



Johnnie Liliedahl, Founder

The World's Master Artists at Your Fingertips



















FIVE REASONS ARTISTS LOVE LILIEDAHL



1. ARTISTS LOVE TO GROW

Artists know that they can always get better, and that the best way to learn is to learn from others who have already figured it out. Now, Liliedahl gives you access to top master artists so you can learn under world-class painters who are also great teachers. One tip from

one video can completely change the way you paint.



2. LEARN ON YOUR DEVICE AND ON YOUR OWN TIME

Great master artists can be at your fingertips on your phone, tablet, TV, or other screen, so you can watch when traveling or

filling a spare moment. You can watch either by DVD or streaming and get an experience that can be even better than a workshop, because you can watch and listen again and again till you get things right. And you can paint along!



3. 100% SATISFACTION GUARANTEE

We're known for our guarantees. If you buy one of our videos and it's not what you thought it would be, we don't want you to get stuck with it. Simply send it back for something of

equal value you might like better. You can exchange any course, or return it for a full refund, within one year from your initial purchase. And of course if one of our products breaks or is damaged, we'll fix it for free.



4. OUR CUSTOMERS LOVE US

We've got thousands of customers after 31 years. We love those 4- and 5-star reviews!

Why do we score so high with our customers? Because we bring you the world's finest artists, and because we're artists ourselves. We're not some big, faceless corporation producing videos by non-artists. We know what we would want and give it to you.

We don't just select the very best, most experienced master painters, we seek the ones who have a true gift for teaching. And on our more recent releases, we conduct in-depth interviews with the artists and give you a show of their artwork.

We listen, find out what our customers want, then we find the best artists to teach it.

Again: Our goal is to give you teaching that is so in-depth, showing every brushstroke and explaining every concept, that you get an experience better than a workshop.



5. THE WORLD'S FINEST MASTER ARTISTS

We have deep relationships in the art community and access to the world's top artists, who know that Liliedahl has 31 years of history producing the finest video products available.

We do extensive preparation and coaching to make sure each video gives viewers exactly what they want. Each video is designed to appeal to every level, from beginner to experienced pro.

Over almost three decades of pioneering art instruction videos, we've selected only the finest artists with the best teaching skills to make sure you get significant value and a great experience, whether you're painting along or simply watching and learning.

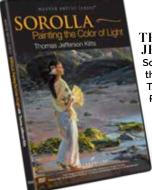
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randyhigbee

A L L E R V

kingofframe.com

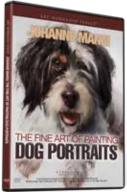




THOMAS JEFFERSON KITTS Sorolla Painting

the Color of Light TJK-100 • 15h 22m Retail: \$171 Our Price: \$137







CESAR SANTOS
Secrets of Figure Painting
CS-300 • 19+ hours
Retail Price: \$246
Our Price: \$197

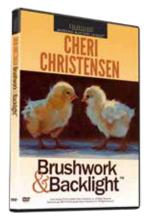




KATHLEEN HUDSON

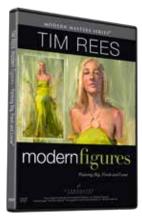
Creating Dramatic Atmosphere in Landscapes KH-100 · 7h 17m Retail Price: \$146 Our Price: \$117

WHAT'S



CHERI CHRISTENSEN

Brushwork & Backlight D-CC4 • 3h 36m Retail Price: \$146 • Our Price: \$117



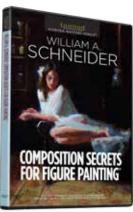
TIM REES

Modern Figures: Painting Big, Fresh and Loose • TR-100 • 8h Retail Price: \$171 • Our Price: \$137



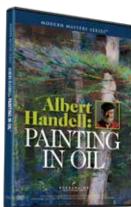
KYLE MA Painting Roses

KM-100 · 4h 12m Retail Price: \$146 Our Price: \$117



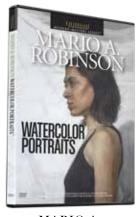
WILLIAM A. SCHNEIDER

Composition Secrets for Figure Painting D-WS7 • 4h 19m Retail Price: \$171 • Our Price: \$137



ALBERT HANDELL

Painting in Oil AH-100 · 3h 48m Retail Price: \$146 Our Price: \$117



MARIO A. ROBINSON Watercolor Portraits MR-100 5+ hours



HUIHAN LIU
Expressive Figure Painting
DHI 2:10h 51m

pressive Figure Painting DHL2 • 10h 51m Retail Price: \$161 Our Price: \$129



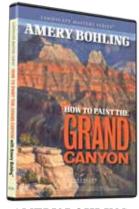
SUZIE BAKER

Color Magic for Stronger Paintings SB-100 • 3 hours Retail Price: \$146 Our Price \$117



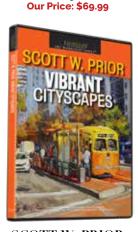
BOB ROHM

Secrets to Successful Paintings BR-100 · 4 hours Retail Price: \$146 Our Price: \$117



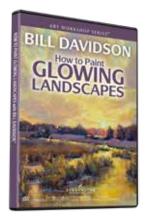
AMERY BOHLING

How to Paint the Grand Canyon AB-200 • 4h 22m Retail Price: \$146



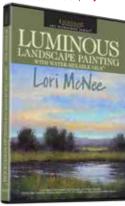
SCOTT W. PRIOR

Vibrant Cityscapes D-SP2 · 5 hours Retail Price: \$146 Our Price: \$117



BILL DAVIDSON

How to Paint Glowing Landscapes BD-200 • 6 hours Retail Price: \$171 Our Price: \$137



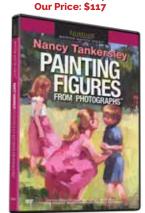
LORI MCNEE

Luminous Landscape Painting with Water Mixable Oils D-LM2 • 4 hours Retail Price: \$146 Our Price: \$117



NANCIE KING MERTZ

Urban Pastel Painting NM-100 · 2h 55m Retail Price: \$146 Our Price: \$117



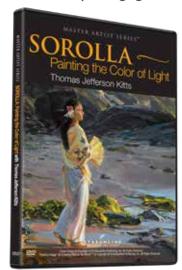
NANCY TANKERSLEY

Painting Figures from Photographs NT-100 · 3h 43m Retail Price: \$146 Our Price: \$117



Thomas Jefferson Kitts Reveals Sorolla's Secrets and Takes Your Art to a New Level

Learn about painting light in the most powerful ways possible from one of the finest painters in the world.



THOMAS JEFFERSON KITTS Sorolla Painting the Color of Light TJK-100 • 15h 22m

Retail: \$171
Our Price: \$137

here's no underestimating the power of light in art. And there's no denying that Joaquin Sorolla mastered the use of light to infuse breathtaking drama into his works. When you examine works by Sorolla, you will often have a physical reaction to his use of light. It's as if you can feel the warmth of the sun. Some involuntarily squint at the intense brightness of the day. Monet referred to Sorolla as the "Master of Light" for a reason. Generations of artists have tried to replicate his techniques to no avail.

Master painter Thomas Jefferson Kitts spent years studying the techniques Sorolla used. He broke down painting after painting and examined the color, contrast, and composition, examining so that he could understand, duplicate, and teach Sorolla's complex methods. Sorolla: Painting the Color of Light is one of our most comprehensive videos to date. Inside, Kitts reveals the tricks Sorolla mastered, so you can put them into practice in your art.

Imagine perfecting the balance of shadows and light. Or perhaps replicating the patterns of the sun when it is filtered through trees or reflected on water. Or even changing a viewer's sense of temperature and environment just through what you paint. Thomas Jefferson Kitts provides a deliberately paced, all-inclusive, and easy-to-follow live-action manual for doing just that. He takes you step by step through the process to get these amazing results.

This video includes 15 hours of instruction and an interview with Thomas Jefferson Kitts.

You'll hear candid insights about his passion for Sorolla's techniques and unparalleled advice for beginning painters.

The Basics and Beyond

Thomas Jefferson Kitts recaps the foundational components every artist is familiar with: shape, hue, value, intensity, and temperature. But Kitts presents them as Sorolla would look at them. He gives you a much more nuanced and deeper appreciation for what they can achieve. Kitts walks you through



"This is an extremely well-done DVD, and Thomas Kitts is so knowledgeable. A valuable DVD for anyone who wants to step up their painting."

Jean Frey

"If all you ever watch is disc one, you will learn more than you ever could imagine. Thomas Kitts is a master at color and light. You need this DVD set!"

Elizabeth Gaye MacDonald

hundreds of amazing tips, including:

- The methods Sorolla used to convey intensity in light and color
- Techniques and brushstrokes that will add a deeper level of realism to your painting
- A way to capture depth, form, and distance that Sorolla used to enhance his paintings with color
- An expert insider hint about how to create realistic shadows
- Sorolla's process for applying paint and how it resulted in such stunning depictions

The exclusive techniques in this video originated with one of the most respected painters in history. Until now,

very few artists have been able to replicate them. You'll be blown away at how simple

"Buy it! Worth every penny." **Lois Nordwall Wahrenburg**

it is to make your art more life-like and beautiful once you've mastered Sorolla's use of light. Kitts will show you how.



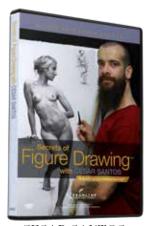
SIGN UP

to learn about new

About Your Art Instructor: Thomas Jefferson Kitts is a Signature Member of the Laguna Beach Plein Air Painters Association, an Associate Member of the California Art Club, and a member of the Oil Painters of America and the American Impressionist Society. He's been a multiple Raymar Art and *PleinAir Magazine* Salon Finalist. He maintains a distinguished exhibition history that has included the American Impressionist Society, Oil Painters of America's National & Regional Exhibitions, Arts for the Parks Top 100, and three New York Art Expos.



CESAR SANTOS Secrets of Figure Painting CS-300 · 19 · hours Our Price: \$197



CESAR SANTOS
Secrets of Figure Drawing
CS-200 • 16+ hours
Our Price: \$187



CESAR SANTOS Secrets of Portrait Painting CS-100 · 19h 42m Our Price: \$197

Cesar Santos Reveals Your True Potential with His Simple Yet Timeless Master Artist Techniques

Learn how to see your subjects in an entirely new way. A distinguished artist reveals his special methods for creating powerful paintings of people.

umans have spent years honing their art skills by drawing other humans. There are many challenges when it comes to drawing people: Can you adequately capture the shape of a human body? Did you note the small details in the facial features? Did you achieve an emotional and personal connection while maintaining realism? Is the balance of proportion and composition correct? Each one of these tasks challenges an artist in a different way. By learning how to tackle each element, you learn important lessons that make your art better overall.

Anyone can learn to draw and paint beautiful human subjects with the right instructor. Renowned master artist Cesar Santos can help you take your art to the next level. Cesar is a modern realist with a unique style. He uses modern and conventional art techniques to deliver impactful results. And he is here to share those techniques with you.

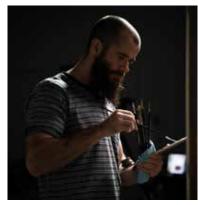
The Science Behind Art

Cesar Santos trained at an exclusive school in Florence, Italy the Angel Academy of Art. In Florence, he studied under traditional masters who are very selective when it comes to picking their students.

In these three videos, Cesar reveals the secret tips for capturing the personality, character, and essence of a subject. The first thing you learn is how to view your subject with a scientific eye. Then, get a step-by-step approach to capturing the essence and personality. Finally, Cesar will teach you how to infuse your art with emotion, character, and a strong point of view, whether this is your first time picking up a paintbrush or you're looking to elevate your work to the next level

Figures and Portraits

In Secrets of Figure Drawing, you will get 17 hours of inclusive instruc-



"Love this video. It is 19 hours of painting knowledge! You see every stroke, and Cesar explains every little detail."

Albert V.

tion from start to finish. Cesar Santos begins with an anatomy lesson to master the human form. Then he leads you through each step of completing a detailed and realistic figure. He reveals the secrets to creating gallery-quality drawings that are full of life and emotion. At the same time, he will help you overcome common mistakes with figure drawing. Additional tips include:

- A complete A-to-Z solution for creating your first sketches
- A list of unique tools you can use to get vivid texture and beautiful effects, including several forms of charcoal
- The secret to working with shapes, volume, values, and light

Secrets of Figure Painting provides more than 16 hours of hands-on lessons covering color, texture, brushwork, and composition. Cesar teaches you how to master flesh tones and capture gestures. In addition to sharing these practical tips, he'll cover:

- · How to achieve color harmony
- Tricks for perfecting body proportion and creating realistic facial

 features.
- Creating an underpainting for more vibrant upper layers Secrets of Portrait Painting gives

Secrets of Portrait Painting gives you 19 hours of expert guidance. You will learn how to open your artistic eye while viewing your subjects with your logical mind. Discover how to break down the details that make all the difference in your results. You'll see how to capture the way the light picks up subtle shades in the hair or the nuance of a soft dimple. These seemingly small details come sharply into focus once you understand how to look at people the way an artist does. Throughout the course, you'll also explore methods for:

- Understanding how to add color and expression into your work
- Mixing colors to keep your paintings realistic
- Using light to your advantage

All three courses will provide tips for setting up, using live models and photographs, picking and mixing paints, choosing brushes, and prepping your canvas. Plus, you'll get the rare opportunity to watch a master complete a gorgeous painting from scratch while you follow his lead.

Cesar Santos demonstrates his techniques in his own work. He explains the whys and hows for each method. As a bonus, each course includes a personal interview, so you learn about his fascinating progression to become a master artist.

to become a master artist.

With these courses, Cesar pro-

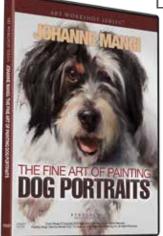
with these courses, Cesar provides you with an extraordinary education where you will learn techniques most artists are never exposed to. As he reveals the secrets that helped some of the world's best painters become masters, you'll uncover a whole new way to see the world around you.

CESAR SANTOS
BUNDLE:
cs-combo
Our Price: \$511

About Your Art Instructor: Cesar Santos is a contemporary Cuban-American artist and portrait painter. He earned his Associate in Arts degree at Miami Dade College. He traveled to Florence, Italy, where he completed the Fundamental Program in Drawing and Painting at the Angel Academy of Art, and he was part of the Hudson River Fellowship in 2010. Santos has received many prestigious awards, and his work has been exhibited all over the globe.



Discover the Surprising Secrets to Painting Dog Portraits Learn how to reflect the personality of your pet in your paintings to make them come alive.



JOHANNE MANGI The Fine Art of Painting Dog **Portraits** JM-100 · 4 hours Retail Price: \$146 Our Price: \$117

apturing the charm and personality of your pup on canvas is tricky for aspiring artists. There's that tuft of hair next to his ear, the gleam of light reflected on his wet nose, the exact tilt of his head. There's no end to the potential pitfalls: If the eyes are not right, he'll look artificially cute. If the fur isn't textured, the portrait will look flat. It's a challenge, leading to very few artists being considered masters of animal portraits.

Johanne Mangi is one of these masters. She's in high demand for her work, with most of her commissions coming from fellow artists who understand the challenges of trying to paint their own pets and prefer to leave it to an expert.

In The Fine Art of Painting Dog Portraits, Johanne shares her secrets to bringing a dog portrait to life with an easy-to-follow, yet deeply insightful instructional video. The opportunity to learn from a renowned dog artist is rare. Additionally, animals are one of the hardest subjects to capture accurately. But the masterful skills you pick up from Johanne will translate and elevate your work in any medium.

A Detailed Deep Dive into Dogs

Johanne has mastered numerous fine art techniques. She will walk you through the process of selecting paints, prepping a canvas, and choosing brushes. More importantly, she has extensive knowledge about dogs and will provide insights about a dog's bone structure and anatomy. You will get tips and tricks to painting shape and detailed features

The importance of the dog's eyes.

She notes that adding light under the eyes can add life to the painting

- Techniques for creating texture in the strands of hair, and how to portray a smooth-haired dog.
- How to align facial features by making sure the eyes are level
- Ways to capture the difficult colors and textures in tricky areas such as the nose and toenails

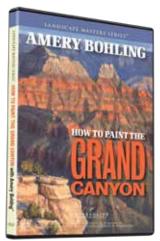
With live models, your subject may not always be available to sit for you. Johanne shows you how to be flexible with live models and photographs. This eye-opening video also includes a one-onone interview with Johanne where she delivers supplementary suggestions.

Follow Johanne as she completes an incredible dog portrait right in front your eyes, walking you through each step and decision so you can do it yourself. There's nothing like the feeling you get as you bring together everything she's conveyed and you see the personality of your best friend shine through the canvas.

About Your Art Instructor: Internationally recognized and awarded, Johanne Mangi has been showcased in galleries all over the world. She's exhibited in selective, high-profile venues including the National Arts Club and Portraits in New York. She has participated in art groups of her own as well as the prestigious Putney Painters in Vermont and New Haven's Brush & Palette Group.

Why Mastering the Grand Canyon Will Make You A Better Painter

Get tips from an expert Western landscape artist as you try your hand at one of the most challenging landscape paintings out there: the Grand Canyon.



AMERY BOHLING How to Paint the **Grand Canyon** 4h 22m Retail Price: \$146 Our Price: \$117

Tant to learn how to accurately paint stunning landscapes? Painting the Grand Canyon is a test many artists attempt, yet few do well enough to be considered successful. Words alone cannot depict the majestic beauty and power of this monumental landscape. Capturing the grandeur, timelessness, and depth is practically overwhelming. But you can paint the Grand Canyon. You can capture its glory just like a pro. And you don't even need to be there. You simply need an amazing teacher who has dedicated a huge part of her artistic life to mastering this challeng-

Amery Bohling is one of the Grand Canyon 7 a group of artists who paint "The Canyon" obsessively. Now you can join Amery for her video How to Paint the Grand Canyon. In this video, she breaks down how to tackle this challenging landscape. Along the way, you'll learn to create a piece that will be met with the same level of awe as going to "The Canyon" itself.

Amery tells you up front that there is nothing like painting the Grand Canyon en plein air. However, for most of us, taking a trip to visit it is not easy. The techniques required are a challenge. By simply following along, though, you'll be able to create a gorgeous landscape as if you were there.

Amery Bohling provides more than four hours of highly detailed instruction. She shows you how to mix colors, tone your canvas, plot your layout grid, transfer your design, block your shapes, and layer your paints for subtle color shifts. She will even show you how to create depth. When it comes to the task of recreating something as intricate as the Grand Canyon, you'll discover that even though you're working with a fairly monochromatic palette, color is "everything."

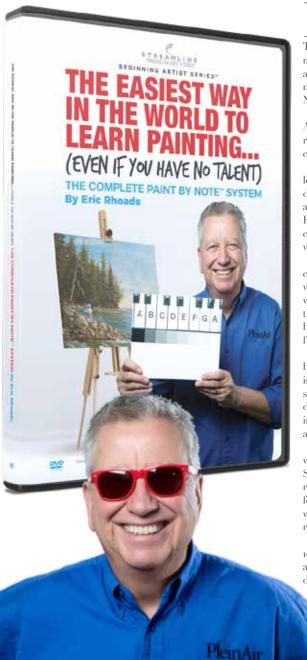
- Other instrumental insights include:
- · Setting a baseline value for shadow so that bright areas are lighter and dark areas are darker
- · Planning color values so they work in harmony rather than appear disjointed
- · Ensuring a palette that uses many of the same earth tone shades remains vibrant, not dull or muddy
- · Tips for judging, correcting, and editing your colors

You can master the techniques required to recreate the Grand Canyon. Let Amery show you how to capture its vast depth and distance. The lessons you learn from this video will equip you to handle just about any artistic challenge out there.

About Your Art Instructor: Amery Bohling has a BFA from the University of Arizona and spent a year studying at L'Ecole Marchutz in Southern France. She teaches at Scottsdale Artists' School and is a member of OPA, CAC, and BAPA

Do You Feel You Have No Talent? Can't Draw a Stick Figure? New System Can Teach Anyone to Paint.

The Perfect Easy Painting System for Beginners of All Ages



ost people who see beautiful paintings wish they could create beautiful paintings too, but believe natural talent is required. Though they instinctively understand that a piano master had to start out by learning the basic notes and scales and following a process, there is a mistaken belief that painters are born with talent. Nothing could be further from the truth.

Painting and drawing are a learned process. Anyone who can learn to type, or can follow a recipe to cook, or can follow simple instructions, can learn to paint. That's pretty much everybody.

Too many people take art lessons or try to learn on their own, find themselves confused and discouraged, then just give up. In a quest to teach a million people to paint, artist and art publisher Eric Rhoads has found a way to eliminate that confusion and discouragement by creating the world's easiest painting instruction system.

Rhoads claims that he lacked talent and couldn't even draw a stick figure, but always wanted to paint. He even went to an art class, but was so intimidated by the work being produced that he turned around and left because he knew he didn't have the talent to produce such beautiful paintings.

Thankfully, Rhoads met a master painter who had studied in the lineage of Italian, French, British, and American masters, and whose life mission was to take a complicated process, break it down, and make it simple. His guidance resulted in a beautiful first painting and Rhoads' life in art as an artist and art publisher.

Rhoads realized that painting is like music, which is based on just a few notes on a keyboard. So he developed a "keyboard" for learning art, removing the stress and overcomplication. Artists following this system can learn basic skills quickly, without drawing or painting ability, and without relying on "talent."

Now you can become an artist. The system is 100% guaranteed, and if you follow the system and are not creating beautiful paintings in just days, we'll send your money back. It just requires



your watching a video, following the step-by-step system, and practicing.

There is also a line of products developed for this system to make it easier, though you can do it without these tools.

The Easiest Way in the World to Learn Painting (Even if You Have No Talent)... The Complete Paint by Note System with Eric Rhoads. Priced to get beginners started:

NOTE-100 • Normally \$107. Now \$29.95

The Paint By Note Value Specs™ to help you see the notes (values) in any photo or in nature. NG-1 • Normally \$25. Now \$19.99

The Paint By Note Palette System. Includes two sturdy acrylic palettes: Grayscale Palette for easy mixing and matching of the eight notes, plus the Color Paint by Note Palette with grayscale matching bar.

NPS-1 • Normally \$130. Now \$99

The Paint By Note Practice Pack includes eight of Rhoads' paintings with an easy system you can copy to practice. Like paint by numbers, but designed for learning painting.

NPP-1 • Normally \$25. Now \$19.95

Easel Brush Clip, clips on to your studio or outdoor easel to hold brushes in plain sight and help prevent "brush drop."

STR-EBC-100 • \$19.95



THE BASICS AND ESSENTIALS OF OIL PAINTING

For students without access to a four-year art school

he Illuminations! Series of video classes takes materials taught in Johnnie Liliedahl's School of Classical Oil Painting and puts them in a format that can be used by students of all levels. These titles offer information that would take a year of dedicated art school study to acquire. 'Video includes printed reference materials for independent study.



Oil Painting for Beginners Laurel Daniel • D-LD1 4h 15m • \$39 \$35



Outdoor Painting
Basics
Laurel Daniel • D-LD2
2h gm • \$70 \$57

Laurel Daniel: Oil Painting for Beginners and Laurel Daniel: Outdoor Painting Basics.

hese two outstanding DVDs are ideal for those who wish to start painting in oil or for those who want to take their painting outdoors. These DVDs have become a valuable instructional reference for those new to painting. They are straightforward guides that lay a solid foundation for anyone interested in getting a start as an artist.



1: Understanding Color*
Dl1 • 1h 30m • \$80 \$65



2: Color Solutions*

DI2 • 2 hours Retail: \$80 Ours: \$65



3: Drawing 1 for Painters DI3 · 2h 10m · \$80 \$65



4: Drawing 2 for Painters*
DI4 • 2h 15m • \$80 \$65



5: Light & Shadow DI5 · 1h 15m · \$80 \$65



6: Children's Facial Features DI6 • 1h 30m •\$80 \$65



7: Painting Metal*
DI7 · 1h 30m · \$80 \$65



8: Constable Country* DI8 • 1h 30m • \$80 \$65



9: Drawing the Head in Oil Dlg • 1h 30m • \$80 \$65



10: Painting Ethnic Fleshtones
Dl10 · 1h 45m · \$80 \$65



11: Lady in White*
Dl11 · 3 hours
\$81 \$65



12: The Courtship* Dl12 · 5h 30m \$137 \$110

ART SCHOOL SERIES

BUY THESE 3 PORTRAIT SERIES VIDEOS FOR ONLY \$150

Victoria · 3/4 portrait D19 · 1h 36m · \$80 \$65



The Pink Scarf • full portrait D20 · 2h 15m · \$80 \$65



Sarah · profile portrait D21 · 1h 40m · \$80 \$65



First Dance D22 · 4h 30m · \$80 \$65



English Cottage D18 · 2h 30m · \$80 \$65



Reflections D3 · 2h 30m · \$80 \$65



Landscapes of France D7 • 3+ hours • \$106 \$85 • 3 Paintings



Gardenias D4 · 2h 30m · \$80 \$65



Hilltowns of Italy (no printed reference materials) D5 • 2 hours • \$80 \$65 • 3 Paintings



Dolls & Roses D16 · 2h 40m · \$80 \$65



Sitting Pretty D14 · 2 hours · \$80 \$65



Portrait Drawing D2 · 2h 30m · \$80 \$65



Landscapes of Scotland D11 · 3 hours · \$80 \$65



Giving Thanks D15 · 2 hours · \$80 \$65



Forked Path: Basic Landscape Painting D1 · 2 hours · \$80 \$65

THE ART **INSTRUCTION VIDEO** PIONEER...

ohnnie Liliedahl's dream of bringing the best instructors to your television began 31 years ago, when she founded Liliedahl Video Productions. How could she possibly have known where this passion to teach would lead? We

have artists from all over

the world learning and growing by simply watching a video! And most

videos are now available digitally; it's become so convenient and easy to improve your paintings by viewing

videos on any

Johnnie Liliedahl, Founder

electronic screen. Do you think Johnnie ever imagined you would be watching a Lili video on your phone? The Liliedahl library of art instruction videos just keeps growing, and we've got even more videos in the beginning stages of production. Stay tuned for many more throughout the year.



The Water Maid after Charles Sprague Pearce D17 · 3 hours · \$106 \$85



The Snack after W. A. Bouguereau D10 · 3 hours · \$80 \$65

Deluxe Series

Johnnie Liliedahl illustrates the Old Masters' techniques used in famous paintings. All demonstrations are in oil unless otherwise noted. Each Deluxe Series video includes printed reference materials for independent study.



Narcissus after John Waterhouse Dg · 3h 45m · \$106 \$85



Shadows after John Waterhouse D13 · 3h 45m · \$106 \$85



Boreas after John Waterhouse D6 · 4h 30m · Retail Price: \$106 Our Price: \$85



Lady of Shallott after John Waterhouse D12 · 3h 45m · \$106 \$85

Learn a Unique Skill That Will Take Your Artistic Ability to the Next Level A master artist reveals the secrets to palette knife painting, introducing you to a fast, flexible, and fun

way to create amazing art.



MICHELE BYRNE Palette Knife Painting MB2-200 · 5h 48m Retail Price: \$159 Our Price: \$127

ifferent from painting with a brush, painting with a palette knife can help you achieve a variety of effects. Effects that can create the broad, sweeping strokes of a field or crystal-clear reflections in the water. Even effects like masses of trees, or paper-thin lines that complete your scene. Yet few painters consider palette knife painting to be worth learning. Surprisingly, this overlooked art form is one of the most impressive skills an artist can pick up. It is one of the few ways to really capture the energy of a scene. And because there are so few artists in this field, the artists who do it well are highly collectible and sought-after.

Mastering this fast-moving technique is also an amazing way to boost your overall artistic abilities. You'll gain foundational skills that are applicable in any artistic endeavor. Discover how easy, fun, and flexible palette knife painting is you'll find yourself drawn to it. You simply have to have a teacher who will introduce you to the techniques that palette knife painters need to know.

In Palette Knife Painting, award-winning artist Michele Byrne provides more than four hours of in-depth direction. Her straightforward instructions allow you to create amazing art. Get master insights such as:

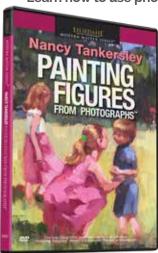
- · A flipping technique that helps you create a focal point in your painting
- · Several different ways to paint people, including an easy way to make people "pop" from the canvas
- A "ninja" way of making people appear in your paintings without painting them, and a lesson about how not to paint heads

- · A unique way to capture shadows
- Using a palette knife to improve brush paintings
- · How to create and add amazing depth and excitement
- Understand the nine most important colors to include on your palette
- Uncover a new way to paint white. See how you can obtain subtle shades, creating "light" whites and "warm" whites.

Michele Byrne teaches you techniques that allow you to master buildings, landscapes, or figures with a palette knife in hours even if you've never done it hefore.

About Your Art Instructor: Michele Byrne is recognized for her figurative plein air work and in recent years for her dynamic palette knife paintings. Byrne has won numerous awards in her plein air and studio work, including most recently an Award of Excellence with the Rocky Mountain Plein Air Painters in 2016. Two books of her paintings are published and she is working on a third book.

Expert Artist Reveals How to Paint from Photographs the Right Way Learn how to use photographs to develop and grow your painting skills.



NANCY TANKERSLEY Painting Figures from Photographs NT-100 · 3h 43m Retail Price: \$146 Our Price: \$117

The reality of painting is that you often must rely on a photograph. It is hard to capture the exact lighting, expression, and moment of a situation in paint. Photographs are convenient and flexible. When you use photos, you don't have stay outdoors, and you don't need to depend on a subject to stay still with the same expression. Despite the benefits, many artists find painting from photographs to be limiting and impersonal. A number of tutorials, videos, and instructional books advise you NOT to paint from photographs. There is a belief that using photos can make artists complacent. If artists rely on photographs, they will never learn how to develop their skills. This means they will never master composition. It will be difficult to understand color harmony. They won't acquire

the ability to manipulate value. They will never create a center of interest. In short, painting from photographs means aspiring artists will never grow into good painters.

Don't let these naysayers scare you off. The truth is you can develop as a painter by leaps and bounds, while creating paintings that reflect the depth, emotion, and motion of your scene and subjects, even when using a flat, still reference point. The trick is to learn how to create a painting from a photograph, not just copy one. And to avoid the pitfalls of simply copying, you need a masterful teacher to show you what to do.

Join Nancy Tankersley as she shares how to use photographs to create realistic and breathtaking paintings in Painting Figures from Photographs. This video has

three hours of instruction as she creates two photo-based paintings. In this video Nancy shows you:

- · How to avoid creating one-dimensional subjects
- How to keep your audience focused
- How to not paint "what you see' and why that helps you create more realistic paintings
- · How to box your painting in order to depict two figures
- The best ways to add texture and create the illusion of space
- · Why to work from a black and white photo instead of color

Nancy provides practical tips any artist can use. She even dives into classic techniques used by masters such as Degas. With her guidance, you'll unlock your ability to paint subjects like never before.

About Your Art Instructor: Nancy Tankersley began her career as a portraitist but currently she moves between landscape, figures, and still life, and enjoys incorporating non-traditional tools. She has acted as a judge, participant, and teacher for several national competitions, and has won numerous awards including Best of Show at Parrsboro, Nova Scotia International Plein Air 2018, Best of Show at the Lighthouse Plein Air Festival 2017, and the Dickinson Award for Best Painting by a Signature Member of the American Impressionist Society 2016 Annual Juried Exhibit.





Cesar Santos CS-200 · 16+ hours · \$187



Secrets of Figure Drawing Secrets of Figure Painting **Cesar Santos** CS-300 · 19+ hours · \$197



Secrets of Portrait Painting Cesar Santos · CS-100 19h 42m • \$197



Expressive Figure Painting Huihan Liu DHL2 · 10h 51m · \$161 \$129



Watercolor Portraits Mario A. Robinson MR-WP • 5+ hours • \$69.99



Painting Figures from Photographs Nancy Tankersley NT-100 · 3h 43m · \$146 \$117



Realistic Self-Portraits **Gregory Mortenson** GM-100 · 24h 40m · \$246 \$197



Sylvia Trybek DST1 · 4h 20m · \$106 \$85



Painting Classic Portraits Ryan S. Brown RB-200 · 13 hours · \$234 \$187



Secrets of Expressive Portraits **Tony Pro** TP-100 · 5h 25m · \$134 \$107



Twilight in Tibet **Huihan Liu** • DHL1 • 6h 30m • \$188 \$150



Figure Drawing in the Renaissance Tradition Michael Mentler • MM-100 • 6h 20m • \$209 \$167



The Beginning of Autumn Daniel Gerhartz • DGE-200 6h 15m · \$200 \$160



Reclining Nude David A Leffel · DDL3 · 4h 20m · \$200 \$150



Painting the Figure Sherrie McGraw · DSM2 · 4 hours · \$159 \$125



Her Mother's Locket Daniel Gerhartz • DGE-300 6 hours • \$159 \$125



Reflections
Lynn Gertenbach
DLG2 · 4h 50m · \$129 \$95



Portrait Techniques of the Russian Masters Alexey Steele DAS1 · 6 · hours · \$159 \$127



Homework
Morgan Weistling
DMW1 • 10 hours • \$244 \$195



The Portrait R. Maniscalco
DRM1 · 3h 40m · \$106 \$85



 $Solitude \\ \textbf{Zhaoming Wu} \cdot \texttt{DZW1} \\ \textbf{4h 40m} \cdot \$ \textbf{169} \$ \textbf{135}$



Gypsy Spirit

Jeffrey R. Watts

DJWT4 • 4 hours • \$159 \$125



At the Opera

Jeffrey R. Watts

DJWT1 • 7 hours • \$219 \$175



Secrets of Classical Painting
Juliette Aristides • JA-100
8h 45m • \$159 \$127



Pastel Painting Secrets
William A. Schneider
DWS6 · 4 hours · \$134 \$107



Portrait in Pastel **Gweneth Barth**DGB1 · 1h 8m · \$80 \$65 · Eng/Fr



Princess (Pastel)
William A. Schneider
DWS1 · 3 hours · \$106 \$85



Rebecca Fire Lit **Scott Burdick** • DSB3 3+ hours • \$129 \$95



Composition Secrets for Figure Painting William A. Schneider
D-WS7 · 4h 19m · \$171_\$137



Peru Colors
Scott Burdick · DSB1
6h 20m · \$244 \$195



Creating Portraits from Life Patricia Watwood PW-100 · 7h 39m · \$159 \$127



Legacy of an American Painter Max Ginsburg • DMG1 6+ hours • \$159 \$127



Zorn Palette
William A. Schneider
DWS3 • 2h 24m • \$106 \$85



Torian's Smile

Daniel Gerhartz

DGE-100

1h 29m • \$106 \$85



 $Sunlight \\ \textbf{Zhaoming Wu} \boldsymbol{\cdot} \mathsf{DZW3} \boldsymbol{\cdot} \mathsf{5h} \, \mathsf{30m} \boldsymbol{\cdot} \, \$ \underline{\mathsf{169}} \, \$ \underline{\mathsf{135}}$



Life in the Market **Scott Tallman Powers** DSTP1 • 4 hours • \$69 \$55



Nicolai Fechin Painting Secrets William A. Schneider DWS5 · 3*hrs · \$159 \$127



The Trapper Scott Tallman Powers DSTP2 • 4h 20m • \$106 \$85





Painting Expressive Portraits

Jove Wang • DJW1 • 3h 42m • \$234 \$187

Discover Proven Techniques to Easily Create
Stunning Figure Drawings
Let a modern-day master teach you the science behind art and how to perfectly capture

the nuanced imperfections of the human form.

Figure Drawing in the Renaissance Tradition MM-100 · 6h 20m Retail Price: \$208 Our Price: \$167

If there is such a thing as a science to art, it is most clear in figure drawing. Mastering the complex proportions, muscles, shapes, and other traits for each component of the body can feel like trying to piece together a giant puzzle, but that doesn't mean it's unachievable.

The best and truly only way to perfect the human form is to learn from a master. With Figure Drawing in the Renaissance Tradition, you have that opportunity. Michael Mentler is considered a modern-day Da Vinci, and his amazing studies of the human form could have come from a dusty old Florence studio in the 1400s, yet his leading-edge strategy and teaching methods will help you cut through hours of repetition.

The Human Form Is the Foundation of All Art

Because drawing is the foundation of all art, if you master drawing, your artwork will improve at every level. Some of the

universal techniques you will learn from Michael include:

- Using light and shadow to bring your work to life
- · The keys to creating a perfect form, the building block of any drawing
- Identifying mistakes artists make in the beginning and how to avoid
- Creating a "wireframe" to draw a subject from multiple angles
- · The components required to achieve realism in your sketches

Once you discover this master's secrets, tips, and techniques for figure drawing, you'll find your approach to drawing anything will have expanded and improved as you view your subject with a completely new perspective.

So Much More Than Just an Art

Michael guides you through every single step in his figure drawing process, from

beginning to end, all while providing the theories and best practices behind the success of this method. Understanding why you should work a certain way makes doing it infinitely easier and enables it to become second nature.

Over seven hours of detailed and engaging insights, you'll learn how to develop a drawing "game plan," various measurement systems to establish the correct proportions of the body parts as well as why comparative measurements can make things easier

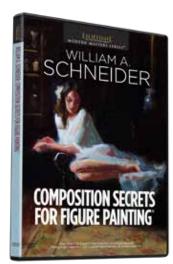
the secret to drawing the head and establishing the right proportions for the face details, and how to use the line of gravity, balance, and rhythm to make your figure drawings more lifelike.

Whether you are looking to perfect the human form, or just use these foundational lessons from a master to take any art practice to the next level, you'll find the insights gained from this course to be invaluable.

About Your Art Instructor: Michael Mentler is a master draftsman, painter, sculptor, filmmaker, author, and educator. Mentler studied at the School of the Art Institute of Chicago, Layton School of Art in Milwaukee, and at Washington University in Saint Louis, where he taught figure drawing and design. His work has been featured in numerous publications and shows

Gain Eye-Opening Insights About Composition with Figures

Master the human figure when you discover how to perfect the vital composition of your subject.



WILLIAM A. SCHNEIDER Composition Secrets for Figure Painting D-WS7 · 4h 19m Retail Price: \$171 Our Price: \$137

o matter what your subject is, all art starts with composition. It creates the sense of balance, movement, rhythm, focus, contrast, pattern, and proportion in your painting. The human form can be among the most difficult compositions to master, as the human form is not always in balance or proportional.

In Composition Secrets for Figure Painting, William A. Schneider spends more than four hours providing a deep dive into how composition works. Bill Schneider is an award-winning artist and instructional writer. He covers every aspect of this challenging topic, including colors and dominant values, visual concepts, and placement. He helps you understand how to prepare

your subject, and how to tell your story. Bill introduces you to the science of art, and he teaches you the "design math" behind it. He teaches you how to simply measure and assess your composition in an easy-to-grasp manner.

Bill Schneider provides a stepby-step demonstration through each component of the painting process. Learn how you should set up your subject, tone the canvas, and even how to review placement guidelines. He shows you how he blocks in, and how he develops the background around the head and figure. He'll also impart valuable tips and insights such as:

· How to easily create a balanced

- · Making figure paintings look natural
- · Reflecting light properly
- · Creating realistic-looking hair
- The most important parts to perfect and the things you don't need to spend as much time learning

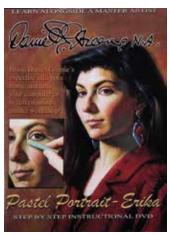
When it comes to mastering composition, there are many approaches, and each one has its pros and cons. With this video, William A. Schneider introduces you to classic and new ideas, synthesizing techniques to help you achieve a unified understanding of the human figure. This is an ideal way to learn for both students and experienced artists. Elevate your art with the skills you'll master in this video.

About Your Art Instructor: William A. Schneider attended the American Academy of Art as well as numerous workshops with master painters. He has been awarded Signature status in Oil Painters of America, the Pastel Society of America has recognized him as a Master Pastelist, the International Association of Pastel Societies has named him to its Masters' Circle, and he is a Master Signature Member of the American Impressionist Society. He has been featured in several publications and authored four instructional books on painting.





Portrait Drawing **Daniel Greene** DDG1 · 1h 40m · \$99 \$79.95



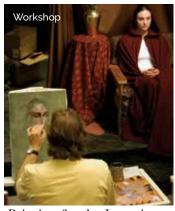
Pastel Portrait: Erika **Daniel Greene** DDG3 · 1h 30m · \$99 \$79.95



Oil Portrait: Bernard **Daniel Greene** DDG4 · 1h 30m · \$99 \$79.95



Oil Portrait: Erin **Daniel Greene** DDG6 · 2h 40m · \$99 \$79.95



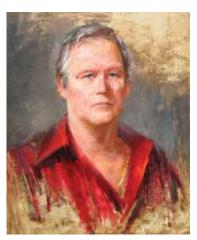
Painting for the Impatient Morgan Weistling DMW2 · 7h 30m · \$188 \$150



Figures on a Park Bench



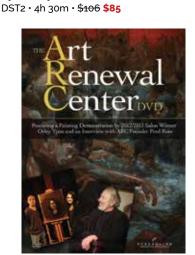
Gesture Portraits Jeffrey R. Watts • DJWT3 • 5 hours • \$188 \$150



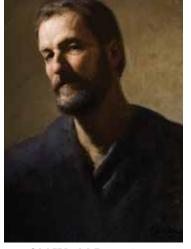
Portraits from Life Joshua Fallik • DJF1 3 hours • \$106 \$85



Inner Flame (Pastel) William A. Schneider DWS4 4h 30m • \$129 **\$95**



Art Renewal Center (ARC) Orley Ypon DOY1 · 3 hours · \$134 \$107



Old World Portraiture **Daniel Graves** DG-200 · 4h 23m · \$159 \$127



Painting the Self Portrait Michael Siegel DMS1 · 2h 45m · \$129 \$95

Uncover the Secrets to Spectacular Florals

Follow an award-winning artist as he breaks down the fundamentals of flower painting into easy steps that allow you to master

this complex subject.



KYLE MA
Painting Roses
KM-100 • 4h 12m
Retail Price: \$146
Our Price: \$117

ew flowers are lovelier or more romantic than the classic rose. But few flowers are more challenging to paint. Their perfect depiction includes layers and nuanced shading. Few artists successfully capture the shape, subtle edges, overlap of the petals, and the visual depth. Painting roses may seem intimidating, but with a little patience, practice, and the perfect instructor, even novices can create breathtaking florals.

Sometimes a fresh perspective is all it takes. Let Kyle Ma show you that you can master the art of painting flowers. Join this award-winning floral painter as he provides four hours of detailed instruction with *Painting Roses*. You can watch, learn, and paint next to Kyle as he demonstrates the foundations of realistic and beautiful floral painting, including how to master the complex lines, shapes, and textures in flowers.

Kyle starts by explaining his paint and brush selection. He shows you how

underpainting and blocking in provide a solid foundation. Then he shows you how to refine your painting and capture the intricacies and those ever-important final touches. You'll gain a deep understanding of how each step builds upon and improves the previous one. See how Kyle breaks down the complicated art of painting flowers into separate yet accessible components. He helps you achieve the balance between painting "loosely" and accurately. You'll discover that painting roses is not nearly as intimidating as it may seem.

Working from both a color study and a photograph, Kyle provides detailed instruction. He shows you how to master the most common challenges to a flower, from composition, drawing, and values to shapes, edges, color, and texture. He will even show you some of his most useful tips for:

- · Toning your canvas
- · A new way to see and refine shapes

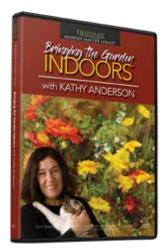
- Recognizing when and if you need to make changes to your painting
- · Developing a strong sense of pattern
- Creating distinctly separate flowers
- · Breathing life into florals
- Simplifying the complex shapes and patterns formed by rose petals
- · Achieving a natural look
- A unique way to create dimension in your flowers
- Avoiding a cluttered image by adding too many details

Whether you're an avid floral painter or brushing up on your skills, Kyle Ma can help you improve your work. Even if flowers are not your thing, hearing Kyle's insights can help improve your work with still life, land-scapes, and more. But once you discover how beautiful, and easy, it is to create realistic floral art, you may realize you have a new favorite subject.

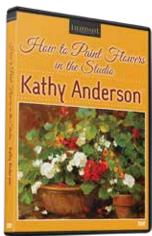
About Your Art Instructor: Kyle Ma is an up-and-coming artist who has already achieved numerous awards and recognition for his unique approach and clear talent. He was drawn to art at a young age and says painting allows him to express his viewpoint of our world.

Techniques to Make Your Paintings Come to Life

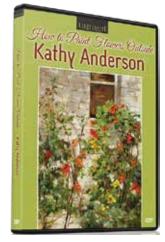
Unpack the techniques of floral painting and unleash a fresh approach to your art.



Bringing the Garden Indoors Kathy Anderson • KA-300 • 7h 17m • \$127



How to Paint Flowers in the Studio **Kathy Anderson** · KA-100 4h 50m · **\$127**



How to Paint Flowers Outside **Kathy Anderson** KA-200 · 3h 37m · \$127

here's something special about the colorful blooms in a garden that calls out to us. The natural beauty and delicate shading of flowers is something artists have always wanted to capture. From Monet's Water Lilies and Van Gogh's Sunflowers to Georgia O'Keeffe's Red Poppy, there have long been masterpieces that originated in the garden.

And the skills mastered in painting flowers transfer well beyond the garden. To master floral painting, one must have a strong command of color, value, lines, edges, and shading. There's a reason art schools teach florals. Artists who master these skills have an opportunity to take their art to the next level.

In these three videos, Kathy Anderson shows you in detail how to master painting flowers. From composition to completion, she shows you every brushstroke and explains every color choice. Study with Kathy and create your next floral painting from your studio, or outdoors in the garden.

About Your Art Instructor: Kathy is a Signature Member of Oil Painters of America, a Charter Member of Putney Painters, a member of the Salmagundi Club in New York City, and an Exhibiting Artist Member of the National Arts Club. She has won national awards and exhibits her work in many galleries

KATHY ANDERSON BUNDLE:

KA-COMBO Retail Price: \$381 Our Price: \$311

FLORAL & STILL LIFE VIDEOS by World-Famous Artists



 $\begin{array}{c} Painting\ Roses \\ \text{Kyle Ma} \cdot \text{KM-100} \cdot \text{4h} \ \text{12m} \cdot \text{\$146} \ \text{\$117} \end{array}$



Treasures in the Attic (OPA Winner) **Jean Chambers** • DJC2 • 4 hours • \$134 \$107



 $Ragdoll\ Tea\ Party$ **Jean Chambers** • DJC3 • 5h 30m • \$134 \$107



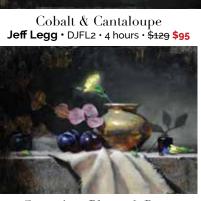


Lemons and Leaves: The Natural Still Life **Stephanie Birdsall** • SB-100 • 8h 20m • \$196 \$157

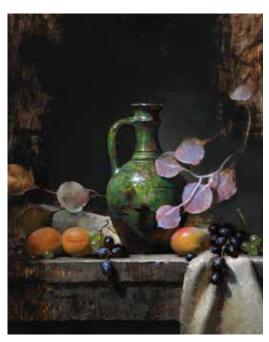


In a Timely Manner **Jean Chambers** • DJC1 • 4+ hours • \$134 \$107





Carnation, Plums & Brass $\textbf{Jeff Legg} \cdot \texttt{DJFL3} \cdot \texttt{4} \ \texttt{hours} \cdot \$ \underline{\texttt{106}} \$ \underline{\texttt{85}}$



Green Bottle & Apricots

Jeff Legg • DJFL1 • 4 hours • \$106 \$85



Creating an Elegant Still Life **Daniela Astone** • DDA1• 2hr 39m \$159 \$127



Still Life Live: Three Painting Demonstrations Joe Anna Arnett • DJAA1 • 7h 44m • \$106 \$85



Sunflowers Joe Anna Arnett · DJAA3 · 1h 31m · \$106 \$85



Azaleas & Oranges Robert A. Johnson • DRJ5 7h 30m • \$219 \$175





Market Flowers Gregg Kreutz • DGK1 2+ hours • \$94 \$75



Antique Coffee Grinder & Vegetables **Daniel Keys** • DDK2 • 3h 45m • \$106 \$85



Florals (2 programs) Roses/Poppies & Cantaloupe

Hedi Moran • DHM3 • 3h 40m • \$106 \$85

Hydrangeas & Orange Slices Daniel Keys • DDK3 • 5 hours • \$145 \$115



Lilies & Tulips Daniel Keys • DDK1 • 3h 30m • \$106 \$85

FLORAL & STILL LIFE VIDEOS by World-Famous Artists



Roses & Jade
Elizabeth (Pruitt) Robbins • DERP1
4 hours • \$106 \$85



Copper & Peaches

Elizabeth (Pruitt) Robbins • DERP2

3h 45m • \$106 \$85



Sunflowers Hedi Moran • DHM1 • 2h 20m • \$94 \$75



Floral Still Life Robert A. Johnson • DRJ1 • 2h $54m \cdot 106



The Art of Painting
David A Leffel
DDL2 · 3 hours · \$137 \$110



Still Life with Onions Sherrie McGraw DSM3 · 4h 50m · \$188 \$150



Carnations

Robert A. Johnson • DRJ4 • 2 hours • \$94 \$75



Dahlias
Robert A. Johnson
DRJ3 · 2h 30m · \$94 \$75



The Essence of Still Life

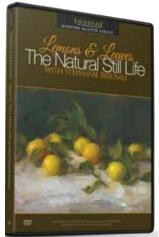
Michael Siegel • DMS2 • 4hr 41min
2 Disc Set • \$145 \$115



Pears on Oriental Rug

Robert A. Johnson • DRJ2 • 3 hours • \$106 \$85

Open a Whole New World of Exploration, Beauty, and Possibility in Your Art Use a common household item to unlock your hidden artistic talents with help from a master painter.



STEPHANIE BIRDSALL Lemons and Leaves: The Natural Still Life SB-100 · 8h 20m \$197 **\$157**

ainting still life florals can result in lovely final products or decidedly unlovely failures. When attempting to capture the complex layers, the delicate value control, and the subtle colors of a bloom or leaf, there are so many places to go wrong. But when you get it right, the results can be breathtaking.

Learn the successful methods to paint still life. You won't find a better instructor than accomplished still life and floral artist Stephanie Birdsall. Go deep in her artistic process in Lemons and Leaves: The Natural Still Life. She reveals exactly how she paints a still life with beauty and

Stephanie will show you how to take a lemon and look at it from a whole new perspective, with intention, while tapping into your artist's eye to see, and eventually capture, the nuances of color and texture. A lemon is just yellow, until you see how it's not it's green, white, orange, and beige.

With more than eight hours of video instruction, you'll have the opportunity to paint along while watching every brushstroke. You'll watch every color mix, and learn how to capture and use everything Stephanie Birdsall has to offer.

Some of the insights you'll glean from this hands-on experience include:

- · Why you should not have a formula for starting a painting
- How to create a "happy marriage" of the objects in your painting
- · How a painting "grows" on the canvas, and what you can do to account for that before you ever make a brushstroke
- · When it's OK to deviate from what you see in front of you

Practical Tips for Stunning Results

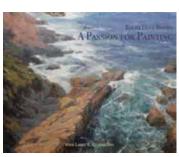
In addition to insights about how she paints, Stephanie gives you a plethora of helpful tips about preparing the scene, the palette, and the foundation. She reveals her essential colors for painting a great still life and the types of canvases she uses (and why). She will even show you the exact brushes and tools you'll want many of which you may already have.

If you've ever struggled to get the vibrant magic of a good still life into your paintings, or if you want to find that sense of museum quality, now is the time to learn some important skills that will serve you the rest of your painting life. When you follow Stephanie's process, you'll begin to transform the way you see the world around you and become a better painter.

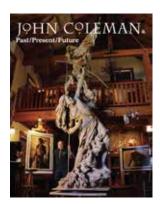
About Your Art Instructor: Stephanie Birdsall received her formal training at the City and Guilds of London Art School in England. She continued her study under several top artists, including Doug Dawson, Albert Handell, and Ramon Kelley. Her work has garnered recog

Not Jee from None

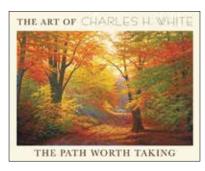
Not Far From Home **Daniel Gerhartz** BK-DGE-1 · \$107 \$85



A Passion for Painting Roger Dale Brown · Hardcover B-RDB-2 • \$95



Past/Present/Future John Coleman · Softcover B-JC1 · \$32 \$25



ART BOOKS by World-Famous Artists



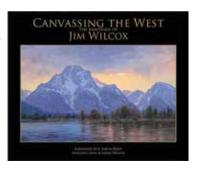
The Book of Bones Michael Mentler · Hardcover BK-MM1 · \$100 \$80



Dali Higa 84 pgs · 42 color images Softcover · B-DH2S · \$49 \$39

Jim Wilcox Canvassing the West 192 pgs · nearly 200 color images Hardcover · BJW2 · \$119 \$95





DRAWING VIDEOS by World-Famous Artists



Figure Drawing in the Renaisaance Tradition

Michael Mentler

MM-100 · 6h 20m · \$209 \$167



SECRETS OF FIGURE DRAWING Cesar Santos CS-200 · 16+ hours Our Price: \$187



Techniques for Figure & Portrait Drawing

Scott Burdick · DSB4 · 4 hours · \$137 \$110



Drawing the Head **Zhaoming Wu** · DZW2 2 hours · \$94 \$75



Drawing from the Model **Jeffrey R. Watts** · DJWT2 3h 45m · \$129 \$95



Sculpting the Figure with Pencil

Jacob Collins

JC-100 · 3 hours · \$274 \$219



Drawing the Figure
Sherrie McGraw
DSM1 · 3 hours · \$129 \$95
Complements Painting the
Figure, available on page 10



Essential Drawing Skills

Jove Wang • DJW2

3h 42m • \$184 \$147

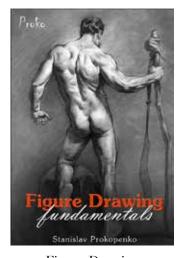


Figure Drawing Fundamentals Stanislav Prokopenko · SP100 15h 30m · \$124 \$99



Lilidahl Denim Apron \$45 \$35



EDUCATION VIDEOS by World-Famous Artists



The Master's Mind

Bryan Mark Taylor • D-BMT2
5 hours • \$159 \$127



How to Paint Like Vincent Van Gogh Dena Peterson · DP-100 2h 41m · \$34 \$107



Design Secrets of Masters William A. Schneider • D-WS2 3h 30m • \$66 \$85



Color: The Daniel Greene Method Daniel Greene • DDG200 1h 15m • \$99 \$79.99



Photographing Artwork
Scott Burdick • D-SB2
2h 20m • \$94 \$75



ANIMAL VIDEOS by World-Famous Artists



Brushwork & Backlight
Cheri Christensen • DCC4
3h 36m • \$146 \$117



Straight Ahead (Oil)
Cheri Christensen • DCC1
2h 45m • \$94 \$75



Highlight (Oil)
Cheri Christensen
DCC2 • 4h 30m
\$125 \$100

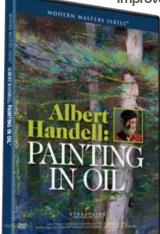


Keeping an Eye Out (Oil) Cheri Christensen • DCC3 3 hours • \$94 \$75



The Fine Art of Painting Dog Portraits Johanne Mangi JM-100 · 4hours · \$146 \$117

An Art Legend Reveals His Secrets to Award-Winning Oils Improve your artistic eye and elevate your skills as you paint next to one of the few living art "greats."



ALBERT HANDELL Painting in Oil AH-100 · 3h 48m Retail Price: \$146 Our Price: \$117

hat would it be worth to have the opportunity to learn art from a true master painter? Few legendary painters were recognized as great in their own time. Most of us only get to experience their finished works. We glean what we can from the techniques these masters passed down, but most are lost forever.

It's rare to have an established living legend among us. We are exceedingly lucky to currently have one who is still teaching his methods to a select few students. Albert Handell is an internationally recognized award-winning master who literally wrote the books on pastels, oils, light, and composition. Even artists who have been painting for years enjoy the great strides in learning from this established master. Imagine learning fundamentals such as drawing, color mixing, color value, pressure, and

application from Albert. Learning from a master is an entirely new experience, chock full of insights and tips that will take your skills to the next level.

In Painting in Oil, you will spend more than three hours painting alongside a master artist. Together, you'll both work to create a gorgeously detailed scene from nature. As you complete this project with him, Albert provides countless tips, hints, and insights about his techniques. This is sure to elevate the work of any artist. Albert is also a lovely storyteller, and he pulls you into the process with his philosophies and bits of quiet wisdom sprinkled throughout the technical instruction. He reveals a few of his favorite secrets as well, including the importance of working both transparent and opaque.

You'll discover some amazing new techniques when it comes to:

· Selecting brushes

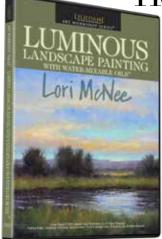
- · Creating shadows
- Mixing and using dark colors
- Painting more realistic images
- Controlling colors
- Creating clear delineation between a background and foreground
- · Measuring success by understanding which finishing touches are useful and when you need to stop
- Creating a new level of texture and details by adding palette knife work The piece you complete is beautiful.

More importantly, you are completing it with personal one-on-one guidance from a true artistic genius. You're getting instruction directly rather than trying to guess at what an artist did decades or even centuries ago. Albert Handell is truly the stuff legends are made of, and who would pass up the chance to learn from a legend?

About Your Art Instructor: Since 1961, Albert Handell has had over 30 one-man shows and has received over 70 prizes and awards. His paintings are in numerous private and public collections and museums. He has also co-authored five books on painting techniques and is well known for his painting workshops, which he conducts nationwide and abroad.

Improve Your Landscape Art by Learning
How to Add Light the Right Way
A popular art teacher and blogger shows you how to master and use light

to create glowing landscapes.



LORI MCNEE Luminous Landscape Painting with Water-Mixable Oils D-LM2 · 4 hours Retail Price: \$146 Our Price: \$117

uminous. Bright. Shining. Glowing with light. A luminous painting is flooded with light. It has a visual component that can't be described, only felt. Creating a luminous painting is not something that happens by accident especially when you are working with landscapes.

Landscape artists are already tasked with capturing gorgeous and complex scenery. They need to provide insights into the season and time of day. A successful landscape transports the audience to the location. It allows them to smell the air, hear the natural sounds, or feel the temperature in the scene they are looking at. Adding elements to make it luminous on top of that often results in paintings that look contrived or unnaturally embellished. A true master is able to maintain balance and create a luminous landscape painting that puts the mood and emotion of nature on display.

You can learn from just such a master with Luminous Landscape Painting with Water-Mixable Oils. Artist Lori McNee provides four hours of comprehensive instruction about successful landscape painting. You'll paint a winter scene and a summer scene alongside Lori while she provides advice. She starts with brush selection and paint mixing tips, so you learn how to achieve vibrant color and strong textures. She follows up with step-by-step techniques for every element of a landscape, including water, trees, foliage, skies, snow, mountains, and so much more.

Lori demonstrates how to add the right amount of light to keep your paintings grounded in realism. As she

reveals each helpful hint for brushwork, value, and color, she'll explain how you can easily take these lessons and apply them to your own original works of art.

Her invaluable advice includes:

- · Capturing the "feeling" of the season you are painting without making winter feel bleak or summer feel over-the-top
- Creating an "Old West" feeling known as the Maynard Dixon technique
- · How to make your water shimmer, put life in your shadows, and the trick to painting clouds

Are you ready to take your landscapes to the next level? Do you want your viewers to feel as if they are part of a scene rather than just seeing a scene? Then master the art of creating luminous landscapes with this video.

About Your Art Instructor: Lori McNee is an internationally followed art blogger, and the owner of FineArtTips.com. She is an artist, author, social media influencer, brand ambassador, and keynote speaker. She has been featured in the The Wall Street Journal online and named a #TwitterPowerhouse by The Huffington Post, Lori began an art career as a wildlife artist and then discovered plein air and still life painting. Today, her broad spectrum of artwork includes poetic landscape, still life, and encaustic wax paintings that often incorporate birds or other wildlife. Her paintings have been featured in numerous publications including PleinAir Magazine and Fine Art Connoisseur.



Painting in Oil

Albert Handell • AH-100 • 3h 48m

Retail Price: \$146 • Our Price: \$117



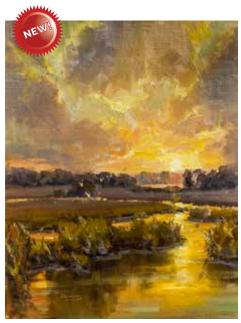
Color Magic for Stronger Paintings
Suzie Baker • SB-100 • 3 hours
Retail Price: \$146 • Our Price \$117



Secrets to Successful Paintings
Bob Rohm • BR-100 • 4 hours
Retail Price: \$146 • Our Price: \$117



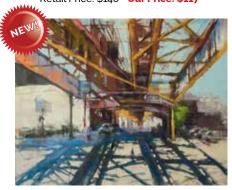
Vibrant Cityscapes
Scott Prior • D-SP2 • 5 hours
Retail Price: \$146 • Our Price: \$117



How to Paint Glowing Landscapes
Bill Davidson • BD-200 • 6 hours
Retail Price: \$171 • Our Price: \$137



Luminous Landscape Painting with Water-Mixable Oils Lori McNee • D-LM2 • 4 hours Retail Price: \$146 • Our Price: \$117



Urban Pastel Painting
Nancie King Mertz • NM-100 • 2h 55m
Retail Price: \$146 • Our Price: \$117



Palette Knife Painting

Michele Byrne • MB2-200 • 5h 48m

Retail Price: \$159 • Our Price: \$127



Sorolla: Painting the Color of Light Thomas Jefferson Kitts • TJK-100 • 15h 22m Retail Price: \$171 • Our Price: \$137



Creating Dramatic Atmosphere in Landscapes Kathleen Hudson • KH-100 • 7h 17m Retail Price: \$146 • Our Price: \$117



Painting the Figure in Nature Ryan S. Brown • RB-100 • 13h • \$196 \$157



Impressionistic Landscape **George Gallo** • GG-100 • 2h • \$134 \$107



Creating Dynamic Landscapes **John MacDonald** • JMD-100 • 5 hours • \$159 \$127



Painting Impressionistic Figures Michele Byrne MB-100 • 2h 54m • \$134 \$107



 $Seascape\ Painting\ Secrets \\ \textbf{Amery Bohling} \cdot \texttt{AB-100} \cdot \texttt{4h 8m} \cdot \$ 134 \$ 107$





Painting the Urban Landscape **Scott Prior** • D-SP1 • 5h 53m • \$159 \$127



Painting Niagara
Thomas Kegler • TK-100 • 8h 20m • \$196 \$157



Painting From Photographs Shelby Keefe \cdot SK-100 \cdot 5h 45m \cdot \$159 \$127



Limited Palette Landscapes

John Pototschnick • JP-100 • 15h 15m • \$196 \$157



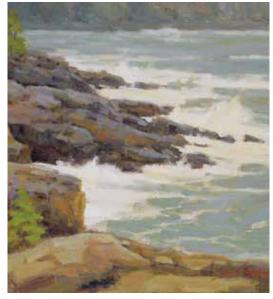
Russian Impressionism Ulrich Gleiter • DUG1 • 2 hours • \$134 \$107



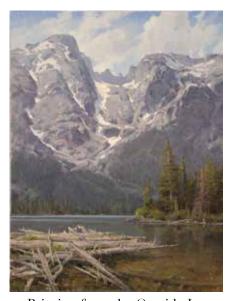
Landscape Painting Secrets Bill Davidson • BD-100 • 9 hours • \$159 \$127



Balcony with Roses John Michael Carter DJMC2 · 3h 30m · \$106 \$85



Dramatic Seascapes **Jean Perry** • DJP1 • 2h 8m • \$134 \$107



Painting from the Outside In Jim Wilcox DJW1 · 4 hours · \$159 \$125



How to Paint Impressionism Outdoors George Van Hook · DGVH1 · 1h 58m · \$134 \$107



Capturing Architecture in Plein Air Brian Stewart · DBS75 · 2 hours · \$134 \$107



Painting Cityscapes Bryan Mark Taylor • DBMT1 3+ hours • \$134 \$107

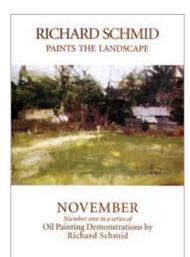


LANDSCAPE & PLEIN AIR VIDEOS

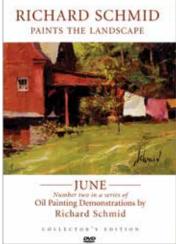
by World-Famous Artists



RICHARD SCHMID, artist



November:
Richard Schmid
Paints the Landscape,
Part One
DRS1 • 1h 44m • \$94 \$75



June: Richard Schmid Paints the Landscape, Part Two DRS2 • 1h 27m • \$94 \$75

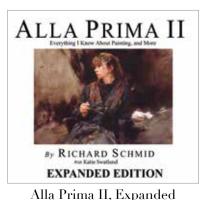
May: Richard Schmid
Paints the Landscape,
Part Three
DRS3 · 2h 15m · \$94 \$75



WHITE PINE

Number four in a series of landscape punitings
by Richard Schmid

White Pine: Richard Schmid Paints the Landscape, Part Four DRS4 · 2h 30m · \$94 \$75



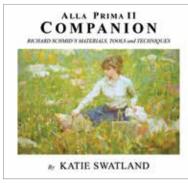
Edition

Richard Schmid

328 pgs/262 color plates

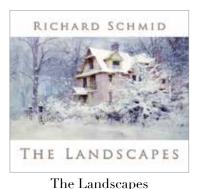
BRS1H • \$156 \$125 (Hardcover)

BRS1S • \$125 \$95 (Softcover)



Alla Prima II Companion: Richard Schmid's Materials, Tools and Techniques Katie Swatland

264 pgs/384 color images BRS3H • \$144 \$115 (Hardcover) BRS3S • \$115 \$85 (Softcover)



Richard Schmid 280 pgs/300 color plates BRS2H • \$173 \$138 (Hardcover) BRS2S • \$123 \$98 (Softcover)



Las Golondrinas Irby Brown DIB2 • 1h 24m • \$80-\$65



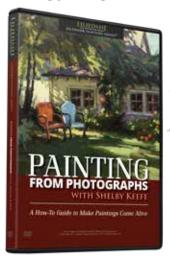
Eldorado Landscape Irby Brown DIB3 · 2h 18m · \$80-\$65



Irby's Palette & Studio Aspens
Irby Brown
DIB1 · 2h 18m · \$80-\$65

Discover Techniques to Make Your Paintings Come to Life
An award-winning, impressionistic painter and inspiring teacher shows you how to take a good photo and turn it into an

amazing painting.



SHELBY KEEFE

Painting from Photographs SK-100 · 5h 45m Retail Price: \$159 Our Price: \$127

ainting from photographs can be one of the most frustrating challenges an artist can take on. Capturing the perspective, getting the colors right, managing the movement and life these details are often impossible to duplicate in a way that doesn't feel hollow or unrealistic.

The reason behind this is that many artists try to copy the image. As you'll learn in Painting from Photographs, duplicating the photograph on canvas is not what you should be striving for. Rather, your goal is to create a great painting. Your instructor in this pursuit, Shelby Keefe, will teach you how to paint captivating, beautiful, colorful paintings from photos a practical skill that gives you the flexibility to take your subject anywhere.

Building Upon the Beauty of the Photograph

Shelby Keefe draws upon her more than

20 years of experience as an impressionistic painter and teacher to show you how easy it is to turn a static photo into a living, breathing painting. This course features a complete stepby-step walkthrough as Shelby takes one of her favorite photos and turns it into a painting with unimaginable simplicity and depth.

In this one-of-a-kind training, you'll learn techniques specific to turning your photographs into amazing paintings, including:

- When to paint exactly what you see in a photo and when you can improve upon that photo
- How to paint in the "atmosphere," so your painting has a sense of depth
- The tricks the brain plays on us when looking at a photo, and how to become aware of them
- What you should do with your canvas first, before starting the painting itself
- An innovative technique that guar-

antees you like the composition and layout of your painting before you even get started

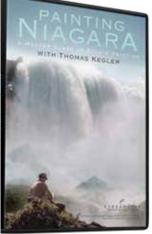
Plus, Practical and Universal Hints

While these two DVDS provide you with five total hours of expert training that show you how to turn your favorite photographs into beautiful, gallery-worthy paintings, you also gain a plethora of tips that can help you improve your overall skills as an artist.

Discover the joy of painting sensational urban and natural landscapes directly from your favorite photos and creating a finished product that is even better than the photo itself with this unique and insightful course.

About Your Art Instructor: Shelby Keefe is an award-winning painter, teacher, and performance artist. Born in Whitewater, Wisconsin, in 1958, she graduated in 1981 with a BFA from Cardinal Stritch University in Milwaukee. Her award-winning urban landscape paintings and plein air work have earned her participation in prestigious national juried shows, competitions, residencies, and arts

Examine the Step-by-Step Process Required to Paint a Masterpiece Learn how an artist conquered one of the most difficult subjects anyone has ever tried to paint



THOMAS KEGLER Painting Niagara TK-100 · 8h 20m Retail Price: \$196 Our Price: \$157

About Your Art Instructor: Renowned artist Thomas Kegler is

a self-taught painter, producer, and certified teacher. He is internationally recognized and his work has been shown in numerous solo and group exhibitions at many distinguished galleries and museums.

The renowned Hudson River School painters are known for a distinctive style of landscape painting that embraces realistic composition paired with romantic views. Using techniques such as luminism an exaggeration device where the effects of light are manipulated so that it appears to be saturated and "stage lit" and destabilizing contrasts of light and dark, rich color and dark tones, or rough and smooth textures, this style of art is inimitable.

Thomas Kegler's lifetime goal as a painter was to master these techniques. A scientist at heart, he kept detailed notes on every process he attempted, experimenting with colors, glazing, underpaintings, and mediums to understand and ultimately capture the feeling created by these masters.

After years of study, Kegler became one of few painters ever to master the Hudson River School techniques. With Painting Niagara: A Master Class in Studio Painting, you have an exclusive opportunity to learn from this master as he tackles the "Holy Grail" of locations: Niagara Falls.

The Journey of a Lifetime

Just as many artists would never attempt to copy the Mona Lisa because it's so perfect, most landscape painters never attempt the subject of Niagara Falls.

To accurately depict this iconic site, Thomas spent hours at the site, viewing it from every angle, making hundreds of sketches, and creating plein air studies of various parts of the falls in every imaginable weather and light condition. Even more impressive, he felt the only way to represent this powerful and massive wonder would be to paint it as a giant panoramic canvas, a canvas eight feet long.

This monumental journey has been documented on video, and this course offers you the exclusive ability to follow the entire process, including viewing original sketches, plein air studies, and the creation of the giant painting itself.

As you'll come to discover, Painting Niagara: A Master Class in Studio Painting is a master work. Artists, or anyone interested in art, should not miss this important documentary following a

single artist as he creates a monumental and historic painting.

From Sketch to Frame

With more than eight hours of step-bystep instruction and glimpses into methodology, technique, and best practices, you get unprecedented access to the mind of a master, as well as tips and tricks that transfer to any artistic medium.

You'll discover:

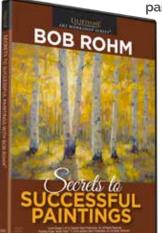
- · How to block in a believable sky, prepare it for atmosphere and mist, and design the cloud structures and highlights
- What to do at the water's edge to make your painting feel believable
- Mixing secrets to give the paint a touch of transparency
- Which brushes to use for various effects
- · How to transfer your drawing to a larger canvas without throwing off perspective ... and so much more.

If you've ever wondered how the mind of a master works and what steps it takes to create a masterpiece, you can't miss this course.



Discover the Details that Lend to Lovely Landscapes

Discover how narrowing your focus and mastering one key element of nature will elevate your overall landscapes and painting abilities.



BOB ROHM

Secrets to Successful **Paintings** BR-100 · 4 hours Retail Price: \$146 Our Price: \$117

t's all about the details. As an artist, this is a mantra to live, breathe, and paint by. Nowhere is this idea more important than when you are painting nature. As any artist can tell you, the realistic portrayal of details can make or break a landscape. Too few, and you venture into an unintentionally impressionistic piece. Too many, and your picture looks cluttered and overdone. Even the pros have been challenged by capturing exactly the right amount of detail when it comes to texture, shape, light, and other specific features of flowers, leaves, and trees.

Join renowned author, teacher, and master painter Bob Rohm in Secrets to Successful Paintings to discover what it takes to paint realistic nature scenes. Bob starts by focusing on one key component: trees. This fundamental element is core to many landscape paintings.

Bob provides step-by-step instruction as he paints a grove of aspen trees. This helps take the mystery out of mastering the details. You'll discover how to ground your trees and create realistic shadows. Bob will show how to create sunlight behind a tree. And he'll explain what details are not needed, to keep the image from becoming too busy.

Bob reveals his best secrets to creating realistic trees with four hours of instruction. The secret to success is all about creating a natural rhythm in your art. Your goal is to guide the viewer's eyes throughout the entire painting. To achieve this, you need a good balance in your light and shadows. You must limit your range of colors, based on a solid understanding of value. Lastly, you need a good sense of how each tree relates to other trees

and to the whole painting.

Keys to achieving balance and harmony include:

- Adjusting for composition
- Using positive and negative space to generate a sense of harmony
- Creating texture by pulling paint
- Duplicating the patterns of sun and shadow without their dominating the picture
- · Maximizing your color choices by using just four colors
- Narrowing and prioritizing your

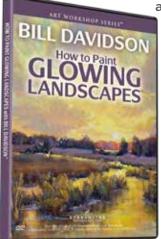
Trees are often just a small part of an overall landscape. By bringing them front and center, you will be able to perfect the important details. Once you get each aspect of trees just right, your overall landscapes will look much better.

About Your Art Instructor: Bob Rohm received classical art training at the York Academy of Arts in Pennsylvania. Known for his ability to capture the poetry of light, he has received many awards and is a Signature Member of the Pastel Society of America, Oil Painters of America, and the Outdoor Painters Society. He is the author of the book The Painterly Approach and has been featured in many publications. He currently juries shows, teaches workshops, lectures, and demonstrates in oil and pastel mediums.

Learn How to Layer Light into Your Landscapes

Discover the magic of making your paintings glow from the inside out as you get a master lesson in landscapes from

an award-winning artist.



BILL DAVIDSON How to Paint Glowing Landscapes BD-200 · 6 hours Retail Price: \$171 Our Price: \$137

The "golden hour." It's that period when the sun isn't yet fully up or down. The period when the earth and sky bask in a warm golden light for the first and last hour of the day. The sunrays rake across a scene, highlighting vital forms, shapes, and details. The light is diffuse and pure, and the shadows are dramatic. This time of day serves to provide a feeling of calm, serenity, and peace. And then there is that glow.

It's no wonder so many artists set up their canvases at sunrise and sunset. They madly mix colors or sketch scenes in the few precious minutes of this transient moment. There's no denying that paintings of the golden hour can look magical. A good artist can achieve the illusion that the painting itself is a source of light, rather than a depiction of light. The ability to create images that glow from the inside out is essential when trying to capture a sunrise, recreate natural moonlight, or

create the theatrical "golden hour."

The best part of painting the golden hour? The end result appears magical, but achieving it is anything but. It's a matter of simply knowing how to add contrasting value and complementary colors in harmony and build them around a focal point. And with the right instructor, that is a skill you can learn, layer by layer and step by step.

Bill Davidson is a master at making his art glow. And more importantly, he's a highly sought-after and proven teacher of these techniques. He has taught more than 100 workshops, seminars, and classes. With six hours of focused instruction, Bill creates a gorgeous landscape filled with water, nature, sky, and of course

glowing light. He covers the do's and do-nots when it comes to achieving a successful glowing landscape.

Bill shows you how to plot out your canvas and set your horizon correctly.

He builds on the composition by adding exciting and varied lines of movement to the focal interest. He shows the importance of depicting the important areas of your piece that don't get touched by the sunlight, and he thoroughly explains each brushstroke and color choice.

Among his masterful tips, you'll discover:

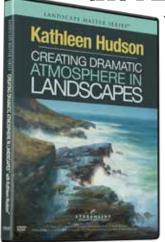
- · Everything you need to know about color harmonies, including balancing contrasting and complementary colors
- · When (and when not) to use white to create light
- · Ways to use a colorful sunset as a backdrop for a gorgeous landscape while maintaining a defined focal
- Tips to create a focal area that pulls people in

If you want your viewers to "bask in the glow" of a painting you created, you can't miss this comprehensive lesson on using light and landscapes from a master painter.

About Your Art Instructor: Bill Davidson is a noted artist and teacher who has led more than a hundred courses. His works have been featured in a wide variety of art publications. A Signature Member of Oil Painters of America and the American Impressionist Society, he has been a selected exhibitor and award winner in dozens of art shows across the nation

A Harvard-Educated Artist Teaches You How to "Paint the Air" and Add Feeling to Your Landscapes Join a master artist to learn how to paint the most important part of your landscape, even when you

can't see it.



KATHLEEN HUDSON Creating Dramatic Atmosphere in Landscapes · KH-100 · 7h 17m Retail Price: \$146 Our Price: \$117

t's not always the subject that resonates with your audience in a suc-_cessful landscape. Often, it's the feel of the landscape. The best way to infuse your landscape with feeling is to transport your audience to the location. If you want to give your viewer a sense of temperature or help them feel the wind, you need to learn how to paint the space between you and your subject. As Claude Monet said, you need to "paint the air."

It may sound impossible to paint something without form, color, shape, or substance. But there is a trick to learning how to paint the effects of the air. In Creating Dramatic Atmosphere in Landscapes, Kathleen Hudson shows you how to "paint the air." This video has more than seven hours of detailed instruction that will make a dramatic

About Your Art Instructor: Kathleen B. Hudson was named an Artist to Watch by one magazine after becoming the

2017 Grand Prize winner in the PleinAir Salon. She now undertakes several national juried competitions each year, and has won multiple awards for her landscape paintings. She is a Signature Member of the American Society of Marine Artists and

difference in your artwork.

Kathleen is a Harvard graduate and award-winning landscape artist. She's undertaken every landscape subject from sweeping mountains to sun-drenched oceans. She's painted vast desert canyons and elegant countrysides. No matter what she paints, Kathleen has found success. She reveals her proven techniques for using colors to create a dramatic atmosphere.

Her instruction starts with brush and paint selection. She then provides very helpful tips on using a grid to create your layout. For example, she demonstrates how where you place your horizon line can affect your final product.

As she moves into showing you tricks with color and technique, you'll gain a treasure trove of gems, including:

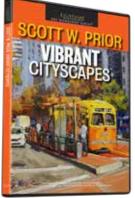
- · How to achieve dimension with warm colors, cool colors, and colortemperature shifts
- · Ways to create natural-looking light in water, make light appear to move, and capture sunlight in the sky with accuracy
- · Methods to manipulate your colors so even pale shades pop against the
- · Approaches to capturing natural details including realistic waves crashing into wet rocks, sea spray, texture in water, and the harsh edges of terrain
- · A new way to take a fresh look at your work and open your mind to self-critique

Kathleen also provides plenty of practical tips. You'll learn how to not "chase the light" and techniques to keep your shadows transparent. No matter what landscape or environment you want to try your hand at, this course will help you "paint the air."

Cities Never Stop, But You Can Learn How to Capture Them with Tips from a Renowned Painter

an Artist Member of the Copley Society of Art in Boston, Massachusetts.

Join a master artist to learn how to depict the energy, motion, and humanity of a cityscape.



SCOTT W. PRIOR Vibrant Cityscapes D-SP2 · 5 hours Retail Price: \$146 Our Price: \$117

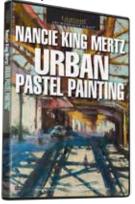
₹ cott Prior is an emerging star in the urban art scene. In Vibrant Cityscapes he shares his secrets to seeing and replicating the emotion, energy, and humanity that bring cityscapes to life. Follow Scott as he paints an everyday scene from San Francisco, and learn how to portray the colors and sights of the moment. You'll discover tricks to creating an image that captures the sounds, movements, and emotions of the city.

This video is chock full of expert advice, with five hours of personal attention. Scott helps you master perspective and motion. He shows you how to realistically light people and add a bouncing reflection that infuses life into your subject. Scott also shows you what to leave out of a busy scene to avoid clutter.

About Your Art Instructor: Scott W. Prior is an award-winning oil painter and Southern California native. He received his BFA from the Academy of Art University in San Francisco, California, where he studied under the exceptional artists Craig Nelson, Bill Maughan, and Hiu Han Liu. He has been featured in art shows around the nation and has won several prestigious awards and titles, including the Emerging Artist Award from Art & Antiques Magazine

Explore a New Way to View and Paint the Urban World with Guidance from a Master

An award-winning artist shows you how amazing it can be to paint urban landscapes with pastels.



NANCIE KING MERTZ **Urban Pastel Painting** NM-100 · 2h 55m Retail Price: \$146 Our Price: \$117

There's nothing like painting an urban scene that comes alive in front of your eyes. Award-winning artist Nancie King Mertz has mastered the art of pastels. She will give you an entirely new perspective on how to see and capture the world around you. The insights she provides in Urban Pastel Painting will help you take your skills to the next level.

You'll get great insights into pastel and paper selection, and you'll learn why Nancy uses warm colors at the back of a painting. You'll also learn how to add more depth and proportion to the scene, when to "push" color, when to introduce light, and how to capture the essence

Nancie walks you through capturing the feelings of the moment. She provides a step-bystep guide through her city scene, allowing you to paint along.

About Your Art Instructor: Nancie King Mertz was a James Scholar at the University of Illinois, where she obtained a BFA in painting. She has both taught art and been a featured artist in shows worldwide. She was awarded the Master Circle Medallion by the International Association of Pastel Societies in 2015 and the organization's Eminent Pastelist distinction in 2018.



En Plein Air Collections '95-'05 C.W. Mundy • DCWM1 • 3 hours • \$88 \$70 $\,$



Studio Painting Secrets **Brian Blood** \cdot DBBL1 \cdot 3h 53 m \cdot \$134 \$107



Plein Air Painting Secrets **Brian Blood** \cdot DBB2 \cdot 3 h 53m \cdot \$134 \$107



Nautical Scene **Don Demers** \cdot DDD1 \cdot 2h 52m \cdot \$134 \$107



Street Scenes Ken Auster • DKA1 • 3 hours • \$134 \$107



Painting the Effects of Light Kathryn Stats • D-KS4 • 10 hours • \$159 \$127



 $Seaside \\ \textbf{Kathryn Stats} \bullet \texttt{DKS1} \bullet \texttt{2h 45m} \bullet \$ \texttt{106} \$ \texttt{85} \\$



 $Lazy \ Summer \ Day \\ \textbf{Kathryn Stats} \cdot \texttt{DKS3} \cdot \texttt{4} \ hours \cdot \$ 129 \ \$ 95 \\$



Overview **Kathryn Stats** • DKS2 • 6 hours • \$159 \$125



The One Hour Plein Air Landscape Lynn Gertenbach · DLG3 · 1h 56m · \$134 \$107



Illumination
Lynn Gertenbach
DLG1 · 3 hours · \$106 \$85



City Scene
Scott Tallman Powers · DSTP3
8h 56m · \$159 \$125

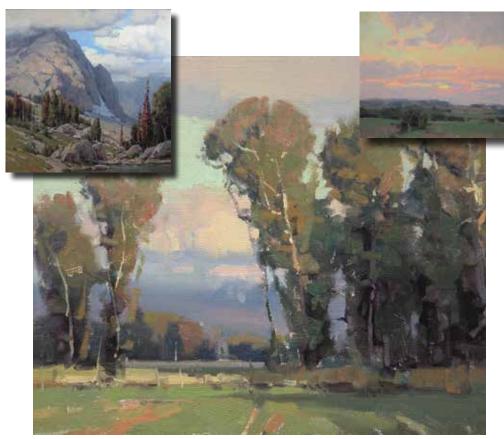


Painting Large Landscapes Scott L. Christensen • DSC1 • 3 hours • \$129 \$95



Paint the Woodland Interior

Roger Dale Brown • DRDB1 • 1h 31m • \$129 \$95



Three Landscape Studies • Scott L. Christensen • DSC2 • 3 hours • \$129 \$95





 $Sundown \\ \textbf{Neil Patterson} \cdot \texttt{DNP3} \cdot \texttt{1h} \cdot \texttt{15m} \cdot \$\$\texttt{80} \, \$\texttt{65} \\$



 $Aspens \\ \textbf{Neil Patterson} \cdot \textbf{DNP1} \cdot \textbf{1h} \ \textbf{45m} \cdot \textbf{\$94} \ \textbf{\$75}$

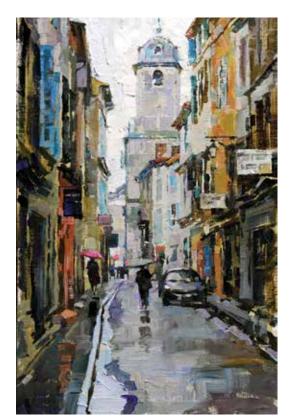




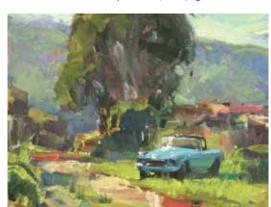




Color of Light West Fraser • DWF1 • 2 hours • \$134 \$107



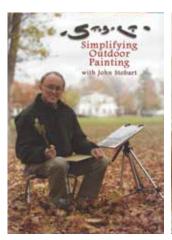
European Street Scene John Michael Carter DJMC1 · 4 hours · \$106 \$85



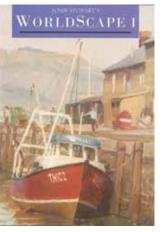
Brushstrokes with Energy and Movement Randall Sexton • DRS1 • 2h 8m • \$134 \$107



When You Can't Paint Out · Jim Wilcox · DJW2 · 3 hours · \$129 \$95



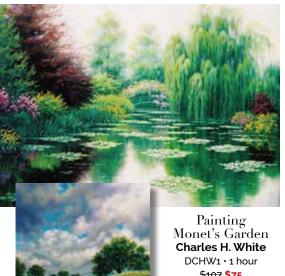
Simplifying Outdoor Painting · John Stobart DJS1 · 1h 44m · \$25 \$19.95



Worldscape I John Stobart DJS2 · 1hr 27m · \$50 \$39.95



Worldscape II John Stobart DJS3 · 2h 15m · \$50 \$39.95



\$107 **\$75** Bonus Landscape Demo



Painting the Autumn Countryside Charles H. White DCHW2 · 1h 2m · \$80 \$65

Unpack the Elements of Color and Take Your Paintings to the Next Level

Discover how understanding the power of colors can have a tremendous impact on the power of your paintings.



SUZIE BAKER Color Magic for Stronger Paintings SB-100 · 3 hours Retail Price: \$146 Our Price: \$117

pinions vary on the most important element of a good painting, but no one will argue that color does not rank among the most important. There's a lot more to color than meets the eye. Color is potent with both visual and emotional impact. It sets the mood and tonal key, and creates unity. It sets a rhythm and gives the eye a visual path to follow while emphasizing your focal point. And color isn't simply superficial. When you really consider the meaning of color in a painting, you have to take several components into consideration the hue, saturation, intensity, temperature, and value all have to be reviewed. That's a lot to master. But with the right teacher, you'll find it's not nearly as intimidating or complicated as it may initially seem.

Dive into the science of color with award-winning artist and highly soughtafter teacher Suzie Baker with *Color Magic* for Stronger Paintings. Suzie spends more than three hours covering elements of color, color theory, and perspective. She

About Your Art Instructor: Suzie Baker has gained national acclaim for her versatility as both a plein air landscape

artist and a studio painter of still lifes, figurative works, and portraits. She was recognized in both the Plein Air and Figurative categories at the Art Renewal Center's 13th International Salon. She has received many other awards, and her award-winning

walks you through every step of a demo painting that helps you master color, with in-studio lessons as well as a unique opportunity to follow Suzie as she works through a painting outdoors. You'll be able to apply the knowledge you gain from this course to elevate any art project you decide to attempt. With her practical approach, you will dissect every aspect of color. You'll see how she breaks down the components so you can best identify, mix, apply, and create the best possible colors in your paintings.

As Suzie reviews the fundamentals, she also corrects misconceptions. For example, we've all heard that if you include a warm light, you need to contrast it with a cool shadow, and a cool light requires a warm shadow. Discover why this is not always true. Learn how complementary light and shadow tones can often help your colors deliver an impactful and more vibrant effect.

Say goodbye to trial-and-error when you master the secrets of color. Once you

learn to recognize how the elements of color work, you'll be able to see colors more accurately in the real world. You'll be able to understand what it takes to achieve these colors, and learn how to mix paints like a pro. You'll examine the problems with cluttered pictures and learn why proper use of colors can help calm a busy scene.

Suzie Baker's invaluable insights answer common concerns artists often have about color, including:

- When should I push the color of objects?
- How do different light sources affect the colors and shadow of an object?
- What can I do to prepare my canvas to make my colors pop?
- How can I use colors to achieve a light glow that doesn't look unrealistic?
- When should I paint from photographs?

Baker's thorough and scientific approach to the elements of color will give you a toolbox of resources to help you become a more efficient and effective painter.

Beginners Discover the Joy of Painting in Oil with Laurel Daniel

Learn the fundamentals of oil painting and how to capture the great outdoors with two courses by an award-winning art teacher.



paintings have been featured in several national publications.

LAUREL DANIEL
Oil Painting for Beginners
D-LD1 • 4h 15m
Retail Price: \$39
Our Price: \$35

LAUREL DANIEL
Outdoor Painting Basics
D-LD2 · 2h gm
Retail Price: \$71
Our Price: \$57

ain years of training in a few short hours in this comprehensive introduction to oil painting. Laurel Daniel's unique training techniques cut down on the time (and frustration) you normally face when learning a new skill. She provides you only with what you need the precise steps needed to develop building-block skills, with absolutely zero fluff or filler. This allows you to quickly master important fundamentals. This complete training program covers basic instruction that every oil painter needs to know. It includes 20 step-by-step segments with over four hours of easy-to-follow instructions. You'll learn how to get started, the materials you'll need, and the basic skills you'll need to focus on as you start to paint. You'll even learn common mistakes to avoid.

About Your Art Instructor: Laurel Daniel has a degree in studio art and 19 years in the graphic design business. She now paints full-time and teaches. An award-winning artist and writer, Daniel has been included in more than 50 exhibitions.



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Starting at: \$19.97



Techniques of the Hudson River School Masters Erik Koeppel • DEK1 • 9h 40m • \$159 \$127



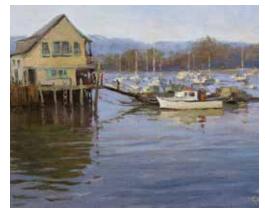
Bold Brushtrokes & Confident Color Lori Putnam • DLP1 • 2h 42m • \$134 \$107



Techniques of the Hudson River School Masters 2 Eric Koeppel • DEK2 • 5 hours • \$159 \$127



Color Foundation for the Painter **Stephen Quiller** DSQ1 · 8 hours · \$125 \$99.50



Painting Plein Air Impressionism John Cosby • DJC1 • 2h 54m \$134 \$107



Dogwood Walk **Bill Bayer**DBB3 • 1h 30m • \$69 \$55



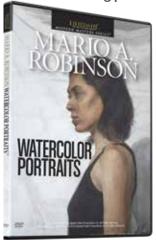
Landscape Studies: Montauk Springs
Bill Bayer · DBB2 · 1h 35m · \$69 \$55



Landscape Studies: Mountains **Bill Bayer** • DBB1 • 1h 25m • \$69 \$55

Expand Your Skills by Mastering Watercolor Portraits Join an award-winning artist to discover how you can achieve a new level of precision and detail with watercolors as you create

breathtaking portraits.



MARIO A. ROBINSON Watercolor Portraits MR-100 · 5 hours Our Price: \$69.99

any artists believe painting portraits using watercolors is much _like trying to bake a complex soufflé using an Easy-Bake Oven. They feel that watercolors lack the sophistication to capture the distinct details that portraits require. But with the right watercolor techniques, you can create paintings with precision. You can even allow for variations in tones, and showcase a new level of detail.

Master watercolorist Mario A. Robinson uncovers secret techniques in Watercolor Portraits. You'll learn how to paint elements such as skin tones, shadows, the specific shape of a body part, and so much all using watercolors.

Mario delivers five hours of detailed

instruction you can follow along with. He will reveal tips to help you guide your brush through small work areas. You'll learn how focusing on one single, simple component at a time will help you capture the small details. Once you've mastered these techniques in watercolor, you'll realize that Mario's insights translate to any kind of painting and will help you become a better artist.

You'll learn tips that include:

- · A way to manipulate watercolors to inject a sense of light into your
- Using the natural soft lines and edges that come with watercolors to your advantage
- Make the fast drying time of the

- watercolors work for you
- Recognizing the natural rhythm of vour watercolor
- Obtaining the exact color you need to successfully achieve challenging components such as skin tones.

As you watch his gorgeous portrait of a young woman unfold, Mario provides detailed instruction for each step of his portrait. He explains why each technique works and how each step affects your overall composition. You'll become familiar with the methods of masters such as Andrew Wyeth. And Mario will bust the myths that give watercolors a bad rap. You may discover it is your new favorite way to paint.

About Your Art Instructor: Mario Andres Robinson studied at the prestigious Pratt Institute in Brooklyn, New York, and is the author of Lessons in Realistic Watercolor. He is an Exhibiting Artist Member of the National Arts Club, an Artist Member of the Salmagundi Club, and a Signature Member of the Pastel Society of America. His work has been featured in multiple national magazines, and The Artist's Magazine named him as one of the top 20 realist artists under the age of 40.



Painting Seascapes in Watercolor Gerald J. Fritzler · DGF1 · 2h 4m · \$134 \$107



Layering Light **Bette Ridgeway** DBR1 • 1h 12m • \$45



Watercolor the Italian Way Francesco Fontana · DFF1 3h 12 m • \$134 **\$107**



Watercolor Portraits Susan Harrison-Tustain DSHT1 · 3+ hours · \$69 \$54.50



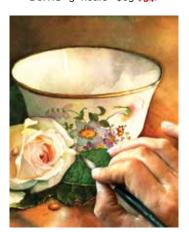
Secrets of Painting Watercolor Outdoors Andy Evansen · DAE1 · 2h 28m \$134 **\$107**



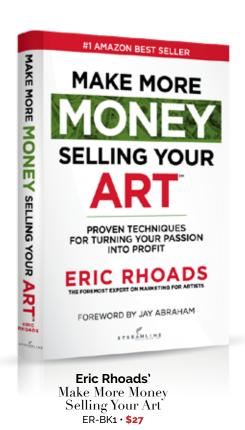
Water Media Foundation for the Painter: A Complete Guide Stephen Quiller • DSQ2 • 8h \$125 \$99.50



Watercolor Workshops Susan Harrison-Tustain DSHT2 · 3h 30m · \$69 \$54.50



Watercolor My Way Susan Harrison-Tustain DSHT3 · 5+ hours · \$69 \$54.50



Is Your Art *Not*Getting Noticed by All the Right People?

ome say a lack of exposure is the sole problem for artists. But getting the right exposure, leaving the right impression, and making your content more memorable and worthy of being shared can be a bit more complex than that.

Other artists are under the mistaken belief that honing their artistic skills alone will skyrocket their art career. Most successful artists would tell you that artistic skills alone do not ensure business success.

Most artists' best work goes unseen by the very people who can change an artist's career. Unfortunately, this is not a new phenomenon.

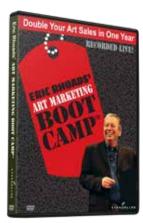
Van Gogh is probably the best-known case of a starving artist; he sold just two of his approximately 2,000 works during his life-time. Recently one of Van Gogh's paintings sold for \$82.5 million. Van Gogh could have lived a much different life with some basic marketing skills.

Learning marketing is crucial for artists. The key elements are ethical, and they result in artists' having greater control over their public image and their relationship with clients.

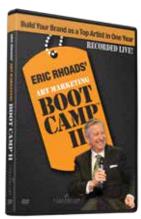
The good news is that honing your marketing skills doesn't have to be difficult.

No true artist should struggle to be discovered, heard, appreciated, and compensated. That's the core message of Eric Rhoads' new book, *Make More Money Selling Your Art: Proven Techniques for Turning Your Passion Into Profit.* In this book, Rhoads shares his experiences as an entrepreneur, marketer, and artist. He breaks down classical, proven marketing techniques and explains how these techniques can be practically applied by artists.

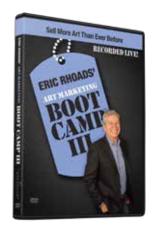
Unleash your art career and get your copy today!



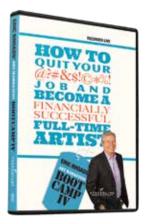
Eric Rhoads'
Art Marketing
Boot Camp
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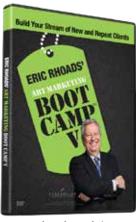
Eric Rhoads'
Art Marketing
Boot Camp II
ER-BC2 · 4+hrs · \$197 \$157



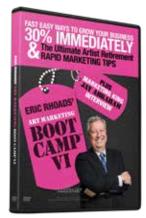
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Lori McNee & Eric Rhoads Social Media Marketing Secrets Revealed D-LM1 · 5h 32m · \$111 \$89

A Whole Year's Worth of Marketing For Artists.

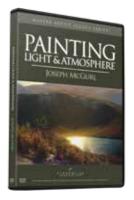


More Info at ArtMarketingInABox.com

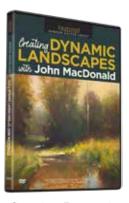
About Your Instructor

B. Eric Rhoads "the most painted man in history" is a career entrepreneur with an unbridled passion for art. He has over 30 years of experience launching successful products and creating highly profitable companies. He's also created several successful magazines, including *PleinAir Magazine* and *Fine Art Connoisseur*.

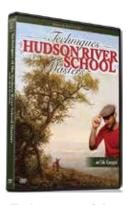
BEST LANDSCAPE



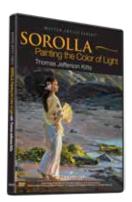
Light & Atmosphere
Joseph McGurl • JMG-100
9+ hours • \$196 \$157



Creating Dynamic Landscapes **John MacDonald** JMD-100 · 5h · \$159 \$127



Techniques of the Hudson River School Masters Erik Koeppel • DEK1 9h 40m • \$159 \$127

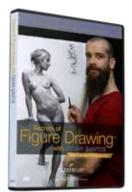


Sorolla Painting the Color of Light Thomas Jefferson Kitts TJK-100 • 15h 22m \$171 \$137



Studio Painting Secrets Brian Blood · DBBL1 3h 53 m · \$134 \$107

BEST FIGURATIVE/PORTRAIT



Secrets of Figure
Drawing
Cesar Santos
CS-200 · 16+ hours · \$187



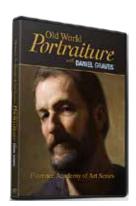
Secrets of Figure Painting Cesar Santos CS-300 · 19+ hours · \$197



Secrets of Portrait
Painting
Cesar Santos • CS-100
19h 42m • \$197



Secrets of Classical Painting Juliette Aristides JA-100 · 8h 45m · \$159 \$127

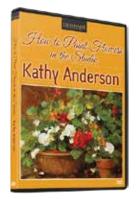


Old World Portraiture

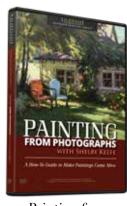
Daniel Graves

DG-200 · 4h 23m · \$159 \$127

BEST STILL LIFE /EDUCATION

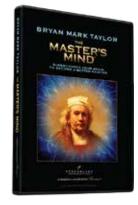


How to Paint Flowers in the Studio Kathy Anderson · KA-100 · 4h 50m · \$127

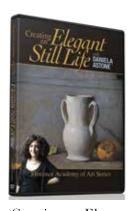


Painting from Photographs

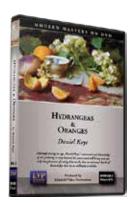
Shelby Keefe · SK-100
5h 45m · \$159 \$127



The Master's Mind **Bryan Mark Taylor** D-BMT2 - 5 hours • \$159 \$127



Creating an Elegant Still Life Daniela Astone • DDA1• 2hr 39m \$159 \$127



Hydrangeas & Orange Slices

Daniel Keys • DDK3
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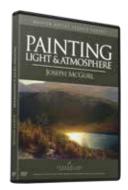
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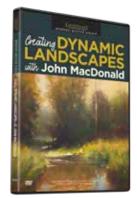
Mastering light is one of the biggest challenges when it comes to painting realistic depictions of the world around you. If you want to perfect the presentation of light in your paintings, you need to study with a master. For the first time ever, Joseph McGurl, one of the most in-demand and influential landscape artists working in America today, shares his secrets to capturing light with realism and creating breathtaking pictures. With Painting Light and Atmosphere, you'll experience a step-by-step tutorial and discover how to paint a breathtaking landscape scene using his powerful and proven techniques.



THOMAS KEGLER
Painting Niagara
TK-100 · 8+ hours
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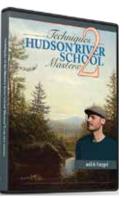
Want to capture the intricacies and elaborate details found in nature? Master the Hudson Valley School method. *Painting Niagara: A Master Class in Studio Painting* is your exclusive opportunity to learn from renowned artist Thomas Kegler. He tackles the "Holy Grail of locations": Niagara Falls. With over eight hours of instruction, you get unprecedented access to the mind of a master. Don't miss this unique opportunity to view the entire development process step by step. The end product is truly one of the most spectacular accomplishments of any American artist.



JOHN MACDONALD
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Landscapes
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Creating Dynamic Landscapes with John Mac-Donald is chock full of guidance, concepts, and invaluable insights. It's a priceless guide for any visual artist. This video emphasizes the basic elements of painting and helps artists come to a deeper understanding of why the process matters. Spend five hours with this renowned master of landscape painting as he unpacks his method of creating magnificent landscapes.



ERIK KOEPPEL
Techniques of the Hudson
River School Masters 2
D-EK2 · 5 hours
Retail Price: \$159
Our Price: \$127

BESTSELLER

The Hudson River School taught secrets for capturing the glorious beauty of nature like never before, and the movement created some of the greatest painters in modern history. With *Hudson River School Masters 2* you have the unique opportunity to learn these techniques as you paint next to Erik Koeppel. Koeppel is a brilliant and talented artist who spent years mastering these methods. Three years in the making, the second in the Hudson River School series will take you on a deep journey. You'll discover the methods used by these painters, and see how they captured the landscape in a way that no others have.