

Sewa International's

Toilet & Hygiene Project for a Girl Child



# Annual Report 2016



## Our Vision

To create a society of equal opportunities to every one regardless of economic, political or caste status.

## Our Mission

To empower underprivileged children, youth, men and women through education, healthcare and innovative employment to achieve greater potentials in their lives.

## Our Model

Comprehensive approach for development of a girl child.



# Message from the Project Directors



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Mr and Mrs Ramanan  
Sewa international Project Directors

Dear Friends of Sewa International,

It is with great pleasure and pride that we write to you, to share our personal story of the work we've been so dedicated to doing with Sewa.

Our journey began in 2013 when we returned to India to live in Bangalore for six months to understand in depth the plight of the underserved population of this vast developing country. It was tough adjusting as working cultures clashed. People's ideologies differed, leaders often lacked patience, and frustration continued to grow. But something magical happened when we simply let go. Our mindset shifted, and we were ready to absorb everything. And that's when we realized there's a lot to be done.

Now, three years later, we are able to proudly look back and see great progress.

Building on the work of the past three years, 2016 was a year of unprecedented growth. We hired more staff. We expanded our efforts into new tribal communities, including Bider, Karnatka. And we continued elevating girl children at existing sites while scaling up into new locations.

All of our work is made possible through the support and generous donations from folks like you. Our extended family. The people who stand with us and truly believe in the cause.





We thank you for your care, concern and trust. And we appreciate your continued support as we step into this new year, together.

To make a difference once more in the lives of deserving young girls and communities who are so severely underserved, and yet so full of promise. We all thrive when we hold our communities up in this beautiful country we call home.

Thank You,

## SANITATION

### Some facts and figures about sanitation in India

-  According to the World Bank, over 600 million people, roughly 53% of Indian households don't have access to toilet facilities. And it is the women and children of India who are paying the highest price.
-  In India, every year Diarrhea and pneumonia kills 6 lakhs kids under the age of 5 years (The connection between diarrheal disease and malnutrition is well established. Diarrhea is often caused by a lack of clean water for proper hand-washing. A lack of toilet further exacerbates the problem as feces on the ground contribute to contaminated drinking water and water resources)
-  Apart from the threat of assault and harassment, not being to access toilets has a serious implication on their health as it elevates chances of urinary tract and kidney infections.
-  61% of rural India and 10% of Urban India defecates in open.



# SANITATION

Our work in a snapshot



**5**

Indian  
States



**155**

Toilets  
Constructed



**2,255**

Families  
Benefitted



**3,600**

Students  
Benefitted



## EDUCATION

**"READ INDIA-READ KASHI"**

*(for a better tomorrow of the children)*



**Organised By:**

**Sewa International, Bharat**

**Supported By:**

**Sewa Kirana**

We have after school education centers in Bangalore and Varanasi currently tutoring 650+ children from poor economic background.

*Note:* This year, we were able to hand off 98 educational centers to Anatha Shishu Nivasa, that continue to thrive under the guidance and care of Shri Ganeshji. Sewa International still oversees 7 of the centers that pay particular attention and focus to creating a better future for girl children in slums like Anandapuram, Puttenahalli, Ram Nagar, and Varanasi.



## HEALTHCARE

- ✍ We have provided primary healthcare to 10,000+ people and secondary healthcare to 350+ people
- ✍ We have distributed 78 progressive spectacles worth 4 lakhs to senior citizens of labor community (retired garment factory workers, construction labors etc)
- ✍ Over 700 women have been screened for breast and cervical cancer tests.
- ✍ Around 2000+ children have been given eye and dental healthcare.

Our major free health camps were conducted in slums of Bengaluru and Ramnagar, Varanasi this year, we are planning to extend the same services to rural areas of other states in 2017.



## COMMUNITY DEVELOPMENT



Our research also led us to learn about the poverty levels within our weaving and farming communities, the central nervous system of Bharath.

The team traveled extensively from Kashi to Kanyakumari *to meet weavers and farmers, to hear their stories and to understand their needs.*



## COMMUNITY DEVELOPMENT

A woman is shown from the side, working on a traditional handloom. She is wearing a patterned sari. The background is slightly blurred, showing other looms and the interior of a weaving workshop. The lighting is soft, highlighting the texture of the fabric and the woman's hands.

Two distribution channels have helped create new opportunities for our weavers. The first is an exclusive partnership with Ethnic Diva that's allowing us to promote women and girls' clothing from our handloom weavers online. And secondly, our new website, GAATA KATHA will be launching in the New Year, making these beautiful goods available to a new audience worldwide.

We've adopted farmers from Bidar and Uttrakhand to help bring their grains, rice, wheat, and pulses directly to stores nationwide. By eliminating the middle man, we're able to help provide them with a more lucrative, sustainable business model. Additionally, we help to educate them on better farming practices, while also bringing our educational support to their girl children.

## TESTIMONIALS

Saritha ji who is physically handicapped who was suffering the most as she couldn't walk longer distance as others to defecate was immensely thankful to our team for giving her sanitation facilities, she has even influenced her mother-in-law who with orthodox background strongly felt that toilet in the vicinity of a house is unacceptable and has made her quit defecating in open field and has educated her in using the toilet unit. We need such strong women who will propagate our mission and help us build swach and surakshit bharath(clean and safe India).

Aisha, 16 year old who is studying in BTVP aspires to become a doctor, she is from urdu medium currently studying in BTVP, when we were interacting with girls to know their grievances about the lack of toilet facilities, she mentioned that several times girls skip drinking water in order avoid attending nature in open field. After the installation, she approached us with a huge smile on her face thanking us for fulfilling the promise we made to them. Going through all the trouble of installation (vendor issues) was worth that smile.

Ramakanth patel, 10 year old boy who is attending our Read kashi Read India - after school tutorial for students of poor economic background, surprises us on our every visit to Varanasi. The way he has improved tremendously is a joy to behold. We are glad our teachers are not only educating them on school syllabus but they are also concentrating on overall development of the children.



## 2016 - IN A NUTSHELL



**5 Indian States**  
**155 Toilets Constructed**  
**2,255 Families Benefitted**  
**3,600 Students Benefitted**



**7 New Education Centers Benefitting**  
**650+Students**



**Benefitting 1000+ Weavers**  
**250+ farmers.**



**Primary healthcare 10,000+**  
**Secondary healthcare 350+**  
**700 Women**  
**2000+ Childrens**

# 2016 - FINANCIAL REPORT

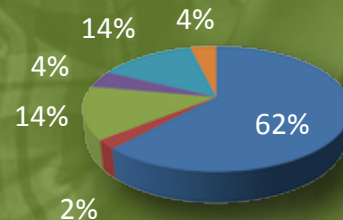
Balance Sheet	
Opening Fund Balance (Net of liabilities)	\$15,976.49
Surplus/(Deficit)	\$12,121.57
Closing Fund Balance (Net of liabilities)	\$12,121.57

Program Expenses - By Theme	
PURPOSE	TOTAL
Toilet project	\$37,583.09
Sanitary napkin project	\$1,402.55
Education	\$8,258.73
Healthcare	\$2,708.51
Community development project	\$8,443.55
Summer Internship	\$2,297.12
<b>Grand Total</b>	<b>\$60,693.55</b>

Income Statement	
Income	\$94,188.59
<b>Expenses</b>	
Staff Honorarium	\$9,863.71
General & Admin expenses	\$3,957.99
Marketing	\$7,551.78
Program Expenses	\$60,693.55
<b>Total Expenses</b>	<b>\$82,067.03</b>
<b>Surplus/(Deficit)</b>	<b>\$12,121.57</b>

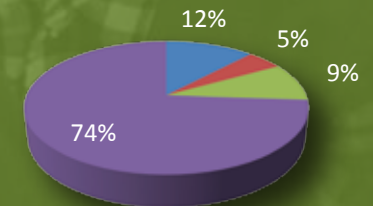
## Program Expenses - By Theme

- Toilet project - 62%
- Education - 14%
- Community development project - 14%
- Sanitary napkin project - 2%
- Healthcare - 4%
- Summer Internship - 14%



## Expenses Ratio

- Staff Honorarium - 12%
- Marketing - 9%
- General & Admin expenses - 5%
- Program expenses - 74%





## DONATION

We implemented our first project trial at four government schools in Jigni, Bangalore. We built six toilets in these schools in 2015 and after few weeks to our immense pleasure, girls attendance had increased by 87%. Happy with our success, we started expanding our projects in different locations, different cities, and different states without any discrimination of Caste, Creed, Religion and Color.

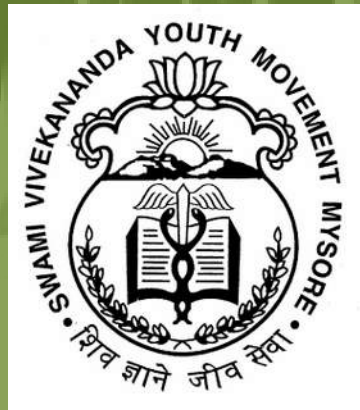
One cannot work without facing obstacles on their way;  
one cannot accomplish the task without someone supporting them.

Thank you Dear donors for helping us in starting our mission #Yes! I can go to school;  
we hope you will continue to support us in reaching more girl children,  
we have just lit the torch;  
we are yet to spread the fire #Yes! I can go to school all around Bharath.

# OUR PARTNERS



Karnataka Cancer Society



Rotary  
Club of Bangalore



taarruni design solutions



## OUR TEAM



Mr Jayanth Bhat  
Field coordinator



Ms Shruthi Shivanand  
Admin coordinator



Mrs Radhika Sheshadri  
Education & Health coordinator



Mr and Mrs Ramanan  
Sewa international  
Project Directors



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