



WELCOME TO THE

# Pro Ambassador Program

## Why have you been chosen to be a Chella Pro Ambassador?

- You show a **passion** for brows, eyes and clean beauty products.
- You **embrace** the complimentary 60 second brow fill and the value of the enhancement for your valued clients.
- You **enjoy** making your customers feel and look their best!

## What resources are provided for this program?

- **Visit** <https://professional.chella.com> for all of our Ambassador Program resources.
- Our fabulous Director of Education and Sales Team are here to support you!
- Monthly Training webinars with giveaways.
- Training Videos.
- Educational Guides to enhance your Brow knowledge.
- Be fully trained on:
  1. Chella Products
  2. Brow Mapping and Face Shapes
  3. Shade matching

## What are the benefits of being a Chella Pro Ambassador?

- It's going to be fun!
- Earn 3-5% Commissions from the Account Purchases (paid each Quarter).
- The Chella Team is there to support you!
- You will be eligible to participate in the Chella Pro Staff Contests - (Earn Cash, Products and Prizes.)
- Your chance to help the business! Motivate the staff with the same "contest" that will drive overall retail purchases and increase your potential commissions.

## What are my responsibilities?

- **Become the Expert** and the go to resource on Brows for everyone at your location.
- **Be the liaison** between your salon/ spa and the Chella Territory Manager, communicate inventory and tester levels, and coordinate upcoming events that Chella can assist with.
- **Assist the salon/spa** with a Chella social presence.
- **Attend Education** webinars.
- **Support and motivate** the team on the service of the Chella Brow Fill.

We are excited and happy to work with you and have you part of the Chella Family!

Join our [Pro Ambassador Program](#)



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[HTTPS://PROFESSIONAL.CHELLA.COM](https://professional.chella.com)