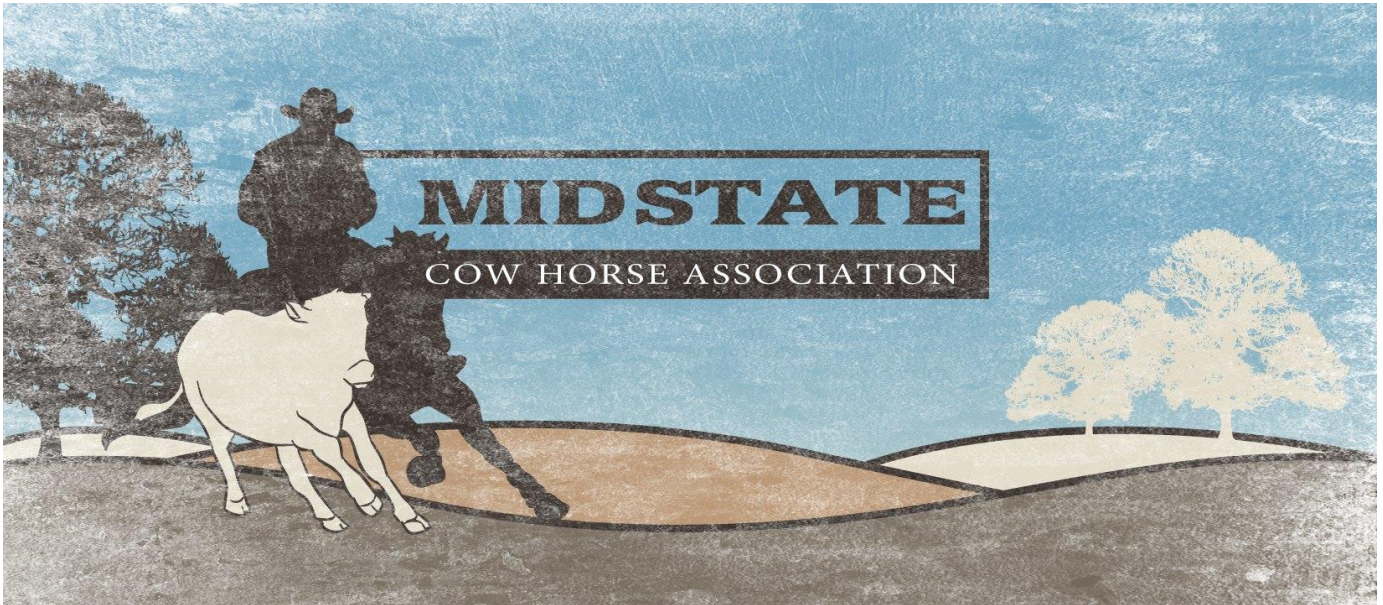


2024 Sponsorship Information

Mid State Cow Horse Association



The **Mid State Cow Horse Association (MSCHA)** was created with the purpose to provide a fun, affordable and educational environment for reined cow horse activities and enthusiasts. Where the most seasoned of competitors, along with non-pro riders can school and show their horses in a premier facility located in the heart of the Central Coast. In the last 5 years, **Mid State Cow Horse Association** has grown from an 'idea' to an NRCHA Affiliate that has hosted clinics and shows to our core group of dedicated members as well as, to an expanding group of new riders at each event. The response to what we are building and providing to the cow horse community has been positive and encouraging. We want to continue providing a venue for the ever-increasing market of people entering cow horse, competing for fun, or working towards premier-level show competition, **and we need your support!**

Now in our 5th year as an NRCHA Affiliate, Mid State Cow Horse Association is expanding! New for 2024, all of our shows will be held at the beautiful **Hearst Equestrian Center** located in the Paso Robles Event Center in downtown Paso Robles. There will be plenty of RV spaces and stalls for overnights wanting to spend the weekend in Paso.

Plus, we are offering BIGGER added money in ALL classes.

And, we'll be continuing with our 2nd Annual **RONNIE RICHARDS MEMORIAL SHOW** on March 15-16th! With increased added money, plus commemorative GIST buckles for first place winners in the Non Pro/Non Pro Boxing classes, this is a show you won't want to miss!

2024 Schedule:

- January 5-6, 2024
- March 15-16, 2024
- September 5-6, 2024
- October 18-19, 2024

2024 Sponsorship Information

Mid State Cow Horse Association

Our success will be in large part due to the kindness and generosity of our sponsors and growing membership.

Become a part of the Mid State Cow Horse 2024 Team!

Your sponsorship makes all this happen. Without your support and dedication to the promotion of Reined Cow Horse, none of this could be possible. The Cow Horse community is a loyal group built on tradition and friendship.

Your sponsorship will provide your business with exposure at our shows scheduled throughout the year. We have multiple levels of sponsorship to fit all budgets.

Your company will be promoted at the Mid State Cow Horse Association Shows held at the Paso Robles Event Center, as well as in ads on our website and on Face Book/Instagram.

Thank you in advance for your generosity!

The MSCHA team is dedicated to bringing a premier reined cow horse venue to Paso Robles and your sponsorship makes you part of the excitement.

Complete the sponsorship form and mail in with your check. If you have any questions, please contact Sharon at info@midstatecowhorseassociation.com or 805-835-5014.

Platinum Sponsor - \$1500 up

- Sponsor is named as the Platinum Sponsor of the event.
- 4' x 8' Banner provided and placed in a prominent position in the competition arena for the entire 2024 season.
- Announcement of sponsor throughout all 2024 events.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.
- Free Membership for current year.
- Link to Vendor's website
- Vendor space provided at shows.
- Use of MSCHA logo in advertisements permitted.

Gold Sponsor - \$1000

- Sponsor is named as the Gold Sponsor of the event.
- 4' x 8' Banner provided and placed in a prominent position in the competition arena for the entire 2024 season.
- Announcement of sponsor throughout all 2024 events.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.
- Free Membership for current year.
- Use of MSCHA logo in advertisements permitted.

2024 Sponsorship Information

Mid State Cow Horse Association

Silver Level - \$750

- Sponsor is named as the Silver Sponsor of the event.
- Your banner placed in a prominent position in the competition arena for the entire 2024 season.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.
- Free Membership for current year.

Bronze Level - \$500

- Sponsor is named as the Bronze Sponsor of the event.
- Your banner placed in a prominent position in the competition arena for the entire 2024 season.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.
- Free Membership for current year.

Buckle Sponsor - \$250

- Sponsor is named as the Buckle Sponsor of the series at all events.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.

Friends of MSCHA - \$100

- Sponsor is named as a Sponsor at all events.
- Sponsor logo displayed on Sponsor Page of Mid State Cow Horse Association web-site and on Facebook page.

2024 Sponsorship Information
Mid State Cow Horse Association

Platinum Sponsor - \$1500

Gold Sponsor - \$1000

Silver Sponsor - \$750

Bronze Sponsor - \$500

Buckle Sponsor - \$250

Friends of MSCHA - \$100

Contact Name: _____

Business Name or Stallion Name: _____

Address: _____

Phone: _____

Email: _____

Please make checks payable to:

Mid State Cow Horse Association

2500 Adobe Road

Paso Robles, CA 93446

info@midstatecowhorseassociation.com

805-835-5014

Digital Payment: PayPal/Venmo: _____

Check Number: _____

Date Received: _____

Received/Sold by: _____