

The Franchise

thaikila

Fun, profitable, innovative, THAIKILA's gorgeous franchises open all around the blue planet!



WHY JOIN THE THAIKILA FRANCHISE?

From making a consistent profit to becoming a trend leader in your area, there are many reasons to invoke. We list a few of them below.

- **A formula for success**

The Return on Investment is anywhere between 3 to 6 months depending on your renovation costs and you make around 1,000 US\$ daily.

- **An affordable turn-key Franchise**

With experience from 17 company-owned stores, we make your business easy and profitable. The shop's Interior has been revamped with simplicity at mind. It is designed exclusively for THAIKILA. Elegant and timeless, it is easy to implement, and very affordable.

- **An innovative concept**

Blossoming on all shores, THAIKILA's Beach-Chic shop proposes bikinis for all women. They come in a myriad of color palettes proposing matching Resortwear, Pareos, Sandals, Bags and Jewels to design fashion stories.

- **Solid Assistance**

With experience from 17 company-owned stores, we support your operation, and there is nothing to worry about. We assist you in continue, from concept to implementation and then throughout the operations.

Are you ready to embrace a new lifestyle with your new THAIKILA Franchise?

OUR EXIGENCIES

You will need to have those 3:

- **A Prime location**

We prefer inter-tropical locations with a permanent summer, or seasonal locations, in which shops open only during the summer.

Unless of course your shop is in a hub with a high percentage of travellers.

You will propose a location in a busy fashion precinct.

- **Experience in fashion retail**

Either you (the Franchisee) or your shop manager will have experience in fashion retail.

[\(See Franchisee Profile\)](#)

- **Investment**

You should have the required budget to:

- Purchase the Franchise package with us, and do the renovation works at your location.
- Sustain your shop during the first months of activity, while building your customer base. This means that you are able to pay the rent and the employees until the return on investment is achieved. (3 to 6 months)

[\(See Franchise Cost, ROI, Profit\)](#)

WHAT IS A FRANCHISE?

- **It is your own THAIKILA shop**

You run your beautiful THAIKILA store and you make profits.

You operate directly with our headquarters, you purchase and sell only THAIKILA products in the dedicated interior design, under the THAIKILA sign. You follow established standards of the Brand detailed in the Know-How manuals.

- **A way to success**

It a “safe” way of starting your own business.

Taking a proven business model - products, customer groups, branding and know-how - you can benefit from a verified formula to replicate our winning business recipe for yourself!

A Franchise helps your business get set-up quickly and grow faster than you could without a Brand to support. Just take a look around your local high street at Starbucks, Body Shop, Zara and Mango to see examples of successful sales networks in which the brand supports the success of each & all the sales points!

**We will help you in every step, project, completion and operations
of your beautiful THAIKILA Shop!**