# Dur Purity Promise If you can find a purer mattress,

we'll give you ours for FREE!

## PURITY COMPARISON CHECKLIST

How do other mattresses compare to a pure Lifekind® mattress? What are their ingredients?

> Use this checklist when comparing mattresses that claim to be organic:

### **RAW-MATERIAL CERTIFICATIONS** LIFFKIND OTHER

- **⊘** National Organic Program (NOP)-Certified Organic Cotton Fill
- Global Organic Textile Standard (GOTS)-Certified Cotton Ticking
- Oeko-Tex Human-Safe Certified Latex
- **♂** GOTS-Certified Organic Thread, Flannel, and Canvas
- **♂** GOTS-Certified Organic Sateen and Barrier-Cover Fabric
- **♂** GREENGUARD-Certified Water-Based Adhesive
- → GOTS-Certified Wool

#### FACTORY PROCESSES AND CERTIFICATIONS LIFEKIND OTHER

- Dedicated Organic Mattress Eco-Factory®
- Sanitized Organic Cotton and Wool Raw Materials
- GOTS-Approved Factory Located in the United States
- GOLS-Approved Factory Located in the United States

#### LIFEKIND OTHER FINISHED-PRODUCT CERTIFICATION AND TESTING

- Certified by GREENGUARD for Low Chemical Emissions
- O Consumer Products Safety Commission (CPSC) Flammability Tested and Passed in 2008 and 2014
- Available GOTS-Certified Organic Innerspring Mattress
- Available GOLS-Gertified Organic Latex Mattress

