

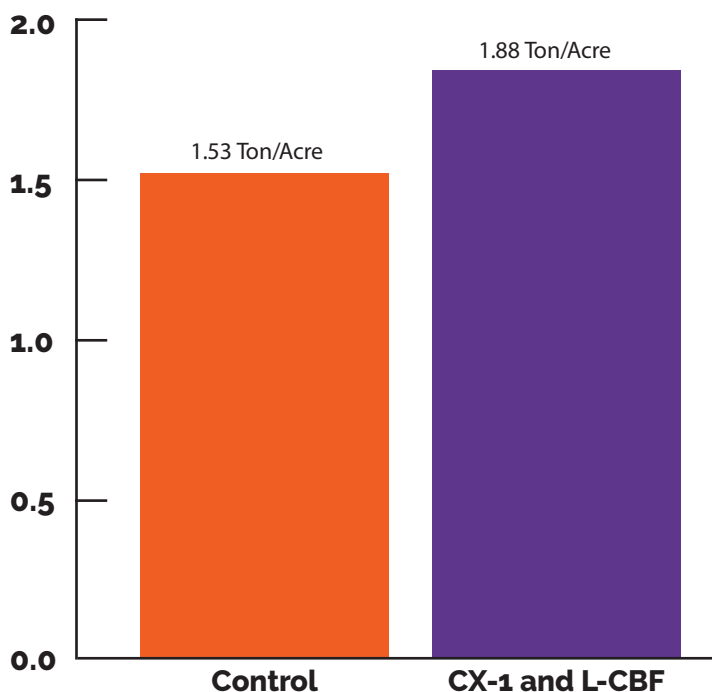


CX-1 AND L-CBF TERRAFED

Elysian View Farm - La Farge, WI

Alfalfa treated with Purple Cow Organics CX-1 & L-CBF products showed a deeper green color, increase in forage mass, and enhanced quality feed value. The ROI was calculated as a combination of increased yield and quality. The increase of RFQ (8%) may aid in the performance of livestock as fed.

For dairy producers, this could mean more milk yield and increased profitability. This enhancement in quality was recognized at the 2019 WDE Superbowl Forage Contest where it placed 8th out of 23 samples in the Dairy Hay Division.



FOLIAR APPLICATION

Products: CX-1 and L-CBF

Crop: Alfalfa

Application Timing: After First Crop

Application Rate: 5 gal CX-1
5 gal TerraFed

RETURN ON INVESTMENT

\$90.38/ACRE

The ROI increase results from a 23% increase in tons and an 8% increase in RFQ. While benefits will be seen throughout the year, this ROI increase was from a single (second) cutting alone.

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