

Cost Comparison

Thera-Tree® Will Pay For Itself In Reduction of Other Bills

Eliminates the need for, or lessens the frequency of providing for each horse these typically used therapies:

Chiropractic/Acupuncture- \$200-400 per session (~\$1,600-\$3,200 annually)

Joint Injections- \$500-\$2,000 per visit (~\$500-\$4,000 annually)

Cosequin- \$65 per month (\$780 annually)

Adequan/Legend- \$40-100 per dose (\$480-\$1,200 annually)

Equioxx/Previcox/Bute- \$20-\$40 monthly (\$240-\$480 annually)

GastroGuard- \$250-950 monthly *per horse* to manage gastric ulcers

(~\$3,000+annually)

Succeed- \$110 monthly (\$1,320 annually)

Perfect Prep- \$22 per tube/ \$175 monthly per horse (~\$2,000 annually)

Smartpak ~\$100+ monthly per horse for supplements (\$1,200 annually)

TOTAL MONTHLY
AVG. PER HORSE \$677+

ANNUAL TOTAL
PER HORSE \$8,000+

For less than \$10 a day, Thera-Tree® treats every horse in the barn-- as often as needed-- for multiple issues related to pain relief, recovery, relaxation, and overall health:

-alleviates back pain

-aids muscle, cardiovascular, and respiratory recovery

-reduces joint stiffness

-reduces inflammation

-optimizes hydration

-reduces digestive disorders

-lowers heart rate

-reduces anxiety & tension

-improves focus

-creates relaxation

-no worries about inadvertently feeding a prohibited substance in a supplement

TOTAL MONTHLY FOR
THERA-TREE® \$265
TREATS MULTIPLE HORSES

ANNUAL TOTAL \$3,180
TREATS MULTIPLE HORSES

Cost Comparison

Thera-Tree® Will Pay For Itself In Reduction of Other Bills

Other Therapies

PEMF (Pulsed Electromagnetic Field) therapy- \$100 per session, or rent for \$300 monthly, \$4,000 down to own

Theraplate Equine K21- \$6,000 to own

Magnetic Blanket- \$5,000 to own

Cost Saving Scenario:

Typical maintenance for a performance horse:

| <u>Average cost</u> | <u>per month/per year</u> | |
|---------------------|---------------------------|----------|
| Previcox \$40 | | |
| Adequan \$40 | | |
| Succeed \$100 | | |
| SmartPak \$60 | (\$240) | (\$2880) |

Plus, as needed:

Perfect Prep \$22 per tube

Chiro/Acupuncture every 6 weeks @ \$300

Joint injections every 6 months @ \$750

Annual Est. for above (\$4000)

Compare to Thera-Tree®, which reduces warm up time, decreases the need for lunging, increases safety for horse and handlers. The horse's physical comfort is improved while keeping him quiet and happy. Thera-Tree® is one therapy *which treats multiple horses* for \$265 monthly (\$3180 annually) vs. \$573 monthly (\$6880 annually) for the above protocol for just *one* horse.

Thera-Tree® is Safe & Efficient

-does not require constant monitoring, can be in constant use

-wireless, no worries about cords being tangled or stepped on

-no scheduling with practitioner, less farm call fees

-horses can wear in stall, cross ties, while handwalking or trailering

-horses can wear on top of blankets

-not hot, heavy, or cumbersome, can be worn overnight

-horses may lie down or roll while wearing device

Horses enjoy Thera-Tree® sessions!

Cost Comparison Thera-Tree® Will Pay For Itself In Reduction of Other Bills

Scenario A:

Typical maintenance for an older
Junior/Amateur performance horse:

| <u>Average cost</u> | <u>per month/per year</u> | |
|---------------------|---------------------------|----------|
| Previcox \$40 | | |
| Adequan \$40 | | |
| Succeed \$100 | | |
| SmartPak \$60 | (\$240) | (\$2880) |

Plus, as needed:

| | | |
|----------------------------|----------|-----------|
| Perfect Prep \$22 per tube | | |
| Chiro/Acupuncture \$300 | | |
| Joint injections \$750 | | |
| | (\$1072) | (\$3000+) |

Compare to Thera-Tree® for use on multiple horses: Reduced warm up time, less lunging, increased safety, horse's physical comfort is improved, as well as keeping him quiet and anxiety free, all with just one therapy for \$265/monthly.

Scenario B:

Typical maintenance for an upper level
performance horse:

| <u>Average cost</u> | <u>per month/year</u> | |
|---------------------|-----------------------|----------|
| Adequan \$40 | | |
| Legend \$100 | | |
| Omeprazole \$100 | | |
| Electrolytes \$20 | (\$260) | (\$3120) |

Plus:

| | | |
|---|--|------------------------|
| Chiro/Acupuncture every 6 weeks @ \$300 | | |
| Joint injections every 6 months @ \$750 | | |
| | | Est. per year (\$3900) |

Est. annual cost to maintain performance horse in addition to feed/board, training:
\$7,020

Compare to Thera-Tree® which keeps him limber and anxiety free, all in one therapy for \$3180 per year.