

HIGHWOOD vs COMPETITION



highwood[®]
NATURE'S CLOSEST RIVAL

Why highwood furniture is the best choice for your home...

The most realistic and beautiful ultra-low maintenance alternative to real wood

Our proprietary material, the choice of major theme parks across America, captures the natural beauty of wood like no other. Compare our outdoor products to the competition and see the difference for yourself.

highwood **VS** the Competition

Looks like real
cut wood

Looks like
melted plastic

CUT APPEARANCE

natureTex®
wood grain

Wax-like
with creases

SURFACE TEXTURE

Smooth, routed
edges

Sharp, unfinished
edges

EDGE QUALITY

*One great company,
three great brands.*



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