

THE CUSTOMIZABLE  
**eyebrow pencil kit**

Our icon-status eyebrow pencil for natural,  
long-lasting results. With beneficial ingredients

Vitamin C and E. **\$75 (\$95 value)**

**YOU  
SAVE  
\$20**



— **PLUS** —  
one everyday  
makeup bag  
(not shown)

*Chella*  
effortlessly you

THE CUSTOMIZABLE  
**eyebrow cream kit**

This all-in-one kit has everything you need  
for fuller-looking brows in three easy steps.

**\$80 (\$100 value)**

**YOU  
SAVE  
\$20**



— **PLUS** —  
one everyday  
makeup bag  
(not shown)

**Chella®**  
effortlessly you



ESSENTIALS FOR THE BEST BROWS EVER,  
CREAM OR PENCIL, YOU DECIDE!

## eyebrow cream kit

\$80 (\$100 value)

YOU  
SAVE  
\$20

on each

## eyebrow pencil kit

\$75 (\$95 value)



Chella®  
effortlessly you



# eyeshadows

Check out our highly pigmented, silky, buildable, blendable and long-wearing shadows.



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effortlessly you



# pick your shade

Highlight your natural beauty and enhance the truest version of yourself with your perfect palette.



Chella®  
effortlessly you



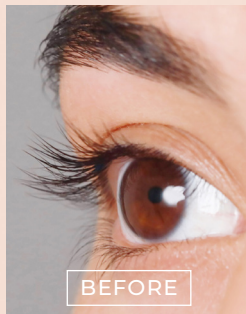
# heated eyelash curler

Creates colossal curls that just don't quit.  
This sleek and safe heating wand curls without  
damaging your naturally gorgeous lashes.

ONLY \$22



AS SEEN IN  
**VOGUE**  
**ELLE**  
**BYRDIE**



*Chella*  
effortlessly you

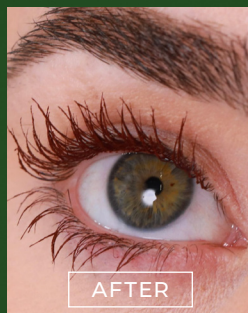
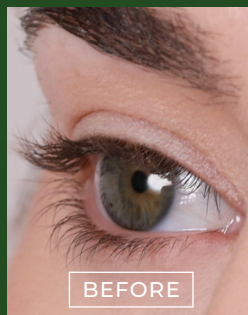


# deluxe heated eyelash curler

We leveled-up our HLC so you can create your perfect curl.  
Its dual-sided custom tip and arched comb gives you the  
control to take your lashes to new heights.



ONLY  
\$37



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effortlessly you



# create your perfect curl



BEFORE



AFTER

Heated Eyelash  
Curler **\$22**



Deluxe Heated  
Eyelash Curler **\$37**



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effortlessly you



# fresh brows & eyes that match your vibe

When your brows look great, you feel great!  
You deserve beautiful brows that match your vibe.



Chella®  
effortlessly you



ask us  
about a  
brow fill

Chella®

effortlessly you



# consciously made beauty

Your aim is to highlight, not overwhelm your natural beauty.  
Enhance the truest version of yourself by creating crafted looks  
with our long-wearing, inclusive brow and eye makeup.



CRUELTY-FREE



CLEAN



VEGAN



PARABEN-FREE



GLUTEN-FREE

Chella®  
effortlessly you