



Kailyn "Kail" Lowry is a television personality, book author, and social media influencer with over 8 million combined followers. She is the owner and founder of Pothead Haircare. Kail shares beloved personal and family photos on-site and via social; she frequently incorporates product and brand mentions therein.

Arriving in the public eye via MTV's hit TV show Teen Mom 2, Kail quickly became one of America's favorite young moms. Kail is now a mother of four and a New York Times best-selling book author. She is available for product collaborations, creative projects, and more.

## KAILLOWRY.COM

The website has a global readership focused in the US and Canada with visitors in Europe, Asia, Australia and Africa. Kail herself and the website have a Largely young adult female following with a mixed gender teen and youth audience as well.

## BOOKS

**A LETTER OF LOVE** // 2018  
Newest Release

**HUSTLE AND HEART** // 2016  
Memoir

**LOVE IS BUBBLEGUM** // 2015  
Children's book

**PRIDE OVER PITY** // 2014  
New York Times Best-Selling Memoir



## CONTACT

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## WEBSITE

KAILLOWRY.COM

## SOCIAL MEDIA

## INFLUENCE

 4M  1.4M

 420K 

160K SUBSCRIBERS  
KAIL AND THE CHAOS

## PODCASTS

### COFFEE CONVOS

WITH LINDSIE CHRISLEY

 190K  180K  
DOWNLOADS  
PER EP • GROWING

### BABY MAMAS NO DRAMA

WITH VEE RIVERA

 70K  100K  
DOWNLOADS  
PER EP • GROWING