



Riviera Paddlesurf Announces New Distribution for Europe

by Taylor Rambo
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San Clemente, Ca. - Riviera Paddlesurf is pleased to announce its partnership with Luigi Reghitto (Adrenalina Sport, Italy) as sole distributor for Riviera Paddlesurf in Europe. "We've been working with Luigi in Italy for the past 6 years and with this strategic partnership Riviera products will be more readily accessible to the European market. Luigi has been a great supporter of the Riviera brand over the years and we are very excited to get started on this new adventure!"

- Brandon Rambo (Riviera Paddlesurf Sales Manager)

About Riviera Paddlesurf

Riviera Paddlesurf was founded on a families love for SUP Surfing. Just the same today, the Rambo family owns and operates Riviera Paddlesurf while actively living a SUP lifestyle which draws paddlers, athletes, and cultural influencers to become a part of the Riviera Family.

Since day one, we've paddled ahead to innovate and give as much back to the sport of SUP as we have gotten out of it. With nearly 10 years into building SUP's, Riviera has become known for their quality and high performance SUP shapes. Our responsibility is to the sport of SUP, along with the people and environment that sustain it. We are committed to make Riviera as respected for our impact as we are for our products. In doing so, we will help to make SUP, and our lifestyle, sustainable well into the future...for our team riders, dealers, factories and employees.

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