



Job Description: Fashion Marketing Intern

Vickery Trading Company equips refugee women for long-term success through vocational training, personal development and fair wages. We're a non-profit social business that manufactures a children's clothing line in the heart of Dallas. Relevant and engaging marketing is critical to our success. We are looking for an innovative and organized candidate to manage marketing while preserving brand identity.

Reporting to the President, the Marketing Intern will develop, implement and manage marketing campaigns for the company. They will ensure that every customer experiences the VTC mission through our marketing. They will also manage any website updates relevant to marketing campaigns. They will work on a team with the Social Media Interns.

Responsibilities

- Plan and lead marketing meetings
- Manage marketing calendar
- Develop, implement and manage email marketing campaigns
- Communicate VTC mission and preserve brand identity in all campaigns
- Manage website changes as they are relevant to marketing campaigns
- Perform other necessary administrative duties

Qualifications

- Current enrollment in a marketing degree program
- Communication experience
- Strong verbal and written communication skills
- Detail-oriented and ability to edit own work
- Proficient with use of online marketing platforms
- Creative and Innovative
- Organized
- Excels at task and process management
- Can work well in a fast-paced and changing environment
- Personal qualities of integrity, credibility, and dedication to the mission of VTC

Start Date: 1 Position open available, June 1-Aug 7, 2020 commitment

Hours: 10 hours/week; minimum 2 days per week; all hours in office

Compensation: This is an Unpaid/Volunteer internship, but happy to provide a reference for experience

To Apply: Please send cover letter and resume to info@vickerytrading.org