

New creative challenge : “Charlotte sy Dimby Princess and Posies”

Thrilled to announce a special collaboration with the talented children’s portrait artist [Shari Ford](#).

Create a garden fairytale, picture your child in a Charlotte sy Dimby dress among the flowers and get the chance to win a portrait valued between \$14,000 - \$16,000.

The portrait will be 30” x 40” or a comparable size, depending on the composition. It will be painted from the winner’s photo with a blend of classical realism and impressionism from your photo by Shari Ford.

The top five photos will also have the chance to be featured on the [Charlotte sy Dimby journal](#).



Inspiration

Picture your princess standing in a beautiful arbor. Her beautiful eyes are looking directly at you, every detail of her lovely face visible. Her Charlotte sy Dimby dress swirls about her as her hand delicately rests on one of the roses.

Maybe your princess has just come back to her castle with an armful of lavender. Her lovely dress spreads out around her as she sits regally on a settee with her bouquet beside her, graceful hands like butterflies on the flowers.

Another princess could be dressed in a delicately embroidered Charlotte sy Dimby creation, flowers loosely woven in her hair, smiling gently like Botticelli’s “Primavera”.

Subscription process

Share your best photo on Instagram with a little text about your enchanted floral word. Tag and follow [@sharifordportraits](#) and [@charlotte_sy_dimby](#) to take part!

Subscriptions are open until the **30th of August 2021**.

If you are not on Instagram, you can also take part by email. Please send to info@charlottesydimby.com

Step by step guide

1. Dress your child in her favorite Charlotte sy Dimby dress. It can be a dress from the summer collection, a former one or a Bows & Blue collaboration dress.

2. Find or create a beautiful setting with flowers.

3. Have photos taken of your child (only one child per photo) among the flowers making sure the smocks or embroideries of the dress are clearly visible as well as the details of the child’s face. Gentle

smiles with no teeth visible are preferred.

4. Write a little presentation of your enchanted floral world.

5. Submit your photo and text by posting it on Instagram. Tag and follow @sharifordportraits and @charlotte_sy_dimby

If you do not have an Instagram account, you can subscribe by email. Please send to info@charlottesydimby.com or info@shariford.com

Photography tips

The quality of the photo is very important.

*Photos should be taken with a camera, preferably with a telephoto or portrait lens to reduce distortion and improve image quality.

*Stand as far away as possible, zooming in to get the shot. Never use a flash. Pay attention to the light on your child's face. Make sure she doesn't have the sun on her face. Ideal lighting is late afternoon or just inside a doorway or large window.

*Professional photos are accepted with the permission of the photographer, who will receive recognition for their work. You can also ask a friend with a good eye for photos.

*The picture focus should be on the child's face and her dress. Arms and hands should be relaxed. Eyes either looking at the camera or only slightly gazing away.

Please feel free to share about the challenge with all your friends and family. "Happiness held is the seed, happiness shared is the flower."

For questions please send an email to info@shariford.com

Charlotte sy Dimby dress

For advice, styling tips or any other question about the choice of the dress, please send an email to info@charlottesydimby.com or a DM on Instagram.

To ensure a good fit, check out the [brand's size guide](#).

