## New standards bring focus on safety for mother and newborn

Rates of maternal mortality are increasing in the United States.



Maternal hemorrhage is a leading cause of maternal morbidity and mortality.

## The Joint Commission focus, effective January 1, 2021: Prevent maternal harm by improving recognition and response to hemorrhage.

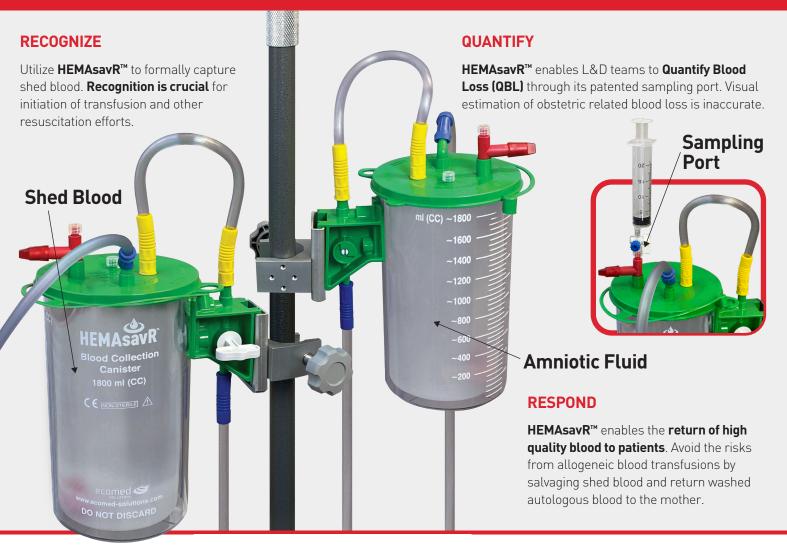
- Patient risk assessment
- Protocols to identify and treat hemorrhage
- Obstetric units must have standard, dedicated supply kit
- Educate staff about hospital's hemorrhage procedure
- Conduct drills
- Review hemorrhage cases to determine effectiveness of care
- Provide education to patients



## HEMAsavR<sup>™</sup> is a cost effective device for collecting and salvaging blood from obstetric procedures

**Mothers benefit from salvaged blood** by reducing need for allogeneic transfusion, mitigation of anemia after c-sections, and decrease of transfusion reactions

## Utilize **HEMAsavr**<sup>™</sup> to **recognize**, **quantify**, and **respond** quickly to hemorrhage





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