data:	• Anonymized data is data for which your individual personal characteristics have been removed such that you are not identified and the information is no longer considered Personal Data under data protection laws
Where do we get the data	?
• you directly	
• your employer or princi	pal
• your devices	
<ul> <li>our business partners an Why we process the data?</li> </ul>	•
• to communicate with yo	
• to identify and authention	cate you
• to detect security incide	ents
• to protect against malici	ious or illegal activity
• for short-term, transient	use
• for administrative purpo	oses
<ul> <li>for marketing, internal r</li> </ul>	research, and development
The legal bases for proce	
• for the purposes of our l	
• in preparation for or to p	
• to comply with a legal o	
• in circumstances where Who receives the data?	we have requested and received consent and for other purposes that may be required or allowed by law
	, subsidiaries, and related companies
• partners that assist us in	providing the Products or Services or help us improve our marketing or administration
Examples of the types of a	• first and last name
	• company/employer
Identity and contact information, such as:	• email address
ŕ	• postal address
	• phone number
	username and password     age
Oulson a sussail	• gender
Other personal information, such as:	• disability
	• date of birth
	• Internet Protocol (IP) addresses (which may identify your general geographic location or company)
	browser type and browser language
Technical Information, such as:	• device type
	• advertising IDs associated with your device (such as Apple's Identifier for Advertising (IDFA) or Android's Advertising ID (AAID))
	date and time you use our Products and Services
	• Uniform Resource Locators, or URLs (i.e., website addresses) visited prior to arriving and after leaving our Products and Services
	activity on our Products and Services and referring websites or applications
Commercial and financial information, such as:	data collected from cookies or other similar technologies
	• geolocation information
	Products and Services purchased, obtained, or considered
	• request documentation
	• customer service records
	• financial transaction history
Ano	• financial account number
Anonymized / Deidentified Data:	• Anonymized data is data for which your individual personal characteristics have been removed such that you are not identified and the information is no longer considered Personal Data under data protection laws
Where do we get the data	?
• you directly	ad other third portion
our business partners an	
• your employer or princi	рат
<ul> <li>your devices</li> <li>Why we process the data?</li> </ul>	?
	ou (about your inquiry)

• to communicate with you (about your inquiry)

to protect against malicious or illegal activity

for marketing, internal research, and development

to provide you with our Products and Services

• for the purposes of our legitimate interests

• for medical diagnosis and the provision of healthcare and treatment

• to send you updates

• to identify and authenticate you

• to detect security incidents

• for short-term, transient use

• for administrative purposes

• to communicate with you

• to identify and authenticate you The legal bases for processing:

• to administer our relationship with your organization

Marketing, Cookies, and Tracking  Marketing Uses, Cookies, and Other Activities  To the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage he following activities:  We may use your contact details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing emails. If you do not wish to receive such marketing emails, you may opt out by declining to receive such emails when registering or in our subsequent communications by following opt-out instructions included in the email or at other information collection points on the Colline Services.  We may display advertisements to your regarding Products and Services that we believe are relevant to you based on your activitie on the Online Services or others. We have achieve this by using, and allowing third parties (e.g., Facebook, Linkedin) to use certain cookies, eTags, pixels, web beacons, and other tracking technologies to track your activities on our Online Services and other online services of others. We achieve this by using, and allowing third parties (e.g., Facebook, Linkedin) to use certain cookies, eTags, pixels, web beacons, and other tracking technologies to track your activities on our Online Services and other online services of others. Work to the properties of the content interactions with Company that are not via the Online Services (e.g., regional please see our Notice on Cookies.  We way make customer offers to you based on your activities across different Online Services, including activities on other web digital properties or your other interactions with Company that are not via the Online Services (e.g., regional analyses of the users of our Online Services to improve the functionality, content, design, and navigati of the Online Services.  Processing Using Website Tracking  On certain of our websites, we use Google Analytics, to help us understand how users engage with this and other of our websites. The reports ac	• in the public interest
To promote vital turners:  Particles of the state of the promote vital turners of the promote vital turners of the turners of the promote vital turners	• to comply with a legal obligation
in circumstances where we have requested and received consent and for other purposes that may be required or allowed by law Web receives free inc?  Company, our affiliance, udeditaries, and rebard companies  - our customes  - partners that assists us in providing the Products or Services or help us improve our marketing or administration  Children  Company, does not knowingly colices, maintain, dischool or otherwise process Personal Enter from minors below the age of 16 without the permitten of just a minor Symense or regal guardions.  Marketing, Conkies, and Tracking  Children  On the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage the following criticities.  Whe may us a your connect details to connect you to determine whether you would like to initiate a business relationship with us or send our marketing criticities.  We may us your connect details to connect you to determine whether you would like to initiate a business relationship with us or sends our marketing criticities.  We may do also adverterments to you regarding Products and Services that we believe no relevant to you based on your activities. We may do provide up in inar activities and experience that we believe now relevant to you based on your activities. We may do not adverted the providers and services that we believe now relevant to you based on your activities or the providers and services that we believe now relevant to you based on your activities or the providers and services that we believe now relevant to you based on your activities and the relativity of the providers and services that we believe now relevant to you based on your activities services. For more information about these activities and above to manage or opt out of them, please see our boute or activities and the providers and the provi	• in preparation for or to perform a contract
in circumstances where we have requested and received consent and for other purposes that may be required or allowed by law Williams excess the doiso?  Comparing and diffuses, subsidiaries, and related companies.  Our customass  - partners that anotate in jumpiding the Products or Services or Indiju to improve our marketing to administration.  Children  Comparing offers not knowingly collect, monitoria, disclose, or otherwise process Personal Data from minors below the age of 16 without the permission of such minor? § person or legal guardinas.  Marketing, Cookies, and Tracking  Marketing these, Cookies, and Other Activities to the economic permission of such minor? § person or legal guardinas.  Marketing these, Cookies, and Other Activities to the economic permission of such minor? § person or legal guardinas.  When you see your council chiefs in cookies you to determine whether you madel first in influent a basiness relationship with a consequent metallic growth. If you do not work in creative was all numbering persons, you may upt and by the bring our excess and introducing persons of the collisis Services or on other works of the collisis Services or on other works or disputationally following up and introducing a male file and the collisis Services or on other works or disputationally following up and introducing to an administration of the Collisis Services or on other works or disputal properties. Such advertisements may be above to our Online Services or the Collisis Services or other works or disputation guarding the growth of the collisis Services or other works or disputal properties. Such advertisements may be above to our Online Services or when the Collisis Services or other works or disputal properties. Such advertisements may be above to our Online Services or when the Collisis Services or other works or disputation of the collisis Services or other works or disputation of the collisis Services or other works or disputation of the collisis Services or other works or disputation of the collisis S	• to protect vital interests
Who receives the don?  Company, one affiliares, subsidiaries, and related companies  our customers  Partners that assist us in providing the Products or Services or help as improve our marketing or administration  Children  Company does not knowingly collect, maintain, discless, or otherwise process Personal Dest from minors below the age of 16 without the permission of auch nation? partners or legal guardinas.  Marketing, Cookies, and Chier Activities  To the active premission by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activities:  • We may use your connect details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing entails. Hyou do not wish to receive such materials may our applicable law, we may engage the following activities:  • We may use your connect details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing entails. Hyou do not wish to receive such materials in you may up out by declaring to receive acro.  • We may use your connect details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing entails. Hyou do not wish to receive such materials entires may be above no out therefore the main and a cross send you marketing entails. Hyou do not wish to receive such the many of the production points on the Chilas Services.  • We may display advertisements on your segarding Products and Services that we believe are relevant to you based on your excitive across different Chilas Services.  • We may make customer often to you based on your activities across different Chilas Services. Including activities on other works and the production of your or the interest on which the production of your or the interest of the prod	• to ensure high standards of quality and safety of healthcare and medical devices
Company, our affiliares, subsidiaries, and related companies  **parameter that assists is in providing the Products or Services or help us improve our matering or administration  **Collidren**  **Company when an knowingly collers, naviously, dischose, or adversaries process Personal Tatal from minure helms the age of 16 whiteau the permission of such minure's persons or legal grandians.  **Marketing, Cookies, and Tracking  **Marketing Uses, Canakies, and Other Activities  **On the earnst permitted by applicable loss, including in accordance with your consent where regulared by applicable loss, including in accordance with your consent where regulared by applicable loss, including a control of the personal tracking control of your desermine whether you would like to initiate a business relationship with use or end you marketing enable. If you can be a wish to review such marketing enable, you may one you by declaring on the relationship with use or information collecting parish in the others beviews.  **What the Colline Services on on the webs or digital properties. Such advertisements may be about no our Online Services on the colline Services. Such advertisements may be about on our Online Services and continued to the colline Services on the colline Services. Such advertisements may be about on our Online Services and the colline Services on the colline Services on the colline Services and the colline Services on the foliage of the colline services on the colline services (e.g., regional offers based on the location of the Online Services or our Medical analysis of the uness of our Online Services to improve the functionality, conte	
our customers  * partners that assist us in providing the Products or Services or help us improve our marketing or administration  Children  Company does not knowingly collect, mointain, disclose, or otherwise process Personal Dato from minors below the age of 16 without the prevention of such intends a parents or legel quandant.  Marketing, Cookies, and Tracking  Marketing Uses, Cookies, and Other Activities  To the exant permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activities:  To the exant permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activities:  We may use your contact details to contact you to determine whether you would like to initiate a business relationship with us or send you making entails. If you do not wish to review such makening entails, you may one out by destinating to review such information collection parts on the Online Services.  We may deplay advertisements up your regulating Products and Services that we believe are relevant to you based on your activities on the Online Services.  We may display advertisements up your regulating Products and Services that we believe are relevant to you based on your activities are services. For more information about these entires is and flow to manage on opin out of them, please see our Notice of Cookies.  We may make customer affects to you based on your activities across different Colline Services, including arrivines on the week and good and process of the other services (e.g., prognoul of feets about on the boothand of your office hields on out-forms).  Proceeding Using Website Tracking  The certain of our websites, we use Cooke Analytics, to belp us understand how users engage with this and other of our websites. Cook and the process of the out-off our websites, the request of the Other Services of the process of the out-off our websites. Cook and the process of the out-off ou	
Personal based to in providing the Products or Services or help us improve our marketing or coliniastration  Children  Company does not knowingly collect, maintain, disclose, or otherwise process Personal Data from minors helow the age of 16 without the permission of such ainton's purents or legal quantitates.  Marketing, Cookies, and Tracking  diarketing Uses, Cookies, and Other Activities  To the extent permission by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activative:  We may use your contact thealth to remeat you to decreate whether you would like to initiate a basines, raddoming of the following activative.  We may usely advertisements to absequent communications by following out-out instructions included in the enail or at other information children of others. We also provide the base years and alternation and the enail or at other information children of others. We also provide the provides and Services that we believe are relevant to you based on your arctivities on the Online Services. For more information about these activities and have to manage or opt out of them, please see our Notice on Cookies.  We may make extoner effects or pour based on your arctivities around formation children in the enail or at other information children in the enail or at other information and the enail or at other information and the provides and the provides and the contribution of the College Services. Per more information about these activities and have to manage or opt out of them, please see our Notice on Cookies.  We may make extoner of the surface and the services of the servi	
Children  Carepony does not knowingly rollect, maintain, disclass, or otherwise process Personal Data from minors below the age of 16 without the permission of such minor's porcess or legal guardians.  Marketing, Caukies, and Tracking  Marketing Uses, Cookies, and Other Activities  In the extent permitted by applicable has, including in accordance with your crossest where required by applicable has, we may expose to following activities:  - We may use your contact details to contact you to determine whether you would lite to intiste a hadries or heldowing activities:  - We may use your contact details to contact you to determine whether you would lite to intiste a hadries or heldowing activities:  - We may use your contact details to contact you to determine whether you would lite to intiste a hadries or heldowing activities:  - We may use your contact details to contact you to determine whether you would lite to intiste a hadries or heldowing activities:  - We may display advertisements to you regarding Products and Services that we believe are relevant to you based on your activities on the Called Services or on the event for highly propriets. Such advertisements may be shown or any Chalm Services in the called the contact of the contact of your activities on any Chalm Services and the rolling of the productions with Complete. Such advertisements may be shown or any Chalm Services in the services. The production of your activities are not allowed to the production of your activities are not contact to the production of your contact which the contact that you have do not a contact which the contact that you have contact to any your activities on any contact which have do not office. Intention of your distribution of your office histed on order formion.  - The production of your office histed on order formion of your devices on the product of your devices on your device on the use of your devices to improve the functionality, content, design, and take your devices on your device of the use of your devices of yo	
Company does not loowingly collect, manuain, dashnor, or advervise process Personal Data from minors below the age of 16 without the permission of such minor's porous or legal guardions.  Marketing Loss, Cookies, and Other Activities to the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activities:  We may use your context details to contact you to determine whether you would like to initiate a business relationship which us or send you marketing emails. If you do not wisk to reveive such marketing emails, you may off our by declining to reveive such emails when registering or in our subsequent comminications by following, op-our instructions included in the email or at other information collection points on the Online Services.  We may display adversisements by your regularly Products and Services that we believe are relevant to you based on your activities. We may display adversisements up your pay to get the products of Services that we believe are relevant to you based on your activities come of online Services and other online services. To more information about these arrivities and hove to manage or opt out of them, please see our Notice on Considers, extractions of the continuous contactivities and once of online Services and other online services. To more information about these arrivities and note to manage or opt out of them, please see our Notice on Considers, when the contractivities are considered to the Online Services and other online services. To more information about these arrivities and note with the Online Services of other contractions with Company that are not via the Online Services of online Services to improve the functionality, content, and the other functionality of the Online Services of the Online Services and other online Services are only to the Online Services of the Online S	partiers that assist as in providing the Froducts of Services of help as improve our marketing of administration
Company does not loowingly collect, manuain, dashnor, or advervise process Personal Data from minors below the age of 16 without the permission of such minor's porous or legal guardions.  Marketing Loss, Cookies, and Other Activities to the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage the following activities:  We may use your context details to contact you to determine whether you would like to initiate a business relationship which us or send you marketing emails. If you do not wisk to reveive such marketing emails, you may off our by declining to reveive such emails when registering or in our subsequent comminications by following, op-our instructions included in the email or at other information collection points on the Online Services.  We may display adversisements by your regularly Products and Services that we believe are relevant to you based on your activities. We may display adversisements up your pay to get the products of Services that we believe are relevant to you based on your activities come of online Services and other online services. To more information about these arrivities and hove to manage or opt out of them, please see our Notice on Considers, extractions of the continuous contactivities and once of online Services and other online services. To more information about these arrivities and note to manage or opt out of them, please see our Notice on Considers, when the contractivities are considered to the Online Services and other online services. To more information about these arrivities and note with the Online Services of other contractions with Company that are not via the Online Services of online Services to improve the functionality, content, and the other functionality of the Online Services of the Online Services and other online Services are only to the Online Services of the Online S	Children
Marketing Uses, Cookies, and Other Activities  To the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage it following activities.  We may use your contact details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing emails. If you do not wish to receive such marketing emails, you may opt out by declining to receive such emails when registering or in our subsequent communications by tollowing opt out instructions included in the email or at other information collection points on the Online Services. We may display advortisements on your regarding Prinducts and Services that we believe are relevant to you based on your activities on the Colline Services or on after when or eightal properties. Sixth advertisements may be shoken on our Online Services or the following and the control of your affect is not on under the control of your affect is not of under the control of your diffect is not on under forms).  We also perform statistical analyses of the users of nur Online Services to improve the functionality, content, design, and navigari of the Online Services were controlled to the Online Services (e.g., regional offers based on the location of your affect is not our further forms).  Processing Using Website Tracking  In certain of our websites, we use Google Analytics, to help us understand how users engage with this and other of our websites, Google and the control that we provide. This information is used to compile reports and to help us improve the sites. The reports vector of colores website used without dutalifying individual visions. Learn ourse doubt proud to a new provide and the provide	Company does not knowingly collect, maintain, disclose, or otherwise process Personal Data from minors below the age of 16 without
to the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage he following activities:  - We may use your contact details to contact you to determine whether you would like to initiate a business relationship with us or send you marketing permits. If you do not with 10 receives such marketing emails, you may opt out by defining to receive such emails when registering or in our absocuent communications by following opt-out instructions included in the email or at other termila when registering or in our absocuent communications by following opt-out instructions included in the email or at other information rullection pairs to the folline Services by our garding the products and Services that we believe are relevant to you based on your activities on the continue of the products of the services, for more information to you based on your activities on the online services of others. We achieve this by main, and allowing thing parties (e.g., Eracebook, Initedit) to use certain confect, class, pixels, web beacons, and other tracking technologies to track your activities out our Online Services and other online services, for more information bout mees activities and now to manage or opt out of temp. places see our Norte on Cookies.  - We may under unstance offers to you based on your activities across different Online Services, including activities on other web registration of your office listed on order forms).  - We have a product to the content that we mear that the following the following of the unsers of our Online Services to improve the functionality; content, design, and navigati of the Colline Services, when the functionality content, design, and navigati of the Colline Services, when the functionality content, design, and navigati of the Colline Services, when the functional place of the Colline Services are provided by Google by downloading the Google Analytics, to help us understand how users engage with this and other of our websites.	Marketing, Cookies, and Tracking
We may use your contact details to contact you to determine whether you would like to initiate a business relationship willt us or send you marketing emails. If you do not wish to receive such marketing emails, you may opt out by declining to receive such sends when registering or in our subsequent communications by following upt-nut instructions included in the email or at other emails when registering or in our subsequent communications by following upt-nut instructions included in the email or at other when you have compared to the comparing products and Secretics that we believe are relevant to you based on your arrivint on the Ouline Services or the the Ouline Services or the configuration of the Ouling of the Configuration of the Configuration of the Ouline Services or the configuration of the Ouline Services or the configuration of the Ouline Services or the configuration of the Ouline Services of others. We achieve this by using and allowing third parties (e.g., Tecebook, falleted) to use certain colors, e.g., pixels, web baccons, and other tracking rechnologies to track your activities on our Online Services and other online services. For more information about these activities and how to manage or opt out of them, please see our Notice on Cookies, e.g., we may make customer offers to you based on your activities are one of the Couline Services.  We also perform stristical analyses of the users of our Online Services to improve the functionality, content, design, and average of the Couline Services.  The Couline Services of the Couline Services of our Online Services to improve the functionality, content, design, and average of the Couline Services.  The Couline Services of the Couline Services of our Online Services to improve the functionality, content, design, and average of our Websites. The Couline Services of the Couline Services o	Marketing Uses, Cookies, and Other Activities
send you marketing emails. If you do not wish to receive such marketing emails, who may opt out by declining to receive such emails when registering or in our subsequent communications by following opt-out instructions included in the email or at other information collection points on the Online Services or on other web or digital properties. Such advertissments may be shown on our Online Services or on other web or digital properties. Such advertissments may be shown on our Online Services or the online services of others. We chieve this by using, and allowing littled parties (e.g., Encebook, Linkedin) to use certain cookies, cTags, pixels, web becaus, and other tracking technologies to track your activities on our Online Services and other online services. For more information about these activities and now to manage or pot out of them, pieces eco un Notice on Cookies.  • We may make customer offers to you to based on your activities activities on our of other, pieces eco un Notice on Cookies.  • We may make customer inferences with Company that are not via the Online Services, including activities on other web-ingital properties or your other listed on order forms).  • We also perform sustained analyses of the users of our Online Services to improve the functionality, content, design, and navigati of the Online Services.  • We also perform sustained analyses of the users of our Online Services to improve the functionality, content, design, and navigati of the Online Services.  • You can be considered to the order of the users of our Online Services to improve the functionality, content, design, and navigati of the Online Services.  • You was the Online Services.  • You was the Online Services of the University of the University of the Services and the links you have clicked on) and helps us measure to a contain of our websites.  • You can be a service of the Complete Services and to help us improve the sites. The reports vector of the Complete Services and to help us improve the sites. The reports vector of	To the extent permitted by applicable law, including in accordance with your consent where required by applicable law, we may engage he following activities:
on the Online Services or on other web or digital properties. Such advertisements may be shown on our Online Services or the online services of others. We active this by using, and allowing hird parties (e.g., Facebook, Linkelled) to use certain cookies, eTags, pixels, web beacons, and other tracking technologies to track your activities on our Online Services and other online services. For more information about these activities and how to manage or on our of them, please see our Notice on Cookies.  • We may make customer offers to you based on your activities activities on the web digital properties or your other interactions with Company that are not via the Online Services, including activities on other web digital properties or your other interactions with Company that are not via the Online Services, regional offers based on the location of your office listed on order forms).  • We also perform statistical analyses of the users of our Online Services to improve the functionality, content, design, and navigari of the Online Services.  • Processing Using Website Tracking  • The certain of our vebsites, we use Google Analytics, to help us understand how users engage with this and other of our vebsites. Goog Analytics may track your activity on our sites (i.e., the pages you have seen and the links, you have clicked only and helps us measure to our interact with the content that we provide. This information is used to compile reports and to help us improve the sites. The reports of the provided of the Content that vegovice. The content of the obligation of the toologies of the content of the obligation of the toologies of the provided of the obligation of the toologies of the provided of the obligation of the toologies will think and other of our vebsites. The provided of the obligation of the toologies will think and the future. The Help of the provided of the obligation of the obliga	emails when registering or in our subsequent communications by following opt-out instructions included in the email or at other information collection points on the Online Services.
Processing Using Website Tracking  The certain of our websites, we use Google Analytics, to help us understand how users engage with this and other of our websites. Google Analytics may track your activity on our sites (i.e., the pages you have seen and the links you have clicked on) and helps us measure how understand the content that we provide. This information is used to compile perpors and to help us improve the sites. The reports is every decisions website trends without identifying individual visitors. Learn more about Google's privacy neartices, and exercise the oper provided by Google by downloading the Google Analytics opt-out browser add-on, or as described in our Notice on Cookies. Most veb browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help ortion of the toolbar on most browsers will rell you how to prevent your computer from accepting new cookies, how to have the brows offly you when you receive a new rookie, or how to disable cookies altogether. We will honor such 'Do-Not-Track' requests.  Interactive Features'), the posts or comments you make may be public and viewed by others. You should use care before posting information about yourself, including Personal Data. You acknowledge and understand that you have no expectation formation about yourself, including Personal Data. You acknowledge and understand that you have no expectation of privacy or onfidentiality in the content you submit to Interactive Features over the Products and Services. Except when required to do so by publicable law, we assume no obligation to remove Personal Data you post on our Products and Services, and your disclosure of any Personal Data through the Interactive Features is at your own risk.  Notice on Cookies  A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order temember information about you, such as your language preference or login information. Those cook	<ul> <li>on the Online Services or on other web or digital properties. Such advertisements may be shown on our Online Services or the online services of others. We achieve this by using, and allowing third parties (e.g., Facebook, LinkedIn) to use certain cookies, eTags, pixels, web beacons, and other tracking technologies to track your activities on our Online Services and other online services. For more information about these activities and how to manage or opt out of them, please see our Notice on Cookies.</li> <li>We may make customer offers to you based on your activities across different Online Services, including activities on other web of digital properties or your other interactions with Company that are not via the Online Services (e.g., regional offers based on the location of your office listed on order forms).</li> <li>We also perform statistical analyses of the users of our Online Services to improve the functionality, content, design, and navigation.</li> </ul>
On certain of our websites, we use Google Analytics, to help us understand how users engage with this and other of our websites. Goog Analytics may track your activity on our sites (i.e., the pages you have seen and the links you have clicked on) and helps us measure how interact with the content that we provide. This information is used to compile reports and to help us improved by Google by downloading the Google Analytics on the state of the content you provided by Google by downloading the Google Analytics on pour browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help rotton of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the brows offy you when you receive a new cookie, or how to disable cookies altogether. We will honor such 'Do-Not-Track' requests.  Interactive Features of our Websites  To the extent we offer any public or group forums on our Products or Services, such as newsfeeds, blogs, message boards, or similar to "Interactive Features"), the posts or comments you make may be public and viewed by others. You should use care before posting normation about youself, including Personal Data. You acknowledge and understand that you have no expendition of privacy or onfidentiality in the content you submit to Interactive Features over the Products and Services. Except when required to do so by publicable law, we assume no obligation to remove Personal Data you post on our Products and Services, and your disclosure of any Personal Data through the Interactive Features is at your own risk.  Notice on Cookies  A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order temember information about you, such as your language preference or login information. Those cookies are set by us and called first-tarry to colies. We also use third-party cookies – which are cookies from a domain different t	
The the extent we offer any public or group forums on our Products or Services, such as newsfeeds, blogs, message boards, or similar tor "Interactive Features"), the posts or comments you make may be public and viewed by others. You should use care before posting information about yourself, including Personal Data, You acknowledge and understand that you have no expectation of privacy or confidentiality in the content you submit to Interactive Features over the Products and Services. Except when required to do so by pplicable law, we assume no obligation to remove Personal Data you post on our Products and Services, and your disclosure of any Personal Data through the Interactive Features is at your own risk.  **Notice on Cookies**  **Notice on Coo	web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browsers.
"Interactive Features"), the posts of comments you make may be public and viewed by others. You should use care before posting information about yourself, including Personal Data. You acknowledge and understand that you have no expectation of privacy or confidentiality in the content you submit to Interactive Features over the Products and Services. Except when required to do so by upplicable law, we assume no obligation to remove Personal Data you post on our Products and Services, and your disclosure of any Personal Data through the Interactive Features is at your own risk.  Notice on Cookies  A cookie is a small piece of data (text file) that a website — when visited by a user — asks your browser to store on your device in order temember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. — which are cookies from a domain different than the domain of the website you are visiting — for our advertising and marketing efforts. We also share and disclose some cookies with third-parties.  More specifically, we use cookies and other tracking technologies for the following purposes:  Assisting you in navigation; Assisting you in navigation; Assisting in registration to our events, login, and your ability to provide feedback; Analyzing your use of our products, services or applications; Assisting with our promotional and marketing efforts. (including behavioral advertising)  The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:  Strictly Necessary Cookies Performance Cookies Performance Cookies Performance Cookies Trageting Cookies	nteractive Features of our Websites
A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to emember information about you, such as your language preference or login information. Those cookies are set by us and called first-barty cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. We also share and disclose some cookies with third-parties.  More specifically, we use cookies and other tracking technologies for the following purposes:  • Assisting you in navigation; • Assisting in registration to our events, login, and your ability to provide feedback; • Analyzing your use of our products, services or applications; • Assisting with our promotional and marketing efforts. (including behavioral advertising)  The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:  • Strictly Necessary Cookies • Performance Cookies • Punctional Cookies • Targeting Cookies	information about yourself, including Personal Data. You acknowledge and understand that you have no expectation of privacy or onfidentiality in the content you submit to Interactive Features over the Products and Services. Except when required to do so by pplicable law, we assume no obligation to remove Personal Data you post on our Products and Services, and your disclosure of any
emember information about you, such as your language preference or login information. Those cookies are set by us and called first- barty cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are risiting – for our advertising and marketing efforts. We also share and disclose some cookies with third-parties.  More specifically, we use cookies and other tracking technologies for the following purposes:  Assisting you in navigation; Assisting in registration to our events, login, and your ability to provide feedback; Analyzing your use of our products, services or applications; Assisting with our promotional and marketing efforts. (including behavioral advertising)  The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to maintain a list as accurate as possible. We classify cookies in the following categories:  Strictly Necessary Cookies Performance Cookies Functional Cookies Targeting Cookies	Notice on Cookies
More specifically, we use cookies and other tracking technologies for the following purposes:  • Assisting you in navigation; • Assisting in registration to our events, login, and your ability to provide feedback; • Analyzing your use of our products, services or applications; • Assisting with our promotional and marketing efforts. (including behavioral advertising)  The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:  • Strictly Necessary Cookies • Performance Cookies • Functional Cookies • Targeting Cookies • Targeting Cookies	arty cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are
<ul> <li>Assisting in registration to our events, login, and your ability to provide feedback;</li> <li>Analyzing your use of our products, services or applications;</li> <li>Assisting with our promotional and marketing efforts. (including behavioral advertising)</li> <li>The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:</li> <li>Strictly Necessary Cookies</li> <li>Performance Cookies</li> <li>Functional Cookies</li> <li>Targeting Cookies</li> </ul>	
<ul> <li>Analyzing your use of our products, services or applications;</li> <li>Assisting with our promotional and marketing efforts. (including behavioral advertising)</li> <li>The cookie preference tool, which you can click on at the bottom of the Website contains a detailed list of the cookies we use on our Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:</li> <li>Strictly Necessary Cookies</li> <li>Performance Cookies</li> <li>Functional Cookies</li> <li>Targeting Cookies</li> </ul>	
Website, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to naintain a list as accurate as possible. We classify cookies in the following categories:  • Strictly Necessary Cookies • Performance Cookies • Functional Cookies • Targeting Cookies	<ul> <li>Analyzing your use of our products, services or applications;</li> </ul>
<ul> <li>Performance Cookies</li> <li>Functional Cookies</li> <li>Targeting Cookies</li> </ul>	Vebsite, and allows you to customize the cookies we store for you. Our Website is scanned with our cookie scanning tool regularly to
Children's Data	<ul><li>Performance Cookies</li><li>Functional Cookies</li></ul>
A RESIDENCE PROPERTY OF A STREET	Childuania Data

## • To provide your Personal Data directly to another organization, i.e., a right to data portability; When we previously obtained your consent, to withdraw consent to processing. You can make a request with respect to your Personal Data by completing the form located <u>here</u>. You can also, if you prefer, contact ConsumerCare USA@reckitt.com or 1-800-228-4722. We will make reasonable efforts to respond promptly to your requests in accordance with applicable laws. We may, after receiving your request, require additional information from you to honor the request and verify your identity. Please be aware that we may be unable to

afford these rights to you under certain circumstances, such as if we are legally prevented from doing so.

Company does not knowingly collect, maintain, disclose, or otherwise process Personal Data from minors below the age of 16 without the

**Third Parties** 

Third-party service providers acting on our behalf must execute agreements including confidentiality requirements and will only process Personal Data as necessary to perform their functions in a manner consistent with this Notice, other applicable privacy notices, and as explicitly permitted or required by applicable laws, rules, and regulations. Our third-party service providers may be located in the United

We may combine information we collect, whether Personal Data or not, with Personal Data that we may obtain from third parties.

Our Products or Services may contain links to other websites, applications, products, or services that are not owned or operated by

Company, such as social media websites and applications like Facebook and Twitter. You should carefully review the privacy policies and practices of other websites, products, and services as we cannot control and are not responsible for privacy policies, notices, or practices

**Your Rights Regarding Your Personal Data** 

Please note that in many circumstances, we cannot effectively do business with you without processing some Personal Data about you (e.g., your contact information). For example, when you contact customer service representatives, we may require you to provide

information to authenticate your identity to assist you with your request. If you are unable to provide this information, we may be unable

• To request that we restrict or block the processing of your Personal Data (including to object to the sharing of your Personal Data

You may have a right under your area's data protection law to the following rights with respect to some or all of your Personal Data:

permission of such minor's parents or legal guardians.

**Combination of Data With Data Received from Third Parties** 

of third-party websites, applications, products, and services.

• To request access to your Personal Data;

under other relevant laws);

• To request that we rectify or erase your Personal Data;

• This includes the right to opt-out of solicitations;

**Third-Party Service Providers** 

States and other jurisdictions.

**Links to Other Websites** 

to process your request.

Data.

beyond the specified retention period.

legally prevented from doing so.

periodically revisit this Notice to learn of any changes.

We offer a variety of rewards programs and sweepstakes. To the extent applicable, you may be entitled to know the nature of these financial incentives and how we value your Personal Data collected from these programs. Through these offerings, consumers provide us with some Personal Data when they opt-in to our programs. There is no obligation to opt-in and consumers can opt-out at any time. If you join a rewards program, we use the Personal Data that you provide to better engage with you. Generally, we do not assign monetary or

**Rewards Programs** 

## Consistent with applicable laws and requirements, Company has put in place physical, technical, and administrative safeguards to protect Personal Data from loss, misuse, alteration, theft, unauthorized access, and unauthorized disclosure consistent with legal obligations and industry practices. However, as is the case with all websites, applications, products, and services, we unfortunately are not able to guarantee security for data collected through our Products and Services. In addition, it is your responsibility to safeguard any passwords, ID numbers, or similar individual information associated with your use of the Products and Services.

**Changes to This Privacy Notice** 

We reserve the right to change this Notice from time to time. We will alert you when changes have been made by indicating the date this Notice was last updated as the date the Notice became effective or as otherwise may be required by law. It is recommended that you

**Safeguarding Information** 

other jurisdiction where the privacy laws may not be as protective as those in your location, including the United States. Company has put in place lawful transfer mechanisms and adequate safeguards, in accordance with applicable legal requirements, to protect your Personal

other value to your Personal Data. We may award you with points for signing up for a program or participating in events. Those points can be put towards product purchases. We do not assign points based on the sharing of Personal Data. We would calculate the value of your Personal Data to our business as equal to the value of any financial incentives that you may have received through the programs. You can opt-in to, or opt-out of, our programs at any time through the same means they are offered or by contacting us at ConsumerCare USA@reckitt.com. **Transfer of Personal Data Across National Borders** Please be aware that Personal Data we collect and process may be transferred and maintained outside your state, province, country, or

## **How Long Your Personal Data Will Be Retained** We generally retain Personal Data for as long as needed for the specific business purpose or purposes for which it was collected. In some cases, we may be required to retain Personal Data for a longer period of time by law or for other necessary business purposes. Whenever possible, we aim to anonymize the information or remove unnecessary identifiers from records that we may need to keep for periods

**Contact Us** 

If you have questions or comments about this Notice or about how your Personal Data is processed, please contact ConsumerCare USA@reckitt.com or 1-800-228-4722. We will make reasonable efforts to respond promptly to your requests in accordance with applicable laws. We may, after receiving your request, require additional information from you to honor the request and verify your identity. Please be aware that we may be unable to afford these rights to you under certain circumstances, such as if we are