



GRANT
BLVD

HOME & HOSPITALITY

PRODUCT CATALOG



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OUR STORY

Founded in 2017, Grant Blvd is a Black women-owned, Philadelphia-based apparel brand & B Corp on a mission to construct truly stylish, sustainably sourced fashion (B2C), while also supporting women who have faced cultural barriers to living wage employment in fashion design. In addition to designing directly for consumers, we also partner to design textiles for the hospitality sector (B2B). We believe that if we demand more, if we think differently about not only what we buy, but who we buy from- we have the power to challenge not only the social issues exacerbated by mass incarceration, but to more meaningfully address the climate crisis.

LET'S DO IT!



Kimberly xoxo



OUR MISSION

As a B Corp we're excited to create even more momentum in the hospitality sector towards the use of more sustainably sourced, ethically produced design stories. For us that's about creating living wage jobs & training opportunities for marginalized communities- particularly formerly incarcerated women. How? By supporting your team in its approach to the procurement of uniforms, aprons, and other textiles that work to enhance your guest experience and perceptions.

A dark denim apron is laid flat on a light-colored wooden surface. The apron has a neck strap and two waist straps, all made of a light-colored fabric. A pocket on the front of the apron contains a small bouquet of bright yellow chrysanthemum flowers. The text "HANDCRAFTED WITH SKILL. DESIGNED FOR IMPACT." is overlaid in white, bold, sans-serif font on the lower half of the image.

**HANDCRAFTED
WITH SKILL.
DESIGNED FOR
IMPACT.**

WHOLESALE



STEP ONE

We meet with you and your team to discover your unique business needs (context) and to ideate about how we can help you meet those needs with people and planet (ESG goals) in mind.

STEP TWO

We research the full textile needs of your employees and/or clients to make responsible and appropriate fabric choices and production decisions based on your needs and budget.



STEP THREE

We skillfully design handcrafted products for your employees, clients, and guests with positive impact ambitions at the center.

LINE SHEET



WAIST APRONS

Server: 12" from Waist
Cafe: 18" from Waist
Bistro: 24" from Waist



FULL APRONS

Length: 34"
Width: 30"



NAPKIN SETS

Set of 4
20"x20"



TABLECLOTHS

Standard Square: 59"x59"
Standard Rectangle: 59"x98"

LINE SHEET



COLLARED WORK SHIRT

MINIMUM ORDER: 8 WORKSHIRTS

This easy to wear & wash work shirt can be custom made to align with your company's color palette and can be produced using a zero waste approach. Perfect for food & beverage waitstaff.



COLLARED WORK SHIRTDRESS

MINIMUM ORDER: 8 SHIRTDRESSES

This easy to wear & wash work shirt dress features an optional fabric tie and can be crafted using sustainably sourced fabrics. Ideal for hosts and/or concierge.



LUXE LOUNGEWEAR UNIFORM PANTS SET

MINIMUM ORDER: 8 SETS

This pants set (which can be modified for both men & women) is designed to make working long shifts as comfortable as possible.



ARTISAN CHEF'S SHIRT

MINIMUM ORDER: 8 SHIRTS

This artisan chef's shirt works to amplify the creative storytelling of your chef/lead cooks. It uses a size adjustable pattern and creates a sense of presence in the kitchen.



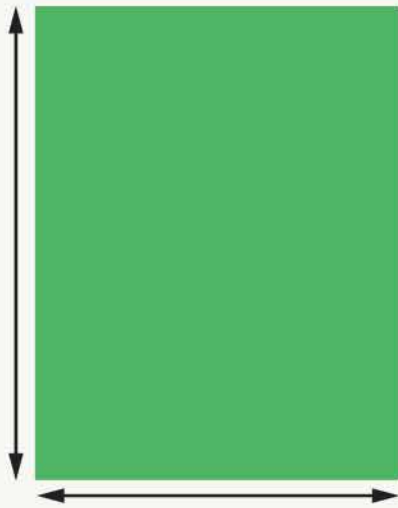
**SUSTAINABLE,
ETHICAL,
STYLE.**

DESIGN PROCESS

ZERO WASTE PATTERNING



ZERO WASTE TO LANDFILLS



ONE YARD
OF FABRIC...



...CUT & SEWN
THOUGHTFULLY...



... AND MADE
TO ORDER.



TEXTILE STRATEGY

Up to 80 percent of a garment's lifetime impact on people and the planet is determined during the research and development phase [1] and fabric selection is a major part of this process. At Grant Blvd, we spend a great deal of time researching fabrics – thinking about how they're made, what impacts they have on people and the planet, if and how they can be recycled, and how much they cost – before the design and production process begins.

We've come up with a strategy that takes many factors into consideration and puts you, our valued customer, at the center of it all. Knowledge is power, and we want to be as transparent as possible so that you can make the most informed and responsible choices that fit into your lifestyle and budget. There is not one fabric on this planet that is '100% sustainable,' so we've put together a cheat sheet on the pros and cons of the fabrics we use, why we use them, and how you should care for them.



MEET OUR DENIM...

Who doesn't love denim?! It's durable, low maintenance, wrinkle-resistant, and perfect for all seasons. But denim is also one of the dirtiest fabrics to make – pesticides are often used in the growing of cotton fibers, chemicals are used during the dyeing process, and there is a lot of water usage and fossil fuel emissions during production. Far from perfect... so why do we use it?

Our denim is 100% cotton. By choosing a mono-fiber textile (a fabric with only one type of fiber content), we're avoiding the use of other harmful fibers and also making it much easier for our denim to be recycled. While the technology isn't globally accessible and affordable yet, we're planning for a future in which our 100% cotton denim garments can be recycled into new cotton textiles over and over again. Plus, 100% cotton denim is much more durable than fabrics blended with spandex, so you won't have any need to recycle our denim garments for a very long time!

Denim doesn't have to be washed after every wear, and in fact, it shouldn't be washed very often at all. When you must wash your denim, choose cold water and a low spin setting to protect the integrity of the fabric and conserve energy. Denim loves to be air-dried, so hang it out on a clothesline or over the back of a chair whenever possible.



HERE'S TO DESIGNING FOR POSITIVE IMPACT.

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