

वीणा रिअलकान प्रायव्हेट लिमिटेड अर्जाच्या सुनावणीची सूचना राष्ट्रीय कंपनी विधी न्यायाधिकरणासमो

मुंबई खंडपीठ कंपनी योजना अर्ज क्र. सी.ए. (सीएए)/२१(एमबी)/२०२५ कंपनी अधिनियम, २०१३ च्या कलम २३० सह २३२ आणि त्याअंतर्गत प्रयोज्य इतर नियमांच्या प्रकरणात

आणि वीणा रिअलकॉन प्रायव्हेट लिमिटेड (सीआयएन : यु७०१०२एमएच२०१२पीटीसी२२८९२६) (पहिली अर्जदार कंपनी / अर्जदार हस्तांतरक कंपनी)

लिमिटेड (सीआयएन व्ही. डी. इन्फ्राटेक प्रायव्हेट यु७०१०१एमएच२०११पीटीसी२२१७९४) (दुसरी अर्जदार कंपनी/अर्जदार हस्तांतरिती कंपनी . आणि त्यांच्या संबंधित भागधारकांच्या दरम्यान एकत्रिकरणाच्या योजनेच्या (''योजना' प्रकरणात.

सूचना याद्वारे देण्यात येते की, अर्जदार हस्तांतरिती कंपनीमध्ये चालु कंपनी म्हणुन अर्जदार हस्तांतरव कंपनीच्या एकत्रिकरणाच्या विचारात घेतलेल्या योजनेची मंजुरी मिळविण्यासाठी कंपनी अधिनियम, २०१३ च्या कलम २३० ते २३२ सहवाचता कंपनीज (कॉम्प्रोमायझेस, ॲरेंजमेंटस् ॲण्ड ॲमल्गमेशन्स) रुल्स. २०१६ (''फ़्ल्स'') अंतर्गत संयुक्त कंपनी योजना अर्ज (''अर्ज'') दिनांक ०५ फेब्रुवारी, २०२४ रोजीच्य त्यांच्या आदेशाद्वारे राष्ट्रीय कंपनी विधी न्यायाधिकरण, मुंबई खंडपीठ ('सन्माननीय न्यायाधिकरण') द्वारे दाखल करण्यात आला होता.

सन्माननीय न्यायाधिकरणाच्या आदेशानुसार आम्ही खालीलप्रमाणे अर्जदार हस्तांतरिती कंपनीमध्ये चाल् रिअल इस्टेट प्रकल्पाचा तपशिल आणि प्रस्तावित एकत्रिकरणाबाबत कळवित आहोत: १. वीणा सेरेनिटी (महा रेरा क्र. पी५१८००००००१६), २. वीणा सेंटेरिओ (महा रेरा क्र. पी५१८०००२४४५२) आणि ३.

. त्रीणा स्मार्ट सरेनी (महा रेरा क्र. पी५१८०००२७७८१). पुढे, आदेशाद्वारे सन्माननीय न्यायाधिकणाने नमूद केले आहे की कंपनीच्या असुरक्षित धनकोंची सभा घेणे आवश्यक नाही आणि सन्माननीय न्यायाधिकराणांकडे काहीर असल्यास योजनेच्या संबंधात त्यांचे अभिवेदन सादर करण्यासाठी निद्रेशांसह ३० सप्टेंबर, २०२४ रोजीस कंपनीच्या सर्व असुरक्षित धनकोंना सूचना जार्र करण्यासाठी कंपनीला इतर बाबींसह निर्देश दिले आहेत. तुम्हाला याद्वारे कळविण्यात येते की एकत्रिकरणाच्या योजनेच्या संबंधात काही असल्यास अभिवेदन सदर सचनेच्या तारखेपासन तीस (३० . दिवसात सन्माननीय न्यायाधिकरणाकडे करावे. अभिवेदनाची प्रत त्याच वेळी १, २ व ३, वीणा सारंग कामला विहार स्पोर्ट्स क्लबसमोर, साईबाबा नगर एक्स्टें. रोड, बोरिवली (पश्चिम), मुंबई ४०००९२ महाराष्ट्र, भारत येथील तिच्या नोंदणीकृत कार्यालयात कंपनीकडे पाठवावी.

तीस (३०) दिवसाच्या नमुद कालावधीत कोणतेही अभिवेदन प्राप्त झाले नाही, तर एकत्रिकरणाच्य प्रस्तावित योजनेवर तुम्हाला कोणतेही अभिवेदन करायचे नाही असे गृहित धरण्यात येईल.

निकुंज एच. संघर्व ठिकाण : मुंबई दिनांक: २४/०४/२०२५ डीआयएन : ०३५३९८९२ व्ही. डी. इन्फ्राटेक प्रायव्हेट लिमिटेड अर्जाच्या सुनावणीची सूचना राष्ट्रीय कंपनी विधी न्यायाधिकरणा

मुंबई खंडपीठ कंपनी योजना अर्ज क्र. सी.ए. (सीएए)/२१(एमबी)/२०२५ कंपनी अधिनियम, २०१३ च्या कलम २३० सह २३२ आणि त्याअंतर्गत प्रयोज्य इतर नियमांच्या प्रकरणात आणि

वीणा रिअलकॉन प्रायव्हेट लिमिटेड (सीआयएन : यु७०१०२एमएच२०१२पीटीसी२२८९२६) (पहिली अर्जदार कंपनी / अर्जदार हस्तांतरक कंपनी) आणि व्ही. डी. इन्फ्राटेक प्रायवहेट लिमिटेड (सीआयएन : यु७०१०१एमएच२०११पीटीसी२२१७९४) (दुसरी अर्जदार कंपनी/अर्जदार हस्तांतरिती कंपनी) लिमिटेड आणि त्यांच्या संबंधित भागधारकांच्या दरम्यान एकत्रिकरणाच्या योजनेच्या (''योजना'

सचना याद्वारे देण्यात येते की. अर्जदार हस्तांतरिती कंपनीमध्ये चाल कंपनी म्हणन अर्जदार हस्तांतरक . कंपनीच्या एकत्रिकरणाच्या विचारात घेतलेल्या योजनेची मंजुरी मिळविण्यासाठी कंपनी अधिनियम, २०१३ च्या कलम २३० ते २३२ सहवाचता कंपनीज (कॉम्प्रोमायझेस, ॲरंजमेंटस ॲण्ड ॲमल्गमेशन्स) रुल्स, २०१६ (''रुल्स'') अंतर्गत संयुक्त कंपनी योजना अर्ज (''अर्ज'') दिनांक ०५ फेब्रुवारी, २०२४ रोजीच्या

त्यांच्या आदेशाद्वारे राष्ट्रीय कंपनी विधी न्यायाधिकरण, मुंबई खंडपीठ ('सन्माननीय न्यायाधिकरण') द्वारे . तन्माननीय न्यायाधिकरणाच्या आदेशानसार आम्ही खालीलप्रमाणे अर्जदार हस्तांतरिती कंपनीमध्ये चाल रेअल इस्टेट प्रकल्पाचा तपशिल आणि प्रस्तावित एकत्रिकरणाबाबत कळवित आहोत: १. वीणा स्मार्ट होम्स ए आणि बी विंग (महा रेरा क्र. पी५१८०००२९४००), २. वीणा स्मार्ट होम्स डी आणि ई विंग (महा रेरा क्र. पी५१८०००३१०४५) आणि ३. वीणा स्मार्ट होम्स सी विंग (महा रेरा क्र. पी५१८०००३२९६६).

पुढे, आदेशाद्वारे सन्माननीय न्यायाधिकणाने नमूद केले आहे की कंपनीच्या असुरक्षित धनकोंची सभा घेणे , भावश्यक नाही आणि सन्माननीय न्यायाधिकरणोकडे काहीर असल्यास योजनेच्या संबंधात त्यांचे अभिवेदन सादर करण्यासाठी निदेशांसह ३० सप्टेंबर, २०२४ रोजीस कंपनीच्या सर्व असरक्षित धनकोंना सचना जारी करण्यासाठी कंपनीला इतर बाबींसह निर्देश दिले आहेत. तुम्हाला याद्वारे कळविण्यात येते की, एकत्रिकरणाच्या योजनेच्या संबंधात काही असल्यास अभिवेदन सदर सूचनेच्या तारखेपासून तीस (३०) दिवसात सन्माननीय न्यायाधिकरणाकडे करावे. अभिवेदनाची प्रत त्याच वेळी १. २ व ३. वीणा सारंग, कामला विहार स्पोर्टस म्लबसमोर, साईबाबा नगर एक्स्टें. रोड, बोरिवली (पश्चिम), मुंबई ४०००९२, महाराष्ट्र, भारत येथील

तिच्या नोंदणीकृत कार्यालयात कंपनीकडे पाठवावी. तीस (३०) दिवसाच्या नमुद कालावधीत कोणतेही अभिवेदन प्राप्त झाले नाही, तर एकत्रिकरणाच्या प्रस्तावित योजनेवर तुम्हाला कोणतेही अभिवेदन करायचे नाही असे गृहित धरण्यात येईल.

निकुंज एच. संघवी संचालक डीआयएन : ०३५३९८९२

यूनियन बैंक Union Bank of India

पत्ताः शिरूडे कॉम्प्लेक्स, शॉप नं. १ ते ४, प्लॉट नं. २१, सर्व्हें नं. ८७४/८/२१, चार्वाक चौक, इंदिरा नगर. नाशिक-४२२००९

DEMAND NOTICE U/s 13 (2) Read with Sec. 13(3) of SARFAESI Act, 2002

बॅंकेच्या अधिकृत अधिकाऱ्याने सरफेसी कायदा, २००२ च्या कलम १३(२) नुसार खाली नमूद केलेल्या कर्जदार/जामीनदाराला डिमांड नोटीस बजावली आहे, ज्यामध्ये तपशीलात नमूद केल्याप्रमाणे, नोटीस जारी झाल्यापासून ६० दिवसांच्या आत थकबाकीची रक्कम भरण्याची मागणी केली आहे. सदर सूचना न पोहोचवता/न बजावता परत करण्यात आल्या आहेत. म्हणून, ही सूचना खालील कर्जदार/जामीनदार/गहाणदारांना सूचना देण्यासाठी प्रकाशित करण्यात येत आहे.

कर्जदार व जामिनदार यांचे नाव व पत्ता				
र. कर्जदारः मे. अभिराज पेपर्स प्रा. लि. पत्ता १: गट नं. ११९, सदगुरू पॅकेजिंग, ओझरखे लखमापूर, नाशिक, महाराष्ट्र-४२२०२०, पत्ता २: युनिट नं. ००१, तळमजला, विंग बी, ज को-ऑपरेटिव्ह हौसिंग सोसायटी लि., मंगेशी सी छोटा म्हसोबा रोड, चिकनघर, कल्याण (पश्चिम) महाराष्ट्र-४२१३०१. पत्ता ३: गट नं. ७६, मौजे निगडोल, ता. दिंडोरी, महाराष्ट्र-४२२०२.	ागृती हाईटस लेब्रेशन बॅक्वेटजवळ,), जिल्हा ठाणे,	२. जामिनदारः i) श्री. साहेबराव वसंतराव जाधव रा. ओझरखंड कॉलनी, लखमापूर, ता.दिंडोरी, जि.नाशिक, महाराष्ट्र–४२२२०२.	ii) श्री. राजेश साहेबराव जाधव रा. ओझरखेड कॉलनी, लखमापूर, ता.दिंडोरी, जि.नाशिक, महाराष्ट्र-४२२२०२.	
iii) श्री. दादासाहेब शंकर काशिद रा. बी-६०२, जागृती हाईटस, चिकनघर, कल्या मुंबई, महाराष्ट्र-४२१३०१.	ण (पश्चिम),	iv) श्री. अनिल बाळाराम पाटील रा. १, जागृती हाईटस, बी विंग, संपदा हॉस्पिटल रोड, चिकनघर, कल्याण, छोटा म्हसोबा मंदिर, कल्याण पश्चिम, कल्याण, मुंबई, महाराष्ट्र-४२१३०१.	v) सौ. विद्या दादासाहेब काशिद रा. बी-६०२, जागृती हाईटस, चिकनघर, कल्याण (पश्चिम), रा. कल्याण, मुंबई, महाराष्ट्र-४२१३०१.	
vi) श्री. बाळासाहेब विठ्ठल चव्हाण रा. एफएल-बी-१०३, पायल को ऑप हौसिंग सेक्टर-१७, न्यु पनवेल, महाराष्ट्र-४१०२०६.	सोसायटी,	vii) सौ. योगिता अनिल पाटील रा. १, जागृती हाईटस, बी विंग, सपंदा हॉस्पिटल रोड, चिकनघर, छोटा म्हसोबा मंदिर, कल्याण पश्चिम, कल्याण, मुंबई, महाराष्ट्र–४२१३०१.	viii) श्री.हरिष मोतिराम भोईर रा. बालाजी निवास, नामदेव पथ रोड, गजानन हॉस्पिटल मागे, चिकनघर, कल्याण, महाराष्ट्र-४२१३०१.	
ix) श्री. रविंद्र अनंत भोईर रा. बालाजी निवास रूम नं.१, रामबाग लेन नं.४, मागे, चिकनघर, कल्याण, महाराष्ट्र-४२१३०१.	गजानन हॉस्पिटल	x) सौ. प्रमिला बाळासाहेब चव्हाण रा. एफएल-बी-१०३, पायल को ऑप हौसिंग सोसायटी, सेक्टर-१७, न्यु पनवेल, महाराष्ट्र-४१०२०६.	xi) सौ. जिजाबाई अनंत भोईर रा. बालाजी निवास रूम नं.१, रामबाग लेन नं.४, गजानन हॉस्पिटल मागे, चिकनघर, कल्याण, महाराष्ट्र-४२१३०१.	
xii) श्री. बाळकृष्ण अनंत भोईर रा. बालाजी निवास रूम नं.१, रामबाग लेन नं.४, मागे, चिकनघर, कल्याण, महाराष्ट्र-४२१३०१.	गजानन हॉस्पिटल	xiii) श्री. संतोष विष्णू इंगवले रा. बी-४०६, बिल्डिंग-४, सोमनाथ दर्शन को- ऑपरेटिव्ह हौ.सोसायटी लि. कल्याण (पुर्व), मुंबई, महाराष्ट्र-४२११०२.	xiv) सौ. उज्वला संतोष इंगवले रा. बी-४०६, बिल्डिंग-४, सोमनाथ दर्शन को- ऑपरेटिव्ह हौ.सोसायटी लि. कल्याण (पुर्व), मुंबई, महाराष्ट्र-४२१०२.	
xv) श्री. शिवाजी पांडुरंग घाटगे रा. ४०३, डी-२, फेझ २, साई संकुल चेंबर्स, र कल्याण पश्चिम, कल्याण, जि.ठाणे, महाराष्ट्र-४		xvi) सौ. रेखा शिवाजी घाटगे रा. ४०३, डी-२, फेझ २, साई संकुल चेंबर्स, खडकपाडा, कल्याण पश्चिम, कल्याण, जि.ठाणे, महाराष्ट्र–४२१३०१.	xvii) मे. लता पेपर बोर्ड ॲण्ड पेपर मिल रा. गट नं. १९९/१, मौजे लखमापुर, ता. दिंडोरी, जि.नाशिक-४२२२०२.	
xviii) मे. म्हसोबा बिल्डर्स ॲण्ड डेव्हलपर्स रा. फ्लॅट नं. १, बी-बिंग, जागृती हाईटस, संपदा हॉस्पिटल रोड, चिकनघर, छोटा म्हसोबा, कल्याण पश्चिम, जि.ठाणे, महाराष्ट्र-४२१३०१.				
मागणी सुचनेची तारीख	०७.०४.२०२५			

मागणी सुचनेनुसार बँकेला एकुण देय रक्कम 🖶 रु. २२,०९,८६,५१७.१८ (बावीस कोटी नऊ लाख शह्याऐंशी हजार पाचशे सतरा व पैसे अठरा फक्त) सरक्षित मालमत्ता / मालमत्तांचे वर्णन

गट क्रमांक ७६ येथील कारखान्यात स्थापित केलेल्या सर्व प्लांट आणि यंत्रसामग्रीचे गहाणखत, एकूण क्षेत्रफळ मोजमापीत क्षेत्र हे. ७.३४ आर, मौजे निगडोल, तालुका–दिंडोरी आणि जिल्हा-नाशिक येथील मोजमापीत क्षेत्र ०० हे. २१.५० आर म्हणजेच २०,१५०.०० स्क्वे. मीटर पैकी मुल्याकन रू. ६.४४ पैसे. कर्जदार कंपनी म्हणजेच मे. अभिराज पेपर्स प्रा.लि. च्या सर्व स्टॉक आणि बुक डेब्टस आणि इतर चालू मालमत्तेवरील शुल्क (वर्तमान व भविष्यातील) यांचे हायपोथेकशेन.

आणि खाली वर्णन केलेल्या स्थावर मालमत्तेचे साधे गहाणखत:-

मालमत्ता–९: मौजे निगडोल तालुका–दिंडोरी आणि जिल्हा–नाशिक येथील मालमत्तेचा सर्व भाग आणि पार्सल म्हणजेच गट क्रमांक ७६ एकुण क्षेत्रफळ मोजमापीत क्षेत्र हे. ७.३४ आर, क्षेत्रफळ ०० हे. २१.५० आर म्हणजेच २०,१५०.०० स्क्रे. मीटर पैकी मुल्यांकन ६.४४ पैसे. **खालीलप्रमाणे चतुःसीमाः पूर्व- गट क्रमांक ७४ आणि गट क्रमांक ७५, पश्चिम- गट क्रमांक ७६ चा** उर्वरित भाग, दक्षिण- गट क्रमांक ७७, उत्तर- गट क्रमांक ७६ चा उर्वरित भाग,

मालमत्ता-२: मालमत्तेचा सर्व भाग आणि पार्सल म्हणजे गट क्रमांक ११९/१ एकूण मोजमापीत क्षेत्र हे.१.७३ आर+पी.के. हे. ०.१० आर मुल्यांकन रू. २.०६ पैसे मधील मोजमापीत क्षेत्र हे.०.८६.५० आर+पी.के. हे. ०.०५ आर म्हणजेच ८६५५.०० स्क्रे.मी. मौजे लखमापुर, ता.दिंडोरी, जि. नाशिक येथील स्थित. **खालीलप्रमाणे चतुःसीमा: पूर्व- गट क्रमांक ११९पी, पश्चिम**-गट क्रमांक ११९पी, दक्षिण- गट क्रमांक १५९, उत्तर- प्रस्तावित १५.०० मीटर रुंद रस्ता आणि गट क्रमांक ११८

मालमत्ता - ३: मौजे चिकणघर, तालुका – कल्याण आणि जिल्हा – ठाणे येथील मालमत्तेच्या सर्वेक्षण क्रमांक १६, हिस्सा क्रमांक ११, सर्वेक्षण क्रमांक १८, हिस्सा क्रमांक १८, हिस्सा क्रमांक १८, हिस्सा क्रमांक ३ आणि सर्वेक्षण क्रमांक १९, हिस्सा क्रमांक १५ वर बांधलेल्या ''गीतांजली– विंग– ई'' म्हणून ओळखल्या जाणाऱ्या इमारतीतील मालमत्तेचा सर्व भाग आणि पार्सल म्हणजे व्यावसायिक दुकान क्रमांक ०१, तळमजल्यावरील १४.०० स्क्रे.मीटर कार्पेट क्षेत्रफळ (बाल्कनी क्षेत्रासह). **खालीलप्रमाणे चतुःसीमाः (इमारतीसाठी प्रत्यक्ष)ः पूर्व – वरपे निवास, पश्चिम – अनिकेत निवास,दक्षिण – चाळ,** उत्तर – चिकणघर रोड. (टकानासाठी प्रत्यक्ष) – पर्व – टकान कमांक ०९ - पश्चिम – इमारत प्रवेशदार - दक्षिण – निवासी - उत्तर – रस्ता

मालमता-४: मौजे चिकनचर, तालुका— कल्याण आणि जिल्हा ठाणे येथील सर्व्हे क्रमांक १६, १८, १९ आणि हिस्सा क्रमांक ११, ३, १५ वर बांधलेल्या ''जागृती हाइट्स — विंग—बी'' म्हणून ओळखल्या जाणाऱ्या इमारतीतील मालमत्तेचा सर्व भाग व पार्सल म्हणजेच फ्लॅट क्रमांक १, तळमजल्यावरील मोजमापीत कार्पेट क्षेत्र ६७०.०० स्क्रे. फूट आहे. **खालीलप्रमाणे चतःसीमाः स.** क्रमांक १६. १८. १९ च्या चतःसीमाः पूर्व- कंपाऊंड वॉल आणि विद्यमान इमारत, पश्चिम- स. क्रमांक १६/११, १८/३ आणि १९/१५ चा उर्वरित भाग, दक्षिण- मार्ग आणि त्यापलीकडे गणेश नगर, उत्तर- ६० फट डीपी रोड.

मालमत्ता-५: मौजे चिकनघर, तालुका— कल्याण आणि जिल्हा— ठाणे येथील श्री. अनिल बाळाराम पाटील यांच्या मालकीच्या सर्व मालमत्तेचे सर्व भाग आणि पार्सल म्हणजेच फ्लॅट क्रमांक १०१, पहिल्या मजल्यावर मोजमापीत कार्पेट क्षेत्र ७०५.०० रक्के. फूट आहे. सर्व्हें क्रमांक १६, १८, १९ आणि हिस्सा क्रमांक ११, ३, १५ वर बांधलेल्या ''जागृती हाइट्स– विंग–बी'' या इमारतीत. पुढीलप्रमाणे चतःसीमाः सर्व्हे क्रमांक १६, १८, १९ च्यो चतःसीमाः पूर्व- कंपाऊंड वॉल आणि विद्यमान इमारत, पश्चिम- स. क्रमांक १६, १८, १९, वर/३ आणि १९/१५ चा उर्वरित भाग, दक्षिण- मार्ग आणि त्यापलीकडे गणेश नगर, उत्तर- ६० फूट डीपी रोड

मालमत्ता–६: मालमत्तेचा सर्व भाग व पार्सल म्हणजेच पाचव्या मजल्यावरील फ्लॅट क्रमांक ५०४, ज्याचे मोजमापीत कार्पेट क्षेत्र ६४.८०० रक्ने. मीटर (बिल्ट अप एरिया ७७.८०० रक्ने. मीटर) आहे. चार्जेबल ड्राय बाल्कनी (बिल्ट अप एरिया ६.२०० रक्के. मीटर) आणि चार्जेबल ओपन टेरेस मोजमापीत क्षेत्र ५.३०० रक्के.मी. ही इमारत ''संदरम टॉवर को.ऑप.हौ. सोसायटी लिमिटेड' (एकूण मजले जी+ ११) म्हणून ओळखली जाते. ही इमारत मौजे कामोठे फेज–२, तालुका–पनवेल आणि जिल्हा–रायगड येथील सेक्टर क्रमांक १९ च्या प्लॉट क्रमांक ८४ वर बांधण्यात आली

आहे. खालीलप्रमाणे प्लॉट क्रमांक ८४ च्या चतुःसीमा: पूर्व – प्लॉट क्रमांक ८५, पश्चिम – प्लॉट क्रमांक ८३, दक्षिण– ११.०० मीटर रुंद रस्ता, उत्तर– प्लॉट क्र. १. मालमत्ता-७: मौजे दहिवली, तालुका कर्जत आणि जिल्हा रायगड येथील मालमत्तेचा सर्व भाग आणि पार्सल सर्व्हें क्रमांक ११७ हिस्सा क्रमांक १ ब (प्लॉट क्रमांक ४२) मोजमापीत ४६५ स्क्रे मीटर आणि स. क्रमांक १९७ हिस्सा क्रमांक १ ब (प्लॉट क्रमांक ४३) मोजमापीत ३४५ स्क्रे. मीटर मोकळी जमीन. **खालीलप्रमाणे प्लॉट क्रमांक ४२ च्या चतुःसीमा: पूर्व – अंतर्गत रस्ता,** पश्चिम- खुली जागा, दक्षिण- प्लॉट क्रमांक ४३, उत्तर- रस्ता. (प्लॉट क्रमांक ४३ च्या चतुःसीमा): पूर्व- अंतर्गत रस्ता, पश्चिम- खुली जागा, दक्षिण- प्लॉट क्रमांक ४४, उत्तर- प्लॉट

मालमत्ता–८: मौजे चिकणघर, तालुका– कल्याण आणि जिल्हा– ठाणे येथे असलेल्या सर्व्हें क्रमांक १६, हिस्सा क्रमांक १९, सर्वे क्रमांक १८, हिस्सा क्रमांक १८, हिस्सा क्रमांक १५ वर बांधलेल्या ''जागृती हाइट्स – टाइप – बी'' या इमारतीतील मालमत्तेचा सर्व भाग व पार्सल म्हणजेच फ्लंट क्रमांक ६०२, सहाव्या मजल्यावर कार्पेट क्षेत्रफळ असलेले ४६३.०० स्क्रे. फूट (बाल्कनी क्षेत्रासह). <mark>खालीलप्रमाणे चत् सिमा: (इमारत) पूर्व - गीतांजली सीएचएसएल, पश्चिम - अनिकेत निवास, दक्षिण - चाळ, उत्तर - लिफ्ट. (फ्लॅट क्रमांक ६०२) - पूर्व -</mark>

खुली जागा, पश्चिम- फ्लॅट क्रमांक ६०१, दक्षिण- जिना, उत्तर- रस्ता. मालमता-९: मौजे नवीन पनवेल आणि जिल्हा रायगड येथे असलेल्या प्लॉट क्रमांक १५-डी, सेक्टर क्रमांक १७ वर बांधलेल्या पायल को–ऑपरेटिव्ह हाऊरिंग सोसायटी लिमिटेडमधील 'पायल शॉपिंग कम रेसिडेन्शियल कॉम्प्लेक्स'' म्हणून ओळखल्या जाणाऱ्या इमारतीतील पहिल्या मजल्यावरील फ्लंट क्रमांक १०३–बी, क्षेत्र मोजमापीत ५२० रक्ने.फ. **खालीलप्रमाणे** चतुःसीमाः प्लॉट क्रमांक १५–डी– पूर्व– २० मीटर रुदं रस्ता, पश्चिम– प्लॉट क्रमांक १५–सी, दक्षिण– ८ मीटर रुदं रस्ता, उत्तर– पीएल.६ इमारत.

मालमत्ता–१०: सोमनाथ दर्शन को औप हो. सोसायटी लि. येथील ''शिव शुष्टी बिल्डिंग नंबर ०४'' म्हणून ओळखल्या जाणाऱ्या इमारतीतील सर्व जागा म्हणजेच फ्लॅट क्रमांक ४०६, बी विंगमधील चौथ्या मजल्यावरील मोजमापीत ५६०.०० रक्के. फूट क्षेत्र असलेले मालमत्तेचे सर्व भाग व पार्सल. मोजे मोहणे, तालुका– कल्याण आणि जिल्हा– ठाणे येथे स्थित सर्वे क्रमांक ५३, हिस्सा क्रमांक १ (पी) आणि सर्वे क्रमांक ५४/अ वर बांधलेले. पुढीलप्रमाणे चतुःसीमाः पूर्व- एमएसईबी पॉवर हाऊस ऑफिस/सब स्टेशन, पश्चिम- कल्याण मोहणे रोड/रेल्वे लाईन, दक्षिण– ओपन प्लॉट आणि वाल्मीबाबा मंदिर, उत्तर– इमारत क्रमांक ३ आणि एस. क्र. ६७ वरील कांतिलाल कॉम्प्लेक्स.

मालमता–१९: मालमत्तेचा सर्व भाग व पार्सल म्हणजे सीटीएस क्रमांक ८१४ मोजमापीत क्षेत्र १४.०० स्क्रे. मीटर, सीटीएस क्रमांक ८९९ मोजमापीत क्षेत्र २०.०२ स्क्रे. मीटर, सीटीएस क्रमांक ८२० मोजमापीत क्षेत्र १४.०० रक्के. मीटर आणि सीटीएस क्रमांक ८२१ मोजमापीत क्षेत्र २०.०५ रक्के. मीटर. सीटीएस क्रमांक ८१३, टीका क्रमांक ६ मोजमापीत क्षेत्र ७३.६ रक्के. मीटर्स, सीटीएस क्रमांक ८२२, टीका क्रमांक ६ मोजमापीत क्षेत्र २३.७ चौ. मीटर्स, आणि सीटीएस क्रमांक ८२३, टीका क्रमांक ६ मोजमापीत क्षेत्र १९.२ स्क्रे. मीटर्स, मोजे शहाड, तालुका कल्याण आणि जिल्हा ठाणे येथे स्थित. <mark>खालीलप्रमाणे चतुःसीमाः पूर्व – गोटीराम कोटे यांचे घर, पश्चिम– मोहने रोड, दक्षिण– प्रदीप केशवकर यांचे घर, उत्तर– किसन कोट यांचे घर.</mark>

मालमता–१२: मालमत्तेचा सर्व भाग आणि पासंल म्हणजे सीटीएस क्रमांक ४१३४, ४१३५, ४१३६, ८२६८, चालता क्रमांक २४० ते २४२, मोजमापीत क्षेत्र १३५० चौ. फुट मौजे चिकनघर, तालुका कल्याण आणि जिल्हा ठाणे येथे स्थित घर क्रमांक ६९३ आणि मालमत्ता क्रमांक बी–४१००३१६४९०० मोजमापीज क्षेत्र ६०० स्क्रे.फु. त्यावर बांधलेले घर. **खालीलप्रमाणे चतुःसीमाः** पूर्व- श्री. प्रकाश जनार्दन भोईर यांची मालमत्ता, पश्चिम– श्री. सुभाष तुलसीराम केणे यांची मालमत्ता, दक्षिण– श्री. सुभाष तुलसीराम केणे यांची मालमत्ता, उत्तर– गंगाबाई निवास्त. मालमता – १३: मालमत्तेचा सर्व भाग व पार्सल म्हणजे औद्योगिक गाळा क्रमांक ए/३ मोजमापीत क्षेत्र १४६८ चौरस फूट. पारसनाथ कॉम्प्लेक्स येथे असलेल्या ''कुड बिझनेस अव्हेन्यू'' म्हणून ओळखल्या जाणाऱ्या इमारतीत तळमजल्यावर, १३६.३८ स्क्रे. मीटर इतके बांधलेले क्षेत्र, सर्वे क्रमांक ८४, हिस्सा क्रमांक १ (पी) आणि स. क्र. ८५, हिस्सा क्र. ३–पी/१, स. क्र. ८५, हिस्सा क्रमांक ३–पी, स. क्र. ११० आणि स. क्र. ८५, हिस्सा क्रमांक १, मौजे वल, तालुका– भिवंडी आणि जिल्हा ठाणे येथे स्थित आहे. **खालीलप्रमाणे चतुःसीमा: पूर्व– पॅसेज, पश्चिम–, गल्ली,**

दक्षिण- औद्योगिक गाळा क्रमांक ए १, उत्तर- औद्योगिक गाळा क्रमांक ए ६. **मालमता–१४:** मालमत्तेचा सर्व भाग आणि पार्सल म्हणजे फ्लॅट क्रमांक ३०२ मोजमापीत कार्पेट क्षेत्र ४५.७७ स्क्वे. मीटर, (ज्यामध्ये बाल्कनीचे क्षेत्रफळ, ओपन टेरेस आणि ओपन/स्टिल्ट गॅरेज समाविष्ट आहे) अमृत हेवन बिल्डिंग क्रमांक ३ को–ऑप हौ. सो. मधील ''अमृत हेवन'' म्हणून ओळखल्या जाणाऱ्या इमारतीत तिसऱ्या मजल्यावरण. कल्याण आणि जिल्हा ठाणे, तालुका मौजे बारवे येथे स्थित शिवाजी पांडरंग घाटगे आणि रेखा शिवाजी घागटे यांच्या मालकीच्या सर्वे क्रमांक १, हिस्सा क्रमांक ४/१ आणि ११ वर बांधलेले. **पढीलप्रमाणे चतःसीमाः पूर्व – १०० फूट डीपी**

रोड, पश्चिम– गोदरेज हिल कॉम्प्लेक्स, दक्षिण– पोलिस स्टेशन इमारत, आणि १०० फूट डीपी रोड, उत्तर– प्रस्तावित शाळा. . कर्जदार आणि जामीनदारांनी घेतलेल्या क्रेडिट सुविधा / कर्ज सुविधा ३१–०३–२०२५ रोजी एनपीए म्हणून वर्गीकृत करण्यात आल्या आहेत. कर्जदार आणि जामीनदारांनी क्रेडिट सुविधांचा लाभ घेतांना कर्जाची कागदपत्रे पूर्ण केली आहेत आणि बँकेच्या बाजूने सुरक्षा व्याज निर्माण केले आहे. थकबाकी असलेल्या रकमेसह घेतलेल्या क्रेडिट सुविधांचा तपशील खालीलप्रमाणे आहे:

सुविधेचा प्रकार	३१.०३.२०२५ रोजीची कर्ज रक्कम	३१.०३.२०२५ पर्यंत लागू न केलेले व्याज	दंडात्मक व्याज (साधे)	बँकेने घेतलेला खर्च/शुल्क	एकुण देणी
504305010050056 CCSUV - UNION MSME SUVIDHA	10,19,74,212.00	9,97,378.00	0.00	0.00	10,29,71,590.00
504306390000014 TL009 - OTHER SECURED TERM LOAN	11,37,17,020.74	34,44,540.00	0.00	2,59,031.44	11,74,20,592.18
504307040000033 DL004 - INVOKED GUARANTEE LOAN	5,90,259.00	4,076.00	0.00	0.00	5,94,335.00
एकुण	21,62,81,491.74	44,45,994.00	0.00	2,59,031.44	22,09,86,517.18

वरील खाते मुद्दल आणि त्यावरील व्याज न भरल्यामुळे आणि परिणामी कर्जदारांना आणि जामीनदारांना / गहाणदारांना वरील तारखांना आणि दिलेल्या पत्त्यावर सिक्युरिटीज आणि पुनर्बांधणी आणि सिक्युरिटी इंटरस्ट अंक्ट, २००२ च्या कलम १३ उपकलम (२) अंतर्गत जारी केलेल्या मागणीच्या नोटिसा यामुळे एनपीए म्हणून वर्गीकृत करण्यात आले आहे. परंतु ते बजावणी न सालामा उपकल्या मागणीच्या नोटिसा यामुळे एनपीए म्हणून वर्गीकृत करण्यात आले आहे. परंतु ते बजावणी न सालामा पर आले. बँकेची वरील देणी कर्जदार/जामीनदार/गहाणदार यांच्या नावावर नमूद केलेल्या सिक्युरिटीजद्वारे सुरक्षित केली जातात, तर कर्जदार आणि जामीनदार/गहाणदार यांच्याविरुद्ध सदर कायद्याच्या कलम १३ उपकलम (२) अंतर्गत वरील सर्व पत्यांवर या सूचनेद्वारे मागणी करण्यात येत आहे की त्यांनी त्यांच्या नावावर नमूद केलेल्या बँकेला वरील नमूद केलेल्या देणी आणि अद्ययावत बयाजाची परतफेड नोटीसच्या तारखेपासून ६० दिवसांच्या आत करावी, अन्यथा सरफेती कायदा २००२ च्या कलम १३ उपकरम (४) अंतर्गत पुढील पावले उचलेल. वरील सर्व कर्जदार आणि जामीनदारांना बँकेच्या पूर्व परवानगीशिवाय बँकेकडे गहाणखत ठेवलेल्या वरील नमूद केलेल्या मालमतेची विक्री किंवा इतर कोणत्याही प्रकारच्या हस्तांतरण करू नये, असा सल्ला देण्यात आला आहे. कर्जदार/जामीनदारांना कोणत्याही कामकाजाच्या दिवशी अधोस्वाक्षरीकर्त्यांकडून कलम १३(२) अंतर्गत जारी केलेली मूळ सूचना घ्यावी. सुरक्षित मालमत्ता परत मिळविण्यासाठी उपलब्ध वेळेच्या संदर्भात, कायद्याच्या कलम १३ च्या उप-कलम (८) मधील तरतुदी कृपया लक्षात घ्या.

दिनांकः २४.०४.२०२५ (टिप: स्वैर भाषांतर, तफावत असल्यास इंग्रजी ग्राह्म) यनियन बँक ऑफ इंडियासाठी अधिकत अधिकारी

ठिकाण : मुंबई

दिनांक: २३ एप्रिल, २०२५

सांकेतिक कब्जा सूचना

शाखा कार्यालय : आयसीआयसीआय बँक लि., ४/१०, मैथ्री टॉवर, बोम्मनबहाल्ली होसुर मेन रोड, बंगळुर - ५६००६८

भायमीआयमीआय बँक लिमिटेडचे पाधिकत अधिकारी या नात्याने सिक्यरिटायझेशन ॲन्ड रिकन्स्टक्शन ऑफ फायनान्शिअल ॲसेटम ॲन्ड एन्फोर्समेंट ऑप सिक्युरिटी इंटरेस्ट ॲक्ट, २००२ आणि कलम १३(१२) सिक्युरिटी इंटरेस्ट (एन्फोर्समेंट) रूल्स, २००२ सहवाचता नियम ३ अन्वये प्राप्त अधिकारांचा वापर करू मागणी सूचना जारी करून खालील नमूद कर्जदारांस सूचनेतील नमूद रकमेची परतफेड सदर सूचना प्राप्तीच्या ६० दिवसांत करण्यात सांगितले होते.

रकमेची परतफेड करण्यास कर्जदार असमर्थ ठरल्याने, कर्जदार आणि सर्वसामान्य जनतेस योद्वारे सूचना देण्यात येते की, निम्नस्वाक्षरीकारांनी खाली वर्णन करण्या आलेल्या मिळकतीचा कब्जा त्याला/तिला प्रदान करण्यात आलेल्या अधिकारांचा वापर करून सदर, ॲक्टच्या कलम १३(४) अंतर्गत सहवाचता सदर रुल्सच्या निय अन्वये खालील नमूद तारखेस घेतला आहे. विशेषत: कर्जदार आणि सर्वसामान्य जनतेस याद्वारे इशारा देण्यात येतो की, सदर मिळकतीशी कोणताही व्यवहार कर नये आणि सदर मिळकतीशी करण्यात आलेला कोणताही व्यवहार हा आयसीआयसीआय बँक लिमिटेडच्या भाराअधीन राहील

अ.	कर्जदाराचे नाव/	मिळकतीचे वर्णन/	मागणी सूचनेची तारीख/	शाखेचे
क्र.	कर्ज खाते क्रमांक	सांकेतिक कब्जाची तारीख	मागणी सूचनेतील रक्कम (रू.)	नाव
۶.	शरणु पाटील/	कर्ज दस्तावेजांमध्ये वर्णन केल्याप्रमाणे/ मिळकत दस्तावेज	२४.१२.२०२४/	गुलबर्गा
	गंगाबाई एस हिरोळ/	समाविष्टित तळमजल्यावरील शॉप धारक कॉर्पोरेशन क्र. ८-	₹.	-
	एलबीजीयूएल००००६१६२५७७/	४८३/३ चा संपूर्ण भाग आणि विभाग व्यापणारा दस्तऐवज	२४,२७,८२६.१४/-	
	एलबीजीयूएल०००६१७८९१४	एकूण २२० चौ. फूट म्हणजेच एल. ई. १०'' x २२'' आरसीसी		
		छताचे माप, सीटीएस क्र. २८२१(एच-४), पत्रक क्र. ४४,		
		असलेल्या स्तंभासह ब्लॉक क्रमांक ॥, फोर्ट रोड, आसिफ गुंज,		
		कलबुर्गी येथे स्थित आणि त्याची सीमाबध्दता पूर्व ते पश्चिम		
		सारखी आहे: १०'' आणि उत्तर ते दक्षिण: २२'' ज्याची		
		सीमाबध्द द्वारे आहेत:- सीमाबध्द द्वारे : उत्तर: रोड, दक्षिण		
		रस्ता: डॉ. एम. जी. देसाई आणि आर. एस. शाह वकील		
		यांच्यामधील जिना. अधिक विशेषतः वर्णन केले आहे. लाल		
		रंगात जोडलेला नकाशा आणि नकाशा हा या कराराचा भाग		
		आणि विभाग आहेत. तसेच पूर्व: शेट्टी मॅडमच्या दुकानासह		
		सामायिक भिंत, पश्चिम: रसळकेच्या दुकानासह सामायिक		
		भिंत/		
		सांकेतिक कब्जाची तारिख २१/०४/२०२५.		
_			0 00 00:1	1 17 1

. वरील नमद कर्जदार/हमीदारांस यादारे ३० दिवसांत रकमेचा भरणा करण्यास सचना देण्यात येत आहे. अन्यथा गहाण मिळकती सिक्यरिटी इंटरेस्ट (एन्फोर्समेंट) रूल्स, २००२ च्या नियम ८ आणि ९ च्या तरतुर्दी अंतर्गत सदर सूचना प्रकाशनोच्या ३० दिवसांच्या समाप्तीनंतर विकण्यात येतील दिनांक : एप्रिल २४, २०२५ विश्वासु प्राधिकृत स्वाक्षरीकर्त

्ठिकाण: मुंबई



जीएस महानगर को-ऑप.बॅक लि. (शेड्यूल्ड बँक)

प्रशासकीय कार्यालय :-तळमजला, हिरामणी सुपर मार्केट बिल्डींग,डॉ.बी.ए.रोड, लालबाग, मुंबई-400012. फोन नं. - (022) 68860826 /68860837, Email - recovery@mahanagarbank.com

-: विक्री करिता जाहीर सुचना :-

कमर्शियल / रेसिडेंन्सीयल प्रॉपर्टी (मिळकत) आहे त्या स्थितीत विकणे आहे. सदर प्रॉपर्टी (मिळकत) सिक्यूरिटरायझेशन ॲन्ड रिकन्स्टक्शन ॲक्ट फायनान्शीयल असेट्स ॲड एन्फोर्समेंट ऑफ सिक्युरिटी इन्टरेस्ट ॲक्ट 2002 चा नियम 8 अन्वये ताब्यात घेतली आहे. खाली वर्णन केलेल्य मिळकतीची/मालमत्तेची टेंडर पध्दतीने "जेथे आहे जसे आहे तसे" या तत्वावर विक्री करण्यात येत आहे. (रक्कम रु.लाखात)

(
अ. क्र.	कर्जदाराचे नाव	शाखा, कर्ज खाते क्र. व येणेबाकी रक्कम	मालमत्ता (प्रॉपर्टी) चे वर्णन	रिजर्व प्राईस	अनामत 10 %	
1	कर्जदार:- सौ. आर्ची अनिल गायकवाड जामिनदार :- 1) श्री. अजय तनु तांबे 2) श्री. राजेंद्र वेदु परदेशी	वर्तक नगर MHL/1083 (एकूण येणेबाकी रु.17,84,589/- दि.31.03.2025 अखेर व पुढील व्याज व इतर खर्च)	फ्लंट नं. 304, क्षेत्र-440 स्के फूट, (म्हणजेच 40.89 स्के.मी) (555 स्के फूट सुपर बिल्डअप क्षेत्र) तिसरा माळा ए-विंग, H.No. 449/24, बिल्डींग नं. 19, ए/ बी को.ऑप.हौ.सो.लि., एन.ए. जमीन सर्वे नं. 11,12,13,14A,14(Parl),14B,14(Parl), 14C,15,16,17,&61, मौजे. कानेरी, अशोकनगर, तालुका. भिवंडी, जि. ठाणे, सौ. आर्ची अनिल गायकवाड यांचे नावे असलेली मालमत्ता	18.32	1.83	
~~~~						

-: अटी व शर्ती :-

- ्डच्छुक खरेदीदार यांनी निविदा फॉर्म फी **रु.1,180/- (जीएसटी सह**) व ऑफर देवु केलेल्या रक्कमेच्या 10 % अनामत रकमेचा डी डी/पे ऑर्डर देणे बंधनकारक असून सदर निविदा फॉर्म व डी डी/पे ऑर्डर बंद लिफाफ्यात बँकेच्या मुख्य कार्यालयात **दि. 29/05/2025 पर्यत** दुपारी 2.00 पर्यत जमा करावा.
- 2) आलेल्या सर्व निविदा दि.२९/०५/२०२५ रोजी दुपारी ३.०० वाजता बँकेच्या मुख्य कार्यालयात उघडण्यात येतील.
- वर नमुद केलेल्या रिजर्व प्राईस पेक्षा कमी ऑफर आल्यास सदर निविदा अर्ज रद समजण्यात येईल. तसेच निविदा अर्जा सोबत ऑफर देवु केलेल्या रक्कमेच्या 10% अनामत रक्कम डी डी किंवा पे ऑर्डर जीएस महानगर कॉ.ऑप.बँक. लि या नावे जोडणे आवश्यक आहे रिंजर्व प्राईस किंवा त्यापेक्षा अधिक आलेल्या निविदामधुन जे निविदाधारक अधिक बोली लावुन लिलाव प्रक्रीयेत भाग घेतील व अधिक बोली लावतील त्यांची निवीदा सर्वाधिक बोली म्हणून ग्राह्य धरण्यात येईल व अशा निविदाधारकाने जमा केलेली अनामत रक्कम त्वरीत जम करुन घेतली जाईल.
- उच्चतम बोलीधारक म्हणुन निवड झालेल्या निविदाधारक यांनी 25% रक्कम (अनामत रक्कमेसह) त्याच दिवशी भरणा करावा किंवा अधिकृत अधिकारी यांनी दिलेल्या मुदतीपुर्वी भरणा करणे आवश्यक आहे. तसेच उर्वरीत ७५% रक्कम निविदा उघडण्याच्या तारखेपासुन 15 दिवसांत किंवा अधिकृत अधिकारी यांनी दिलेल्या मुदती पर्यंत भरणा करावा. तसे न केल्यास जमा केलेली रक्कम परतावा केली जाणा
- मालमत्तेची तपासणी **दि.02/05/2025** रोजी सकाळी 11.00 ते दुपारी 2.00 पर्यंत करता येईल. त्यासाठी मुख्य कार्यालयात संपर्क साधावा लिलावात सहभागी झालेल्या निविदाधारकांपैकी जे अधिक बोली बोलतील किंवा अधिक ऑफर देतील त्यांना लिलाव देण्यात येईल.
- अधिकृत अधिकारी यांचे सुचने प्रमाणे निविदाधारक यांना लिलावामध्ये अधिक बोली ऑफर वाढवण्याचा अधिकार राहिल. सदर टेंडर / ऑफर स्विकारण्याचे अथवा रद्द करण्याचे तसेच अटी व शर्तींमध्ये बदल करण्याचे संपूर्ण अधिकार बँक /अधिकृत अधिकारी यांनी राखुन ठवलेले आहेत. या संदर्भात कोणत्याही प्रकारची तक्रार स्विकारली जाणार नाही तसेच स्पष्टीकरण दिले जाणार नाही.
- मालमत्तेबाबत काही सरकारी देणी उदा. विक्री कर, आयकर, मालमत्ता कर व इतर देणी तसेच सोसायटी देखभाल खर्च, विद्युत बील इत्यार्द असल्यास ती देण्याची जबाबदारी खरेदीदार यांची राहील.
  - निवड झालेल्या निवीदाधारक यांनी स्वतः मुद्रांक शुल्क व नोंदणी व इतर खर्च करवायचा असून त्यासाठी आवश्यक कागदपत्रावर
- अधिकृत अधिकारी सह्या करतील. 10) 🛮 सदर टेंडर नोटीस ही कर्जदार व जामीनदार यांना लागु असून सदर लिलाव प्रक्रिये मध्ये सहभागी होण्याचा त्यांना अधिकार आहे यांची

नोंद्र घ्यावी. कर्जदार, गहाणवटदार आणि हमीदार यांना वैधानिक सूचना कर्जदार , गहाणवटदार आणि जामिनदार यांना याद्वारे सूचित करण्यात येते की सरफेसी कायदा 2002 च्या कलम 13(8) च्या तरतूदीनसार ते

लिलावाच्या तारखेपूर्वी संपूर्ण येणे रक्कम, खर्च आणि प्रभार भरुन मिळकत विमोचित करण्यासाठी हक्कदार आहेत. कसूर केल्यास मिळकर लिलावात विकण्यात येईल आणि उर्वरीत रक्कम काही असल्यास त्यांच्याकडून व्याज आणि खर्चासह वसूल करण्यात येईल. ठिकाण :- मुंबई

दिनांक :- 24/04/2025

अधिकृत अधिकारी जीएस महानगर को-ऑप बँक लि. ,मुंबई

*उपरोल्लेखित मराठी मजकुरामध्ये काही संदिग्धता असल्यास/आढळल्यास आजच्या फ्री प्रेस जरनल या इंग्रजी वृत्तपत्रामधील जाहिरातीचा मजकूर ग्राह्य मानावा

## DOA† इमॅजिन मार्केटिंग लिमिटेड

सीआयएन: यु५२३००एमएच२०१३पीएलसी२४९७५८ नोंदणीकृत आणि कार्पोरेट कार्यालय: युनिट क्र. २०४ आणि २०५, २रा मजला विंग- ''डी'' आणि विंग- ''ई'', कॉर्पोरेट ॲव्हेन्यू, अंधेरी घाटकोपर लिंक रोड, अंधेरी (पूर्व), मुंबई-४०००९३, महाराष्ट्र, भारत.

फोन: +९१-२२-६२१०२४०; वेबसाईट : www.boat-lifestyle.com, ईमेल: iml.secretarial@imaginemarketingindia.com

#### पोस्टल बॅलट सूचना

. इमॅजिन मार्केटिंग लिमिटेड **(''कंपनी'')** च्या सभासदांना भागधारकांना **सूचना** याद्वारे देण्यात येते की, कंपनी अधिनियम, २०१३ **(''कंपनी** अधिनियम'') च्या कलम १०८, ११० आणि काहि असल्यास इतर प्रयोज्य तरतुदी सहवाचता कंपनीज (मॅनेजमेंट ॲण्ड ॲडिमिनिस्ट्रेशन) रुल्स, २०१४ च्या नियम २० आणि २२ आणि निगम व्यवहार मंत्रालय, भारत सरकार द्वारे जारी जनरल सर्क्युलर क्र. १४/२०२० दिनांक ०८ एप्रिल, २०२०, १७/२०२० दिनांक १३ एप्रिल, २०२० सहवाचता इतर संबंधित सर्क्युलर्स सह जनरल सर्क्युलर क्र. ०९/२०२३ दिनांक २५ सप्टेंबर, २०२३ आणि ०९/२०२४ दिनांक १९ सप्टेंबर, २०२४ (यानंतर एकत्रित "एमसीए सर्क्युलर्स" असा उल्लेख), इन्स्टिट्युट ऑफ कंपनी सेक्रेटरीज ऑफ इंडिया द्वारे जारी सेक्रेटरीयल स्टॅण्डर्ड ऑन जनरल मिटिंग्ज, सह वेळोवेळी प्रचलित त्याच्या कोणत्याही सांविधिक सधारणा, भिन्नता किंवा पूर्नअधिनियमिती आणि कोणतेही इतर प्रयोज्य कायदे नियम, मार्गदर्शन, अधिसूचना, काही असल्यास सर्क्यूलर्स आणि रेग्युलेशन्सच्या तरतुर्दीना अनुसरुन कंपनीला फक्त इलेक्ट्रॉनिक माध्यमाने (म्हणजेच ''दुरस्थ ई-मतदान'') स्पष्टिकरणात्मक विवरणपत्रासह दिनांक ३१ मार्च, २०२५ रोजीच्या पोस्टल बॅलट सूचनेत नमुद केलेल्या विशेष ठरावाच्या मार्गाने विशेष कामकाजाकरिता सभासदांची मंजुरी

एमसीए सर्क्युलर्स नुसार कंपनीने नॅशनल सिक्युरिटीज डिपॉझिटरी लिमिटेड **(''एनएसडीएल'')** आणि सेन्ट्रल डिपॉझिटरी सर्व्हिसेस (इंडिया) लिमिटेड ("सीडीएसएल") (एकत्रित "डिपॉझिटरीज" असा उल्लेख) कड्न प्राप्त शुक्रवार, १८ एप्रिल, २०२५ रोजीस लाभकारी मालकांची सुची/सभासद रजिस्टरमध्ये नावे आहेत आणि ज्यांचे ईमेल पत्ते कंपनी/एमयएफजी ईनटाईम इंडिया प्रायव्हेट लिमिटेड (''एमयुएफजी''), रजिस्टार आणि टान्सफर एजंट (''आरटीए'')/डिपॉझिटरीज/डिपॉझिटरी पार्टिसिपंटस कडे नोंद्विलेल्या सभासदांना इलेक्ट्रॉनिक माध्यमाने बुधवार, २३ एप्रिल, २०२५ रोजी सूचना पाठविण्याचे काम पुर्ण केले आहे.

एमसीए सर्क्युलर्सच्या अनुपालनात सूचनेच्या प्रत्यक्ष प्रतीसह पोस्टल बॅलट प्रपत्र आणि प्रिपेड व्यवसाय उत्तर लिफाफ्याची प्रत्यक्ष प्रत पाठविण्यात येणार नाही. त्यानुसार वरील सदर ठरावाच्या संदर्भातील पात्र सभासदाची सहमती किंवा असहमतीचा पत्रव्यवहार फक्त दूरस्थ ई-मतदान म्हणजे पोस्टल बॅलट प्रपत्र सादर करण्याच्या ऐंवजी इलेक्ट्रॉनिकली त्यांचे मतदान करुन करण्यात येईल.

एमसीए सर्क्यलर्स नसार ज्या सभासदानी त्यांचे ईमेल पत्ते नोंदविलेले नाहीत आणि परिणामी पोस्टल बॅलट सूचना प्राप्त झालेली नाही ते लिंक: https://web.in.mpms.mufg.com/helpdesk/ Service Request.html क्लिक करुन कंपनीचे आरटीएँ मे. एमयुएफजी इनटाईम इंडिया प्रायव्हेट लिमिटेड (पूर्वीची लिंक इनटाईम इंडिया प्रायव्हेट लिमिटेड) कडे त्यांचे ईमेल पत्ते तात्पुरते नोंदवु शकतात, ईमेलच्या यशस्वी नोंदणीनंतर सचना आणि सदर पोस्टल बॅलटसाठी दुरस्थ ई-मतदान करणे शक्य होण्यासाठी युजर आयडी आणि पासवर्डसह दुरस्थ ई-मतदानाच्या प्रक्रियेची सॉफ्ट कॉपी मिळेल. कोणत्याही चौकशीकरिता सभासद <u>rnt.helpdesk@in.mpms.mufg.com</u> येथे लिह शकतात. डिपॉझिटरी पार्टिसिपंटस्कडे ईमेल पत्ता कायमचा नोंदविण्याची प्रक्रिया आणि दरस्थ ई-मतदानाची प्रक्रिया सूचनेते दिलेली आहे.

कंपनी इलेक्ट्रॉनिकली त्यांचे मतदान करणे सभासदाना शक्य होण्यासाठी दरस्थ ई-मतदान सुविधेसाठी (''एनएसडीएल'') च्या सेवेसह जोडली गेली आहे. दुरस्थ ई-मतदानाची तपशिलवार प्रक्रिया सूचनेत दिलेली आहे. दुरस्थ ई-मतदान कालावधी खालील कालावधी दरम्यान उपलब्ध

agreri.		ı
दूस्थ ई-मतदानाची सुरुवात	गुरुवार, २४ एप्रिल, २०२५ रोजी स. ०९.०० वा. (भाप्रवे) पासून	
ई-मतदानाची समाप्ती	शुक्रवार, २३ मे, २०२५ रोजी सायं. ०५.०० वा. (भाप्रवे) पर्यंत	

दुरस्थ ई-मतदान सभासदांनी ठरावावर एकदा मतदान केल्यावर निष्क्रिय करण्यात येईल, सभासदांना त्यानंतर बदल करणे शक्य होणार नाही. ठराव जर पोस्टल बॅलटच्या माध्यमाने सभासदांना आवश्यक बहमताने झाला तर तो दूरस्थ ई-मतदानाची शेवटची तारीख म्हणजेच २३ मे, २०२५ रोजी मंजुर झाल्याचे मानण्यात येईल.

दरस्थ ई-मतदानाची तपशिलवार प्रक्रिया सुचनेत दिलेली आहे. कंपनीने इक्विटी शेअर्स व्यतिरिक्त प्रेफरन्स शेअर्सची वेगवेगळी श्रेणी जारी केली आहे आणि प्रेफरन्स शेअर्सची प्रत्येक श्रेणी कर्न्डिटेड बेसिस म्हणजेच संपूर्ण डायल्युटेड बेसिसवर इकिटी शेअरहोल्डर्सच्या सभेत मतदानाच्या हकसाठी हकदार आहेत. त्यानसार इकिटी शेअर्सचे धारक आणि प्रेफरन्स शेअर्सच्या प्रत्येक श्रेणीच्या धारकांचे मतदानाचे हक हे कटऑफ तारीख म्हणजेच २३ मे, २०२३ रोजीस अनुक्रमे कंपनीचे भरणा झालेले इकिटी शेअर कॅपिटल आणि भरणा झालेले प्रेफरन्स शेअर कॅपिटलच्या शेअर्सच्या प्रमाणात राहतील.

सूचना कंपनीची वेबसाईट www.boat-lifestyle.com वर आणि नॅशनल सिक्युरिटीज डिपॉझिटरी लिमिटेड (सीडीएसएल) ची वेबसाईट www.evoting.nsdl.com वर सध्दा उपलब्ध आहे.

दरस्थ ई-मतदानाच्या संदर्भात कोणतीही चौकशी किंवा माहितीकरिता सभासदांनी कृपया शेअरहोल्डर्स साठी असलेल्या फ्रिकेंटली आस्क्ड क्वेश्चन्स (''एफएक्युज'') चा संदर्भ घ्यावा आणि शेअरहोल्डर्स साठी ई–मतदान मॅन्युअल च्या www.evoting.nsdl.com डाऊनलोड सेक्शनमध्ये उपलब्ध आहे किंवा ०२२-४८८६ ७००० वर फोन करावा किंवा पदिसध्द ईमेल आयडी: evoting@nsdl.com येथे श्रीम. नल्लवी म्हात्रे, सिनियर मॅनेजर, एनएसडीएल, ४था मजला, 'ए' विंग, ट्रेड वर्ल्ड, कमला मिल्स कंपाऊंड, सेनापती बापट मार्ग, लोअर परळ, मंबई-४०००१३ यांना संपर्क करावा.

> मंडळाच्या आदेशाने इमॅजिन मार्केटिंग लिमिटेड करित

श्रीकांत जयराम सावंत कंपनी सेक्रेटरी आणि अनुपालन अधिकारी

#### जाहीर सूचना

आम्ही योगी कावेरी को-ऑपरेटिव्ह हाऊसिंग सोसायटी लिमिटेड यांच्या खालील नमद परिशिष्टात नधिक तपशीलवारपणे विवर्णित मिळकतीच्या संदर्भात नामाधिकाराचा तपास करीत आहोत.

सर्व व्यक्तींना सदर मिळकतीच्या संदर्भात आणि/किंवा तिच्या कोणत्याही भागाच्या संदर्भात विक्री, हस्तांतरण नभिहस्तांकन, गहाण, कब्जा, धारणाधिकार, भाडेपटटा विश्वस्त, भेट, प्रभार, सुविधाधिकार, वारसाहक, देखभाल किंवा अन्य कोणत्याही प्रकारे काही दावा. हिस्सा. हक नामाधिकार, हितसंबंध किंवा मागणी असल्यास त्यांनी अशा दाव्यांच्या पष्ठर्थ दस्तावेजांसह अधोस्वाक्षरीकारांन त्यांच्या खाली नमूद केलेल्या कार्यालयाच्या पत्त्यावर लेखी स्वरूपात सदर जाहीर सचना प्रसिद्ध झाल्यापासन १४ दिवसांच्या आत सदर कळवावे, कसूर केल्यास, कोणालाही मिळकती संदर्भात किंवा तिच्या कोणत्यार्ह भागासंदर्भात कोणतेही हक्क, नामाधिकार, हितसंबंध किंवा मागणी नाही असे गहित धरू आणि जर सदर काही असल्यास ते त्यागित केलेले किंवा परित्यागित केलेले

#### मिळकतीचे परिशिष्ट मुंबईए ४०००९२ च्या नोंदणी जिल्ह्यात गाव एकसर,

. तालुका बोरिवली (पश्चिम), मुंबई- ४०० ०९२ येथे स्थित त्यावरील इमारत क्र. डी/२३ (योगी कावेरी को-ऑपरेटिव्ह हाऊसिंग सोसायटी लिमिटेड) सह सर्व्हे क्र. ६८, हिस्सा क्र. १ए, सीटीएस क्र. १८६१, मोजमापित सीटीएस क्र. १८६६, मोजमापित ९९०.१२ चौ. मीटर्स, सर्व्हें क ७० हिस्सा क 3 सीटीएस क १८६८ मोजमापित २८२.१० चौ. मीटर्स आणि सर्व्हे क्र. ६९. हिस्सा क्र. १. सीटीएस क्र. १८९४, मोजमापित ३००,६४ एकत्रित एकूण १६३०.३१ चौ. मीटर्स आणि एकत्रित सी.टी.एस. क्र. १७२३/ए (१७२३/ए मध्ये एकत्रित करण्यापूर्वी पूर्वीचा सीटीएस क्र. १७२३/१९ होता) क्षेत्र मोजमापित १६३०.३१ चौ. मीटर्स त्यासह आर.जी. क्षेत्रातील अविभाजित हिस्सा आणि इतर सामान्य लेआऊट मधील सर्व सुविधा, धारक जिमनीचे ते सर्व भाग आणि

दीप्ती नागद वकील, उच्च न्यायालय, मुंबई सी/५८, ५ वा मजला, अली चेंबर्स, टॅमरिंड लेन, फोर्ट मुंबई -४००००१

#### ई-मेलः dipti@djnlegal.com **PUBLIC NOTICE**

Notice is hereby given to all public at large that my Clients (i) Ms. Niyati Dipak Thaker & (ii) Mr. Dipak Pravinchandra Thaker owners of Flat No. B-142, 14th Floor of Tower B Wing, Kalpataru Residency, the Kalpataru Residency Co-operative Housing Society Ltd., Plot No. 107, Kamani Marg, Sion (East), Mumbai - 400022 (hereinafter referred to as the "said Flat") intends to sell their rights in

Originally the said Flat was acquired and purchased by (i) Mrs. Rekha Dipak Thaker & (ii) Mr. Pravinchandra Keshavlal Thaker from M/s. Kalpataru Homes Limited & M/s. Neo-Pharma Private Limited vide. Agreement executed on 05.06.2003. Upon death of Mr. Pravinchandra Keshavlal Thaker, his 50% undivided rights is transmitted to Mr. Dipak Pravinchandra Thaker vide. Release Deed executed on 25 05 2022 executed by all the legal heirs. And thereafter upon death of Mrs. Rekha Dipak Thaker, her 50% undivided rights is transmitted to Ms. Niyati Dipak Thaker vide. Release Deed executed on

23.09.2024 executed by all the legal heirs. Any person having any claim to or against the said property or any part thereof by way of lease, sub-lease, tenancy, license, sale exchange, arrangement, mortgage, gift trust, inheritance, bequest, possession, lien charge, maintenance, easement development agreement, joint-venture possession of the original title deeds or otherwise, howsoever is hereby required to make the same known in writing with the documentary proof thereof to the undersigned at B-404, B Wing, Jai Hanuman Nagar, Opp. Kamgar Stadium, Senapati Bapat Marg, Mumbai - 400028 within 14 days from the date hereof otherwise the negotiations will be concluded and sale, transfer and/or assignment of the said Flat shall be completed without any reference to such claim or interest and the same, if any shall be deemed to have been waived to all

Advocate Tejas Kirti Doshi (9833419121) B-404, B Wing, Jai Hanuman Nagar, Opp Kamgar Stadium, Senapati Bapat Marg Mumbai – 400028 Place: Mumbai, Date: 24-April-2025

#### **PUBLIC NOTICE**

THIS IS TO GIVE NOTICE that our clients propose to enter into a Redevelopmen greement with MEHAR COURT CO. OPERATIVE HOUSING SOCIETY LIMITED, a society registered under the provisions of the Maharashtra Co-operative Societies Act 1960 having its registered address at Plot No.54 of T.P.S. No. IV, 5th Road, Bandra (W), near Almeida Park Mumbai- 400050 (hereinafte referred to as the "Society"), and owner of the land bearing City Survey No. F/948 of Village Bandra, together with the building standing thereon known as "Mehar Court" under the registered Conveyance Deed dated 9" August 1971 under serial No BOM/B/987 of 1973 and more particularly described in the Schedule hereunder written (hereinafter referred to as "the Property"), in relation to the grant of nt rights to our clients in respect o

TAKE FURTHER NOTICE THAT WE on behalt

of our clients hereby invite, objections from an person/s or entity including without limitation an ndividual, Hindu undivided family (HUF mpany(ies), bank(s), financial institution(s n-banking financial institution(s), firm(s imited liability partnership(s), association(s) of ersons or a body(ies) of individuals whethe accorporated or not, including any bank o inancial institution, claiming any share, right, title r interest of any nature whatsoever into, upor r in respect of the said Property or any par thereof or the construction thereon, including by way of development rights, FSI / TDR/PTC hether by operation of law or otherwise of an nature whatsoever, including by way of tenancy nheritance, exchange, share, acquisition partition, transfer, agreement, sale, assignment bequest, charge, mortgage, hypothecation, let sub-let, lease, sub-lease, lien, lis pendens license, pledge, guarantee, easement, gift, trust maintenance, possession, injunction, loans advances, attachment or encumbrance niunction, covenant or beneficial interest under ny trust, right of prescription or preemption under any contract/agreement for sale or othe dispositions or otherwise in any manner whatsoever or pending litigation, partnership joint venture, right of refusal, family arrangemen settlement or under any decree, order or award assed by any court or tribunal or quasi-judicia thority, revenue or statutory Authority or arbitrators or otherwise howsoever including by peration of law, are hereby requested to timate his/her/their share or claim, if any, to the ndersigned in writing with documentary evidence within 14 (fourteen) days from the date of publication of this notice at the addres f no such notice / claim along with supporting

documents is received by us at the address specified hereinbelow within 14 days from the date f publication of this notice, then any such right entitlement, title, benefit, interest, share, claim objection and/or demand, if any, of such person or persons will be considered to have been waived and/or abandoned or relinquished, and our clients shall be at liberty to complete the transaction in respect of the Property with the said Society. SCHEDULE

All that pieces and parcels of land bearing Final Plot No. 54 of Town Planning Scheme No. IV, Bandra, and bearing City Survey No. F/948, admeasuring approximately 890 square yards equivalent to 744.1 sq. mtrs. situated on the Road of the Town Planning Scheme in the venue village of Bandra, South Salsette Taluka Mumbai Suburban District together with "Meha Court", comprising of ground plus two upper floors and having Eleven flats and two garages therein. Dated this 24th day of April, 2025

Suhail Ahmed Khilji, Partner Tatva Legal Mumbai Advocates & Solicitors 1st Floor, Janmabhoomi Bhavan

nabhoomi Marg, Fort, Mumbai 400 001.

national objective of high

manufacturing growth and

## EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing **MAJOR ROADBLOCK** 



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

players oppose duty cuts without local investment ■ India's new EV

policy offers 15%

**■** Domestic EV

duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a

conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year. Meanwhile, Tesla is navi-

gating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

RAGHAV AGGARWAL New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

## Osamu Suzuki Centre of Excellence in India

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### **POSTAL BALLOT NOTICE**

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference

shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025 The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities

Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any guery or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdi.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

of Postal Ballot for information purpose only.

Shreekant Jayram Sawant Company Secretary & Compliance Officer

# Tier 2 and 3 markets in focus for SAP in India

SMEs drive 79% of global tech firm's India revenues

**URVI MALVANIA** Mumbai, April 23

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

Government of India

try, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers, and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business. SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.





**Electronics and Computer Software Export Promotion Council** www.escindia.in

# on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 











to secure your spot and receive the WebEx link!













manufacturing growth and

#### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing **MAJOR ROADBLOCK** 



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by

high prices ■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade

talks ongoing, auto

tariffs a key issue

**■** Domestic EV players oppose duty cuts without local investment ■ India's new EV

policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns

about import tariffs

the right moment to formally not in favour of any relaxation

launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a

conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year. Meanwhile, Tesla is navigating its own set of global

challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

RAGHAV AGGARWAL New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

#### Osamu Suzuki Centre of Excellence in India Suzuki, the former chairman national objective of high

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

of the Japanese small car

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### POSTAL BALLOT NOTICE NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated

September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof; for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday,

April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference

shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025 The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities

Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdl.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

of Postal Ballot for information purpose only

Shreekant Jayram Sawant Company Secretary & Compliance Officer



SMEs drive 79% of global tech firm's India revenues

**URVI MALVANIA** Mumbai, April 23

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

Government of India

try, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and

we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers. and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Electronics and Computer Software** 

**Export Promotion Council** Virtual Interactive Sessions www.escindia.in on Electronics Manufacturing & Exports

**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 







to secure your spot and receive the WebEx link!









For more Details









### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing **MAJOR ROADBLOCK** 



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade

talks ongoing, auto

tariffs a key issue

players oppose duty cuts without local investment ■ India's new EV

**■** Domestic EV

policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a

conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year. Meanwhile, Tesla is navigating its own set of global

challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9%

to \$19.34 billion.

They said the overall consumer sentiment has remained subdued due to inflation.

Profit up, but

soft demand

for ACs hurts

Havells India

**DESPITE A HEALTHY REV-**

**ENUE** and profit growth in the

January-March quarter, ana-

lysts remained cautious about

the outlook for consumer

durables major Havells India

due to soft demand for air con-

ditioners and high competi-

tion in the cables & wires seg-

quarter, the company reported

a 16% jump in net profit at

₹518 crore as compared to

₹446 crore a year ago. The rev-

enue rose around 20% to

₹6,543 crore against ₹5,442

crore reported in the same

by its consumer business

brand Lloyd, which saw a

39.5% jump in revenue, the

management highlighted that

the demand for residential ACs

fell in March and April after

witnessing a surge in January

While the growth was led

quarter of FY24.

and February.

During the January-March

RAGHAV AGGARWAL

New Delhi, April 23

#### Osamu Suzuki Centre of Excellence in India New Delhi, April 23 Suzuki, the former chairman national objective of high of the Japanese small car manufacturing growth and

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### POSTAL BALLOT NOTICE NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020 dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025.

Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and

The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice of Postal Ballot for information purpose only The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and

Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any guery or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdi.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

Shreekant Jayram Sawant Company Secretary & Compliance Officer

## Tier 2 and 3 markets in focus for SAP in India try, continues to see rapid adoption of artificial intelligence by

SMEs drive 79% of global tech firm's India revenues

Mumbai, April 23

**URVI MALVANIA** 

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

Government of India

both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers. and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Export Promotion Council** Virtual Interactive Sessions www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 







to secure your spot and receive the WebEx link!







55 ELCINA ®











epaper.financialexpress.com

**BENGALURU** 

national objective of high

manufacturing growth and

## EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

### **MAJOR ROADBLOCK**



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

**■** Domestic EV players oppose duty cuts without local investment

■ India's new EV policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns

about import tariffs

the right moment to formally not in favour of any relaxation launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns,

the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year.

Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

RAGHAV AGGARWAL New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

## Osamu Suzuki Centre of Excellence in India

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### POSTAL BALLOT NOTICE NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference

shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity

shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025 The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities

Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any guery or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdi.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

of Postal Ballot for information purpose only

Shreekant Jayram Sawant

## Tier 2 and 3 markets in focus for SAP in India a piecemeal manner. A study that

SMEs drive 79% of global tech firm's India revenues

Mumbai, April 23

**URVI MALVANIA** 

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the country, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers. and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in

the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.





Ministry of Commerce & Industry Government of India

## **Electronics and Computer Software Export Promotion Council** Virtual Interactive Sessions www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 







to secure your spot and receive the WebEx link!







55 ELCINA ®



**For more Details** 





manufacturing growth and

#### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

**MAJOR ROADBLOCK** 



■ Tariffs make Teslas up to 100% costlier ■ Consumer confidence hurt by

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

high prices

players oppose duty cuts without local investment ■ India's new EV policy offers 15%

Domestic EV

duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a

conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year. Meanwhile, Tesla is navigating its own set of global challenges. The company

reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

**RAGHAV AGGARWAL** New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

#### Osamu Suzuki Centre of Excellence in India New Delhi, April 23 Suzuki, the former chairman national objective of high

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

of the Japanese small car major.

raising the standard of compo-The Osamu Suzuki Centre nent manufacturers (across of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758 Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### **POSTAL BALLOT NOTICE**

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s) thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-Voting") only In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot, In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting

From 09:00 A.M. (IST) on Thursday, April 24, 2025

End of Remote e-Voting Till 05:00 P.M. (IST) on Friday, May 23, 2025 The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to

change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of

each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025. The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdl.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound. Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

Shreekant Jayram Sawant Company Secretary & Compliance Officer



India revenues **URVI MALVANIA** 

ENTERPRISE SOLUTIONS provider SAP is in the process of

Mumbai, April 23

expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said. The firm, which counts India

among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

rates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers, and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performancewere not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business. SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Electronics and Computer Software** 

**Export Promotion Council** www.escindia.in

# Government of India Virtual Interactive Sessions on Electronics Manufacturing & Exports



**Partners** 

**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

# Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm









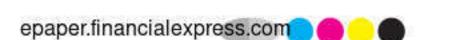


to secure your spot and receive the WebEx link!



55 ELCINA ®







## EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

SMEs drive 79%

India revenues

**URVI MALVANIA** 

Mumbai, April 23

of global tech firm's

ENTERPRISE SOLUTIONS

provider SAP is in the process of

expanding its presence in tier 2 and tier 3 markets in India

across states like Punjab, Uttar

Pradesh, and Maharashtra, a

among its fastest-growing mar-

kets and employs close to

15,000 employees in the coun-

The firm, which counts India

senior executive said.

#### **MAJOR ROADBLOCK**



■ Tariffs make Teslas up to 100% costlier ■ Consumer

confidence hurt by high prices ■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

■ Domestic EV players oppose duty cuts without local investment

■ India's new EV policy offers 15% duty for firms investing \$500 mn CFO Vaibhav Taneja raised concerns about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

try, continues to see rapid adop-

tion of artificial intelligence by

both SMEs and larger corpo-

rates, Rajeev Singh, vice presi-

dent and India head of corpo-

rate and mid-markets, SAP

grown very, very fast for us and

we're seeing tremendous trac-

tion in these cities. We are lever-

aging our partner ecosystem

heavily and our local partners in

these cities are helping us reach

out to newer set of customers,

and cater to their demands,"

Singh said in his first media

interaction after taking on his

expanded role for the Indian

sub-continent.

"Tier 2 and 3 markets have

Indian Subcontinent, said.

not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did

Tier 2 and 3 markets in focus for SAP in India

not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year.

Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January-March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

#### Osamu Suzuki Centre of Excellence in India Profit up, but soft demand New Delhi, April 23 for ACs hurts

Havells India

**DESPITE A HEALTHY REV-**

**ENUE** and profit growth in the

January-March quarter, ana-

lysts remained cautious about

the outlook for consumer

durables major Havells India

due to soft demand for air con-

ditioners and high competi-

tion in the cables & wires seg-

During the January-March

quarter, the company reported

a 16% jump in net profit at

₹518 crore as compared to

₹446 crore a year ago. The rev-

enue rose around 20% to

₹6,543 crore against ₹5,442

crore reported in the same

by its consumer business

brand Lloyd, which saw a

39.5% jump in revenue, the

management highlighted that

the demand for residential ACs

fell in March and April after

witnessing a surge in January

sumer sentiment has remained

subdued due to inflation.

They said the overall con-

While the growth was led

quarter of FY24.

and February.

**RAGHAV AGGARWAL** New Delhi, April 23

SUZUKI MOTOR CORPORA-TION and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car

The Osamu Suzuki Centre of Excellence (OSCOE) is pro-

posed to be located in Gujarat

and Haryana, and will work

towards supporting the

national objective of high manufacturing growth and raising the standard of component manufacturers (across tier-1, 2 & 3) to make supply chains of the country globally competitive, Maruti Suzuki

India said in statement. PTI

## **IMAGINE MARKETING LIMITED**

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India

Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### **POSTAL BALLOT NOTICE**

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020 dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s) thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-

In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes: efectronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting End of Remote e-Voting

Till 05:00 P.M. (IST) on Friday, May 23, 2025

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025.

From 09:00 A.M. (IST) on Thursday, April 24, 2025

Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025.

The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. Aperson who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdl.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbal - 400013, at the designated email ID; evoting@nsdl.com.

By Order of the Board

For Imagine Marketing Limited

Company Secretary & Compliance Officer

Shreekant Jayram Sawant

Ministry of Commerce & Industry Government of India

SAP IMPLEMENTATION

SMEs account for 79% of SAP India's revenues, though further details on the firm's performancewere not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business. SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Electronics and Computer Software Export Promotion Council** www.escindia.in

# Virtual Interactive Sessions on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

Place: Mumbai

Date: April 23, 2025

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

## Session on Unveiling Strategic Highlights & Insights on ECMS







**Partners** 











to secure your spot and receive the WebEx link!





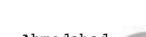
















### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

### **MAJOR ROADBLOCK**



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

**■** Domestic EV players oppose duty cuts without local investment

■ India's new EV policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja

about import tariffs

raised concerns

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for Indian consumers to justify.

Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a

conversation with Prime Min-

ister Narendra Modi, Elon

Musk said that he plans to visit India later this year. Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net

earnings falling to \$409 mil-

lion. Revenue also declined 9%

to \$19.34 billion.

and February.

Havells India

**DESPITE A HEALTHY REV-**

**ENUE** and profit growth in the

January-March quarter, ana-

lysts remained cautious about

the outlook for consumer

durables major Havells India

due to soft demand for air con-

ditioners and high competi-

tion in the cables & wires seg-

quarter, the company reported

a 16% jump in net profit at

₹518 crore as compared to

₹446 crore a year ago. The rev-

enue rose around 20% to

₹6,543 crore against ₹5,442

crore reported in the same

by its consumer business

brand Lloyd, which saw a

39.5% jump in revenue, the

management highlighted that

the demand for residential ACs

fell in March and April after

witnessing a surge in January

While the growth was led

quarter of FY24.

During the January-March

RAGHAV AGGARWAL

New Delhi, April 23

They said the overall consumer sentiment has remained subdued due to inflation.

#### Osamu Suzuki Centre of Excellence in India Profit up, but New Delhi, April 23 Suzuki, the former chairman national objective of high soft demand of the Japanese small car manufacturing growth and **SUZUKI MOTOR CORPORA**for ACs hurts

**TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. PTI towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### **POSTAL BALLOT NOTICE**

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to

change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity

shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of

each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025 The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice of Postal Ballot for information purpose only.

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdl.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

Shreekant Jayram Sawant Company Secretary & Compliance Officer

# Tier 2 and 3 markets in focus for SAP in India

SMEs drive 79% of global tech firm's India revenues

**URVI MALVANIA** Mumbai, April 23

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

Government of India

try, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers. and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Export Promotion Council** Virtual Interactive Sessions www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 











to secure your spot and receive the WebEx link!















epaper.financialexpress.com **HYDERABAD** 

#### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

**MAJOR ROADBLOCK** 

duties of up to 100% if their

tariffs. The US has flagged high

import duty on auto, among

other products, by India. How-

ever, domestic automakers are



■ Tariffs make Teslas up to 100% costlier ■ Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

cuts without local investment ■ India's new EV policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja

players oppose duty

Domestic EV

tariffs a key issue

the right moment to formally not in favour of any relaxation here, fearing that duty cuts for launch in India. Completely built units foreign firms without local (CBU) imported into India face investment would hurt the

value exceeds \$40,000, and the country. 70% if priced lower. This To address these concerns, makes Tesla's offerings signifthe government recently icantly more expensive for launched an EV policy, under Indian consumers to justify. which global manufacturers Tesla's CFO's comments can import up to 40,000 vehicome at a time when India and cles over a five-year period at a the US are engaged in formalreduced import duty of 15%, ising a bilateral trade agreeprovided they invest at least ment (BTA), centering around \$500 million in local manu-

emerging EV ecosystem within

localisation targets. While Tesla had shown initial interest in this policy, it did

facturing and meet phased

not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

raised concerns

about import tariffs

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year. Meanwhile, Tesla is navi-

gating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

**RAGHAV AGGARWAL** New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained

## subdued due to inflation.

# Tier 2 and 3 markets in focus for SAP in India

• SMEs drive 79% try, continues to see rapid adopof global tech firm's India revenues

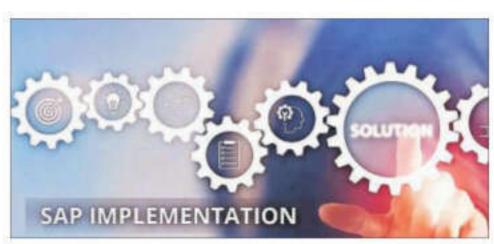
**URVI MALVANIA** Mumbai, April 23

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

tion of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said.

"Tier 2 and 3 markets have grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers, and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performancewere not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in

a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs  $wanted \, holistic adoption \, of AI \, in \,$ their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business. SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.

## Osamu Suzuki Centre of Excellence in India

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

of the Japanese small car major.

The Osamu Suzuki Centre of Excellence (OSCOE) is proposed to be located in Gujarat and Haryana, and will work towards supporting the

national objective of high manufacturing growth and raising the standard of component manufacturers (across tier-1, 2 & 3) to make supply chains of the country globally competitive, Maruti Suzuki India said in statement. **PTI** 

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758 Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India

#### POSTAL BALLOT NOTICE

Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s) thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-Voting") only In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot, In case of any queries, member may write to rnt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

End of Remote e-Voting Till 05:00 P.M. (IST) on Friday, May 23, 2025

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025.

Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025.

The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair

and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs")

for Shareholders and e-voting manual for Shareholders available at the download section of <a href="https://www.evoting.nsdl.com">www.evoting.nsdl.com</a> or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg. Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

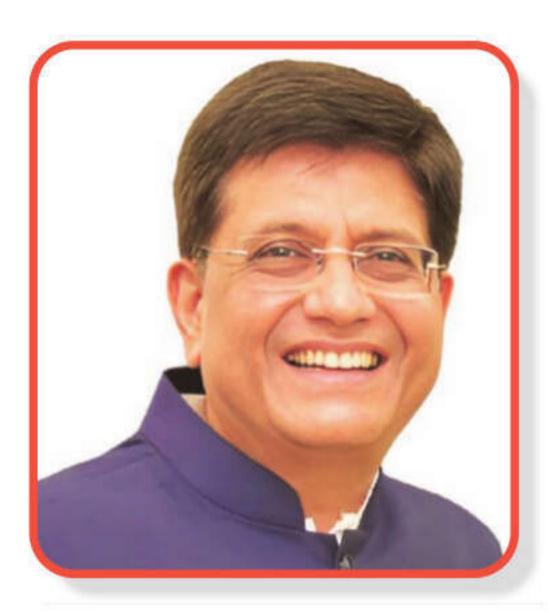
Place: Mumbai Date: April 23, 2025

Shreekant Jayram Sawant Company Secretary & Compliance Officer



Ministry of Commerce & Industry Government of India

## **Electronics and Computer Software** Virtual Interactive Sessions **Export Promotion Council** www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

## Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 









to secure your spot and receive the WebEx link!













**info@escindia.com** (**) +91-11-4748 0000



Suzuki, the former chairman

national objective of high

manufacturing growth and

## EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

### **MAJOR ROADBLOCK**



■ Tariffs make Teslas up to 100% costlier Consumer confidence hurt by high prices

■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade talks ongoing, auto

tariffs a key issue

**■** Domestic EV players oppose duty cuts without local investment

■ India's new EV policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhav Taneja raised concerns

about import tariffs

the right moment to formally not in favour of any relaxation launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns,

the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year.

Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

RAGHAV AGGARWAL New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

## Osamu Suzuki Centre of Excellence in India

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car

raising the standard of component manufacturers (across The Osamu Suzuki Centre of Excellence (OSCOE) is protier-1, 2 & 3) to make supply chains of the country globally posed to be located in Gujarat and Haryana, and will work competitive, Maruti Suzuki India said in statement. **PTI** towards supporting the

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### POSTAL BALLOT NOTICE NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"),

read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020

dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s). thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository Participants.

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

Till 05:00 P.M. (IST) on Friday, May 23, 2025 End of Remote e-Voting

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025. Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference

shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity

shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025 The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities

Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any guery or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdi.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

of Postal Ballot for information purpose only

Shreekant Jayram Sawant

## Tier 2 and 3 markets in focus for SAP in India a piecemeal manner. A study that

SMEs drive 79% of global tech firm's India revenues

Mumbai, April 23

**URVI MALVANIA** 

ENTERPRISE SOLUTIONS provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the country, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have

grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers. and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performance were not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in

the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.





Ministry of Commerce & Industry Government of India

## **Electronics and Computer Software Export Promotion Council** Virtual Interactive Sessions www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 







to secure your spot and receive the WebEx link!







55 ELCINA ®



**For more Details** 





#### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

of global tech firm's

India revenues

**URVI MALVANIA** 

Mumbai, April 23

senior executive said.

15,000 employees in the coun-

**MAJOR ROADBLOCK** 



■ Tariffs make Teslas up to 100% costlier ■ Consumer confidence hurt by

high prices ■ India imposes up to **100%** duty on CBUs over **\$40,000** ■ US-India trade

talks ongoing, auto

tariffs a key issue

cuts without local investment ■ India's new EV policy offers 15% duty for firms investing \$500 mn

Domestic EV

players oppose duty

■ CFO Vaibhav Taneja raised concerns about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for

Indian consumers to justify. Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are not in favour of any relaxation here, fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year.

Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January–March quarter, with net earnings falling to \$409 million. Revenue also declined 9% to \$19.34 billion.

## Profit up, but soft demand for ACs hurts Havells India

**RAGHAV AGGARWAL** New Delhi, April 23

**DESPITE A HEALTHY REV-ENUE** and profit growth in the January-March quarter, analysts remained cautious about the outlook for consumer durables major Havells India due to soft demand for air conditioners and high competition in the cables & wires seg-

During the January-March quarter, the company reported a 16% jump in net profit at ₹518 crore as compared to ₹446 crore a year ago. The revenue rose around 20% to ₹6,543 crore against ₹5,442 crore reported in the same quarter of FY24.

While the growth was led by its consumer business brand Lloyd, which saw a 39.5% jump in revenue, the management highlighted that the demand for residential ACs fell in March and April after witnessing a surge in January and February.

They said the overall consumer sentiment has remained subdued due to inflation.

## Osamu Suzuki Centre of Excellence in India

New Delhi, April 23

**SUZUKI MOTOR CORPORA-TION** and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car major.

The Osamu Suzuki Centre of Excellence (OSCOE) is proposed to be located in Gujarat and Haryana, and will work towards supporting the

national objective of high manufacturing growth and raising the standard of component manufacturers (across tier-1, 2 & 3) to make supply chains of the country globally competitive, Maruti Suzuki India said in statement. **PTI** 

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758 Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### **POSTAL BALLOT NOTICE**

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to

the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020 dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s) thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-Voting") only In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in

electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot, In case of any queries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice.

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

End of Remote e-Voting Till 05:00 P.M. (IST) on Friday, May 23, 2025

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025.

Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025.

The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities

Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice

The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results

alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the

Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of <a href="www.evoting.nsdl.com">www.evoting.nsdl.com</a> or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound,

Senapati Bapat Marg. Lower Parel, Mumbai – 400013, at the designated email ID: evoting@nsdl.com By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025

Shreekant Jayram Sawant Company Secretary & Compliance Officer



grown very, very fast for us and we're seeing tremendous trac-ENTERPRISE SOLUTIONS tion in these cities. We are leverprovider SAP is in the process of aging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers,

expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a and cater to their demands," Singh said in his first media The firm, which counts India interaction after taking on his among its fastest-growing markets and employs close to expanded role for the Indian

sub-continent.

Ministry of Commerce & Industry

tion of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said. "Tier 2 and 3 markets have SAP IMPLEMENTATION

> SMEs account for 79% of SAP India's revenues, though further details on the firm's performancewere not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in

a piecemeal manner. A study that the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added.

"It's about the complexity of business.SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



**Electronics and Computer Software Export Promotion Council** www.escindia.in

## Government of India Virtual Interactive Sessions on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

# Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 



3:30 pm



Thursday 24th April, 2025

## Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







55 ELCINA ®

**Partners** 









to secure your spot and receive the WebEx link!









#### EV MAKER WAITS FOR RIGHT MOMENT TO ENTER INDIA

# Tesla still weighs India entry amid import duty concerns

**NITIN KUMAR** New Delhi, April 23

**TESLA SEEMS TO** be still calibrating its India strategy, with high import duties remaining the single largest roadblock to its entry. While the electric vehicle (EV) giant has recently signed a lease for a showroom in Mumbai and reportedly imported Model Y cars to India from Germany at a shipment value of \$46,000, for testing, its leadership maintains that the timing must align with more favourable trade conditions.

Vaibhav Taneja, Tesla's chief financial officer, made it clear during the company's earnings call on Tuesday that import tariffs are a major deterrent. "The same car that we are sending is 100% more expensive than what it is. So that creates a lot of anxiety. People feel they are paying too much for the car," he said, pointing to how the high cost erodes consumer confidence. Taneja added that Tesla is being very careful in choosing

#### **MAJOR ROADBLOCK**



■ Tariffs make Teslas up to 100% costlier

- Consumer confidence hurt by high prices
- India imposes up to **100**% duty on CBUs over \$40,000
- US-India trade talks ongoing, auto tariffs a key issue

**■** Domestic EV players oppose duty cuts without local investment ■ India's new EV

policy offers 15% duty for firms investing \$500 mn ■ CFO Vaibhay Taneia raised concerns

about import tariffs

the right moment to formally launch in India.

Completely built units (CBU) imported into India face duties of up to 100% if their value exceeds \$40,000, and 70% if priced lower. This makes Tesla's offerings significantly more expensive for Indian consumers to justify.

Tesla's CFO's comments come at a time when India and the US are engaged in formalising a bilateral trade agreement (BTA), centering around tariffs. The US has flagged high import duty on auto, among other products, by India. However, domestic automakers are

not in favour of any relaxation here. fearing that duty cuts for foreign firms without local investment would hurt the emerging EV ecosystem within the country.

To address these concerns, the government recently launched an EV policy, under which global manufacturers can import up to 40,000 vehicles over a five-year period at a reduced import duty of 15%, provided they invest at least \$500 million in local manufacturing and meet phased localisation targets.

While Tesla had shown initial interest in this policy, it did

Tier 2 and 3 markets in focus for SAP in India

not participate later in the stakeholder consultations, suggesting that a final decision on local manufacturing investment is still pending.

However, last week, after a conversation with Prime Minister Narendra Modi, Elon Musk said that he plans to visit India later this year.

Meanwhile, Tesla is navigating its own set of global challenges. The company reported a sharp 71% drop in year-on-year profit for the January-March quarter, with net earnings falling to \$409 million. Revenue also declined 9%

to \$19.34 billion.

## soft demand for ACs hurts

Havells India

**DESPITE A HEALTHY REV-**

**ENUE** and profit growth in the

January-March quarter, ana-

lysts remained cautious about

the outlook for consumer

durables major Havells India

due to soft demand for air con-

ditioners and high competi-

tion in the cables & wires seg-

During the January-March

quarter, the company reported

a 16% jump in net profit at

₹518 crore as compared to

₹446 crore a year ago. The rev-

enue rose around 20% to

₹6,543 crore against ₹5,442

crore reported in the same

by its consumer business

brand Lloyd, which saw a

39.5% jump in revenue, the

management highlighted that

the demand for residential ACs

fell in March and April after

witnessing a surge in January

sumer sentiment has remained

subdued due to inflation.

They said the overall con-

While the growth was led

quarter of FY24.

and February.

**RAGHAV AGGARWAL** 

New Delhi, April 23

Profit up, but

## New Delhi, April 23

SUZUKI MOTOR CORPORA-TION and Maruti Suzuki India Ltd on Wednesday announced a proposal to set up Osamu Suzuki Centre of Excellence in India in honour of late Osamu

Suzuki, the former chairman of the Japanese small car

Osamu Suzuki Centre of Excellence in India

major. The Osamu Suzuki Centre of Excellence (OSCOE) is proposed to be located in Gujarat and Haryana, and will work towards supporting the national objective of high manufacturing growth and raising the standard of component manufacturers (across tier-1, 2 & 3) to make supply chains of the country globally competitive, Maruti Suzuki India said in statement. PTI

# **IMAGINE MARKETING LIMITED**

CIN: U52300MH2013PLC249758

Registered Office & Corporate Office: Unit No. 204 & 205, 2nd floor in Wing-"D" & Wing-"E", Corporate Avenue, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400093, Maharashtra, India Tel: +91-22-62102400; Website: www.boat-lifestyle.com; Email: iml.secretarial@imaginemarketingindia.com

#### POSTAL BALLOT NOTICE

NOTICE is hereby that given to the shareholders ("Members") of Imagine Marketing Limited (the "Company") that pursuant to the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (the "Companies Act"), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, and General Circular No. 14/2020 dated April 08, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 09/2023 dated September 25, 2023 and 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs, Government of India (hereinafter collectively referred to as the "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, including any statutory amendment(s), modification(s), variation(s) or re-enactment(s) thereof, for the time being in force, and any other applicable laws, rules, guidelines, notifications, circulars and regulations, if any, the Company seeks approval of the Members for the special businesses by way of special resolutions as set out in the Postal Ballot Notice dated March 31, 2025 alongwith the explanatory statement (the "Notice") by way of electronic means (i.e. "Remote e-

In accordance with the MCA Circulars, the Company has completed the dispatch of Notice on Wednesday, April 23, 2025 in electronic mode to those Members whose names appeared in the Register of Members / List of Beneficial Owners as on Friday, April 18, 2025 ("Cut-off Date"), received from the National Securities Depository Limited ("NSDL") and the Central Depository Services (India) Limited ("CDSL") (collectively referred to as "Depositories") and whose e-mail address is registered with the Company / MUFG Intime India Private Limited ("MUFG"), Registrar and Transfer Agent ("RTA") / Depositories / Depository

In compliance with MCA Circulars, the physical copy of the Notice along with postal ballot form and pre-paid business reply envelope will not be sent to the Members. Accordingly, the communication of assent or dissent of the Members eligible to vote in respect of the aforesaid resolutions is restricted only to Remote e-Voting i.e. by casting their votes electronically instead of submitting postal ballot forms.

In light of the MCA Circulars, Members who have not registered their e-mail address and in consequence could not receive the Postal Ballot Notice may temporarily get their e-mail address registered with the Company's RTA, M/s. MUFG Intime India Private Limited (Formerly known as 'Link Intime India Private Limited'), by clicking the link: https://web.in.mpms.mufg.com/EmailReg/Email_Register.html. Post successful registration of the e-mail, the Member would get soft copy of the Notice and the procedure for Remote e-Voting along with the User ID and Password to enable Remote e-Voting for this Postal Ballot. In case of any gueries, member may write to mt.helpdesk@in.mpms.mufg.com. The procedure for permanent registration of email address with the depository participant and the procedure for Remote e-Voting is provided in the Notice:

The Company has engaged the services of ("NSDL") to provide Remote e-Voting facility to enable the Members to cast their votes electronically. The detailed procedure for Remote e-Voting is given in the Notice. The Remote e-Voting period facility is available during the following period:

Commencement of Remote e-Voting From 09:00 A.M. (IST) on Thursday, April 24, 2025

End of Remote e-Voting Till 05:00 P.M. (IST) on Friday, May 23, 2025

The Remote e-Voting shall thereafter be disabled once the vote on resolutions is cast by the Member, the Member will not be able to change it subsequently. The resolutions, if approved by the requisite majority of Members by means of Postal Ballot, shall be deemed to have been passed on the last date of Remote e-Voting i.e. May 23, 2025.

Detailed instructions for Remote e-Voting are provided in the Notice. The Company has issued different classes of preference shares besides equity shares and each class of preference shares is entitled to voting rights at all meetings of the equity shareholders on as if converted basis, i.e. fully diluted basis. Accordingly, the voting right of holders of equity shares and holders of each class of preference shares shall be reckoned in proportion to the share of the paid-up equity share capital of the Company and paid-up preference share capital of the Company respectively, as on the Cut-off date i.e. Friday, April 18, 2025

The Notice is also available on the Company's website at www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. A person who is not member as on date of cut-off date should treat this Notice The Board of Directors of the Company has appointed Mr. Mukesh Siroya, (Membership No. FCS 5682) Proprietor, M. Siroya and

Company, Practicing Company Secretary, Mumbai, to act as the Scrutinizer for conducting the Remote e-voting process in a fair and transparent manner. The Scrutinizer will submit the report to the Chairman or any authorised person of the Company and the result of the Postal Ballot will be declared within two working days from the conclusion of the Remote e-Voting. The said results alongwith the Scrutinizer's Report will be displayed at the Registered Office of the Company and will also be uploaded on the Company's website www.boat-lifestyle.com and on the website of National Securities Depository Limited (NSDL) at

In case of any query or issues regarding Remote e-Voting, Members may kindly refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting manual for Shareholders available at the download section of www.evoting.nsdl.com or call on 022 -4886 7000 or contact Ms. Pallavi Mhatre, Senior Manager, NSDL, 4th Floor, 'A Wing' Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400013, at the designated email ID; evoting@nsdl.com

> By Order of the Board For Imagine Marketing Limited

Place: Mumbai Date: April 23, 2025 Shreekant Jayram Sawant

Company Secretary & Compliance Officer



**URVI MALVANIA** Mumbai, April 23

**ENTERPRISE SOLUTIONS** provider SAP is in the process of expanding its presence in tier 2 and tier 3 markets in India across states like Punjab, Uttar Pradesh, and Maharashtra, a senior executive said.

The firm, which counts India among its fastest-growing markets and employs close to 15,000 employees in the coun-

Ministry of Commerce & Industry

try, continues to see rapid adoption of artificial intelligence by both SMEs and larger corporates, Rajeev Singh, vice president and India head of corporate and mid-markets, SAP Indian Subcontinent, said.

"Tier 2 and 3 markets have grown very, very fast for us and we're seeing tremendous traction in these cities. We are leveraging our partner ecosystem heavily and our local partners in these cities are helping us reach out to newer set of customers, and cater to their demands," Singh said in his first media interaction after taking on his expanded role for the Indian sub-continent.



SMEs account for 79% of SAP India's revenues, though further details on the firm's performancewere not shared by the company. SAP India also has the second largest workforce by geography for the global giant, with 40% of its research and

development, and more than 30% of its patents coming from the country, officials said at an event in Mumbai on Wednesday.

Singh said that while SMEs are adopting artificial intelligence at a holistic level, larger corporates are doing the same in the firm undertook revealed that 96% of the promoters of SMEs wanted holistic adoption of AI in their business. In case of larger companies, the readiness to adoptAI was at similar levels, but with a line-of-business or vertical wise approach, rather than deploying the same companywide, he added. "It's about the complexity of

a piecemeal manner. A study that

business. SMEs have a less complex organisation and hence they can take AI as a strategy. Larger enterprises will have complex systems built over 15-20 years and for them, taking a holistic AI strategy can be cumbersome," Singh elaborated.



Virtual Interactive Sessions Government of India **Export Promotion Council** www.escindia.in on Electronics Manufacturing & Exports



**Driving Innovation & Global Growth** in Electronics Exports

**Keynote address by Chief Guest** 

Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry, **Government of India** 

3:30 pm



Thursday 24th April, 2025

Session on Unveiling Strategic Highlights & Insights on ECMS

2:30 pm - 3:30 pm







**Partners** 







to secure your spot and receive the WebEx link!

















epaper.financialexpress.com

