# **MARCH NEWSLETTER**



## A taste of flavours



March has arrived, spring is approaching and **many news** are brewing in our pot!

Our pantry is **full of items** aiming to gather your attention! Get out paper and pen and mark down all of them!

A great selection of **cold cuts** from the **cradle of the high Italian charcuterie** and many different types of **Parmigiano Reggiano** are awaiting your orders.

Deals are not finished, take a look and discover all of them!

#### Visit our WEBSITE!

### TO KNOW PARMIGIANO REGGIANO IS TO LOVE IT!



### Discover our tasty selection

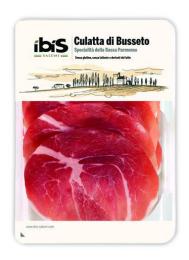
**14-months** ripened Grana Padano.

**24-months** ripened Parmigiano Reggiano.

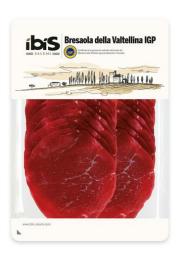
**36-months** ripened Parmigiano Reggiano known as "*stravecchio*".

**24-months** ripened Parmigiano Reggiano Vacche Rosse, our *gourmet* speciality.

### **SHOP OUR NEW TASTY RANGE OF COLD CUTS!**







Shop our exquisite **SELECTION** of *Culatta di Busseto, Mortadella, Bresaola, Prosciutto, Coppa di Parma, Antipasto Emiliano, Prosciutto Cotto, Speck, and Salame Nostrano.* 

Our new range of cold cuts is from the **renowned Salumificio Ibis**, located in Busseto, a little town nearby Parma, in the **Northern Italy**.

### **OUR DEALS OF THE MONTH**





\$420,00 <del>526,00</del>

ripened 24 months
"Vacche Rosse"

Shop now



Frozen Premium Fassona Beef Tartare

\$39,50 44,00

Shop now



Extra Virgin Olive Oil variety Coratina Organic

**136,00** <del>160,00</del>

Shop now

See the recipe!

# Our green advice of the month

#### **PRODUCTS**

### **Shop Green with Beeopak**

It is an organic **Reusable**"plastic-free" food wrap alternative to cling film and aluminum aiming to help the waste reduction, the use of plastic film and save fish, ocean and other environments. Its main components are



**certified organic cotton** and **organic beeswax**. The **Family Pack** is perfect for all that a family needs to stop using plastic and preserve food better, inside **3 different sizes**.

## **Our Gourmet Advices**

We selected **4 different recipes** for each type of cheese, put your chef hat on, go in the kitchen and have fun trying one of them!



### Potatoes gnocchi with Parmigiano Reggiano cream

Great solution for a **tasty first course** dominated by the **creaminess** and **intense taste**of **Parmigiano Reggiano**.



### Baskets of Parmigiano Reggiano with ham

**Tasty, crisp** and **decorative cheese cups**, perfect as a delicious **appetizer**.



# Pork-meat balls with Grana Padano

Perfect **blend of flavors**, that mixes the intense flavors of **two rich cuisines**, the Chinese and the Italian. Unique result, perfect as a **main course**.



### **Fassona Tartare**

This recipe is perfect for a summer evening or to stay light with something nutritious.



# The "Italian Mule" Party Kit



Shop our innovative kit composed by : 1 bottle of <u>Roby Marton Gin</u>, 10 tins, 1 jigger and 8 bottles of pimiento soft drink. You will find everything you need to prepare and enjoy 20 cocktails!

This Italian luxury alcoholic drink is made in the Distillery Roby Marton, founded in 2012 in Northern Italy. Its delightful flavor is due to the double filtration, a little bit of Italian magic and a special list of botanicals. They contributes to make up an extraordinary spirit with a style all of its own. It stands out from the crowd thanks to its light and unique daffodil color which differs from the other ones in the market.

**Have fun** with your friends making unique your cocktails!

**LET THE PARTY BE-GIN!** 

Visit our Blog!

Do you want to stay updated discovering our products and knowing their history? Visit our **Blog**! Many articles and insights are waiting you **weekly**!



February 11th

### What is new in our pantry?

"...Have you ever tried the real **Italian prosciutto** or the the spicy aroma of the **speck** from the **Valtellina** at its finest?..."



February 25th

### Let the Party be-GIN!

"...The journey of the *Genever*, ancient name of Gin, is long and fascinating. Its origins go back to 1600 and put the flag down in **Netherlands** to move to **England**..."

View more



#### March 26th

## A Sparkling Night

"Wine is sunlight, held together by water"

From a small Italian province of Lombardy to our glasses for a **Sparkling Night**. We will taste the delightful **Franciacorta** and enjoy a special evening.

Mark the date, **26th March,** on your calendar and come there with us, don't miss out this special occasion!

Get your ticket here!

## #simplyfresh\_hk



February 13rd

Get your Italian Aperitivo with Simply Fresh



February 19th

Tartare is delicious dish that can be consumed together with Parmigiano Reggiano and Balsamic Modena Vinegar

Follow us on Instagram!

## Why Simply Fresh?

Place your order now!



#### **ALWAYS FRESH**

Daily arrivals by air to guarantee freshness.



#### **FAST DELIVERY**

Placing the order from Sunday to Friday before 2:00pm, your food will arrive the day after.



#### **TASTY AND FANCY**

You can find all the true taste that inspired tradition and innovation in the kitchen.



#### **HEALTHY**

Many products behind the famous "Mediterranean Diet".

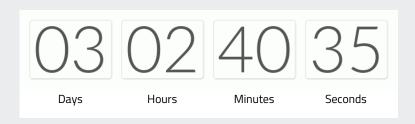


# WE ARE ON LINKEDIN! Follow us on: Simply Fresh Hong Kong



We are happy to announce we will be online **ON SASSY HONG KONG** on 6th March!

Stay updated!



### **Simply Fresh Hong Kong**

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We deliver the best fresh and grocery food, for a better mood.

Fastly, efficiently and environmentally friendly.

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