

LITTLE LAKES RANCH LLC
RICHFIELD SPRINGS, NEW YORK

Value Box Guarantee

You have just purchased a "Value Meat Box" from us. Most likely because the price per pound is significantly discounted from current retail prices.

I would like to explain why we have chosen to sell this meat at such a steep discount.

Several years ago, our entire grass fed/grass finished "ready" animals were processed into individual cuts, immediately vacuum packed, quick frozen and stored in a commercial freezer warehouse at minus 20F. This decision was made based on the assumption that an internet direct-to-consumer market would be established and a significant inventory was necessary to supply the market demand. Unfortunately, the marketing campaign fell short of expectations and the market demand never materialized. The company was left with a significant inventory.

New management took responsibility in early 2021 and has been reasonably successful moving a great deal of this "aged frozen" inventory but a significant amount still remains. Now with a retail operation at our sister company, Trinity Meat, having the necessary freezer capacity to work from, we decided to aggressively market the remaining inventory.....thus the significant price discounts and the "Value Box" offering.


The meat is good. It is healthy local quality meat. We have moved 1000s of pounds over the past year without a complaint. It is, in fact, the only beef I and my family have eaten over the past year and we have eaten a lot of it. The USDA has no restriction selling "aged frozen".

But maybe you will not like it. You may not like the flavor, the color, the tenderness, the way it was cut or whatever. If that is the case, let us know and **we will refund 100% of what you paid.** We'll take your name and address and mail you a check, no questions asked. Call Trinity Meat at **607-293-7927**. Describe which value box you purchased, roughly when and the price if you can recall. We'll ask what you found objectionable but sharing that is not required.

Also feel free to call or email me.

Thank you for your business and I hope you enjoy the beef as much as I do. But if you don't, thank you for giving it a try and perhaps you'll sample our non "aged frozen" single cuts.

Andy Pomeroy



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