

MAY NEWSLETTER



Dear All,

As we are approaching summer season, something special has arrived, escaping the South of Italy, directly to our E-Shop! Discover all of our news.

Moreover, our delivery service will be free upon purchase of HKD 800.

Simply Fresh

Visit our **WEBSITE!**

DISCOVER OUR TESTA SELECTION



Sicily, land of colors, flavors and perfumes, rich in fruit, with lemons, blood oranges, tangerines, olives, almonds, has also a deep **seafood tradition** and is the home of **Testa Family, authentic fisherman** from Ognina since 1800.

Their nets, rich in heritage and expertise in sustainable fishing as well as traditional fish preservation techniques, have been catching a **wide variety** of fish.

We selected **Red Tuna** from Tyrrhenian Sea, **Mackerel** from the Eolian islands, **Anchovies** from the Ionian Sea and **Ventresca Tuna** belly **available for you** in our E-shop.

[SHOP THEM HERE](#)

CRISPY SELECTION

Discover the **pleasant fragrance** of the toasted **brioches** from **Biscottificio Antonio Mattei** perfect in any occasion.

For a **sweet breakfast** with jam, hazelnut cream or honey or for **salted combinations** enriched with butter, anchovies or creamy cheese spread on the top.



Discover the CRISPY SELECTION

Classic, Wholemeal and Sugar Free



Caseificio Il Parco



Try our new types of mozzarella from **Caseificio Il Parco**, located in **San Giovanni Rotondo**.

Nodini are the perfect idea for all types of antipasti, fresh salads or light and healthy meal. They are hand-crafted type of mozzarella cheese, shaped by hand assuming the form of a small knot.

Mozzarella Fiordilatte is a whole cow's milk stretched cheese, with the same shape of the classic one. Pleasant and creamy, perfect to be consumed with fresh cherry tomatoes basil with a touch of oregano, or in a cool summer rice with vegetables and pickles.

Have a look to all products from CASEIFICIO IL PARCO.

[SHOP THEM HERE](#)

[Section: All Grocery Items](#)

PATÉ WITH SUMMER TRUFFLE

Strictly **made in Italy, from Tuscany**.

Perfect to make evenings romantic or an aperitif very special enriching crusty bread or matching with cheese.

HKD 93,00



[Shop now](#)

Mediterranean Dream: Porto Santo Spirito



In a small village in the north of Bari, South of Italy, men who make fishing their life have always lived. From generation to generation they pass on their **love for the sea** and the **art of casting nets**. It is here that **Porto Santo Spirito** was born and collects the **best of local fish** for the most demanding tables **recalling the ancient Apulian traditions**.

Nowadays Carpaccio comes in many forms, and the one we decided to present has becoming

one of the **most delightful** keeping its coral **red color** and its **sweet taste** like honey.

[READ THE STORY ON OUR BLOG](#)



DISCOVER THE RECIPE ON OUR BLOG!

Add a tasty dressing and enrich it with some [olive oil](#), a drops of [lemon](#) and according to your taste a bunch of blueberries.

To make the dressing, place a bunch of ginger and eschalot in a small bowl or a jar with a lid. Add the [olive oil](#) and [vinegar](#) and mix well.

When ready to serve, drizzle some of the dressing over the carpaccio and if you like you can add a sprinkle of blueberry and coriander.

[SHOP OUR CARPACCIO](#)

KIT PASTA TURIDDU



Kit Pasta Turiddu is from **Ciccio Sultano**, one of the **best-loved Sicilian chef**, owner of **Duomo**, 2 Michelin-starred restaurant who travelled as far as New York to improve his craft before coming back home.

The Kit **is composed by**: Italian spaghetti, 2 bottles of salsa Turiddu flavored with black olives, capers, anchovies, garlic, onion, wild fennel, one jar of breadcrumbs flavored with extra virgin olive oil, Nubia red garlic, chili and oregano; one jar of dried Barbuscia chili, one 100ml bottle of Sicily PGI Sallemi extra virgin olive oil.

[SHOP HERE](#)

DISCOVER ALSO...



Stuffed Olives

HKD 69,00

[SHOP HERE](#)

Cherry Tomato Sauce - 330 gr

HKD 47,00

[SHOP HERE](#)

Caponata

HKD 58,00

[SHOP HERE](#)

A Gift For You

If you reach **HKD 1,000** of expense you have the possibility to gather for free an high quality and sophisticated set from **Tablo**.

[DISCOVER THE PROMOTION](#)



OUR GREEN ADVICE OF THE MONTH

Zero Plastic Limited



Shop Natural Pasta Straws

- 68 straws long around 23 cm
- Resistant more than two hours in all types of drinks
- Edible, biodegradable and compostable in a few hours
- 100% Natural Ingredients and plastic-free
- No taste, or effect on flavor

Blog

Do you want to stay updated discovering our products and knowing their history? Visit our **Blog!** Many articles and insights are waiting you **weekly!**



April 2nd

Cantucci Edition: Shop the tradition!

"...Their flavor is **not too sweet**, and their **crunchy** and **dry consistency** make them great to be eaten after dinner, **with coffee, tea**. Although, their perfect *half* is **Vin Santo**, a **sweet wine...**"



March 30th

A glass of glitter: a sip of Negroni Bitter

"...It is **simple and sophisticated** at the same time, tasting like cherry, wine and citrus, with noticeable bitter notes. The nice thing about this cocktail is that the **sweet Vermouth** and the orange garnish add enough **fruity sweetness to balance...**"

#simplyfresh_hk



April 8th

"..Why not try the typical 'Biscotto della Salute' with a slice of bresaola, some flakes of Parmigiano Reggiano and a touch of oil?.."



March 24th

"..Our Spritz kit is perfect along with great appetizers! You can find all the ingredients to prepare them in our website.."

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for Simply Fresh customers only
**COOKING AT HOME MORE THAN
USUAL NOWADAYS?**

enjoy a discount to buy
the best cookware in town!
contact us +852 9438 3457
offer valid until the end of April

TABLO LTD - 5/F, 313 LOCKHART RD, WAN CHAI (TONNOCHY RD)

Why Simply Fresh?

[Place your order now!](#)



ALWAYS FRESH

Daily arrivals by air to guarantee freshness.



FAST DELIVERY

Placing the order from Sunday to Friday
before 2:00pm, your food will arrive the day
after.



TASTY AND FANCY

You can find all the true taste that inspired
tradition and innovation in the kitchen.



HEALTHY

Many products behind the famous
"Mediterranean Diet".



WE ARE ON LINKEDIN!
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Simply Fresh Hong Kong

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We deliver the best fresh and grocery food, for a better mood. Fastly, efficiently and environmentally friendly.

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