

LA COLOMBE U BRAND AMBASSADOR

La Colombe is hiring on-campus brand ambassadors for the 2019 fall semester! Do you love cold brew coffee? Are you naturally energetic with a passion for connecting with new people and making them happy?

As a Brand Ambassador for our La Colombe U team, we want you to get pumped about spreading the dove love all over campus! You will be handing out cans and coupons to fellow classmates, posting fun pictures and stories on social media, creating coffee get-togethers with your friends and much more! Ambassadors are willing to go the extra mile to generate buzz about the brand and create a positive and fun experience around the product to bring new people into the fold of the bold, adventurous, and fun brand. If this sounds like you, we want to talk with you!

Responsibilities include:

- Take pictures and post to social media hash-tagging all pictures **#LaColombeU** (make sure you spell this correctly before posting!)
- Sport your La Colombe gear while passing out cans + coupons
- Serve cans cold out of your La Colombe cooler bags
- Let students know where they can purchase cans (online and in nearby stores)
- Planning special events/giveaways for both midterms and finals weeks
- Being knowledgeable about our company as a whole
- Participate in meetings with fellow ambassadors

Requirements

- Knowledge of La Colombe
- Studying Marketing, Communication, or relevant field
- Friendly, approachable, and outgoing personality
- Has a strong public social media presence
- Must have over 1,000 followers on Instagram

