



color matching guide

Eyebrow Cream & Eyebrow Pencil Shades



CLEAN



CRUELTY-FREE



VEGAN



PARABEN-FREE



GLUTEN-FREE



RECYCLABLE

beautiful blonde



Cream Pencil

Beautiful Blonde is our lightest shade in the line. It is a beautiful shade that compliments anyone with blonde hair to light brown hair.

SHADE CHARACTERISTICS

- This is a cooler toned shade.
- Does not have red in it.

luscious light brown



Cream Pencil

Luscious Light Brown is our golden toned shade.

SHADE CHARACTERISTICS

- Ideal for golden blonde hair.
- As well as light-medium brown hair.

tantalizing taupe



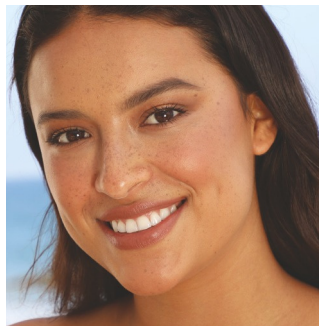
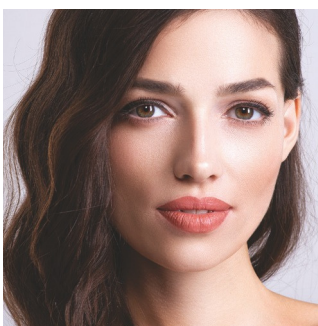
Cream Pencil

Tantalizing Taupe is our #1 shade! This shade compliments a variety of people + is our most universal shade.

SHADE CHARACTERISTICS

- Cool tone providing a universal shade.
- Ideal for lighter hair, provides a softer look & a buildable dramatic look.
- Dark brown hair also works providing a lighter fill, but still matching the cooler brown hair color.

marvelous medium brown



Cream Pencil

Marvelous Medium Brown is perfect for softer brunettes that like a cool toned brow shade.

SHADE CHARACTERISTICS

- This is a cooler toned shade perfect for medium brown hair.
- It can also be built up for a darker look for dark brown hair.

awesome auburn



Cream Pencil

Awesome Auburn is a true auburn color! It is very warm and has a reddish/ auburn tint to it.

SHADE CHARACTERISTICS

- Perfect for people with warm toned hair.
- One can also mix this with our blonde shade for a more natural auburn color.

dazzling dark brown



Cream Pencil

Dazzling Dark Brown is a beloved warm toned brown.

SHADE CHARACTERISTICS

- Suitable for a light brown hair tone to very dark brown.
- It can be soft and natural or built up for a darker look.

delightful deep brown



Cream Pencil

Delightful Deep Brown is for our Chella Bella's with darker hair.

SHADE CHARACTERISTICS

- This shade is cool in tone.
- It can be used lightly for dark brown hair or build it up for a deeper brunette.

graceful grey



Cream Pencil

Graceful Grey is suitable for our Graceful Chella Bella's with grey hair and people with platinum/ash toned hair.

SHADE CHARACTERISTICS

- A cool toned grey.
- Doesn't have any red in it.

elegant ebony



Cream Pencil

Elegant Ebony is a cool toned black.

SHADE CHARACTERISTICS

- There is absolutely no warmth to the shade & can be used with black hair/brows.
- You can go super soft + get a more gray/silver effect.
- Build it up for a darker look.