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FOR IMMEDIATE RELEASE

Gaia Herbs Wins NEXTY Award for New Mind Spring™ Mushrooms & Herbs Powder
#1 Natural Herbal Brand in the U.S. Wins Prestigious Industry Award at SupplySide West Event



BREVARD, N.C. (November 6, 2019) - [Gaia Herbs](#), the #1 natural herbal brand in the US, was recently selected as the winner of a prestigious award in the natural products industry. Gaia's new [Mind Spring™ Mushrooms & Herbs powder](#) won a NEXTY award in the "Best Condition-Specific Supplement" category during the SupplySide West event in October 2019. SupplySide West is the largest gathering of health and nutrition professionals bringing together more than 18,500 ingredient buyers and suppliers from throughout the industry. This event is part of the Informa Markets network that also includes Natural Products Expo West® and Expo East® events. SupplySide West is focused on the science and strategy around the development of finished products that drive the global business economy.

Originally called the SupplySide West Editor's Choice Awards, the awards for this year were rebranded as the NEXTY Awards at SupplySide West. Each product that was nominated across the 12 different categories was reviewed, tasted, and tested by the Informa Health and Nutrition content team, a respected group of natural products peers. One winner that most closely met the qualities of innovation, inspiration, and integrity was selected per category.

"We are honored to receive a NEXTY award for Mind Spring, one of our new Mushrooms & Herbs functional food powders," said Stacey Gillespie, Brand Director at Gaia Herbs. "Mind Spring contains Lion's Mane and Reishi mushrooms blended with herbs including Turmeric, Gotu Kola and Holy Basil, which are traditionally known to support healthy recall and cognitive performance as well as support emotional well-being.* Our new powder blends are all free of grains and starches, so they can be consumed by anyone following a paleo, keto, or any grain-free diet, and offer an easy way for people to add organic mushrooms and herbs to their daily wellness routine."

(more)

Mind Spring™ is one of three Mushrooms & Herbs powders that Gaia Herbs launched in summer 2019. This line also contains two other powders, Everyday Adaptogen™ and Immune Shine™, which aim to nourish the body with the synergistic properties of mushrooms and herbs.* Gaia Herbs' Mushrooms & Herbs powders are all certified organic, vegan, gluten-free, dairy-free, soy-free, without added fillers, flavors, or sweeteners, which makes them ideal for many dietary lifestyles and preferences. These powder blends can easily be added to a smoothie, dairy or non-dairy milk, or any other beverage of choice, so people can easily get all of the health benefits of organic mushrooms and herbs.

Through Gaia's industry-leading meetyourherbs.com traceability program, people can enter the ID number located on the back of their Mushroom & Herbs powder (or any other Gaia Herbs' product) to learn where each ingredient came from, how they were grown, harvested and extracted, and the tests the product underwent to validate its purity, integrity and potency. Gaia Herbs is one of the only herbal supplement companies to allow you to do this as they believe that everyone should know the life story of the herbs that they take.

Gaia Herbs products are sold through natural and independently owned health food stores across the nation as well as through trusted online retail sites and gaiaherbs.com. To find a store near you, visit gaiaherbs.com/where-to-buy.

About Gaia Herbs

Since 1987, Gaia Herbs has been connecting plants and people to nurture health and well-being. Today, Gaia Herbs is the leading herbal brand in North America with more than 200 liquid extracts, functional powders, teas and patented Liquid Phyto-Caps™. Our dedication to quality and integrity is unparalleled and meticulously proven by science. We use organic methods to cultivate more than 6.5 million plants each year on our farm, and we screen the plants in our analytical laboratory to pinpoint the exact right time to harvest and extract in our state-of-the-art processing facility. All of that leads to products exceptional in their purity and integrity. We offer the industry-leading [MeetYourHerbs® traceability program](https://meetyourherbs.com), which allows us to share complete transparency with our customers. We are proud to be a [Certified B Corporation®](https://www.bcorporation.net) using Business as a Force for Good™. Our mission to nurture healthy connections with nature extends beyond our herbs through [Gaia Roots](https://www.gaiaherbs.com), which champions environmental sustainability on our farm, in our community, and around the world. Learn more at gaiaherbs.com and join in the conversation on [Facebook](https://www.facebook.com/gaiaherbs), [Twitter](https://twitter.com/gaiaherbs), [Pinterest](https://www.pinterest.com/gaiaherbs) and [Instagram](https://www.instagram.com/gaiaherbs).

****These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.***

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