

Attribute Description Tooltip

User Guide



by

WEBTEX
SOFTWARE

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License Agreement

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By purchasing the Software the Client is asserting with the below-stated Terms and Conditions of the present Agreement, and agrees to use the Software in compliance with this Agreement. The Agreement comes into legal force at the moment when the Client orders Vendor's Software from Vendor's website or receives it through email or on any storage device.

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The Vendor reserves the right to publish a selected list of users of Vendor's Software. The Vendor will not be liable for any damages (including any loss of profits/savings, or incidental or consequential) affected the Client, Client's information or business arising out of the use or inability to use the Software, purchased from the Vendor. The Vendor is not liable for any prosecutions arising from use of the Software against law or for any illegal use.

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Software Support Policy

The Vendor shall provide the Client with customer support and Software updates free of charge. The Client is entitled to report any errors and bugs he experiences while using the Software.

Return Policy

The Client may request a full refund for Software, purchased from the Vendor, within a 30-day period from the day of purchase. Within 5 days after the Vendor sends the refund to the Client, the Client is legally obliged to uninstall and remove the Software. Following services are non-refundable: Magento installation services, design services, search engine optimization services, Magento customization services.

Extension Description

Attribute Description Tooltip extension is designed to improve usability of a Magento store by enriching product attributes and custom options with descriptive tooltip pop-ups that are intended to help a confused user with understanding of any unobvious or special terminology used in attribute names. This may be achieved by creation just plain text tips, by including an image to visualize the attribute, by giving a link to a resource where this attribute or corresponding topic is explained in detail.

This extension provides a store owner with an ability to add descriptions to Attributes and Custom Options. When an attribute has a description added it will have an *Info* icon next to it. These descriptions are not visible by default and only pop-up when user hovers the target Attribute *Info* icon with a mouse pointer. For a more comprehensive explanation of extension capabilities and appearance see Working with Extension section of this guide.

Features

- Descriptions can be chosen to appear on catalog page or/and on product page.
- Content of a description is highly customizable in terms of images, layout, fonts and colors due to WYSIWYG editor utilization.
- Ability to upload a custom info icon to conform to website design.
- Ability to manage such tooltip box features as positioning, transparency and fade effect.
- Ability to add different content for a description in different Store Views.
- Tooltip is visible even when the mouse pointer moves away from info icon to the tooltip area. This means that now it will be possible to select/copy all content within the tooltip, and also links will be now clickable.

Extension Installation and Configuration

1. Unpack and copy all extension files to the Magento root folder.
2. In Magento Admin Panel navigate to *System→Cache Management*. Select and refresh all cache types.
3. Navigate to *System→Configuration→Webtex→Info* section. There you should find Attribute Description Tooltip extension in the list of installed extensions.
4. This is it! Extension has successfully been installed.

Working with the Extension

1. Extension Admin Options

To adjust the appearance of this extension navigate to *System*→*Configuration*→*Webtex*→*Attribute Description Tooltip*. There you will find options, reflected of the following screenshot:

The screenshot displays the Magento Admin Panel interface. At the top, the 'System' tab is selected in the navigation bar. Below the navigation bar, a 'Latest Message' banner indicates a patch is available for Magento CE Version 1.4.1.1. The left sidebar shows the 'Configuration' section expanded, with 'Attribute Description Tooltip' selected under the 'MAGEXTENSION' category. The main content area shows the 'Attribute Description Tooltip' configuration page with the following settings:

Attribute Description Tooltip	
Activate Description Tooltip	Layered Nav & Product Page [STORE VIEW]
Tooltip Positioning	East [STORE VIEW]
Fade Effect	Yes [STORE VIEW]
Opacity	No [STORE VIEW]
Change Default Icon	[Browse_] [STORE VIEW]

- **Activate Description Tooltip** field lets admin to choose whether he wants to enable this extension for Layered Nav and/or Product Page, or to disable it.
- **Tooltip Positioning** field has 10 options of tooltip positioning.
- **Fade Effect** and **Transparency** implement such fancy effects as fade effect and transparency.
- **Change Default Icon** gives an ability to upload an Info icon of your choice to conform to website design.

2. Adding Description for an Attribute

To add a description for a given attribute:

- Go to Admin Panel and navigate to *Catalog*→*Attributes*→*Manage Attributes*.
- Select from the list an attribute you want to add description for.
- Now on the Edit Product Attribute page click on Manage Description tab.
- From there you will be able to input attribute description for your store views (see screenshot below).

The screenshot displays the Magento Admin Panel interface. At the top, the 'Catalog' tab is selected in the main navigation bar. Below this, a sidebar on the left shows 'Attribute Information' with tabs for 'Properties', 'Manage Label / Options', and 'Manage Description'. The main content area is titled 'Edit Product Attribute "Contrast Ratio"' and includes a 'Back' button and a 'Reset' button. A yellow informational box states: 'If you do not specify an option value for a specific store view then the default (Admin) value will be used.' Below this, the 'Manage Description' section is visible, showing the 'Admin' store view. The description text area contains an image of a clock face and the following text: 'The higher the contrast ratio, the better the quality. More details and picture clarity can be attained with improved contrast ratio. The contrast ratio is a measure of a display system, defined as the ratio of the luminance of the brightest color (white) to that of the darkest color (black) that the system is capable of producing. A high contrast ratio is a desired aspect of any display, but with the various methods of measurement for a'. The 'English' store view is also visible below the 'Admin' view, but its description area is empty.

3. Using Attribute Description in Layered Navigation and on Product Page

If you've selected to display tooltips in Layered Navigation, then the result of adding description in section 2 will look like as follows (when user cursor is over the Info icon):

The screenshot displays a Magento storefront. At the top, the Magento logo and navigation links are visible. The main content area is titled "Computers" and shows a list of products. A tooltip is open over the "CONTRAST RATIO" attribute in the layered navigation menu. The tooltip contains the following text:

The higher the contrast ratio, the better the quality. More details and picture clarity can be attained with improved contrast ratio.

The contrast ratio is a measure of a display system, defined as the ratio of the luminance of the brightest color (white) to that of the darkest color (black) that the system is capable of producing. A high contrast ratio is a desired aspect of any display, but with the various methods of measurement for a system or its part, remarkably different measured values can sometimes produce similar results.

The background image of the tooltip shows a close-up of a clock face with two circular callouts highlighting specific details.

On the right side of the page, there are several promotional banners and a community poll. The "MY CART" section shows no items. The "COMPARE PRODUCTS" section also shows no items. The "COMMUNITY POLL" asks "What is your favorite Magento feature?" with options: Layered Navigation, Price Rules, Category Management, and Compare Products. A "Vote" button is present. At the bottom right, there is a "NOW ACCEPTING PayPal" banner.

On the product page it will look like on the screenshot below:

Details

Experience smooth
ultrafast 2 ms respon
player or other digital
ratio; 300 cd/m² brig

Additional Inform

Contrast Ratio ⓘ

Response Time

Screen size

You may also be





The higher the contrast ratio, the better the quality. More details and picture clarity can be attained with improved contrast ratio.

The contrast ratio is a measure of a display system, defined as the ratio of the luminance of the brightest color (white) to that of the darkest color (black) that the system is capable of producing. A high contrast ratio is a desired aspect of any display, but with the various methods of measurement for a system or its part, remarkably different measured values can sometimes produce similar results.

el LCD monitor that features an
P input lets you connect a DVD
time * Digital Fine 10,000:1 contrast
ntal and vertical viewing angles



to School items
and save **BIG!**

COMMUNITY POLL

What is your favorite Magento feature?

- ☐ Layered Navigation
- ☐ Price Rules
- ☐ Category Management
- ☐ Compare Products

Vote

NOW ACCEPTING
PayPal™

4. Attribute Description for Custom Options

You may even add descriptions for custom options. In order to do that:

- Go to *Catalog*→*Manage Products*.
- Select the desired product from the list.
- Now on the Product Information page select Custom Options tab. There you will find Description field where you will want to add your content (see the screenshot below).

Dashboard
Sales
Catalog
Customers
Promotions
Newsletter
CMS
Reports
System

Latest Message: Magento CE Version 1.4.1.1 Patch Available [Read details](#)
You have 1 c

Choose Store View:
Default Values

Product Information

- General
- Prices
- Meta Information
- Images
- Descriptions
- Computer Attributes
- Design
- Recurring Profile
- Inventory
- Websites
- Categories
- Related Products
- Up-sells
- Cross-sells
- Product Reviews
- Product Tags
- Customers Tagged Product
- Custom Options**

Apple MacBook Pro MA464LL/A 15.4" Notebook PC (Computer)
Back
Reset

Custom Options

Title *
Input Type *
Is Required
Sort Order

Extended Warranty
Drop-down
No
0

Title *	Price	Price Type	SKU	Sort Order	
1 Year - Parts and Labor	150.00	Fixed	1yr_p_l	10	
2 Years - Parts and Labor	250.00	Fixed	2yr_p_l	20	
3 Year - Parts and Labor	325.00	Fixed	3yr_p_l	30	

Add New Row

Description

An extended warranty, sometimes called a service agreement, a service contract, or a maintenance agreement, is a prolonged warranty offered to consumers. The extended warranty may be offered by the warranty administrator, the retailer or the manufacturer. Extended warranties cost extra and for a percentage of the item's retail price. In retail consumer electronics, extended warranties cost 20% to 30% of the price, and give sales associates up to 15% commission at some retailers.

On the product page custom option description will look like as follows:



Double click on above image to view full picture

Apple MacBook Pro MA464LL/A 15.4" Notebook PC

[Email to a Friend](#)

★★★★★ 3 Review(s) | [Add Your Review](#)

Availability: In stock

\$2,299.99

[Add to Wishlist](#) | [Add to Compare](#)

Quick Overview

You've seen improvements in notebook performance before - but never on this scale. The Intel Core Duo powering MacBook Pro is actually two processors built into a single chip.

Extended Warranty ⓘ

-- Please Select --

\$2,299.99

Qty: [Add to Cart](#)

RELATED PRODUCTS

Check items to add to the cart or [select all](#)



[Universal Camera Charger](#)

\$19.00

[Add to Wishlist](#)

MY CART

You have no items in your shopping cart.

COMPARE PRODUCTS

You have no items to compare.

VIEWED

[ond](#)

[14"](#)

[" Notebook PC](#)

[My Computer](#)

[19" Widescreen Flat-Panel LCD Monitor](#)

BACK TO SCHOOL

Keep your eyes open for our special Back to School items

An extended warranty, sometimes called a service agreement, a service contract, or a maintenance agreement, is a prolonged warranty offered to consumers. The extended warranty may be offered by the warranty administrator, the retailer or the manufacturer. Extended warranties cost extra and for a percentage of the item

Getting Help and Support

All our extensions come with free customer support and future extension updates.

If you've stumbled upon any issues during work with our extension, feel free to send us a message through our contact form: <http://www.webtexsoftware.com/contacts>, or by email: support@webtexsoftware.com.

If you need some special functionality to be created, please let us know at sales@webtexsoftware.com. We'll do our best to help you!