



Wholesale Introduction

Spring/Summer 2021

NEW!
Grow higher with us.

Do your customers
get a high on water?

WATER HIGH[®]

A serene sunset scene over a calm lake. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the water. In the foreground, a dark-colored canoe is pulled up onto a grassy bank, partially obscured by trees and bushes. The overall atmosphere is peaceful and natural.

For a good life—just add water.

A new “experiential”
lifestyle brand.

Few coastal lifestyle-inspired brands can capture the emotional and experiential connection with their audience like WaterHigh®.

Established in 2020—the ONLY trademarked brand to perfectly embody our innate addiction to **water**.

Inspired by water and original art; a celebration of the many psychological, physical and behavioral benefits or “**highs**” from being in, on or by the water.

Where do you get your waterhigh?

WATERHIGH®





HAPPY

ON LAKE MICHIGAN

WATER HIGH.



WATER HIGH





WATERHIGH

TRADEMARK

MICHIGAN



WATERHIGH[®]
GRAND HAVEN



WATERHIGH[®]

ON LAKE MICHIGAN



WATERHIGH[®]
ON LAKE MICHIGAN



WATER HIGH[®] GRAND HAVEN



Just add water.

WaterHigh

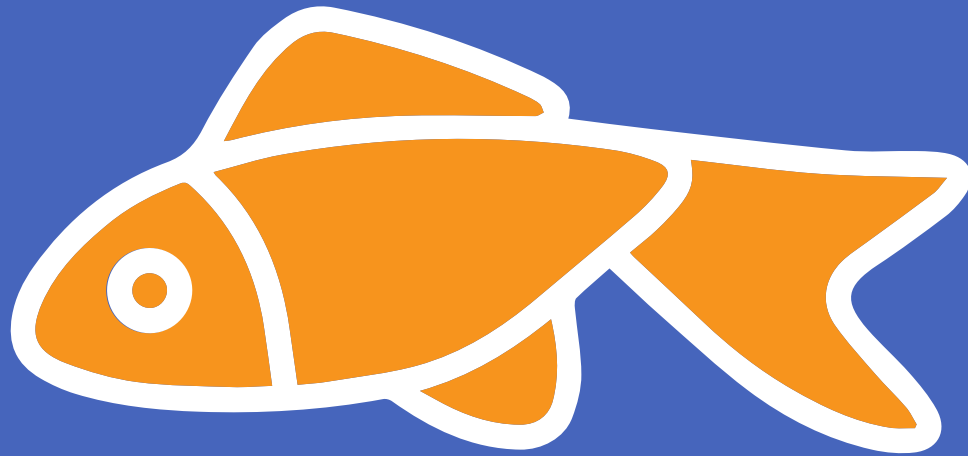
LAKE
MICHIGAN

®



WATERHIGH®

Ok moms....
time for a freshwater version!!



BABY CARP™

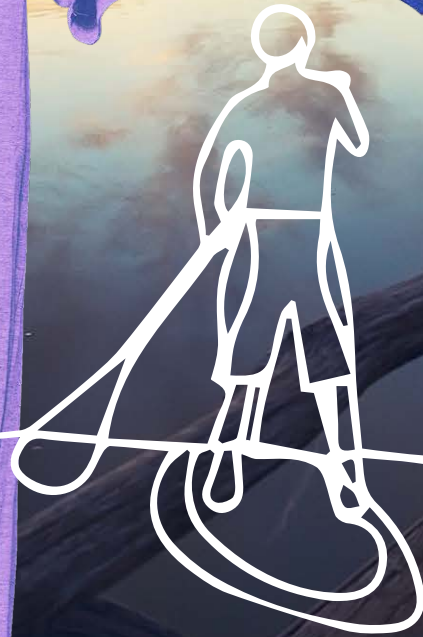
GREAT LAKES
WATER HIGH®





HIGH ON
LAKE
WATER
WATERHIGH.

relax
WATERHIGH.



Sup?
WATERHIGH.



PERFORMANCE SHIRTS

Unlimited design capabilities in-house.
Custom designs.
Name drop available on all garments.



GREAT



WaterHigh.

**HIGHER
EDUCATION**

WaterHigh.



Just add water.



PREMIUM HATS

Unlimited design capabilities in-house.
Custom hat designs.
Name drop available on all garments.

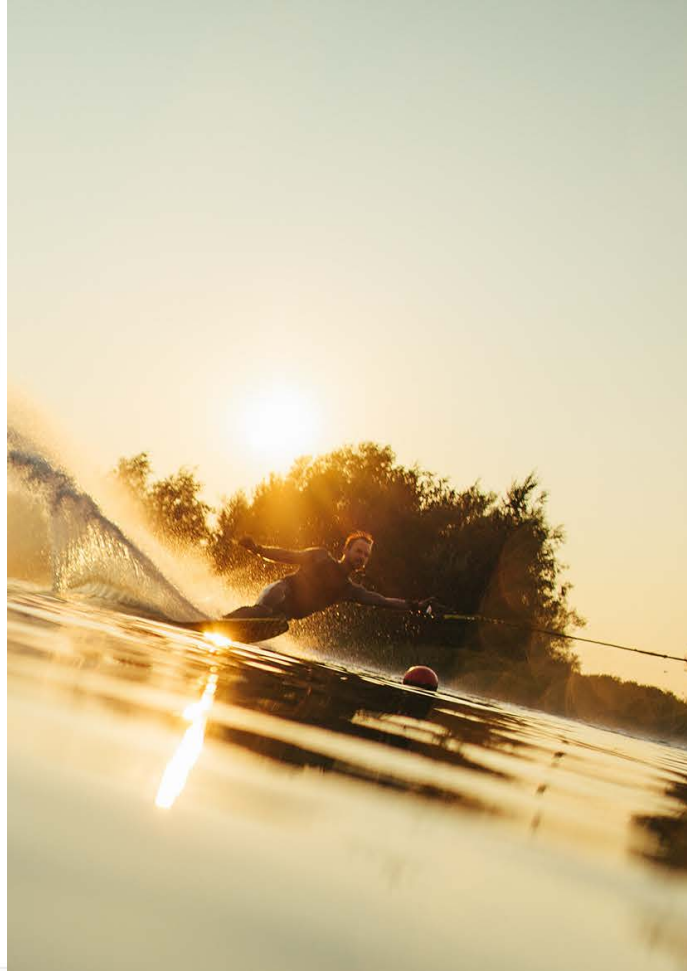




Premium Custom Leggings

Printed, cut & sewn with your preferred designs, logo, beach, resort...etc.





Premium Custom Rash Guards

Printed, cut & sewn with your preferred designs, logo, beach, resort...etc.





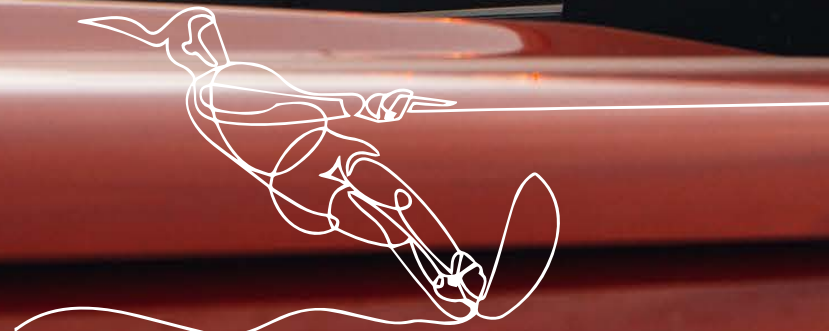
Window Decals Build Brands



WATER HIGH[®]
Outer Banks



**FRESH
WATER
HIGH
MICHIGAN**
Water High.



Just add water.

WATER HIGH.

WaterHigh "Salty" Line

Summer of 2020 Launched on the Outer Banks by Kitty Hawk Kites & Surf. Spring/Summer/Fall 2021 expanded into full apparel and gift line with an OBX exclusive at all Kitty Hawk Kites & Surf locations.



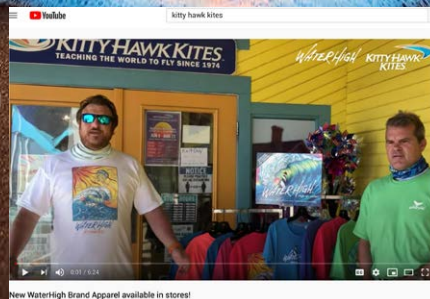
Currently expanding into MA, NJ, VA, SC & FLA
West Coast & Caribbean 2022

Product offering growing.



Here's a brief intro to our new brand, courtesy of Kitty Hawk Kites, and Kitty Hawk Surf Co.

<https://www.youtube.com/watch?v=dnnu27E5xzM>



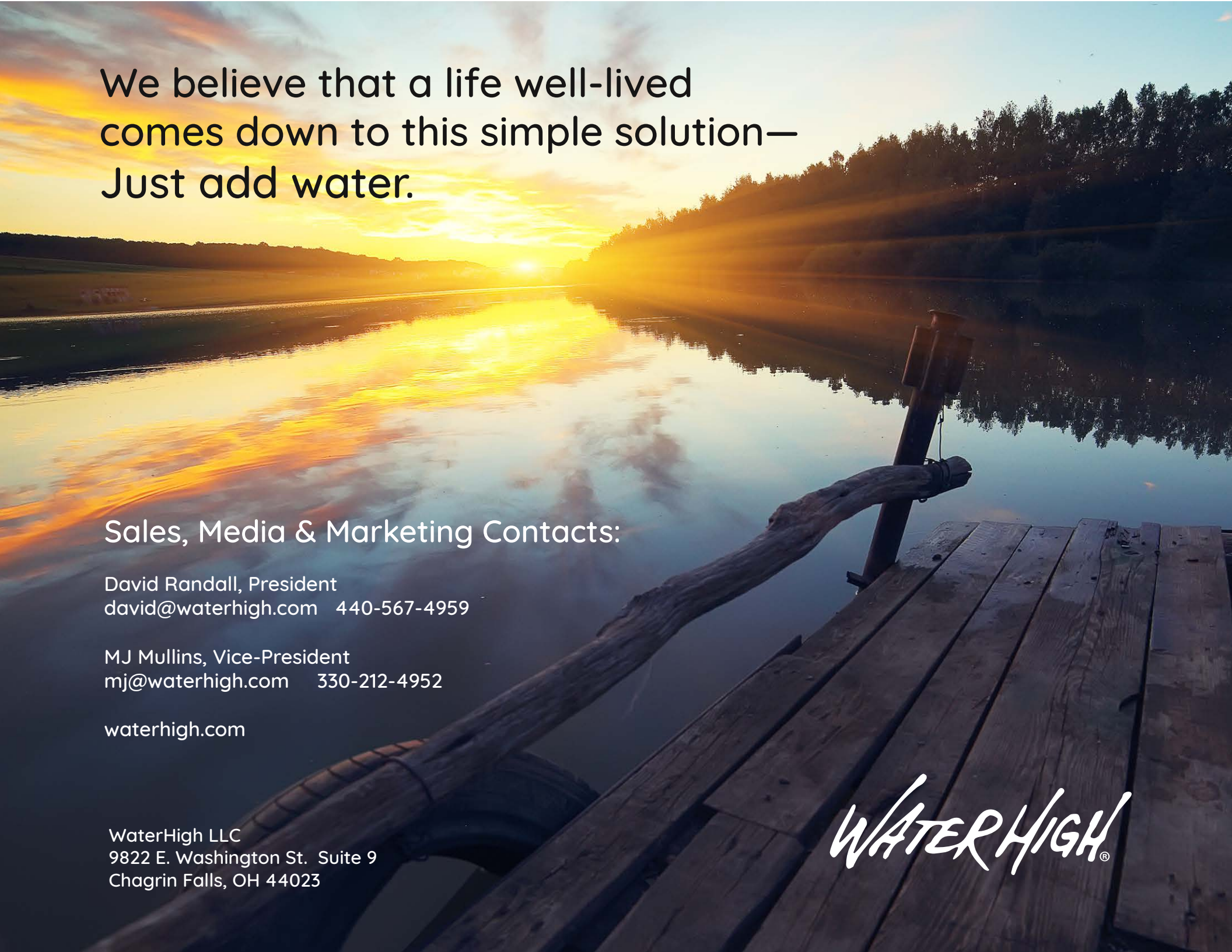
Higher thinking.

WATERHIGH[®]
Just add water.

Social influencers are beginning to notice WaterHigh.

Exploring celebrity endorsements, brand ambassadors,and media product placement.





We believe that a life well-lived
comes down to this simple solution—
Just add water.

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WATERHIGH®