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FOR IMMEDIATE RELEASE

Gaia Herbs Earns Global Recognition as a *Real Leaders*[®] 2021 Top Impact Company
Leading Natural Herbal Products Brand Honored for Its Worldwide Social and Environmental Impact
Will Be Recognized at Global Event on January 27th



BREVARD, N.C. (Jan. 13, 2021) – [Gaia Herbs](https://www.gaiaherbs.com), a leading natural herbal products brand in the United States, has been recognized as a 2021 Top Impact Company by *Real Leaders*[®].

Real Leaders recently announced the newly selected winners of its 2021 “Top Impact Companies” from around the world. “These top impact companies prove that businesses can thrive by being a force for good,” said Mark Van Ness, Founder of *Real Leaders*. “They are the Real Leaders of the New Economy,” added Van Ness.

The award honors companies across the globe that exemplify a new vision of capitalism – one that recognizes that doing good and adhering to key sustainable development goals is also good for profits and growth.

Gaia Herbs is proud to be ranked #35 out of 150 renowned and respected global companies. The 2021 award winners include game-changing companies in its rankings such as Tesla, Beyond Meat, Patagonia, and other well-respected brands from a variety of industries. View the complete 150 Top Impact Companies rankings here: <http://real-leaders.com/impact-awards-2021>.

“Our purpose as a business is connecting people, plants, and planet to create healing. Thus, we consider our impact holistically – including people, planet, and communities reached. As a Certified B Corporation[®], we are committed to operating our business as a force for good and upholding the highest standards of social and environmental impact,” said Bill Cave, Interim President of Gaia Herbs. “We feel honored to be recognized as a Top Impact Company by *Real Leaders* for the third year in a row, and we’re thrilled to join the ranks of other mission-driven global companies making a positive difference in the world.”

Gaia Herbs was recognized with this distinguished award for its ongoing commitment to sustainability and social impact work and for spearheading many impactful initiatives and donations in 2020 to help its customers, employees, and community. Here are a few highlights:

- In May, Gaia Herbs donated more than 220 gallons and 1,500 individual 2 oz. hand sanitizer spray bottles to 17 different local organizations, helping those in its community including health care workers, emergency responders, and farmworkers.

(more)

- In October, Gaia Herbs partnered with local [United Way of Henderson County](#) to donate 13,500 2 oz. bottles of CDC-approved hand sanitizer to the Henderson County Public Schools District for its health and safety kits. In addition to the donation, Gaia Herbs held two socially-distant volunteer days for its employees to help assemble the kits.
- In November, Gaia Herbs awarded four \$5,000 grants via its social impact program, the [Gaia Herbs Roots Initiative](#), to organizations based in the U.S. expanding herbal access to underserved communities, supporting health in these regions at a time when they are most urgently needed.
- In December, Gaia Herbs donated thousands of bottles of hand sanitizer to the Transylvania County School District, providing every school district employee with hand sanitizer.
- Throughout 2020, Gaia Herbs donated organic, farm-grown produce to area food banks, which provided over 30,000 free meals to vulnerable and at-risk populations.

The 2021 *Real Leaders* Top Impact Companies honorees will be recognized and celebrated during the Impact Awards Virtual Celebration on Jan. 27, 2021. This special ceremony will honor the winners and will include key impact speakers featuring Seth Goldman, Chairman of Beyond Meat, and a musical performance from Michael Franti, a world-renowned musician and activist.

About Gaia Herbs

For over thirty years, Gaia Herbs has been connecting people, plants, and planet to create healing. Today, Gaia Herbs is a leading herbal brand in North America committed to creating the highest quality health and wellness products assured for purity, potency, and integrity. The company offers more than 200 herbal products, including liquid extracts, functional powders, gummies, teas, and patented Liquid Phyto-Caps®. From Gaia Herbs' Certified Organic farm nestled in the Blue Ridge Mountains, the company uses regenerative agriculture methods to grow more than three million plants each year and harvests and extracts the herbs at just the right time, when their phytochemicals are at their peak. Gaia Herbs introduced the world's first herb traceability program, [meetyourherbs.com](#), which allows it to share complete transparency around its herbs and ingredients. The company is proud to be a Certified B Corporation® using business as a force for good™. Through the Gaia Herbs Roots Initiative, the company champions environmental and social sustainability on its farm and around the world. Learn more at [gaiaherbs.com](#) and join in the conversation on Facebook, Twitter, Pinterest and Instagram.

All of Gaia Herbs products are sold through natural and independently owned health food stores across the nation as well as through [gaiaherbs.com](#) and other trusted online retail sites. To find a store near you, visit [gaiaherbs.com/stores](#).

About Real Leaders®

Real Leaders is the world's first business and sustainable leadership magazine and serves a community of visionaries, collaborating to regenerate our world. Its mission is to inspire better leaders for a better world. *Real Leaders* is a Certified B-Corp and signatory in the United Nations Global Compact (an advocate for achieving the global goals for sustainable development). *Real Leaders* positions leaders to thrive in the new economy and to inspire the future. Visit [www.real-leaders.com](#) for more information.

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