

GOViBLY™



SPREADING GOOD GODLY VIBES EVERYWHERE WITH LOVE



NO LONGER SLAVE
TO FEAR

DESIGN
SPECIFICATION

KEEPING IT REAL
THIS FALL

ALL THE PRODUCTS
IN STORE



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I'M
NO LONGER
A SLAVE
TO FEAR

Romans 8:15>>>



Contents

I'M
NO LONGER
A SLAVE
TO FEAR
FOR I AM
A CHILD OF
GOD

ROMANS 8:15-17
GOVIBLY

No Longer Slaves To Fear



We take a careful look at the causes of fear in our lives and how our faith in God and the power we received through the Holy Spirit helps us overcome the spirit of fear.

The dynamics of the Govibly "No Longer A Slave To Fear Design"

Designer and founder of Govibly takes us through the techniques applied in the No Longer Slave to Fear design including the tri-colour blend, the simple fonts and overall layout of the design.



The various range of products

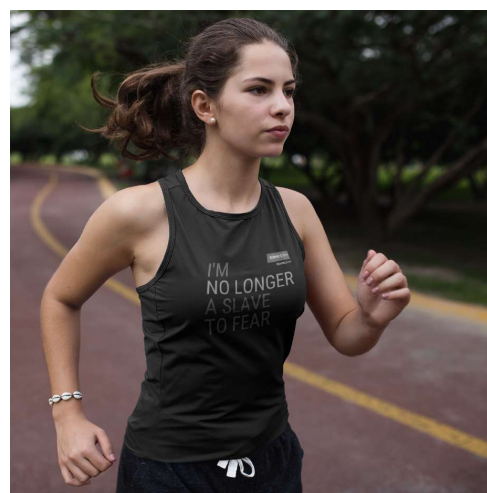
From Hoodies and sweatshirts to iPhone and Samsung phone cases to mugs, tote bags and lots more, our new designs features products that gets you going and spreading good godly vibes everywhere with love.



Keeping it real this fall season

There is still plenty of room to accomplish your goals this year. Whether it fitness goals or career or family goals, don't be afraid. Go for it. That is why we design various Govibly products to keep you motivated and inspired.

OUR
STORY



**BELIEVE
WHAT YOU
WEAR.
WEAR
WHAT YOU
BELIEVE.**

SPREAD GOOD GODLY VIBES EVERYWHERE YOU GO.

Our primary objective is to produce high quality gospel-themed products that that we love to use ourselves and have no doubt that it will be a blessing to you just as it has blessed us. We are a scripture centre family owned company passionate about sharing God's word and shining forth his light and glory in our 21st century world. Visit our website www.govibly.com to learn more about us.

GOViBLY™
⊕ WITH LOVE

Our Story

by Oluwaseun Oyeniran

It started as a simple idea with a mission: create high-quality, well-designed gospel-themed goods that I would want to buy and use myself.

Govibly didn't start with a formal business plan like many other traditional businesses do. Instead of following traditional or corporate model of starting a business; I tried to apply common sense and research to figure things out as they came up.

Having spent over a decade printing t-shirt using DIY techniques and building exceptional skills in design using software such as CorelDraw and Adobe Illustrator, I essentially built Govibly from the scratch by applying fundamental design concepts using lines and shapes and kept things simple but solid. I have high inclination for quality in all that I do so that rubbed on my design and production process for Govibly as well. My strongest motivation for Govibly is however the opportunity of sharing the good news.

**IT'S MORE THAN JUST
T-SHIRTS. IT'S A MINDSET.
IT'S A WAY OF LIFE. IT IS
ENGAGING TODAY'S
CULTURE WITH A MESSAGE
OF TRUTH AND HOPE
WHILE SPREADING GOOD
GODLY VIBES
EVERYWHERE WITH LOVE!**

I strongly believe that T-Shirts remains a durable day-to-day products and the front and back space not only provide us the opportunity to show artistic capabilities but also to present the gospel good news message in a very artistic form. the good news shouldn't be as complicated as we thought it to be. It can be a fun, joyful and rewarding activity.

Govibly is a brand deeply rooted in my passion for spreading godly, positive vibes and the fact that God is the chief creator and designer who designed us for a good cause and to spread good vibes of love, hope and unity. I believe we all have a collective role to play in this.

Govibly is not about reinventing the wheel or anything unheard of before, but about putting the power of creativity to work, and making better versions of existing words and concepts and turning them into products people will value and want to own and use. This mindset of creation and attention to detail has allowed me to find success in unconventional ways, and to pioneer a whole new path as we continue to grow a tribe around the brand.

My hope is that as this tribe built on love emerges, we will be able to shine a ray of hope in the midst of the world's agony. And that we spread good news, first, by celebrating the good news and then becoming the good news ourselves as we spread good vibes. I hope simple, everyday events like going for coffee with friends, hanging out and so on will become "Govibly" moments. Together we can create the community we want - a community built on love.

Giving Back and Paying it Forward

Being a brand built on the foundations of faith and a culture to inspire and create positive vibes, we have incorporated a charity component on top of what we do. Not only do specific portion of our profit go to those in need, we will also be doing cloth drives during special seasons of the year to provide for the homeless. Throughout the year, we hope to partner with other community agencies to host Govibly events to help raise funds for select charities. Some of our special sales events are driven to raise funds to provide meals to children and to help orphanages around the world.

Keeping it Personal

Even as we grow, one thing that I've always wanted for Govibly is to maintain the personal touch. We don't try to make Govibly look like a big corporation. We aim to be transparent as much as possible. On our social media and through other avenues we have lined up, we will be using the Govibly platform to help so many youths and young adults by sharing a lot of the behind the scenes about how I design products and run Govibly. No matter how big Govibly gets, I always want to be accessible to fans and customers. I love connecting with people on Twitter, Instagram, and Facebook. The business itself was born out of a personal commitment to equip and bless people and to engender a new wave of positive energy and good godly vibes.

What's Next

Ever since the beginning, Govibly has been about my passion first and foremost for the gospel and also for quality well designed products. It is about positioning ourselves in this 21st century modern day era to effectively spread gospel truth as well as promote the use of talent and arts in designing products that will bring hope and inspire people.

As we continue to grow in a lot of ways, our core mandate is to remain committed to our original mission of producing gospel themed products and ultimately spreading love and good godly vibes. I will continue to pay close attention to the quality of our design ensuring that it remains first in class, representing everything you will expect of a modern-day brand.

Every single item is still personally designed by me, and I think the designs are maturing alongside my own depth and experiences.

Although I have come to know that there is more to running a brand, the creation process and the opportunity to inspire someone is what keeps me going. Govibly will always remain a design-driven brand where design and quality come first.

Where community connects organically

For over 5 years, I have been providing support to less privileged university students from my personal paycheck. But I have not been able to expand what I give as the need continues to rise. Running Govibly will give me the opportunity to help more students further their education and escape poverty.

I also recently found out that lots of charities who work within our communities are closing down. The primary reason being that they run out of funding. So I thought to myself what if I create a social-good component on top of our business model where charities get to meet with the community and share their journeys and stories. Inherent in every one of us is the capacity to do good. So I further realized that there are plenty of individuals willing to contribute time, energy and resources to either join forces with charities or just intending to do good and spread positive vibes in their communities. So these are the lines of thoughts that also gave rise to Govibly Mobile App.

I absolutely believe that we can have a new business model that is representative of the diversity of our goodness as a community and by extension in our world today. So as you become a part of the Govibly community, you are buying better and encouraging a fitting marketplace model. Together, we can create a world even more wonderful than we might imagine.

“It’s all about living intentionally and purposefully; following my passion and taking those little steps to make the world a better place - one day at a time”



Govibly - let's spread good godly vibes

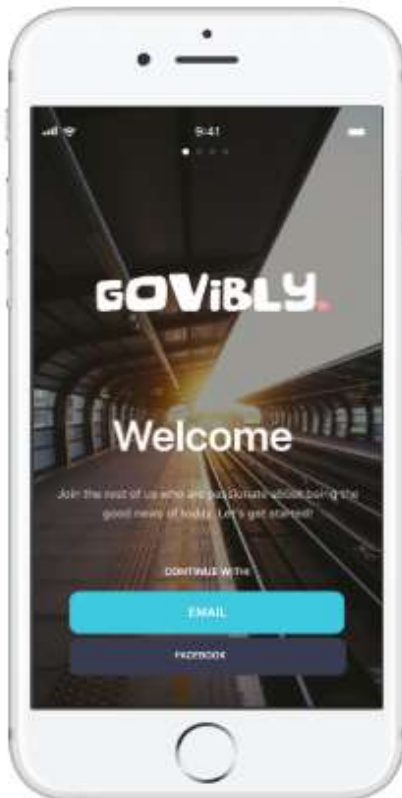
Although I am still a regular 9-5 guy, I've put a lot of time and effort to building Govibly by working late nights and weekends to refine designs, organize logistics, pack orders and put the whole idea together. I hope these designs get good acceptance in our community and all around the world, and that the knowledge of the brand spreads organically through word of mouth and online features.

I am more than available to sit with you over a coffee table so we can talk more about Govibly and what we can do together. Feel free to reach me on @govibly on all social media platforms or just email me at govibly@gmail.com. I personally respond to all inquiries and requests :)



Govibly Mobile App

**Lifting up the good
and becoming
today's good news
story**



The App has been designed for you to create good news by tapping into your creative abilities and by encouraging and lifting up the good around you. With this App you can support a cause, create your own, host local Govibly events for you and your friends, post inspirational good news feeds all while earning points and award that can be used for store purchases. Spread good godly vibes with love!

I'M NO LONGER A SLAVE TO FEAR

ROMANS 8:15>>>

GOVIBLY>>>

Romans 8:15

The Spirit you received does not make you slaves, so that you live in fear again; rather, the Spirit you received brought about your adoption to sonship.[a] And by him we cry, “Abba,[b] Father.”

Fear and its close relative, anxiety, always work hand in hand and have been the reason why so many people have failed to reach their full potential. Fear was rightly defined as false evidence appearing real. We tend to be afraid of so many things. Fear of failure. Fear that we will inherit a hereditary disease. Fear that the worse could happen. Fear that we will lose our job. Fear that we will not amount to anything in life. And the list goes on and on. Humanity appears to be afraid of almost everything today.

Uncertainty has reached its peak and we are all so fearful of what would happen next.

The issue of fear is not new. It has its root in the ancient biblical times. This was the situation in the time of the Children of Israel as described in the book of Joshua. Joshua had not only inherited a rebellious group from His forerunner, Moses, but he too was not sure of the enemies that lay ahead in the lands that were yet to be conquered on their way to the promised land of Canaan. So God had to literally remind him: “Have I not commanded you? Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go.” (Joshua 1:9).

Continued on page 8>>>

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The Spirit you received does not make you slaves, so that you live in fear again; rather, the Spirit you received brought about your adoption to sonship. (Romans 8:15)



We are not given the spirit of fear

The devil is the author of fear and is directly behind the spirit of fear. Fear presents what is not real to us and makes it look like it is real. The devil, the father of all liars (John 8:44), toils on figments of imagination and throws little seeds of doubts and unbelief into it. The devil is “like” a roaring lion (1 Peter 5:8 NIV) – he is not the Lion of the tribe of Judah. The devil starts the antics of fear with the subtle question “what if?” But we must stand our ground with unwavering assurance that God is with us. Although we live in a world full of uncertainty, we believe in a God that is full of certainty and assurance – the very one that can do the impossible. And when we believe, the Holy Spirit is released unto our hearts.

But as we recognize our place of power and authority in God, we can arise in confidence. We are sons and daughters of the living God. We are have a God who can do all things. Why should we be afraid. God is the creator of all things, the sovereign and omnipotent. And we have His spirit at work in us even today.

"For God has not given us a spirit of fear, but of power and of love and of a sound mind." (2 Timothy 1:7 NKJV)



Scriptures

ROMANS 8:15>>>

GOVIBLY>>>

Brand
signage

Tri-colour
design
technique
involving
three shades
of colour

Simple
Roboto font
that is clear
and bold

Good use of
real estate
available on
materials



KEEPING IT REAL THIS FALL SEASON

Its never to late to accomplish your goals or to set new ones

Its that time of the year again when everyone is trying to check off as many items off their goals list. And it may become a season of reconing that comes with a sense that a lot is yet to be accomplished.

There is still plenty of room to accomplish your goals this year. Whether it fitness goals or career or family goals, don't be afraid. Go for it. That is why we design various Govibly products to keep you motivated and inspired.

You can dream again. No matter your age, gender, origin, colour or race, you can begin again. It's possible that fear has folded you up like pretzels and you're no longer motivated to do anything. And to make matters worse, all your mates that you started out together with have accomplished all of their goals.

We totally understand you. Don't let the fear of failure cripple you. This space is not enough to tell you of how many times we ourselves have failed. But we learnt a very important secret in the midst of our failures. Here is what we learnt: It is only those that didn't attempt anything in the first case that failed. That you made an attempt at something already shows you are way above average. In fact, you are in the list of about 20% of people in the world who are making effort and leaving their comfort zone. 80% of the world population is settling in their comfort zone.

So look back at the process. Learn from it. Start again. This time around more intelligently. Forgive yourself. Forgive other people who may have crossed you. Begin again. This time more intelligently.

Inside of you is the power of the Holy Spirit that you received as you become a child of God. Activate it. Do what appears to be the impossible. You need to do this not only to lift yourself up. In the wake of your rising, you serve as a source of motivation and inspiration to many others. And this is what makes the entire journey worthwhile - that we can encourage someone else with our story.

Is it a fitness program that you feel you cannot accomplish? Start today with fresh inspiration? Is it a business project that appear unreachable? Pray about it, get clarity and go for it again? Is it a family goal that you set earlier that appear to have been a loss? Set it again. Don't give up.

I know many people will wait for New Year's day before setting their goal but don't join that group. Start today. You will be in a much better place by New Year's day. I celebrate you ahead.

"It is only those that didn't attempt anything in the first case that failed. That you made an attempt at something already shows you are way above average."



Govibly tank tops have become a favourite among gym lovers. Its one of our most durable products that fits all types of condition and is unisex too. Go for it!

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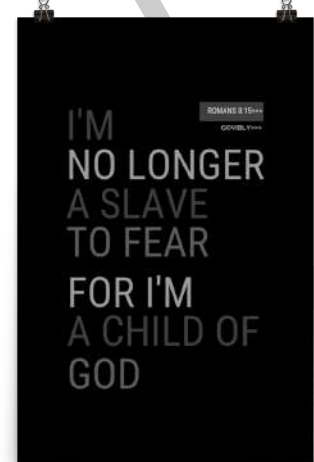
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T-SHIRT



SHOP ONLINE
www.govibly.com

POSTER



BACK PACK

PHONE CASES



TOTE BAG



EMBROIDERED HAT



EMBROIDERED BEANIE



MUG



TANK TOP



HOODIE



SWEATSHIRT



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So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.

Isaiah 41:10

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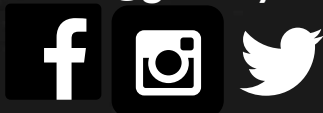
Spreading good godly vibes everywhere with love

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www.govibly.com
[@govibly](https://www.instagram.com/govibly)



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Spreading good godly vibes everywhere with love

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OFFICIAL MOBILE APP LAUNCH

Complete prototype of the mobile app has been developed by Oluwaseun Oyeniran. Coding and final prototyping is ongoing. This will be officially launched early next year 2019.

STRENGTHENING AND UNITING COMMUNITIES

The Govibly mobile app has been designed with lots of community building features. You can share what is called "good newsfeeds", support someone trying to do something good or create your own good cause. You can also create an event or small meeting groups. Here's the best part, every good you do is rewarded right on the app!

DO MIGHTY THINGS WORK WONDERS

Despite the trend in the media and all the sad reports we see on TV everyday, we have the capacity to change landscape and turn the story around for good; one person at a time. One community at a time, one good news story at a time. We can do it!