



## CrampsAWAY Sport Optimizes Athletic Performance by Eliminating Cramps

### FOR IMMEDIATE RELEASE

**Los Gatos, CA – CrampsAWAY Sport is a safe, all-natural liquid supplement that stops muscle cramps instantly by swishing it in the mouth.** If taken before a sporting event, CrampsAWAY Sport can prevent cramps from occurring. It has been tested by globally recognized [NSF International Labs](#) to be **safe and free of PEDs or banned substances**.

CrampsAWAY Sport has become the go-to cramp relief and prevention product at **Stanford, Michigan State and the University of Tennessee**. The Stanford football team used CrampsAWAY Sport to help win the PAC-12 and Rose Bowl Championship. CrampsAWAY Sport also [was key in Stanford's men's soccer team winning](#) the first National Championship in the university's history. Fitness website [Stack](#) put CrampsAWAY Sport [to the ultimate test in this video](#), which showcases just how fast the product can be effective.

CrampsAWAY Sport is also being used by cyclists, runners, swimmers, triathletes and tennis players, including former top-ranked U.S. men's singles legend James Blake. Suffering leg cramps throughout his career, Blake says he was "extremely skeptical" before trying CrampsAWAY Sport.

"As a professional athlete, I figured if the product worked as well as everyone said it does, as fast as it does, I would have heard about it. Then I tried it when I started cramping while training for the 2015 TCS New York City Marathon. **Within 30 seconds, my cramps were gone.** I used it again during the race, and it immediately relieved the cramps in my quads and calves. I wish I'd known about this product when I was on tour; I think it's truly going to revolutionize sports."

### The Science Behind CrampsAWAY Sport

CrampsAWAY Sport's leading-edge research obsoletes the fifty-year-old theory that hydration and electrolyte depletion are the reason for cramps. CrampsAWAY Sport's research shows that cramps occur due to an imbalance between neuronal firing and inhibition, which leaves muscles in a contracted, or "cramped" position. By stimulating neuroreceptors in the mouth and gastrointestinal tract, CrampsAWAY Sport restores the nerve to its normal state, allowing the cramped muscle to relax within seconds. This almost instantaneous restoration of the neuromuscular unit to its normal state is a breakthrough approach to preventing and treating muscle cramps, and is unique in the marketplace.

Swishing the formula in the mouth causes CrampsAWAY Sport to begin to work instantly, even before the solution is swallowed. On average, users feel relief from cramps in less than 60 seconds. CrampsAWAY Sport's money-back guarantee ensures that the product can be tested confidently and safely by anyone seeking fast relief from debilitating muscle cramps.