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FOR IMMEDIATE RELEASE

Gaia Herbs Supports Local Veterans with Donation of 5,000 Bottles of Hemp Full Spectrum Extract to F.A.R.M. (Farmers Assisting Returning Military)

*Leading Natural Herbal Products Brand Provides Veterans in Multiple Cities with More Than \$926,000 of Hemp Extract and Herbs to Help Reduce Stress and Anxiety**



(Pictured L-R: Steve Smith, Co-Founder and Advisory Board Member of F.A.R.M.; Jesse Vest Gaia Herbs Marketing Associate, and Hyiat El-Jundi, Executive Director of F.A.R.M.)

DALLAS, T.X. (May 13, 2021) – [Gaia Herbs](#), a leading natural herbal products brand in the United States, recently donated 5,000 bottles of its Full Spectrum Hemp Extract to [F.A.R.M. \(Farmers Assisting Returning Military\)](#) to help support veterans in Dallas, Texas. The donation included 2,500 [Hemp Full Spectrum 10mg/mL 2oz bottles](#) and 2,500 [Hemp Full Spectrum 20mg/mL 2oz bottles](#).

“After returning from service, many veterans struggle to adjust back into civilian life. Unfortunately, a lot of veterans lack the tools and resources needed to meet these difficulties and the results are disturbingly high rates of suicide, depression, divorce, homelessness, and substance abuse,” said Steve Smith, Co-Founder and Advisory Board Member of F.A.R.M. “At F.A.R.M., we help veterans through agricultural therapeutic rehabilitation and training. Not only does this improve physical health, but farming can also be rigorous, regimented, and rewarding work that also benefits mental health. We’ve learned that the act of farming can be very therapeutic, and it can serve as a bridge to help veterans reintegrate into society as teachers, providers, nurturers, and leaders while also helping uplift America’s distressed food system. Our passion to help veterans regain their health is of the utmost importance, which is why we are grateful for the donation of Hemp extract from Gaia Herbs. We know that Hemp can be beneficial in relieving everyday stress and anxiety, so this donation will make a huge positive impact on the lives of many veterans.”

[Gaia Herbs Hemp Full Spectrum Extract](#) is made from organically grown American Hemp flowers, as they are the main source of cannabinoids compared to other parts of the Hemp plant. And unlike products with only isolated CBD, Gaia’s

Hemp Full Spectrum Extract contains all of the beneficial cannabinoids from the Hemp plant in addition to the naturally occurring terpenes, flavonoids, fatty acids, and sterols, representing the whole plant as nature intended. Like all Gaia Herbs products, the Hemp extract is brought to life without the use of chemical fertilizers, pesticides, or genetically modified ingredients or seeds, delivering a vegan, dairy-, gluten-, and soy-free product, with complete transparency of ingredients at meetyourherbs.com, the world's first herb traceability program.

“When we learned of the incredible work being done at F.A.R.M., including helping veterans heal physically and mentally through agricultural rehabilitation and training, it was an easy decision to support this amazing organization,” said Alison Czczuga, Gaia Herbs Director of Social Impact and Sustainability. “For over 30 years, Gaia Herbs has been connecting people, plants, and planet to create healing. We know the power of plants to nurture health and well-being and are excited that through this donation of our Hemp Full Spectrum Extract we can make it easier for local veterans to have access to this beneficial plant medicine, while at the same time using our business as a force for good.”

In addition to the local donation to F.A.R.M., Gaia Herbs is also partnering with and donating to several additional organizations focused on veterans and healing through a connection to Nature. These organizations include [Veterans Healing Farm](#), which serves our nation's veterans by growing and donating high-quality fruits and vegetables. Additionally, they offer workshops on innovative gardening techniques and provide free herbal counseling and free herbs and herbal medicine to veterans, and [Veterans to Farmers](#), which helps assist veterans in assimilating effectively, productively, and permanently into private citizenry through agricultural training and education. Gaia Herbs donated 2,100 bottles of its Hemp Full Spectrum Extract to Veterans Healing Farm and 1,500 bottles to Veterans to Farmers, bringing the total retail value of donated Hemp products to over \$926,000 so far this year.

This Hemp Full Spectrum Extract donation follows several contributions from Gaia Herbs through the company's social impact program, [Gaia Herbs Roots Initiative \(Gaia Roots\)](#), which has a mission that includes expanding herbal access to underserved communities and supporting health and personal empowerment. In 2020 and 2021, Gaia Roots oversaw numerous impactful initiatives and donations to help spearhead positive change. Here are a few highlights:

- 13,500 bottles of CDC-approved hand sanitizer were donated to students in the Henderson County School District.
- More than 220 gallons and 1,500 individual 2 oz hand sanitizer spray bottles were donated to 17 different local organizations and community first responders.
- Over 28,500 pounds of fresh vegetables and herbs were donated to area food banks, local organizations, and Gaia's own employees, providing meals for approximately 20,000 local families.
- In 2020, the [Gaia Roots annual grants program](#) selected four worthy organizations and awarded \$5,000 grants to each for projects expanding herbal access to racial minorities and economically disadvantaged populations.

About Gaia Herbs

For over 30 years, Gaia Herbs has been connecting people, plants, and planet to create healing. Gaia Herbs is a leading herbal brand in North America committed to creating the highest-quality health and wellness products assured for purity, potency, and integrity. From its Certified Organic farm nestled in the Blue Ridge Mountains of Western North Carolina, the company uses regenerative agriculture methods to grow more than three million plants each year and harvests and extracts the herbs at just the right time, when the phytochemicals are at their peak. Gaia Herbs introduced the world's first herb traceability program, meetyourherbs.com, which allows it to share complete transparency around its herbs and ingredients. The company is proud to be a [Certified B Corporation®](#) using business as a force for good™. Through the [Gaia Herbs Roots Initiative](#), the company champions environmental and social sustainability on its farm and around the world. Learn more at gaiaherbs.com and join in the conversation on [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#).

Gaia Herbs Hemp products are sold at gaiaherbs hemp.com and other trusted online retail sites. All other Gaia Herbs products are available at gaiaherbs.com as well as natural and health food stores across the nation.

About F.A.R.M. (Farmers Assisting Returning Military)

F.A.R.M. works to reestablish meaning in the lives of veterans through agricultural therapeutic rehabilitation and training, helping veterans reintegrate into society as teachers, providers, nurturers, and leaders while empowering them to lead the change in America's distressed food system. If you would like more information or would like to make a donation, contact F.A.R.M. at P.O. BOX 763729, Dallas, TX 75376-3729, or visit online at farmingveterans.org. You can also find F.A.R.M. on [Facebook](#) and [Instagram](#).