

LILY & LOAF®
BEAUTY • HEALTH • BALANCE

GETTING THE MOST OUT OF YOUR
TRADE
ACCOUNT



BLOG

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AND NEW PRODUCT
LAUNCHES.



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» REFERRER BONUS+

We understand that introducing 'The Competition' to amazing products that customers love, may be a bit alien to some. However, here at Lily & loaf we strongly encourage this and offer amazing incentives to do so.

So, do you know anybody who would benefit from opening a trade account with Lily & Loaf?

Maybe there is a PT or a therapist you know, even a health food shop near you that could stock Lily & Loaf products. If you don't want to have any local competition, how about people you may know in another county?

Let's see what's in it for them, and you, when introducing people to Lily & Loaf!

For You

A potential of
£600 per
Reseller
you introduce

Within 90 days

1. They sign up **NEW*** Direct Customers who collectively order **£1,000 worth of products.**

(As an example - that could be 20 Direct Customers each spending £50.)

YOU RECEIVE - £200!!

2. Their Personal orders total £1,000 worth of products.**

YOU RECEIVE - £200!!

3. They sign up for the private label package.

YOU RECEIVE - £200!!

Also for any order placed by any of your Resellers (including private label order) or your Reseller's Direct Customers you will **receive a 5% referrer bonus.**

That's a potential of **£600 per Reseller you introduce**, plus you will continue to earn your 5% Referrer Bonus!

For Your Reseller

A welcome
25%
DISCOUNT

How to Introduce a New Reseller

1. Locate your Affiliatly ID, as your Reseller will need this to get their 25% off code. You can find this code next to your name in Affiliatly.
2. Once your Reseller has your code, send them to our login page, asking them to click on 'Register Today'. They will need to input the Affiliatly code to receive their 25% discount.

www.myresellercentral.com

» 90-DAY MONEY BACK GUARANTEE*

We hope that you and your clients come to love our products as much as we do. However, we are so confident in the benefits that our products provide, that we offer a 90-day money-back guarantee*, so that you can promote our products without financial risk to your business.



» HOW TO ORDER

We always advise placing orders online to avoid queuing on the phone.

You can also take advantage of volume discounts and fantastic offers that are only available online. Make sure you're ordering on the trade website to receive your wholesale discount:

www.myresellercentral.com



» HOW YOUR CUSTOMERS ORDER

You can either service your customers using our online drop-ship facility, or they can place orders themselves on their dedicated website: **www.lilyandloaf.com**

Just make sure they use your affiliate link the first time they place their order so their orders are tracked back to you. If you need help accessing your link, drop us a message at: trade@lilyandloaf.com.

» ACCOUNT MANAGEMENT

We provide every one of our trade accounts with a dedicated Lily & Loaf Account Manager; whether they're helping you manage your website or providing relevant product information, they're here to help! If you've not yet had a start-up call with your Account Manager, please drop us a line at: **trade@lilyandloaf.com**, and we'll set one up.



» PRIVATE LABELLING

You never get a second chance to make a first impression!

There are many reasons why you should have your own range of products. Firstly, it eliminates the need for heavy marketing, your customers know you and trust you, you're already halfway there. It's also a great way of demonstrating a greater knowledge of your specific industry, which will help when attracting new customers.

STEP 1



Decide which of our products you wish to purchase.

STEP 2



Work with our design team and start to make your brand come to life.

STEP 3



Confirm the order and receive your new products! You're now ready to go!

£999

INITIAL SET-UP FEE GIVES YOU:

- £999 worth of products at trade price.
- Free access to our design team to create your bespoke labels.
- A selection of point of sale items.

HERE IS HOW WE CAN HELP YOU

Scan the QR code to complete the form, providing us with as much detail as possible, about your business. Once we have received your details we will be in touch in a few working days.

