



Contact: Gabriella Verdugo
Rachel Kay Public Relations
929.226.7089
gabriella@rkpr.net

FOR IMMEDIATE RELEASE

Gaia Herbs Supports Local Veterans with Donation of 1,500 Bottles of Hemp Full Spectrum Extract to Veterans to Farmers

*Leading Natural Herbal Products Brand Provides Veterans in Multiple Cities with More Than \$926,000 of Hemp Extract and Herbs to Help Reduce Stress and Anxiety**

BROOMFIELD, C.O. (April 21, 2021) – [Gaia Herbs](#), a leading natural herbal products brand in the United States, recently donated 1,500 bottles of its Full Spectrum Hemp Extract to [Veterans to Farmers](#) to help support veterans in the greater Colorado area. The donation included 750 [Hemp Full Spectrum 10mg/mL, 2oz bottles](#) and 750 [Hemp Full Spectrum 20mg/mL, 2oz bottles](#).

“Resources for our men and women in uniform are often difficult to attain and navigate through when they return to civilian life so re-assimilating can be extremely challenging. Our curriculum and community provide ways to help veterans recover, learn, and move forward while at the same time learning valuable agricultural skills that can contribute to the solution of our aging farmer problem and food insecure nation, as well as learning to grow clean and healthy food for themselves and their family,” said Richard L. Murphy, Founding Member and Executive Director of Veterans to Farmers. “When we learned that Gaia Herbs shares our values of utilizing Nature as a source for healing, we were excited to work with them and accept their significant donation of Hemp extract. Hemp can be used to help manage many conditions that the veteran community all too often experiences. Symptoms such as stress, anxiety, and even body aches and pains, so this donation will make a huge positive impact on the lives of many veterans.”

[Gaia Herbs Hemp Full Spectrum Extract](#) is made from organically grown American Hemp flowers, as they are the main source of cannabinoids compared to other parts of the Hemp plant. And unlike products with only isolated CBD, Gaia’s Hemp Full Spectrum Extract contains all of the beneficial cannabinoids from the Hemp plant in addition to the naturally occurring terpenes, flavonoids, fatty acids, and sterols, representing the whole plant as nature intended. Like all Gaia Herbs products, the Hemp extract is brought to life without the use of chemical fertilizers, pesticides, or genetically modified ingredients or seeds, delivering a vegan, dairy-, gluten-, and soy-free product, with complete transparency of ingredients at meetyourherbs.com, the world's first herb traceability program.

“We greatly admire all that Veterans to Farmers does for their local veterans by training them in beneficial agriculture skills that can lead to urban homesteading, business ownership, as well as increasing access to healthy and nutritious fruits and vegetables. Veterans give so much in the service of our country, and many unfortunately experience negative impacts on both their physical and mental health upon their return to home and civilian life,” said Alison Czczuga, Gaia Herbs Director of Social Impact and Sustainability. “For over 30 years, Gaia Herbs has been connecting people, plants, and planet to create healing. We know the power of plants to nurture health and well-being and are excited that through this donation of our Hemp Full Spectrum Extract we can make it easier for veterans in this area to have access to this beneficial plant medicine, while at the same time using our business as a force for good.”

In addition to the local donation to Veterans to Farmers, Gaia Herbs is also partnering with and donating to several additional organizations focused on veterans and healing through a connection to Nature. These organizations include [Veterans Healing Farm](#), which serves our nation's veterans by growing and donating high-quality fruits and vegetables. Additionally, they offer workshops on innovative gardening techniques and provide free herbal counseling and free herbs and herbal medicine to veterans, and [F.A.R.M. \(Farmers Assisting Returning Military\)](#), which works to reestablish meaning in the lives of veterans through agricultural therapeutic rehabilitation and training, helping veterans reintegrate into society as teachers, providers, nurturers, and leaders while empowering them to lead the change in America's distressed food system. Gaia Herbs donated 2,100 bottles of its Hemp Full Spectrum Extract to Veterans Healing Farm and 5,000 bottles to F.A.R.M., bringing the total retail value of donated Hemp products to over \$926,000 so far this year.

This Hemp Full Spectrum Extract donation follows several contributions from Gaia Herbs through the company's social impact program, [Gaia Herbs Roots Initiative \(Gaia Roots\)](#), which has a mission that includes expanding herbal access to underserved communities and supporting health and personal empowerment. In 2020 and 2021, Gaia Roots oversaw numerous impactful initiatives and donations to help spearhead positive change. Here are a few highlights:

- 13,500 bottles of CDC-approved hand sanitizer were donated to students in the Henderson County School District.
- More than 220 gallons and 1,500 individual 2 oz hand sanitizer spray bottles were donated to 17 different local organizations and community first responders.
- Over 28,500 pounds of fresh vegetables and herbs were donated to area food banks, local organizations, and Gaia's own employees, providing meals for approximately 20,000 local families.
- In 2020, the [Gaia Roots annual grants program](#) selected four worthy organizations and awarded \$5,000 grants to each for projects expanding herbal access to racial minorities and economically disadvantaged populations.

About Gaia Herbs

For over 30 years, Gaia Herbs has been connecting people, plants, and planet to create healing. Gaia Herbs is a leading herbal brand in North America committed to creating the highest-quality health and wellness products assured for purity, potency, and integrity. From its Certified Organic farm nestled in the Blue Ridge Mountains of Western North Carolina, the company uses regenerative agriculture methods to grow more than three million plants each year and harvests and extracts the herbs at just the right time, when the phytochemicals are at their peak. Gaia Herbs introduced the world's first herb traceability program, [meetyourherbs.com](#), which allows it to share complete transparency around its herbs and ingredients. The company is proud to be a [Certified B Corporation](#)[®] using business as a force for good[™]. Through the [Gaia Herbs Roots Initiative](#), the company champions environmental and social sustainability on its farm and around the world. Learn more at [gaiaherbs.com](#) and join in the conversation on [Facebook](#), [Twitter](#), [Pinterest](#), and [Instagram](#).

Gaia Herbs Hemp products are sold at [gaiaherbshemp.com](#) and other trusted online retail sites. All other Gaia Herbs products are available at [gaiaherbs.com](#) as well as natural and health food stores across the nation.

About Veterans to Farmers

Veterans to Farmers helps assist veterans in assimilating effectively, productively, and permanently into private citizenry through agricultural training and education. If you would like more information or would like to make a donation, contact Veterans to Farmers at 2205 W 136th Avenue, Ste 106 #5180, Broomfield, CO 80023 or visit online at [veteranstofarmers.org](#). You can also find Veterans to Farmers on [Facebook](#) and [Instagram](#).

###