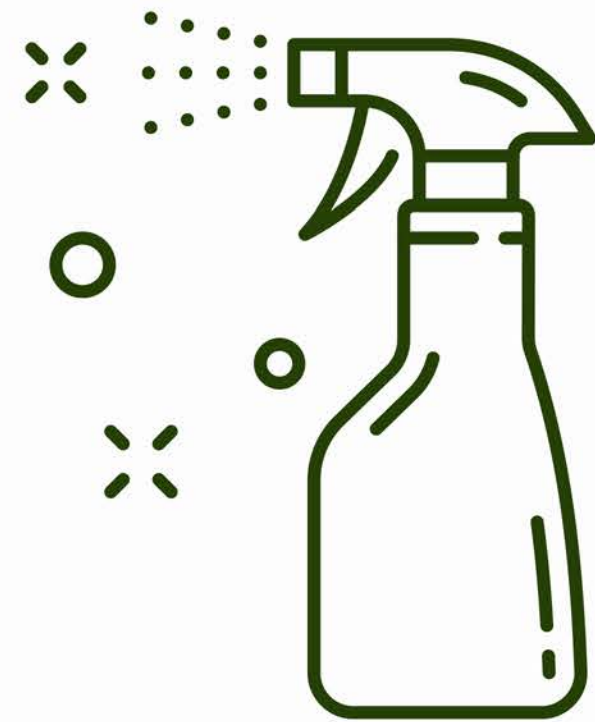


Chella[®] PRO

how to
sanitize
guide





sanitation is key

We believe in salons and spas being able to provide top-notch services and prioritizing the health and safety of your valued clients. Today, we'll explore the vital topic of why sanitizing Chella Brow and Eye products is crucial to maintaining a clean and hygienic environment in our salon/spa. Let's dive in!

Please remember to check with the YOUR state board or relevant health and safety guidelines for specific instructions on sanitation practices for beauty tools and products. Additionally, keep in mind that beauty industry standards may evolve, so staying up-to-date with the latest recommendations is essential for maintaining safe and hygienic practices.

client safety comes first



1. Protecting Your Clients

Sanitizing Chella Brow and Eye products is not just a routine task; it's a fundamental commitment to our clients' well-being. By maintaining proper hygiene, we ensure that they receive safe, risk-free services, free from potential contaminants.

2. Building Trust

A clean and sanitized salon/spa environment demonstrates our dedication to professionalism and client care. This fosters trust and confidence in our services, encouraging repeat visits and positive word-of-mouth referrals.

Eyebrow Cream

Prepare the Brush: Remove the cap to expose the brush and untwist the cream pot at the bottom.

Minimize Contamination: Use the brush to scoop a small amount of product onto the back of the cap or a stainless steel palette. Use the back of the cap or palette to pick up more product if needed. Avoid double-dipping into the pot to keep it contamination-free.

Sanitize with Alcohol: Dip a cotton pad into 70% isopropyl alcohol and thoroughly wipe the entire surface of the Eyebrow Cream, including the tip and any other parts in contact with the skin.

Air Dry: After sanitizing, let the brush on the Eyebrow Cream air dry completely. This ensures any remaining alcohol evaporates, making the cream ready for use again.



Eyebrow Pencil

Remove Excess Product: Before sanitizing, make sure to remove any excess product from the brow pencil. Use a tissue or cotton pad to gently wipe away any visible makeup or debris.

Sanitize with Alcohol: Dip a cotton pad into 70% isopropyl alcohol and thoroughly wipe the entire surface of the Eyebrow Pencil, including the tip and any other parts in contact with the skin.

Air Dry: After sanitizing, let the brush on the Eyebrow Pencil air dry completely. This ensures any remaining alcohol evaporates, making the pencil ready for use again.



Eyebrow Defining Gel

Apply Gel with Spoolie: Dip the disposable spoolie into the Chella Eyebrow Defining Gel. Use it to apply the gel to your client's eyebrows as needed.

Single-Use Only: Avoid double-dipping the spoolie into the gel to prevent contamination. Use a fresh spoolie for each application.

Dispose of Spoolie: After each use, immediately dispose of the spoolie in a designated trash bin. Do not reuse disposable spoolies.



Chella offers Bamboo Mascara Wands for purchase.



Highlighter Pencils

Prepare the Pencil and Sharpener: Ensure the highlighter pencil is free of any visible makeup or debris. Likewise, ensure the sharpener is clean and sanitized.

Sharpen the Pencil: Insert the highlighter pencil into the sharpener and gently twist it to sharpen the tip. This process helps remove the outer layer, promoting cleanliness.

Dispose of Shavings: Empty the shavings from the sharpener immediately after use and clean the sharpener if necessary.

Sanitize the Pencil: Using a cotton pad soaked in 70% isopropyl alcohol, thoroughly wipe down the entire surface of the wooden Highlighter Pencil. Pay close attention to the sharpened tip and any areas that come into contact with the skin.

Air Dry: Allow the sanitized highlighter pencil to air dry completely. This helps ensure any remaining alcohol evaporates, making the pencil ready for use.

Replace the Cap: Once the highlighter pencil is dry, replace the cap securely to prevent contamination.



Dual Blending Brush

Sanitize the Brush: Dip a cotton pad into 70% isopropyl alcohol solution. Gently wipe down the bristles of the blending brush, focusing on both sides and the base.

Sanitize the Spoolie Handle: Use a fresh cotton pad soaked in alcohol to thoroughly wipe down the handle of the spoolie. Pay attention to any areas that come into contact with the skin.

Air Dry: After sanitizing, allow the Dual Blending Brush and attached spoolie to air dry completely. This ensures any remaining alcohol evaporates, making the brush ready for use.



Heated Eyelash Curler

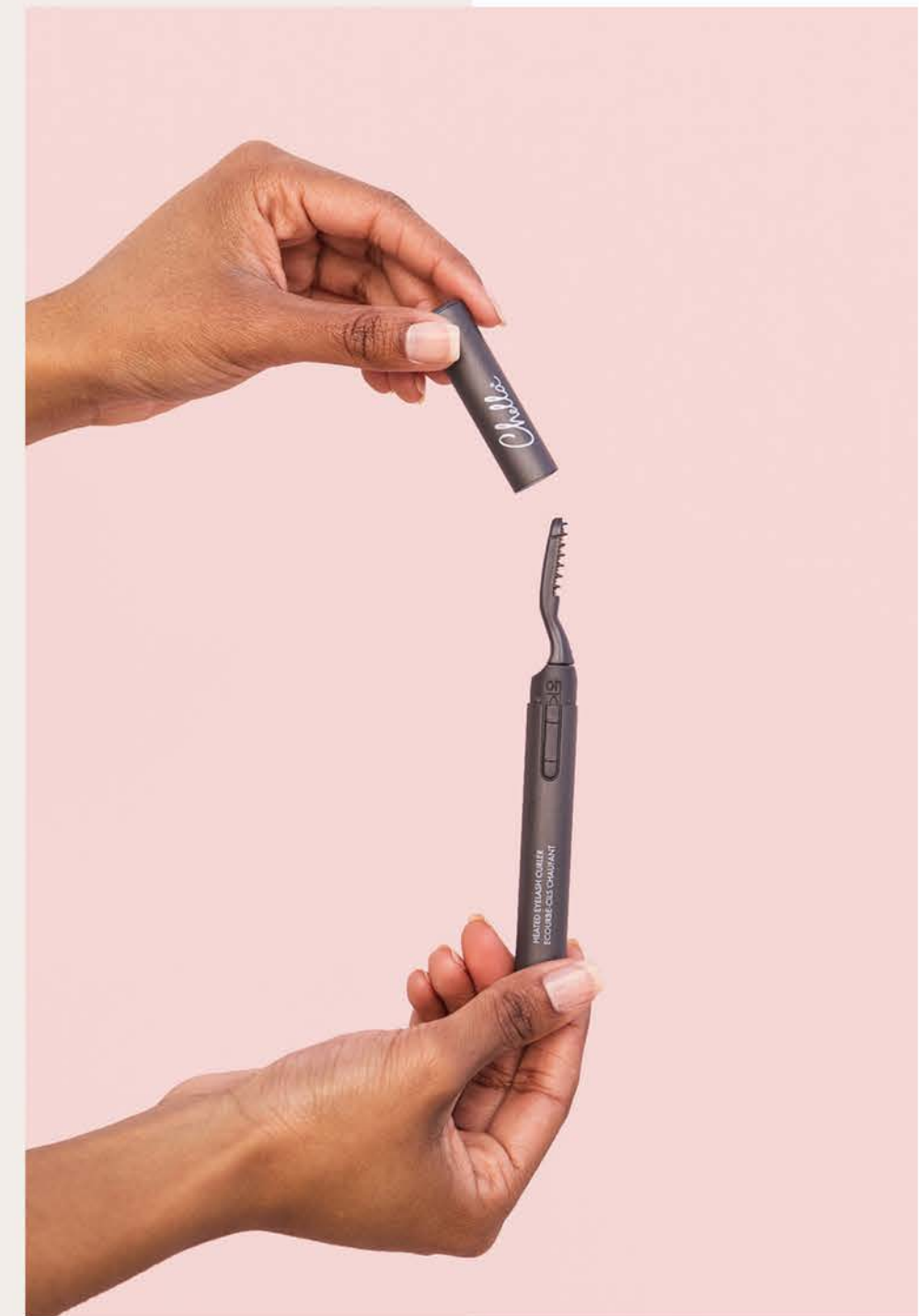
Power Off : Before starting the sanitization process, ensure the Heated Eyelash Curler is turned off.

Exterior Cleaning: Wipe down the exterior of the Heated Eyelash Curler with a soft cloth or cotton pad to remove any visible makeup residue or debris.

Sanitize the Curling Wand: Dampen a soft cloth or cotton pad with 70% isopropyl alcohol and gently wipe the curling wand and any visible metal or plastic parts. Pay attention to areas that come into contact with the eyelashes.

Avoid Moisture on Electronics: Be careful not to get the sanitization solution or moisture into the electrical components or battery compartment.

Air Dry: Allow the Heated Eyelash Curler to air dry completely before using it again. This ensures that any remaining alcohol evaporates.



Deluxe Heated Eyelash Curler

Power Off : Before starting the sanitization process, ensure the Deluxe Heated Eyelash Curler is turned off and disconnected from any power sources.

Exterior Cleaning: Wipe down the exterior of the Deluxe Heated Eyelash Curler with a soft cloth or cotton pad to remove any visible makeup residue or debris.

Sanitize the Curling Wand: Dampen a soft cloth or cotton pad with 70% isopropyl alcohol and gently wipe the curling wand. Pay attention to areas that come into contact with the eyelashes.

Avoid Moisture on Electronics: Be careful not to get the sanitization solution or moisture into the electrical components.

Air Dry: Allow the Deluxe Heated Eyelash Curler to air dry completely before using it again. This ensures that any remaining alcohol evaporates.



Good Drama Mascara

Single-Use Applicators: When applying Mascara on clients, always use disposable mascara wands or spoolies for each individual. This prevents cross-contamination and ensures a hygienic experience.

Proper Storage: Store the Mascara in a clean and dry environment, away from direct sunlight and moisture. Keep the mascara tightly closed when not in use to prevent bacteria from entering the product.

Avoid Double-Dipping: Do not double-dip the spoolie into the Mascara tube. Use a fresh disposable spoolie for each client to prevent the transfer of bacteria.



Chella offers Bamboo Mascara Wands for purchase.



Eyeshadows

Exterior Cleaning: Wipe down the exterior of the Eyeshadow Palette or compact with a clean and dry cloth or tissue to remove any surface dust or particles.

Sanitize the Eyeshadows: Dampen a soft cloth or paper towel with 70% isopropyl alcohol. Gently wipe the surface of each eyeshadow pan, ensuring the cloth makes contact with the entire surface.

Air Dry: Allow the eyeshadows to air dry completely. This ensures that any remaining alcohol evaporates, leaving the eyeshadows sanitized and ready for use.

Cleaning Brushes: If you use brushes to apply the eyeshadows, ensure that they are clean and sanitized before each use. Wash the brushes regularly with mild soap and water, rinse thoroughly, and let them air dry.





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