



Our Commitment to Quality

As a Certified B Corporation®, it is important for us to operate a business with integrity and transparency. While we grow as many of the herbs as we can on our Certified Organic farm in Brevard, NC, we do procure herbs and ingredients from other producers and farmers, both in the United States and in other countries.

In our supply chain, we look for the highest quality partners who meet our stringent quality standards and adhere to Good Manufacturing Practice (GMP) regulations. GMPs are enforced in the United States by the U.S. Food and Drug Administration (FDA), and this system helps ensure that products are consistently produced and controlled according to quality standards and all precautions are taken. GMPs are designed to ensure that dietary supplements do not contain harmful level of substances such as pesticides, heavy metals, microbes, bacteria, or other impurities. GMPs also outline rigorous material handling, storage, and supply chain evaluation practices, including analytical testing, to ensure product quality standards are maintained for purity and safety.

Gaia's dedication to quality and integrity is uncompromising. We screen and test every single botanical ingredient used in our products for microbial contamination, pesticides, and heavy metals upon receipt in our onsite state-of-the-art lab in Brevard, North Carolina, which goes above and beyond GMP requirements.

Our onsite state-of-the-art manufacturing facility follows all GMP regulations. As a part of these practices, low heat is used during the processing of herbal and other plant-based ingredients to help prevent microbial contamination. After production of each batch of supplements, our processing lines are cleaned and sanitized.

We share the results of our screening online in the Meet Your Herbs® platform, the world's first herb traceability program. Through this platform, customers can enter the ID number located on the back of any Gaia Herbs' product to learn where each herbal ingredient comes from, how the herbs were grown, harvested and extracted, and the tests the product underwent to validate purity, integrity and potency. The Meet Your Herbs button can easily be found in the upper right corner of every page on the Gaia Herbs' website.

Coronavirus / COVID-19 Concerns

For our products that come from overseas, according to the World Health Organization¹, "the likelihood of an infected person contaminating commercial goods is low and the risk of catching the virus that causes COVID-19 from a package that has been moved, travelled, and exposed to different conditions and temperature is also low. It is not certain how long the virus that causes COVID-19 survives on surfaces, but it seems to behave like other coronaviruses. Studies suggest that coronaviruses (including preliminary information on the COVID-19 virus) may persist on surfaces for a few hours or up to several days."

So according to the World Health Organization statement above, the risk of catching the Coronavirus / COVID-19 virus from surfaces, ingredients, boxes, bottles, etc. that come to our facilities from other countries after being in transit for several weeks is unlikely and low risk.

Please visit the World Health Organization Questions & Answer page on the Coronavirus / COVID-19 for the latest findings and information.

REFERENCES:

¹ World Health Organization. "Q&A on coronaviruses (COVID-19)" <https://www.who.int/>. March 2, 2020.