



**BLUE
DELTA**

CUSTOM FITTING EXPERIENCES

THE BLUE DELTA STORY

In fall of 2011, the founders of **Blue Delta Jeans** purchased sewing equipment from a long-forsaken garment operation and moved it to Tupelo, MS. to They hired American seamstress talent that had been making jeans in North Mississippi for decades and launched the brand.

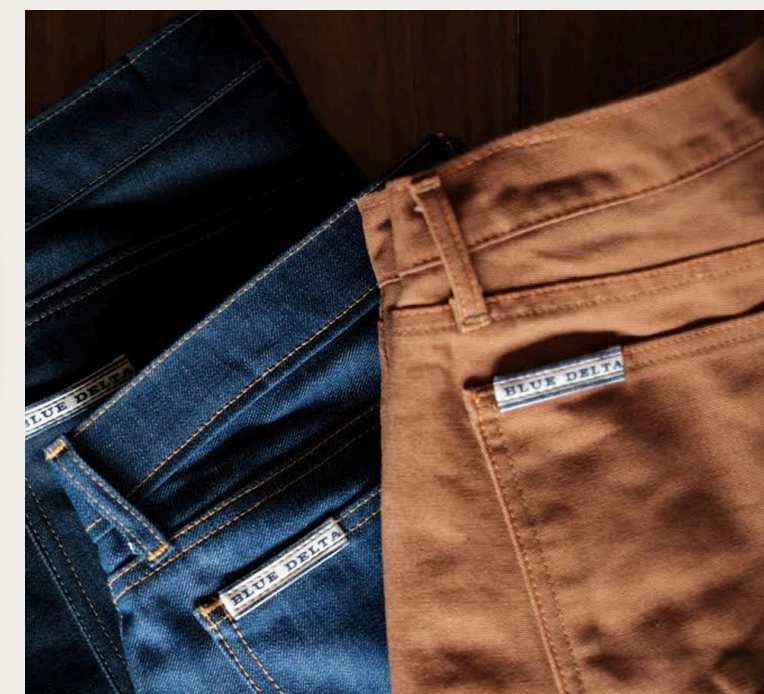
Since then, they have ben providing ***one-size-fits-one™***, experiences for VIP events, corporations around the world.



- Hand sewn in Tupelo, Mississippi

- One-size-fits-one™ custom fit for comfort

- Timeless style that goes anywhere



CUSTOM FITTING EVENTS

Blue Delta jeans will provide onsite tailors and stylist to take measurements for each person and work with them to design a custom jean, cotton pant, leather or exotic belt...or all of the above. For jeans – each client picks fabric, fit and thread.

For Belts – leather, hardware and monogram. Every garment or belt is made one-of-one at our factories in Mississippi.

We look forward to providing your guests a truly unique experience and a gift that will last for years to come.



45+ FABRICS & 18 THREAD COLORS

UNLIMITED CHOICES

When choosing a custom-fit pair of pants it is essential to get a pair that is uniquely yours. We provide the range of options needed to create the pair to best suit your guest. Multiple types of denim and cotton material in a multitude of color, including camo, can be paired with 18 different thread colors.



8 LEATHERS CUSTOM SIZING

CHOICE OF HARDWARE AND PERSONAL TOUCHES

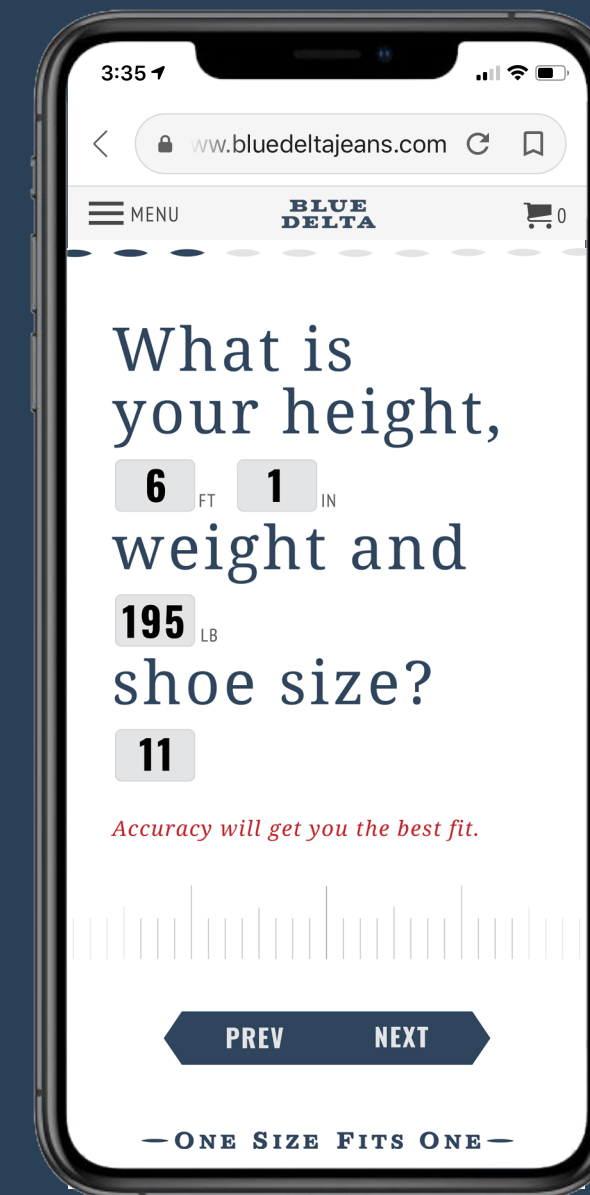
Your guest no longer has to buy belts off the rack. Our leather makers, will build a belt based on the client's exact waist size and help guide them through the design process choosing leather, hardware, and customization options like monogramming or custom embossing for your event.

Our stylist can also help them pair their new custom belt with a pair of Blue Delta Jeans.



VIRTUAL FITTING EXPERIENCE

Blue Delta offers a personalized virtual fitting sessions with BDJ Stylists. The stylists uses state of the art fitting technology to customize the fit and the client chooses fabrics, threads, or leathers during the one-on-one consultation. Our virtual tailor uses 50 million data point technology with a personal, handcrafted touch.





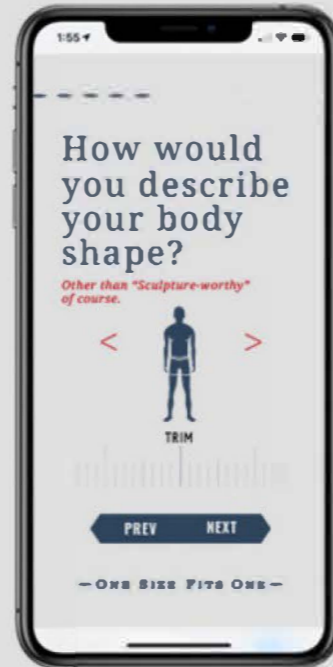
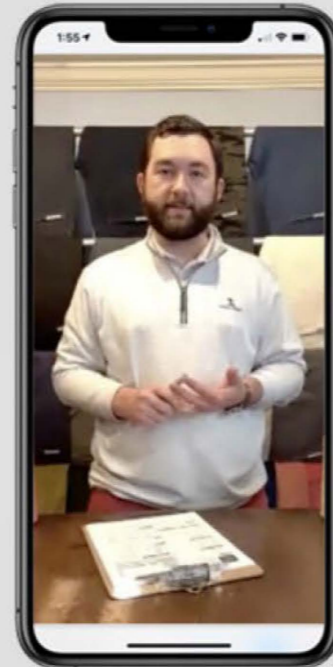
BLUE DELTA

CUSTOM JEANS & CHINOS

CORPORATE GIFTING



1/1 CUSTOM PATTERN



On Site Corporate Gifting

INCLUDES ON SITE TAILORING AND DESIGN, travel (under 600 miles from Tupelo, MS), and product (jean or jhino), direct shipping, free alterations 60 days after product receipt, Blue Delta Jeans Packaging

ADDITIONAL: Travel over 600 miles from Tupelo, MS, Lodging, Custom Pocket Bags, Custom Packaging

TAILORING POD: Includes Tailor, Assistant and Designer Each Pod can measure and design for 20 clients per hour A 4 Pod set up can service 320 clients in 4-hours)

Interactive Virtual Corporate Gifting

INCLUDES SCHEDULED 30-MINUTE VIRTUAL TAILORING AND DESIGN VIDEO CALL guided by live Blue Delta stylist, product (jean/jhino), direct shipping in Blue Delta Jeans Packaging, Free alterations 60 days after receipt

ADDITIONAL: Custom Pocket Bags, Custom Packaging, Delivery Box Introducing Gift

High Volume Digital Gifting

INCLUDES CODE ISSUANCE FOR WEB REDEMPTION, product (jean/jhino), client directed virtual tailoring and style guidance with Blue Delta Customer and Chat Support available, direct shipping in Blue Delta Jeans packaging, Free alterations 60 days after receipt.

ADDITIONAL: Custom Pocket Bags, Custom Packaging, Introductory Gift Box.





BLUE DELTA

CUSTOM LEATHER BELTS

CORPORATE GIFTING



On Site Corporate Gifting

INCLUDES ON SITE TAILORING AND DESIGN, travel (under 600 miles from Tupelo), product, direct shipping and any alterations 90 days after receipt of belt.

ADDITIONAL: Travel over 600 miles from Tupelo, MS, Lodging, Custom Packaging, Custom Brass Stamping for Events

TAILORING POD: Includes Tailor, Assistant and Designer Each Pod can measure and design for 20 clients per hour A 4 Pod set up can service 320 clients in 4-hours)

Interactive Virtual Corporate Gifting

INCLUDES SCHEDULED 30-MINUTE VIRTUAL TAILORING AND DESIGN VIDEO CALL , product, direct shipping and any alterations 90 days after receipt of belt

ADDITIONAL: Custom Packaging, Custom Brass Stamping for Events

High Volume Digital Gifting

INCLUDES CODE ISSUANCE FOR WEB REDEMPTION, product, client directed virtual tailoring with Blue Delta customer service support, direct shipping, any alterations 90 days after receipt of belt

ADDITIONAL: Custom Packaging, Custom Brass Stamping for events



