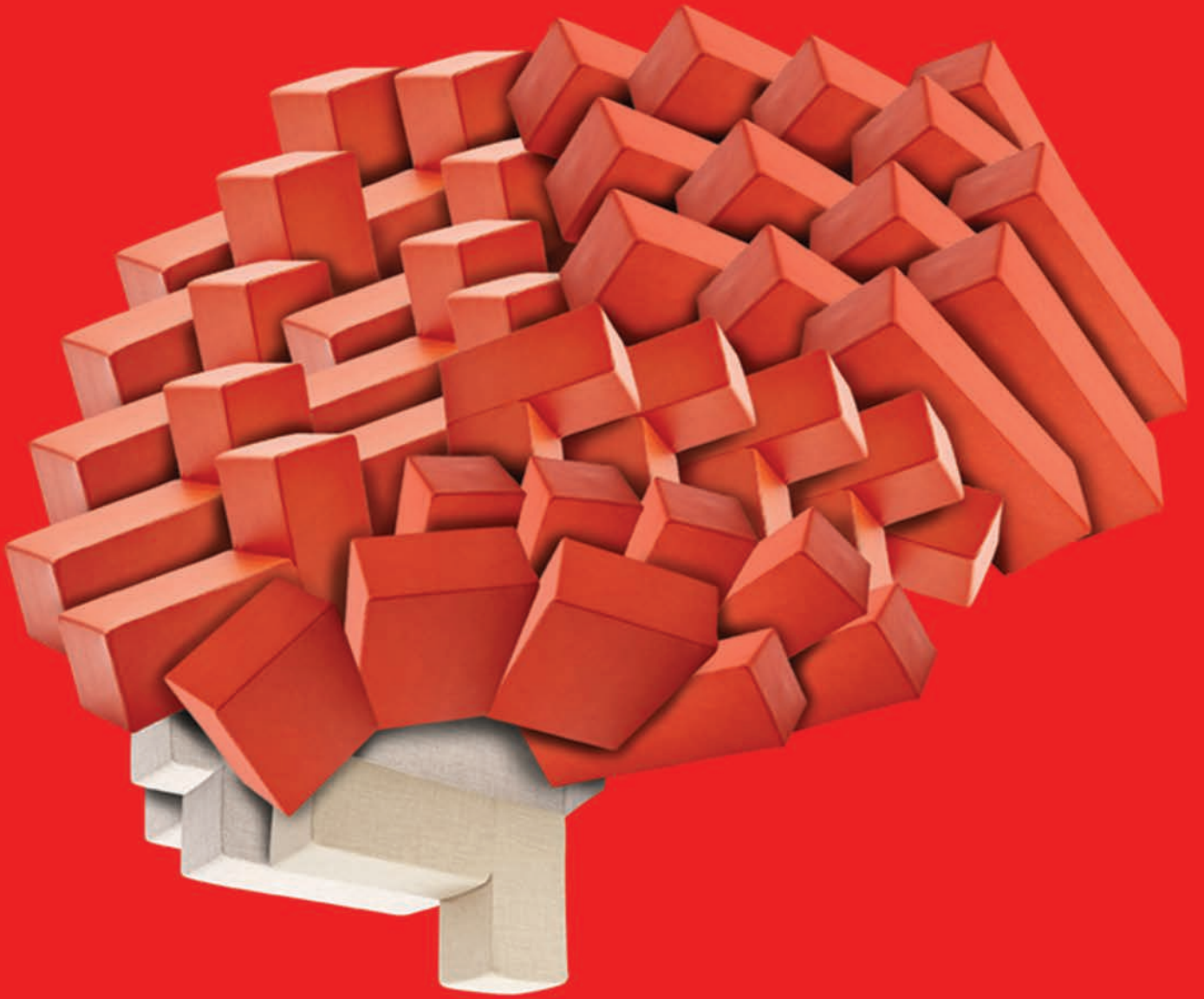




Cellular™ Modular Seating





seating

rethink



FUN.

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EASY.

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Meet Cellular™

Cellular™ modular seating by Oi is inspired by the freedom to create. Trusted by clients across North America, Cellular™ is installed in hundreds of lounge and commons areas in schools, public libraries, museums, offices, retail, hospitality, recreation and family entertainment centres. Where the common thread is the need to withstand the daily punishment of kids, tweens, teens and adults while offering an element of fun and curiosity.

Designed to enable seating flexibility, where your only limitation is your own imagination, Cellular™ is capable of thousands of unique seating configuration (what we call Cellscapes) to suit many different space layouts. Clients marvel at how their environments have transformed from static and stale to flexible, vibrant, colourful and fun spaces that people visit to relax, create, and collaborate.

If it's time to rethink your lounge seating, explore the possibilities offered by Cellular™.

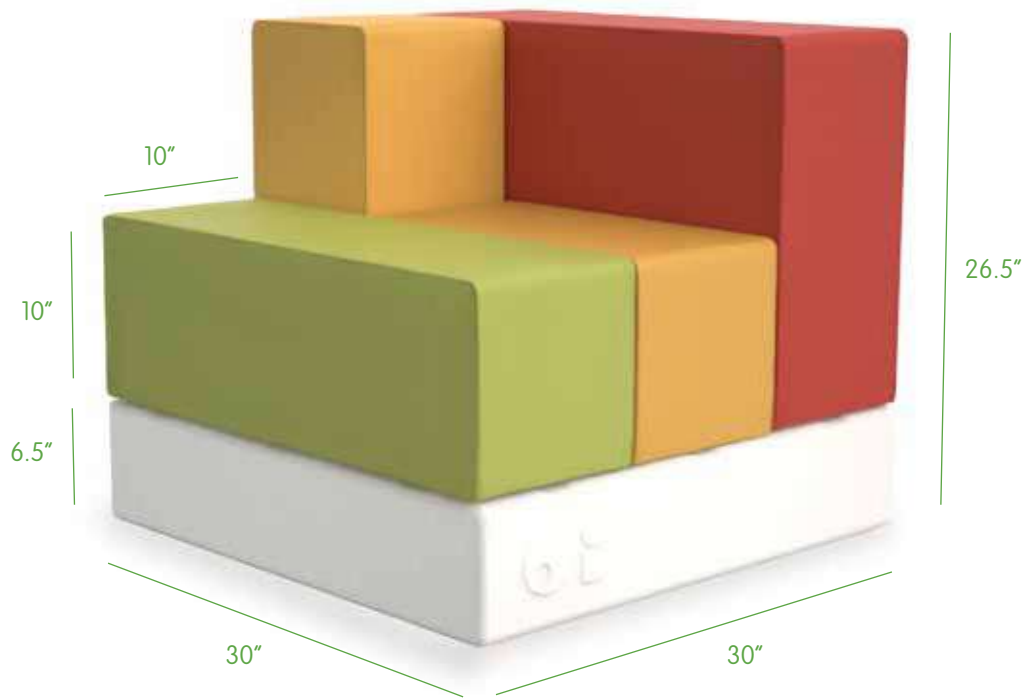
Our Values



About Oi Furniture

We're crazy Canucks that believe commons spaces should inspire fun, creativity, and collaboration. So, we make products to do just that.



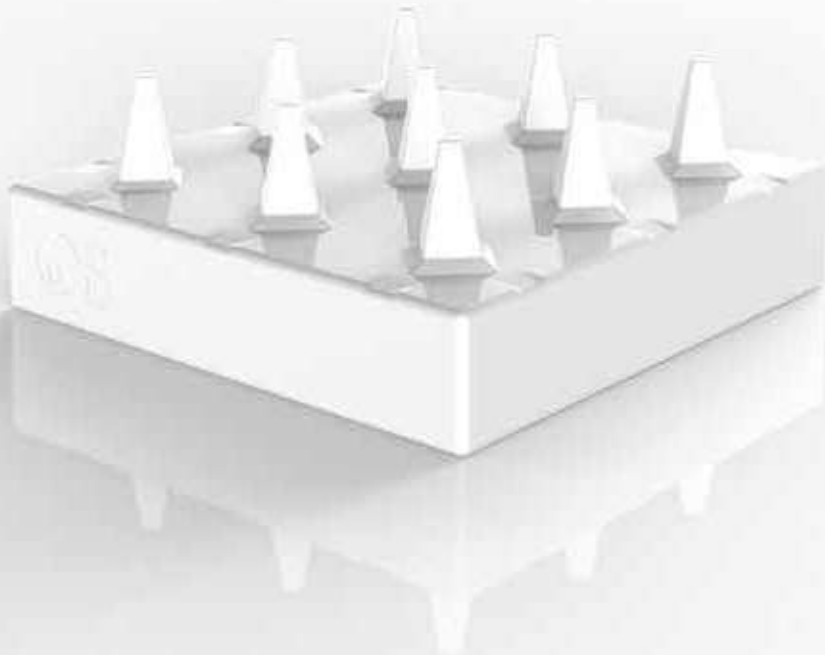


How Cellular™ Works

Within minutes of opening the box and with no tools required, Cellular™ can be easily set up by anyone age six to one-hundred-and-six. Think of Cellular's base as a stage and the cushions are the actors. Each base allows three cushions to be placed on top and voila: a "cell" has been born.

It's that easy.

They can be arranged in any way you can imagine. Each cell can be ganged together with simple connectors called "base locks" to be combined with other cells which create larger configurations that we call "cellscapes."



Got it.
So, what can I make?



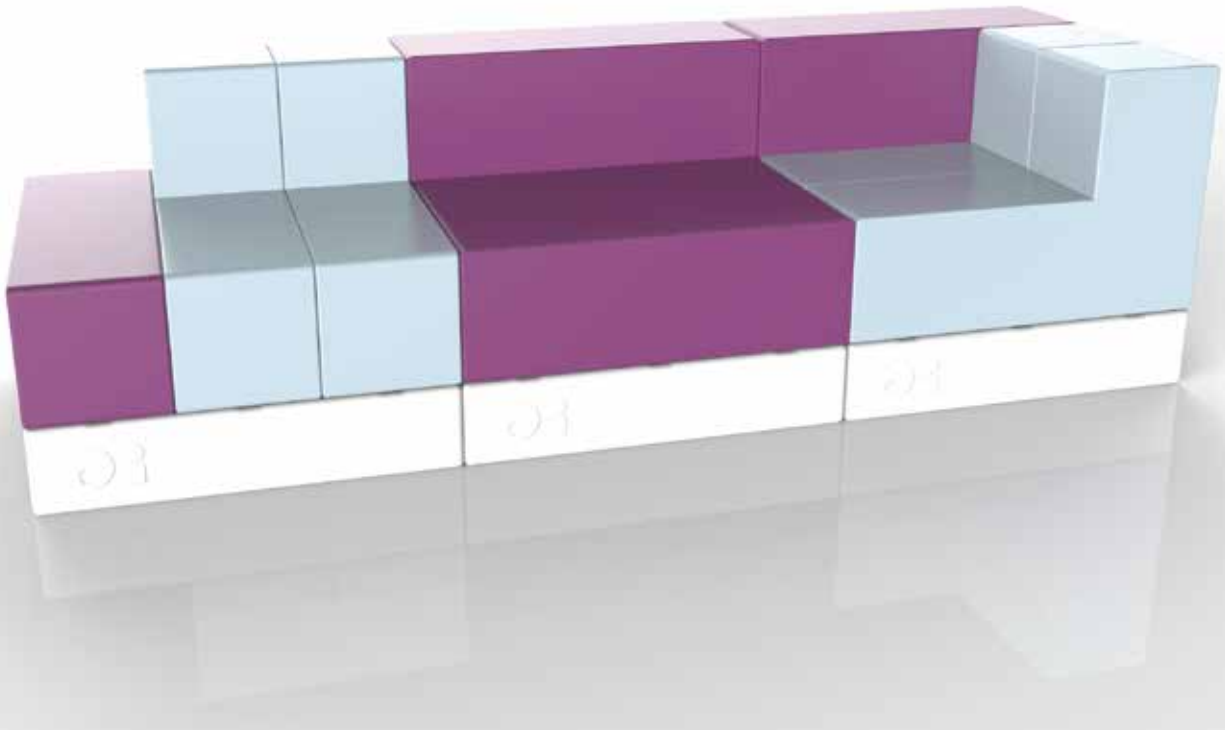
Cellular™ is ready for whatever you come up with.
Using only the pieces featured below, check out a few
of the hundreds of possible configurations...



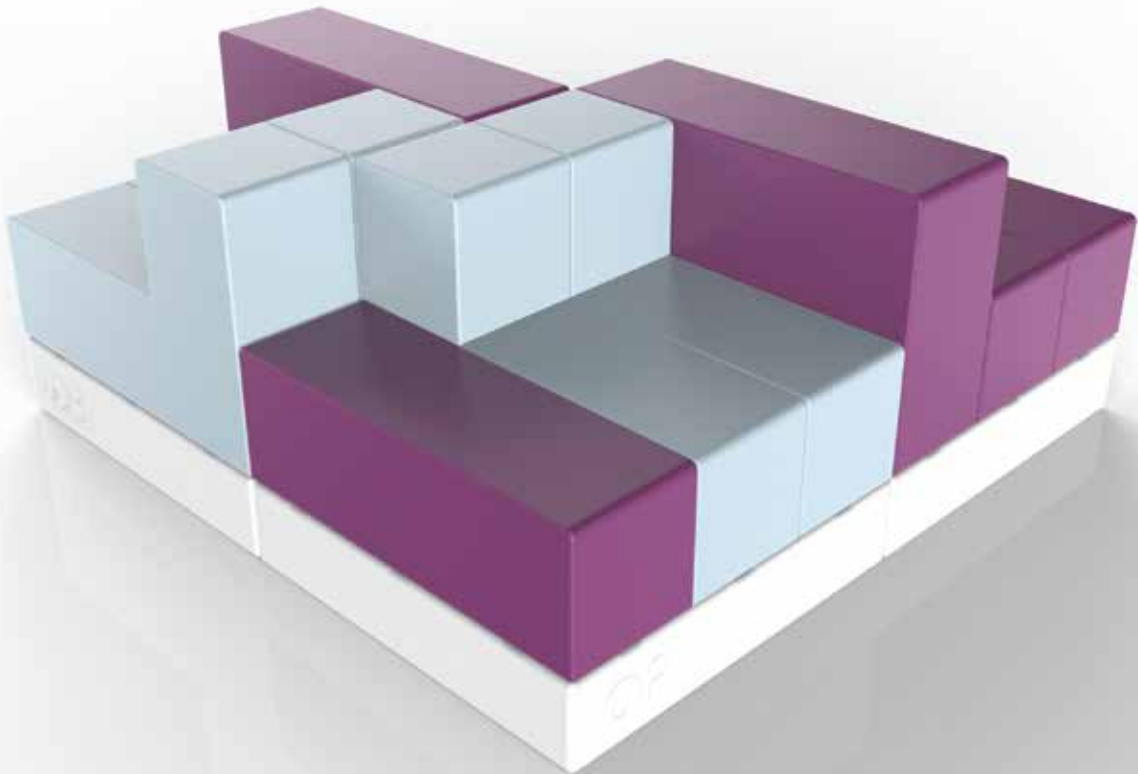


And the list





goes on...



Starter Cellscapes

Cellular™ is designed to be efficient and fun in any space. These pre-configured cellscapes offer a wide range of possibilities perfectly suited for common needs and spaces.

Need something larger?

Add multiple Starter Cellscapes together to fit your needs or contact us directly to discuss your project's requirements.



hello@iLikeOi.com

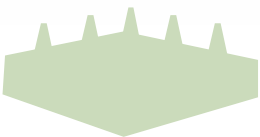
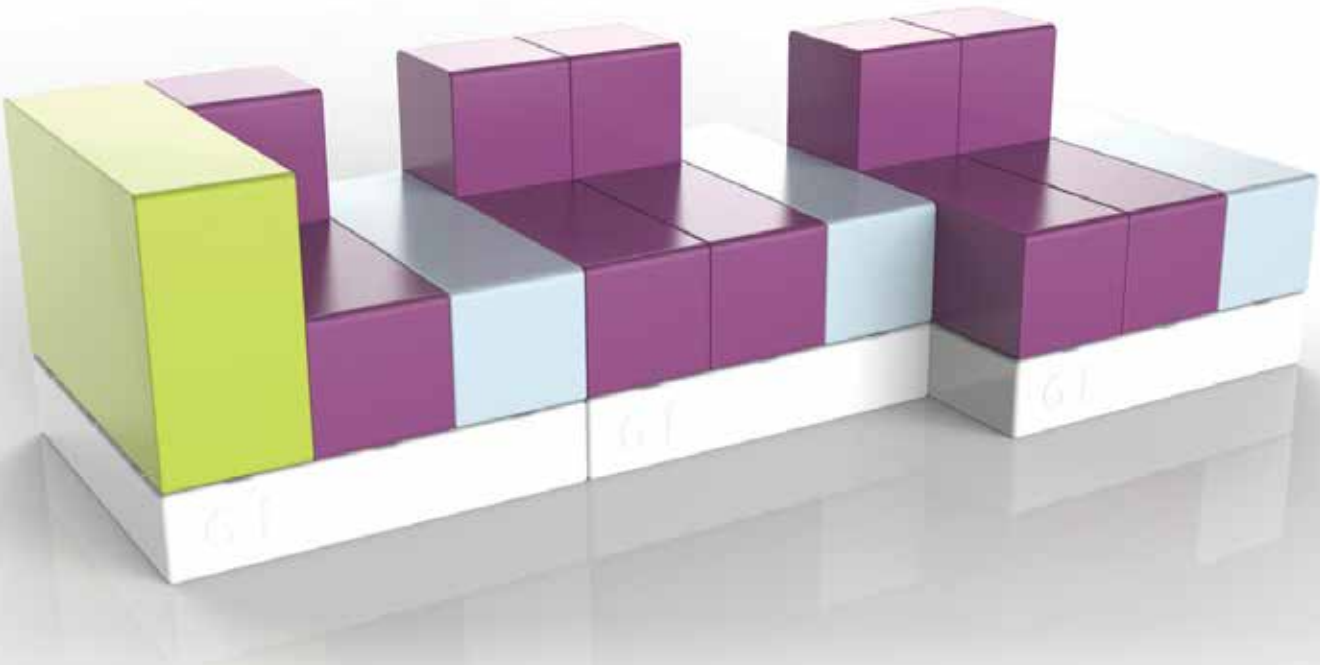


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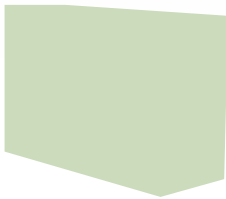
**3scape
Sofa+**

Footprint: 18.75 sq. ft.

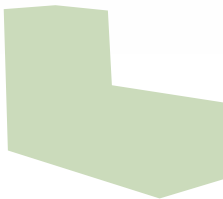
Suggested Area: 75 sq. ft



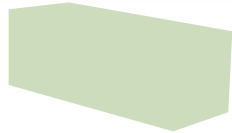
x3 bases



x1 Arm Cushion



x5 Back Cushions



x3 Seat Cushions

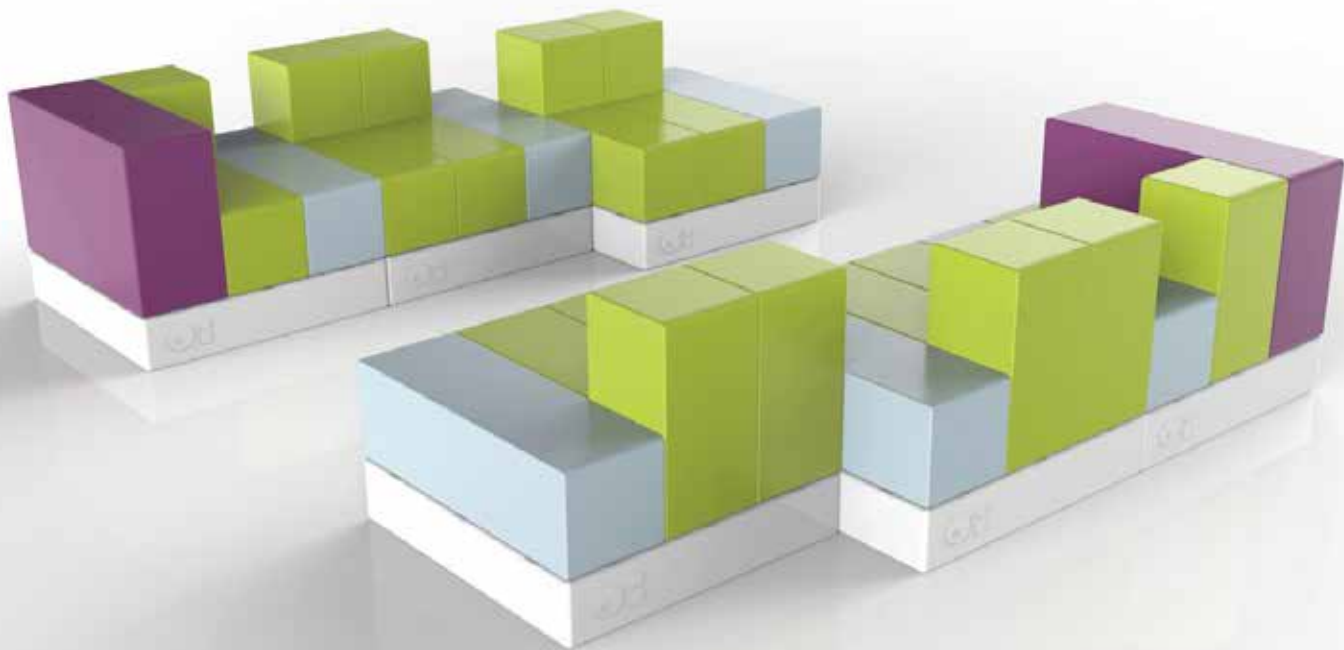
Ideal For: Small reception areas, junior/teen lounges, touch down meeting spaces

Seats: 3 - 4 people

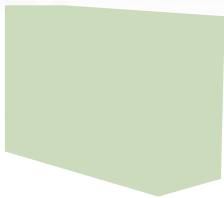


Footprint: 37.5 sq. ft.

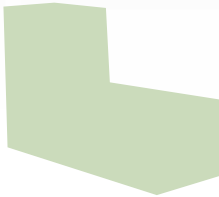
Suggested Area: 150 sq. ft



x6 bases



x2 Arm Cushions



x10 Back Cushions



x6 Seat Cushions

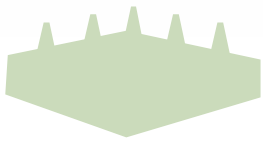
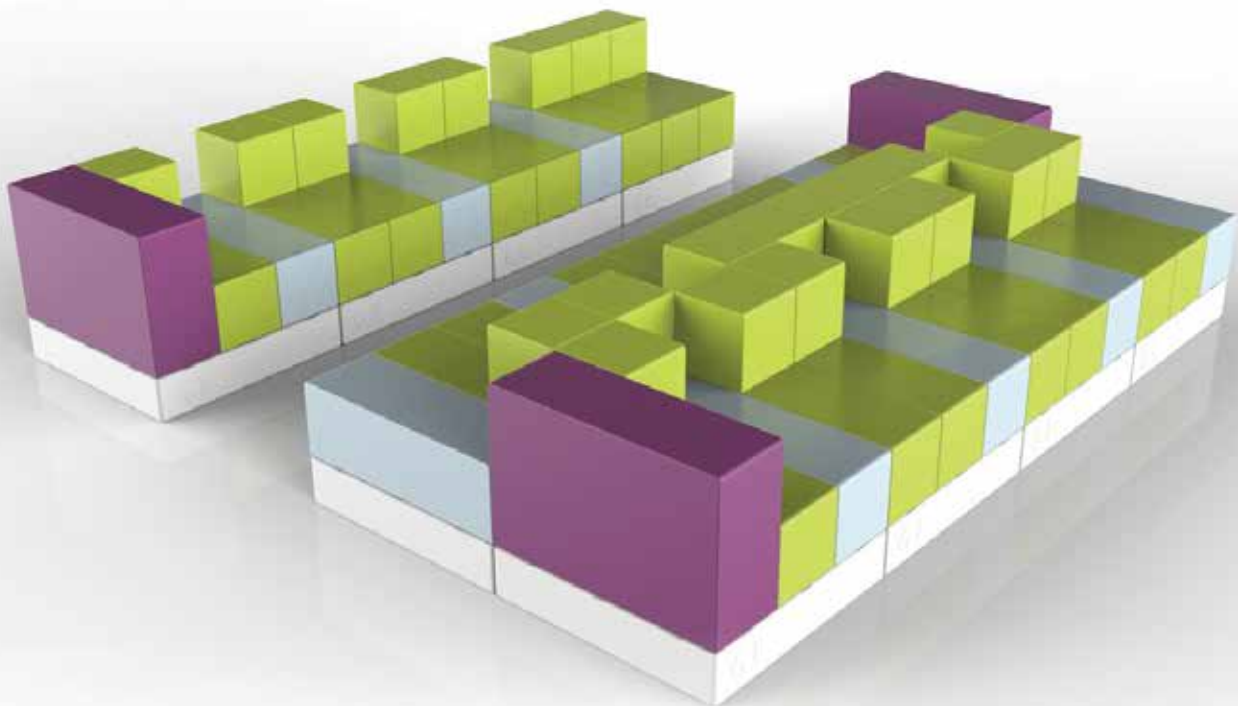
Ideal For: Mid-size reception areas, library lounges, collaboration zones

Seats: 6 - 8 people

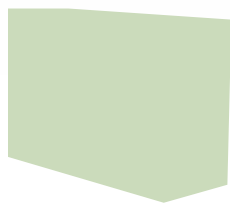


Footprint: 75 sq. ft.

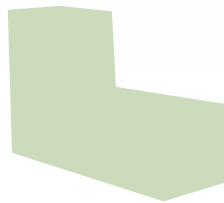
Suggested Area: 300 sq. ft



x12 bases



x3 Arm Cushions



x23 Back Cushions



x10 Seat Cushions

Ideal For: Large common areas

Seats: 12 - 15 people



ideas

bright





École South Pointe Winnipeg, Canada



Collège Bélliveau Winnipeg, Canada





Whyte Ridge Elementary Winnipeg, Canada



Centre Scolaire Léo Rémillard Winnipeg, Canada

Coworking Spaces



Launch Coworking Winnipeg, Canada



Co+Hoots Coworking Space Phoenix, USA



Canadian Tire Edmonton, Canada



Shoe Palace Hollywood, USA

Museums



Manitoba Children's Museum Winnipeg, Canada



Kid's Quest Children's Museum Bellevue, USA



Use Your Imagination!

Red Lion Inn & Suites Boise, USA



Qi Creative Edmonton, Canada

Family
Entertainment
Centres





FLYING SO
WORLD'S LARGEST INDOOR

Residence





**Let Your
Imagination
Fly Away...**

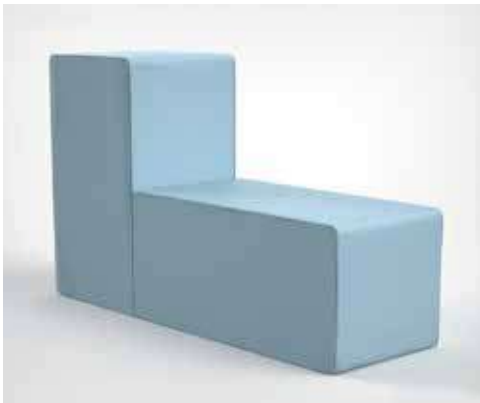


Cushions



Seat Cushion

Height: 10"
Width: 10"
Depth: 30"
Seat Height (from ground): 16.5"
Seat Depth: 30"
Weight: 9 lbs.



Back Cushion

Height: 20"
Width: 10"
Depth: 30"
Seat Height (from ground): 16.5"
Seat Depth: 20"
Weight: 13 lbs.



Arm Cushion

Height: 20"
Width: 10"
Depth: 30"
Weight: 18 lbs.



Corner Seat Cushion

Height: 20"
Width on Outside Radius: 20"
Width on Inside Radius: 5"
Weight: 15 lbs.

Bases

Black

(30" x 30" x 6.5")

Weight: 16 lbs.



White

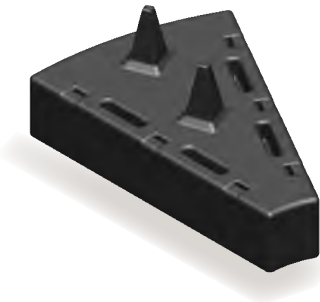
(30" x 30" x 6.5")

Weight: 16 lbs.



Corner Base

(20" x 30" x 6.5") Weight: 15 lbs.



Base Colors

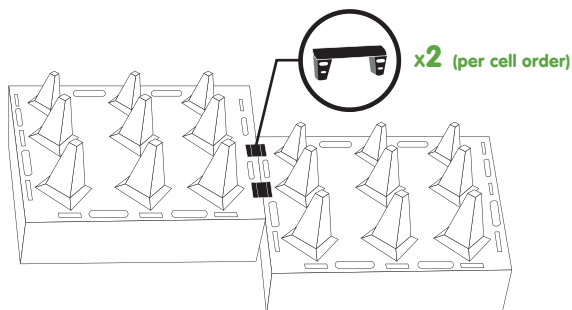
Bases are available in standard colors featured below and custom colors (upon request). Please add additional lead time for custom colors.



Base Locks

Bases are "ganged" together with Base Locks. Each cell order includes 2 Base Locks which connect the base to any other Cellular™ base.

For more info, visit <http://www.ilikeoi.com/pages/using-base-locks/>



Tables

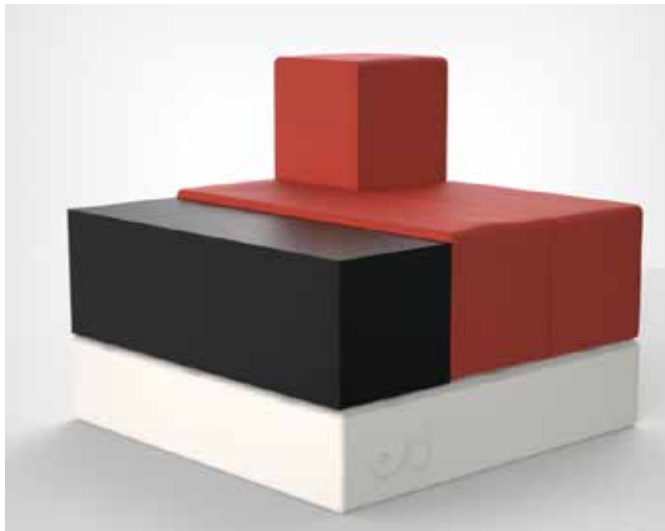
Cellular™ can be accessorized with four types of tables: nesting and in-set coffee tables. Nesting tables provide work area for writing, laptops, etc. and in-set coffee tables provide surfaces for just about anything else.

Nesting Table



Available in:
White Sculpted
Black Microdot
Width: 10"
Depth: 10"
Weight: 3 lbs.

Coffee Tables



Small Coffee Table

Available in:

White Sculpted

Black Microdot (shown)

Width: 10"

Depth: 30"



Medium Coffee Table

Available in:

White Sculpted (shown)

Black Microdot

Width: 20"

Depth: 30"



Large Coffee Table

Available in:

White Sculpted

Black Microdot (shown)

Width: 30"

Depth: 30"

Cellular™ Covers & Colours

Cellular™ slipcovers (yes, our covers are velcro adhered and can be removed and replaced in the event of damage or need for colour changes) come in three options: Cool, Fun, and Casual.

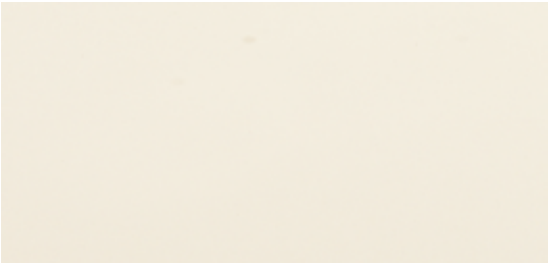


Cool Covering:

Cellular's™ Cool cover is a refined palette for the lounge and commons environment that needs just the perfect mix between fun and executive feel.



Glacier



Canvas



Pebble



Seaport



Royal



Citron



Aubergine



Order a Free Swatch Card
online at iLikeOi.com

- Brand:** Momentum Foray
- Reduced Environment Impact:** GREENGUARD Certified; PVC Free
- Durability:** 714,000 double rubs
- Contents:** 100% Polyurethane, PVC Free. Backing: Polyester
- Flammability:** Meets Cal 117 2013, UFAC Class 1, NFPA 260 CLA
- Cleaning:** Spot clean with waterbased foam or cleaner, bleach cleanable (10:1)



Fun Covering II:

Cellular's™ Fun cover II palette is colourful and ideal for high use, playful, and creative lounge and commons environments.



Canvas



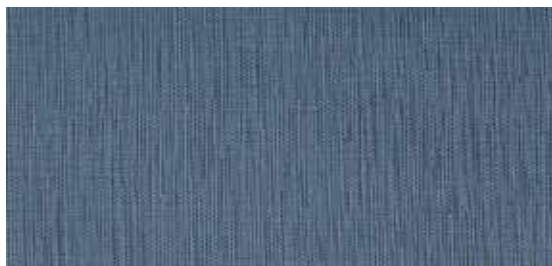
Forge



Sprout



Myth



Tidal



Sundance



Oriole



Order a Free Swatch Card
online at iLikeOi.com

Brand: Momentum Beeline

Reduced Environment Impact: GREENGUARD Certified; PVC Free

Durability: 900,000 double rubs

Contents: 100% EPU Polyurethane, PVC Free. Backing: Polyester

Flammability: Meets Cal 117 2013, UFAC Class 1, NFPA 260 CLA 1

Cleaning: Spot clean with waterbased foam or cleaner, bleach cleanable (4:1)



Casual Covering:

A gentle palette, Cellular's™ Casual cover is ideal for light and professional use in any lounge and commons area.



Fuchsia



Delft



Graphite



Bouquet



Navel



Sorrel



Vesper



Order a Free Swatch Card
online at iLikeOi.com

Brand: Momentum Cover Cloth

Reduced Environment Impact: GREENGUARD Gold Certified

Durability: 200,000 double rubs

Contents: 56% Repreve Post Consumer Recycled Polyester, 44% Polyester

Flammability: Meets Cal 117 2013, UFAC Class 1, NFPA 260 CLA 2

Cleaning: Spot clean with waterbased foam or cleaner, bleach cleanable (10:1)



COM & Lead Time

Cellular™ can be fabricated to Customer's Own Material (COM) specifications for both coverings and base colors. Depending on order size, Cellular™ ships within 3 to 6 weeks of order placement. Please allow 8 weeks for COM coverings to ensure proper production and customer approval. For custom base colors, please allow 12 weeks for proper production prototyping and customer approval.

Trade and contract pricing available. For more info and additional resources including 3D assets, symbols, tear sheets, and to order our swatch book please visit:



Powered bases are also available.

For more details please contact Oi Furniture directly regarding your project's specific needs.



Shipping & Warranty

Cellular™ is delivered within about 4 to 6 weeks of ordering and is ready to set up the moment you receive it without any tools required. Each box weighs around 65 lbs. and is 31" x 31" x 28." Orders larger than 3 cells are shipped on skids with a typical shipping cost of 5% to 10% of the order's list price.

Cellular™ comes with a no-nonsense warranty.

Read more about it at:



<http://www.ilikeoi.com/pages/limited-warranty>

And of course, If you are not fully satisfied with your purchase you can return your lightly used, undamaged Cellular™ modular seating system to Oi Furniture within 30 days of delivery for a refund. Learn more at:



<http://www.ilikeoi.com/pages/returns-refunds>

30
day **money back guarantee**



How We See It

Eco is one of our three core values. In everything we do, we strive to minimize our impact on the environment; from initial design through end of use, we do our best to consider how decisions today affect our environment tomorrow. It's as simple as that.



50%



Approximately 50% of our parts are made from recycled materials (when available). We source these recycled materials from local sources here in Canada.

50%



And the other 50% of our parts are made from virgin material that is either recyclable, reusable, or able to be upcycled.



Base & Cores

Our base and cushion cores are made in-part from recycled and reground plastic resin—the cut offs from other parts. They are thrown into a bin, pulverized and the resulting powder resin is used in our parts. This is why our cushion core parts come in a rainbow of colours.

LLDPE

The resin used in our cores is Linear Low Density Polyethylene (LLDPE).



The Cores are designed in such a manner that there is no trim out of material so essentially all the LLDPE that goes into our Cores, is part of the finished product (no waste).



The only waste or scrap occurs when parts are molded and do not meet acceptable quality criteria. This waste material is sent back for recycling and used as a reprocessed resin in other parts.



Hydro-electric energy is used in the manufacture of our base and cores.





Our Packaging

We use up to 80% recycled content. Of that, up to 80% can be post-consumer.

We use a biodegradable bag to protect our furniture from moisture during shipping.

Hydro-electric energy is used in the manufacturing of our boxes.



Our Certifications

We are constantly reviewing and evaluations various environmental certification programs. Cellular™ has components that are GREENGUARD® Gold and LEVEL® certified.



Our Shipping

We ship all furniture with common carriers. In other words, we try not to add new vehicles to the road or air.



Our Product's End-Of-Life

Every piece of furniture has a useful life and the end is just a matter of time. With that said we've designed and built Cellular™ to last many lifetimes. The base and cushion cores are virtually indestructible. The foam will retain it's form and firmness in relation to the amount and degree of use. Coverings can be replaced as needed. All of these factors contribute to a product's long life.



Our Foam

Our high density commercially graded foam is injected (vs. cut from larger blocks of foam) to meet our exact shapes and specifications. This means no waste and reduced energy consumed to create our cushions. Our foam is also GREENGUARD® Gold certified and is LEVEL® 3 certified.



Our Coverings

We have attempted to strike a balance between sustainability, look, feel, and durability—all for a reasonable price—through our covering selections. All of our coverings are GREENGUARD® Gold certified.



Our Energy Considerations

Being headquartered, and with many of our suppliers in Winnipeg, Manitoba, Canada all of the energy we use is hydro-electric—one the cleanest ways to produce electricity.

CO₂

Our Carbon Offsetting

We donate a portion of every sale to the 'Carbonfund' (www.carbonfund.org).



LEED Categories:

- LEED-NC (new construction)
- LEED-CI (commercial interiors)
- LEED-V4 (core & shell)

LEED Contributions:

- Recycled Content (MR 4.1 & 4.2)
- Regional Materials (MR5.1 & 5.2)
- Renewable Materials (MR6)
- Certified Wood (MR7)



Cellular™ may contribute to LEED credits. Depending on the location of your installation, Cellular™ may also contribute to LEED Regional Materials Credit. In the USA, visit www.usgbc.org and in Canada, visit www.cagbc.org to learn more.

Environmental Characteristics:

- 0% Post-Consumer Recycled Content
- Up to 50% Pre-Consumer Recycled Content
- Up to 100% Recyclable
- 0% Bio Based Material
- Yes, Recyclable
- Yes, Reusable
- Yes, product is free from lead
- Yes, product is free from mercury
- Yes, product is free from cadmium
- Yes, product is free from PFOAs
- Yes, product is free from PTFE
- Yes, product contains wood or agrifiber products

Additional Environmental Considerations:

Wood, while not technically recyclable, can be cycled back to the natural environment, such as through composting. The wood content in our substrates is comprised of 100% reclaimed wood, as certified by the Composite Panel Associations EPP. This wood content is made primarily of sawdust generated by other wood process operations.

All veneers used are purchased from suppliers practicing responsible forestry techniques.

- Approximately 60 to 80 percent of veneers are derived from domestically grown woods, notably cherry.
- Responsibly harvested, rapidly renewable bamboo work surface veneer is also available.
- All veneers are adhered to the substrate with water-based glues to minimize air emissions.

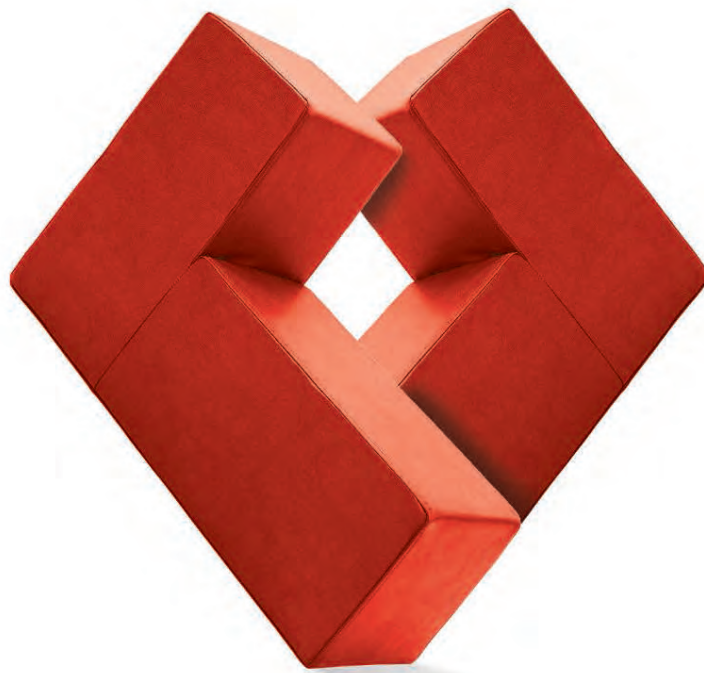
Textiles used in Cellular's™ products can be made from natural or synthetic fibers. Several textiles are available with 100% recycled content. Foam and textile materials can participate in an upcycling system and can be recycled into everything from artwork to carpet padding at the end of their current life.

Material Content:

Cellular™ is constructed from polyethylene (plastic), polyurethane (foam), textiles (coverings), and wood (table). Cellular's component parts are up to 100% recyclable (dependent on the availability of pre-consumer polyethylene resin). The approximated material break down is as follow:

Part	Weight (lbs.)	Recyclable %	Upcyclable %	Recyclable Content %	Post Consumer %	Pre Consumer %
Base	16	100%		Up to 50%	0%	Up to 50%
Seat Cushion Core	5.2	100%		Up to 50%	0%	Up to 50%
Back Cushion Core	7.3	100%		Up to 50%	0%	Up to 50%
Arm Cushion Core	10.4	100%		Up to 50%	0%	Up to 50%
Seat Cushion Foam	2.8	0%	100%	0%	0%	0%
Back Cushion Foam	4.2	0%	100%	0%	0%	0%
Arm Cushion Foam	5.6	0%	100%	0%	0%	0%
Seat Cushion Covering	1	0%	100%	Up to 100%	Up to 56%	Up to 100%
Back Cushion Covering	1.5	0%	100%	Up to 100%	Up to 56%	Up to 100%
Arm Cushion Covering	2	0%	100%	Up to 100%	Up to 56%	Up to 100%
Arm Nesting Table	3	90%		100%	0%	Up to 50%
Small Base Table	15	90%		100%	0%	Up to 50%
Medium Base Table	30	90%		100%	0%	Up to 50%
Large Base Table	45	90%		100%	0%	Up to 50%
Packaging (Bag)	0.1	100%				
Packaging (Box)	8	100%		Up to 80%	Up to 80%	20%

We



selfies.



#iLikeOi



oifurniture



@iLikeOi



@iLikeOi

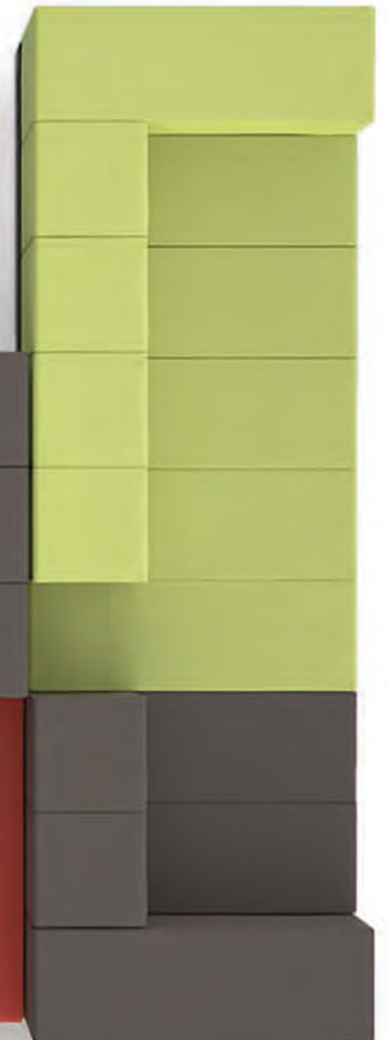


oifurniture

iLikeOi.com

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hello@iLikeOi.com



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