



**NATURAL &  
ORGANIC**



# SEED STARTER MIX

with Fertility and Minerals

**READY TO USE - GREAT FOR SOIL BLOCKING**

Purple Cow Seed Starter Mix is an OMRI Listed, living media containing beneficial biology and nutrients to get your plants off to a healthy start. Seed Starter Mix is a fine-textured blend that promotes rapid germination and vigorous seedlings. Our mix includes Purple Cow Activated Compost, sphagnum peat, perlite, vermiculite, OMRI listed granular fertilizer, and mineral complex. It is intended for seed starting in trays, blocks or small containers - balancing drainage and wicking action to keep roots moist.



TRAYS



SMALL CONTAINERS



BLOCKS

**"I ABSOLUTELY LOVE IT. I DON'T HAVE TO WATER IT AS OFTEN. MY SEEDS CAME UP TWICE AS FAST AND THEY'RE NOT LEGGY, THEY ARE ACTUALLY VERY SOLID LITTLE PLANTS AND THE ROOT SYSTEMS ARE HUGE!"**

- Deb, Stein's Garden and Home

**A NATURAL AND ORGANIC MEDIA FORMULATED TO GET YOUR PLANTS OFF TO A STRONG START**

**LITTLE OR NO ADDITIONAL FERTILITY REQUIRED**



**Available in:  
12 QT bags (50 bags/pallet)**

Also Available in:  
1 CF bags (70 bags/pallet)  
2 CY Supersacks  
Bulk Truckloads

[WWW.PURPLECOWORGANICS.COM](http://WWW.PURPLECOWORGANICS.COM)

RETAIL

# SEED STARTER MIX

with Fertility and Minerals

MANURE  
FREE



## Ingredients:

- Purple Cow Compost
- Sphagnum Peat Moss
- Perlite
- Vermiculite
- Rock Minerals/Sea Minerals
- OMRI Listed Fertilizer

REDUCED WATERING  
FORMULA LIMITS LOSS OF  
WATER BY LEACHING

## Product Specifications:

- Bulk Density: Average of 425 lbs/cy
- Includes Purple Cow Organics compost
- OMRI Listed for Organic use
- Starter fertility included (up to 45 days for larger cells)

"PURPLE COW HAS BEEN OUR EXCLUSIVE SEED STARTING MIX FOR THE PAST 6 YEARS. PRODUCT CONSISTENCY AND PERFORMANCE MORE THAN EXCEED OUR EXPECTATIONS...IT IS A PROVEN WINNER THAT WE OPENLY RECOMMEND."

-Paul and Laura Phelps, Serenity Farm



## SOIL BLOCKING

Mix in one part warm water for every three parts Seed Starter Mix and then mix into the consistency of peanut butter.



On a smooth, hard surface, mound Seed Starter Mix to a depth 1-1/4 to 1-1/2 times deeper than the height of the soil blocker.

MOUND THE SEED STARTER MIX

Press the blocker down, twist a quarter and lift.



The Seed Starter Mix, if properly wetted, will stick to the blocker until pressed out onto a plastic tray or growing surface.

PRESS OUT ONTO PLASTIC TRAY



Rinse the blocker with warm water before making the next set of blocks.

Place the seed in the indentation and cover according to directions of the seed packet.



COVER TO PREVENT DRYING

## More Benefits of PCO Seed Starter Mix:

- Increased germination
- Good seedling vigor
- Sturdy seedlings at transplanting
- Save money with less watering and fertility inputs
- More effective cultivation due to compact, healthy upright plants
- Crafted on our computerized blending line for consistent media every time

