



SOIL IS A LIVING THING!

Soil: it's not a dead pile of dirt! Did you know that overusing soil year after year in your garden beds can deplete soil of the proper pH, minerals and beneficial microbes? **Your soil is more than broken down rocks and leaves, it's also full of beneficial bacteria and fungi that need to be reinvigorated every growing season.**

Though this process does happen naturally, in overworked areas your soil may need some help. The good news is that **you can revitalize this biology by feeding it with the right amount of carbon and minerals.** Amend your soil with organic gardening materials from Purple Cow Organics, such as Purple Cow's **Activated™ Compost, BioActive All-Purpose Fertilizer, or Tomato Gro!** These organic amendments not only leave your soil healthier but also help to make your gardens lower maintenance.

You can even learn that gardening organically is easy to achieve! Making the change to organic is essentially about replacing nutrients and organic matter within the soil to support the growth of existing biology, rather than adding synthetic material. **There are many benefits to growing with biology in mind, see the difference for yourself!**

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