



Independent and Work Ready CIC Disability Logo

Fashionable disability pin page selection

TASK

When you think of a disability symbol used to make the public aware of disability or special needs what do you think off?

Is it this?

Can you think of any others?



Task

How about...



Task

Very often when people think about disability the first thing they think is:





Current situation

BUT VITALLY most people with a disability are not in a wheelchair! Plus do you consider the symbol fashionable?

At the moment with COVID 19 we are being asked with good medical reason to protect ourselves and others from the virus. Many people have an unseen disability very different from the wheelchair symbol. For example they may have severe asthma meaning they can not safely wear a mask. There are lots of different unseen disabilities. Can you do a mind map to identify as many as you can?

Watch this video on different disabilities to help your understanding

Task

This is the Sunflower lanyard. If you see this it means the individual has an unseen disability. This could be many many things such as asthma, epilepsy, learning disabilities. Simple lots and lots of different things. By wearing the lanyard they are saying I have a disability

Try and understand there are more issues than you know and be patient.





Task

The Sunflower yardyard is a quick and easy way to help people both the individual, their friends and family. Also in this time people are increasingly aware of the fact we are all different. That Diversity and being different is to be celebrated. It brings different ways of doing things, fresh approaches.

We need your help to design a product like a set of pin badges that celebrate disability difference, are clear to identify so help people communicate they may have difficulties, communicate inclusion and understanding to help change attitudes and stop people feeling bad wrongly about their identity (Self Stigma) We want to promote positive attitudes and to promote appealing fashionable sellable logos.

Tasks

Look at websites like Etsy and or Not on the high street for disability pin badges/being different badges. Identify designs you like/dislike and put them in a poster explaining your thoughts about these designs. Also look at other factors like materials used by other designers.

Next try and do at least 3 designs yourself. They must be original and be what you would consider fashionable and useful to people with different disabilities. Only what you may wear IF you had a disability.

Also think about making the badge useful for now for example if someone needs show on medical grounds they can not wear masks, you may like to create a badge to show this.

